

Education Services

APX-261 Apex S-control Workshop

- **Small businesses**
- **Medium-sized businesses**
- **Large Businesses**
- **Very large organizations**



Free Your Application

- ∴ Give your users the power to extend the Salesforce app with custom buttons tailored to your specific business needs
- ∴ Arm your developers with the infinite possibilities of Web services mash-ups on the Business Web
- ∴ Take advantage of on-demand S-controls to rapidly develop sleek and sophisticated customizations

Register Online

Check the Services section of our Web site for the most recent schedule at www.salesforce.com/training/support/sforceTraining-form.jsp.

The fee for the one-day APX-261 Apex S-control Workshop US\$700. See page 2 for details on customized on-site delivery of this curriculum.

Application without Boundaries

Unleash the customization power of the Apex application platform. Learn to create buttons and S-controls—fueled by the AJAX Toolkit—to unlock functionality beyond what is natively available in the salesforce.com application. In this hands-on, instructor-led course participants learn to integrate custom creations into the Salesforce CRM platform to resolve specific business issues and deliver true on-demand value to users.

Who Should Attend?

This course is designed primarily for application developers, Web developers, and system administrators. Business managers looking for a deep dive into the functionality and best practices around S-controls, the AJAX Toolkit, and button customization will also benefit from attending.

Benefits

Let your developers dive into the innovative world of Web services mash-ups so that they can take full advantage of the Business Web™. Break through your current boundaries and free your application.

After taking this one day course, you will be able to provide business value to your organization through:

- ∴ Higher application adoption and usage
 - Build enhancements including custom buttons and mass action list buttons
 - Develop and link S-controls to override standard buttons
- ∴ Reduced development time and costs
 - Leverage the AJAX Toolkit
 - Understand how to create powerful Web services mash-ups to leverage the Business Web
 - Avoid rework with insider tips, tricks, and best practices for these features
 - Learn valuable resources to extend future learning

Course Description

The APX-261 Apex S-control Workshop enables participants to tap the full power of the Apex platform by teaching them to develop custom buttons, as well as overriding standard buttons. Designed to accommodate all ranges of technical aptitude—from the novice to the advanced—this course imparts valuable knowledge in linking customized buttons to S-controls to create powerful extensions.

Selected topics include:

- ∴ Native Apex applications
- ∴ Composite Apex applications
- ∴ Apex web services API
- ∴ S-controls and the AJAX Toolkit
- ∴ Custom buttons and links
- ∴ Standard button overrides
- ∴ Mass action list buttons

Prerequisites

The recommended prerequisite skills include:

- :: Basic Salesforce navigation and administration
- :: Web development experience (HTML, JavaScript, or JSP/ASP.net)
- :: Hands-on experience with the Apex Web services API is a plus

Successforce Education Services

Realize the full potential of your Salesforce solution. We provide developers, powers users, administrators, and sales executives with the specific training to ensure their success and application expertise. Gain actionable skills through our role-based tracks or custom training that leverage instructor-led classroom courses and eLearning. For more information, go to www.salesforce.com/trainingsupport.

Cancellations

Cancellations will be accepted free of charge up to one week prior to the start of class. Cancellations within one week of the day class begins will incur a 50 percent course fee charge. No-shows will be charged the full registration fee.

Pricing and Registration

There are two delivery options for the APX-261 Apex S-control Workshop to address your varying needs:

- :: **Public Classroom Training:** the fee for the one-day APX-261 Apex S-control Workshop in a public classroom setting is US\$700 per student. Check the Services section of our Web site for the most recent schedule at www.salesforce.com/trainingsupport/sforceTraining-form.jsp.
- :: **Customized On-Site Training:** If you would like a customized version of the one-day APX-261 Apex S-control Workshop delivered by a salesforce.com expert instructor on your premises, the instruction cost is US\$6,000 for as many as 14 students or less than US\$430 per student.

In addition to the lower instruction cost per student, you enjoy savings on travel expenses and reduced employee time spent out of the office. Participants benefit from course curriculum and application scenarios that are tailored to address each company's specific business challenges. For more information, call +1.877.TRAIN.10 or contact your account executive.

For More Information

Contact your account executive to learn how we can help you accelerate your CRM success.

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