Data.com Automated Clean

Power sales, marketing, and operations with clean customer data.

Start using Data.com Clean to keep your customer data current and correct. A Salesforce expert will help you set up Data.com Clean to update your data. You’ll get the information you need to improve sales, marketing, and operations.

What it can do for you

- Increase data quality
- Increase lead quality and scoring
- Increase sales rep efficiency

How it works

Certified specialists will guide you through the process over a predetermined timeframe (typically 1–2 weeks):

**Discovery**
- Overview of Data.com (Clean & Prospector), technical survey
- Data Assessment overview and discovery sessions

**Onboarding**
- Data.com installed and configured in sandbox
- Reports and dashboard package installed

**Outcomes**
- Clean deep dive (matching, D&B, clean jobs history, DUNsright)
- Data.com configuration set up and tested in sandbox environment
- Reports and dashboards package installed
- Clean enabled in sandbox or production and jobs scheduled

**ADDITIONAL INFORMATION**

**GOAL**
Achieve faster ROI.

**INTENDED USER**
Sales, marketing, and operations leadership teams looking to assess current data and receive recommendations to improve data quality.

**PREREQUISITES**

- Salesforce Administrator with access to Data.com
- Administration Setup in a full sandbox or production environment
- Internal approval to make changes to relevant page layouts
- Customer has not yet enabled Data.com Clean jobs
- Customer: Less than 3M account records

Contact your account executive or success team today. Learn how we can help you accelerate your CRM success.