Partner Community Management

Drive engagement in your Partner Community.
Deploy a proven, results-driven strategy to boost Partner Community adoption and engagement. This Accelerator pairs you with Salesforce experts who will identify opportunities in your current Partner Community, then give you strategies, action steps, and best practices to help you reach your goals.

What it can do for you
- Increase engagement on Partner Community
- Provides ease of access to key information

How it works
Certified specialists will guide you through the process over a predetermined time frame (typically 3–4 weeks):

**Discovery**
- Review community management concepts
- Tour of existing community
- Assess key goals and gaps

**Analysis**
- Moderation and reputation setup
- Overview, guidance, and training for community management console
- Configure in sandbox (optional)

**Outcomes**
- A community management action plan, resources, and examples to help you get started
- Provide guidance on community moderation and reputation
- Share best practices on adoption and engagement

**ADDITIONAL INFORMATION**

**GOAL**
Reduce costs.

**INTENDED USER**
You are seeking best practices and recommendations on the best way to establish a high level of adoption and engagement in your Partner Community.

**PREREQUISITES**
- Must have external Community Cloud licenses to support the business use cases
- Must have an executive sponsor for the community committed to driving success for the relevant use cases
- Must have resources identified to manage the community, i.e., assigned community manager(s)

Contact your account executive or success team today. Learn how we can help you accelerate your CRM success.