



Abstract

PropertyPoint is a real-estate management application, developed by **saaspoint** that allows you to track both your customer interactions and property availability in one place. Unique search capabilities will give up-to-the-minute matching of properties and requirements.

Description

PropertyPoint is a real-estate sale/lease management application that can be used in conjunction with Salesforce CRM or can be used as a stand-alone application.

As well as being able to manage your accounts and contacts, **PropertyPoint** provides the ability to manage both the properties you have available and the people who are looking.

Our unique **LIVE!Search** will automatically look for matching properties once details of a requirement are viewed. The **LIVE!Search** is configurable, so as you add more custom fields, you can make the search work with them too.

Built on the Salesforce Platform, all data is immediately available for reports and dashboards and can be integrated with other external systems using the Salesforce API. Additional fields and lookups can be added and page-layouts can be altered to make **PropertyPoint** fit your business.

With built-in **mapping capabilities**, you can plot lists of properties or do a property search from a special "Property Map" tab.

Highlights

Name	Description	Type
Requirements	Custom Object that holds details about what types of property your customers are looking for	■ 🗃️
Properties	Custom Object that holds details about the properties that you are selling or leasing	■ 🗃️
Property Interests	A custom object that links interests between a customer and a property – the early stages of a potential sale	■
Property Portfolios	A custom Object that allows grouping of properties into a particular portfolio – such as a new development	■ 🗃️
LIVE!Search	An s-control and composite component that will search for properties and requirements that match.	⚡ ✕
Property Map and "Map Properties" button on List Views	An s-control and composite component that will show properties on a map (please note that the Property Map tab is not available on Professional Edition)	⚡ ✕ ●
Search Control, Search Parameters, Search Columns	These are the custom objects that are used to configure LIVE!Search. You will only need to use these if you need to alter the way that LIVE!Search works – e.g. you've added new fields to your Property object	■
System Parameters	Additional custom object that may be used to provide future functionality from Saaspoint. You won't normally need to modify the data in this object.	■
Map Control	A configuration table that controls how Property data is plotted on a map. You won't normally need to modify the data in this object.	■

■ = Custom Object, 🗃️ = Custom Tab, ● = Custom Link, ⚡ = Custom S-Control, ⌘ = Plug-In, ✕ = Composite Component



Key Benefits

Manage the sale/lease of property along with your customer interactions - all in one place

Our unique **LIVE!Search** gives you up-to-the-minute matching of requirements against properties in your database

Will complement **Salesforce CRM** or can be run as a standalone application on the Salesforce Platform

Apex Platform – PropertyPoint is written on the Apex Platform which means that all of the data e.g. Properties, Requirements and interactions, are immediately available for analysis using **Salesforce reports and dashboards**, or can be integrated with other systems using the **Apex API** (not Professional Edition).

Requirements

External Service
Salesforce.com Edition

saaspoint
Unlimited
Enterprise
Professional*
Platform

* The Property Map tab is not available on Professional Edition

Specifications

Publisher
Type
Salesforce.com Certification
Pricing per month per user*

saaspoint
Native/Composite
Certified Partner

€ 10 EUR
\$ 13 USD
£ 7 GBP

* minimum 12 month contract

Key Reports & Dashboards

Name	Description
Average Market Price	What is the average market price for properties for sale – by Location and Type?
Number of Properties for Sale	How many properties do we have for sale for each location?
Number of Requirements	How many requirements is each owning office managing at the moment?
Stock Value by Office	What is the current value of all unsold property by each owning office?

Screenshot

Action	Property Name	Street Name	Location	Number Bathrooms	Number Bedrooms	Asking Price	Status	Property Image
[Edit] [Del]	1007 Lees Dairy Rd	12 Lees Dairy Rd	Miami	1	2	\$1,750,000.00	For Sale	
[Edit] [Del]	15 S Biscayne Blvd	15 S Biscayne Blvd	Miami	1	2	\$1,500,000.00	For Sale	
[Edit] [Del]	693 Curtiss Pkwy	693 Curtiss Pkwy	Miami	1	2	\$950,000.00	For Sale	
[Edit] [Del]	Miami Ocean View Apartments	168 Washington Ave	Miami	2	5	\$2,000,000.00	For Sale	