

HOW TO: COMMUNITY CLOUD:

Plan Your Partner Community

Write the roadmap for your Partner Community.

Get the coaching you need to plan a more effective partner community. Our Accelerator specialists will help you harness the power of Community Cloud and align your business goals with your overall strategy. We'll share best practices for planning, show you how to engage and educate your stakeholders, and demonstrate how you can use your partner community to build stronger relationships.

What it can do for you

- Gain alignment and consensus on your community vision
- Engage and educate stakeholders
- Uncover business-related use cases
- Identify how to deliver additional value to the business
- Leverage proven best practices

How it works

A Certified Specialist will guide you through the process via three calls totaling 4 hours over 4 weeks:

Discovery

- Review Accelerator details and engage the Accelerator team
- Agree on quantifiable success criteria

Analysis

- Review current app usage scenarios
- Assess key adoption challenges and business objectives

Outcomes

This Accelerator will provide coaching on:

- Show you how to create a community of shared value
- Demonstrate examples of Customer Community uses
- Provide guidance for community containers
- Show you how to approach a community rollout
- Help you with community management planning
- Show you how to measure your success

ADDITIONAL INFORMATION

Premier or Signature

Time you will spend on this Accelerator:
4 hours

GOAL

Achieve faster ROI.

INTENDED USER

You are struggling with the best way to harness the power of Partner Community to support your critical business initiatives.

PREREQUISITES

- Must have Premier or Signature Success Plan.
- Must have external Community Cloud licenses
- Must have an executive sponsor for the community committed to driving success for the relevant use cases
- Must have resources identified to manage the community, i.e., assigned community managers

To schedule your 1-on-1 Accelerator, visit [our Help Portal](#), or contact your account executive or success team today!

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