How to select the right Lightning Platform edition

The Lightning Platform is a powerful cloud development solution that gives you the speed and ease of point-and-click app building with the flexibility of programmatic development and built in enterprise services. Build apps that are mobile, intelligent, and connected, right out of the box. And since the Lightning Platform is built API-first, it's easy to unlock data from your back-office systems and give your team all the information they need in one place. Take advantage of the Lightning Platform's leading multitenant, metadata-based cloud infrastructure to give your apps the same scalability and security that is trusted by more than 100,000 customers to run their business.



57% faster IT app dev life cycle

more business **5.8x** user-developed features

545% 5-year ROI

Source: IDC White Paper, 2018

READ IDC STUDY

WATCH DEMO

What building on the Lightning Platform means for:

DEVELOPERS

Future-ready infrastructure, with automatic platform upgrades 3x/year that don't break your apps

API-first architecture to make it easy to connect apps to your business data

Component-based Salesforce Lightning UI framework, allowing you to build faster than ever

Instant deployment, real-time distribution, complete visibility and control

BUSINESS USERS

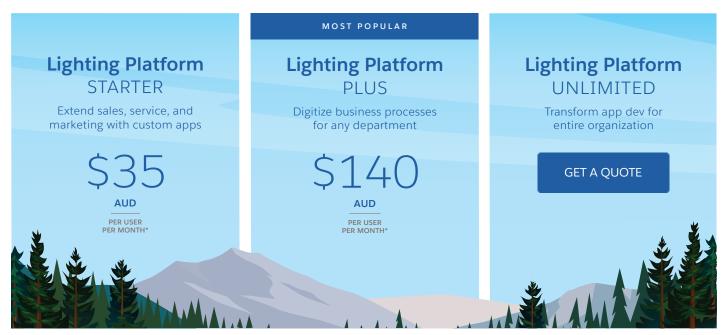
Connect every employee on a common platform that's mobile and social right out of the box

Automate business processes and create apps with point and click, using Salesforce Lightning tools

Bring together information from multiple systems to give your team everything they need in one place

Easily manage users with admin tools, and control access with just a few clicks

Choose the right Lightning Platform edition for your business:



Lightning Platform Subscription Comparison

Customers choose an org edition for all users and then choose a user subscription type for each user. Each org edition comes with certain features and capacities. Each user subscription also has per user features and limits.

	Lightning Platform Starter		Lightning Platform Plus	
org Edition (Enterprise or Unlimited)	Enterprise	Unlimited	Enterprise	Unlimited
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Read Only

Lightning Platform licenses are intended for end users. App developers must have access to admin rights either via a full CRM license or a Lightning Platform Admin license.



AS Additional fee applies

Create, Read & Comment Only

 $[\]bullet \text{All editions include a minimum of 1GB of data and 11GB of file storage shared by all users.} \text{ Additional storage is available on a per-org basis for each edition.} \\$

 $[\]ensuremath{^{\star\star}}$ Can be expanded for additional fee.