

## DEV 240

# Getting Started with Force.com

**Duration**

1 day

**Delivery Format**

Classroom



This course shows users who plan IT projects—including administrators, IT project managers, executives, and line-of-business owners—how the Force.com platform can solve common business challenges. You'll gain an understanding of the types of solutions you can build by learning how to create custom objects without coding, work with permissions, extend existing Salesforce solutions, and install new solutions from the Force.com AppExchange marketplace.

If you're responsible for your Salesforce implementation or own the business processes these applications support, **Getting Started with Force.com** gives you the knowledge and skills you need to extend your Salesforce applications and lead your development teams to create new applications that meet your business requirements.

**Getting Started with Force.com** uses a realistic business scenario as the premise for learning. Participants engage in a series of hands-on exercises that demonstrate how to build a fully featured Force.com application to your organization's specifications.

This course can be taught as a private event at any location you choose.

**Who Should Take this Course?**

This course is ideal for power users, administrators, business analysts, and project managers who want to understand how to extend their Salesforce applications and rapidly create new applications to meet their unique business needs.

**Prerequisites**

Previous experience with Salesforce applications.

**What You Will Learn**

When you complete this course, you will be able to:

- ⌘ Accelerate your time to market by leveraging prebuilt applications and application components
- ⌘ Identify those elements of the Force.com platform most relevant to your needs
- ⌘ Understand the building blocks of Force.com applications
- ⌘ Know when to use the Force.com Web Services API to build application extensions
- ⌘ Evaluate how the Apex programming language can serve your needs
- ⌘ Know where to find additional resources to learn more

**REGISTER ONLINE:** Check available classes at [www.salesforce.com/training](http://www.salesforce.com/training).

To speak with a training & certification expert, contact your local salesforce.com office or call 1-877-TRAIN10.

**Course Outline: DEV 240 Getting Started with Force.com**

**Introduction to Force.com Applications**

- ⌘ Overview
- ⌘ Force.com development
- ⌘ The AppExchange marketplace

**Declarative Application Components**

- ⌘ Custom apps, objects, and tabs
- ⌘ Custom fields and relationships
- ⌘ Custom page layouts and record types
- ⌘ Custom object queues and workflows
- ⌘ Custom validation rules

**Data Access and Permissions**

- ⌘ Ownership
- ⌘ Organization-wide defaults
- ⌘ Role hierarchy
- ⌘ Sharing
- ⌘ Custom profiles

**Force.com Web Services API**

**Force.com Tools**

- ⌘ Data Loader
- ⌘ Schema Extractor
- ⌘ Explorer

**Extensions: Customer-Hosted Applications**

- ⌘ Basic API client architecture
- ⌘ Web controls
- ⌘ Design patterns: X-to-Web and Web-to-X

**Extensions: Apex**

- ⌘ Introduction to Apex
- ⌘ Apex usage and capabilities

**Extensions: Visualforce**

- ⌘ Introduction to Visualforce
- ⌘ Visualforce framework

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