



## Abstract

Appirio's Sales Sleuth is a Google Gadget that gives sales reps quick access to their Salesforce.com data directly from their iGoogle personal home page.

## Description

Sales Sleuth helps fast-paced sales reps get the information they need right now. From your iGoogle home page, search for any account, contact, opportunity, case or task in salesforce.com. Roll over any item to get detailed information or drill directly into salesforce.com with a click.

Each search results list contains clickable links leading directly into salesforce.com, pointing straight to the page for the object, without having to log in again.

## Highlights

| Name                         | Description   | Type |
|------------------------------|---|------|
| <b>Sales Sleuth</b>          |   |      |
| Search Box                   | Any keyword. Will search for Accounts matching that keyword.  |      |
| Contacts Button              | Changes the search so it looks for Contacts matching the search keyword.  |      |
| Cases Button                 | Changes the search so it looks for Cases matching the search keyword.   |      |
| Opportunities Button         | Changes the search so it looks for Opportunities matching the search keyword.   |      |
| Tool Tips                    | Hovering over a row displays additional record details, along with buttons to view or edit the record in Salesforce.com, or add a Task related to the record. |      |
| Submit Bug / Feature Request | Users can submit problems and enhancement requests directly to Appirio.   |      |

□ = Custom Object, □ = Custom Tab, □ = Custom Link, □ = Custom S-Control  
□ = Plug-In, □ = Composite Component

## Features & Benefits

- Provides quick, easy access to salesforce.com
- Simple design shows only what the user wants to see
- 1 click to the most frequent actions – creating Tasks and looking up details
- No salesforce.com administration required – works immediately with your system

## Installation

Installation is as simple as clicking the Install button – the Gadget will automatically be added to your iGoogle Homepage. You log in through the secure Gadget interface and you will instantly see your Salesforce.com data live in your browser.

### Sales Sleuth



## Requirements

|                               |                                     |
|-------------------------------|-------------------------------------|
| <b>External Service</b>       | Appirio Google Gadgets              |
| <b>Operating System</b>       | Any                                 |
| <b>Other Software</b>         | Virtually any web browser           |
| <b>Salesforce.com Edition</b> | Professional, Enterprise, Unlimited |

## Specifications

|                                     |                          |
|-------------------------------------|--------------------------|
| <b>Publisher</b>                    | Appirio                  |
| <b>Type</b>                         | Client (Web) Application |
| <b>Salesforce.com Certification</b> | None                     |
| <b>Pricing</b>                      | Free                     |

## About Appirio

Appirio delivers services and products that help companies more successfully adopt on-demand software. Appirio's productivity series for salesforce.com is designed to foster adoption of Salesforce as part of each user's daily routine – from the individual sales rep, to the support agent, to the sales executive. In addition to our Google Gadget series, Appirio also offers a set of widgets for the Yahoo! Widgets platform.

For more information about the Google Gadgets and other Appirio products, please visit <http://www.appirio.com/downloads>.

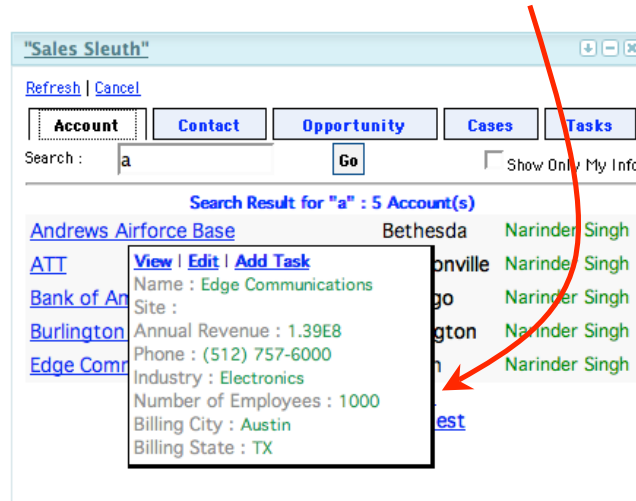
We also deliver a full range of services focused exclusively on accelerating the adoption of on-demand solutions. We provide strategy, implementation, and adoption services, as well as application development and integration services. Please visit <http://www.appirio.com/services> for more.

**Screenshot**

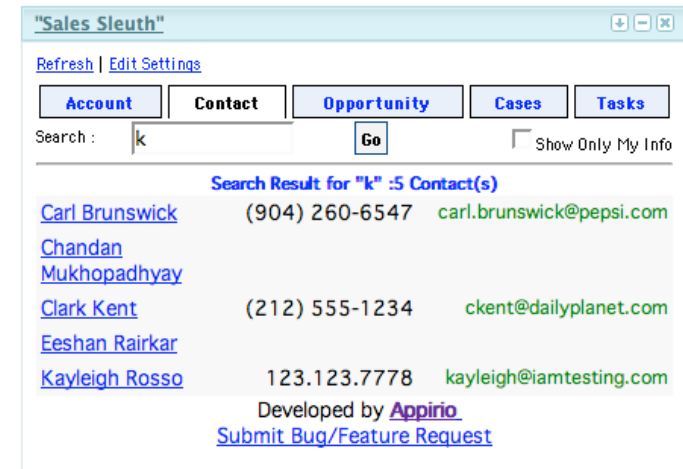
*Installs quickly and seamlessly into your iGoogle Homepage*



*Search for an Account and view pop-up details on mouse over*



*The Contacts tab provides quick access to phone numbers and email*



*The Opportunities tab shows you your most important deals at a glance*



*The Cases tab highlights open customer Cases*



*Open Tasks can be viewed by Last Modified Date, Priority, Due Date or Create Date*

