

# GETTING STARTED:

## Governance

### Manage Salesforce more effectively with the help of a governance framework.

Are you struggling to prioritize hundreds of requests you receive or grappling with how to align Salesforce initiatives with business needs? During this Accelerator, our specialist will review four fundamental processes you need to manage Salesforce and helps you start building a governance framework aligned with your key business goals.

#### What it can do for you

- Improve business/IT alignment
- Improve process effectiveness and efficiency
- Increase platform value

#### How it works

Certified Specialists will guide you through the process over a predetermined time frame. This will take you 6 hours spread over 3-4 weeks.

##### Discovery

- Discuss current challenges and business goals
- Agree on quantifiable success goals

##### Analysis

- Educate on basic principles of governance
- Identify common pitfalls and share best practices to avoid them

##### Outcomes

- Draft program charter
- Best practices and recommendations to get started with building a governance framework

#### ADDITIONAL INFORMATION

##### Premier or Signature

Time you will spend on this Accelerator: 6 hours

##### GOAL

Reduce costs, Minimize operating costs.

##### INTENDED USER

You are seeking to understand basics of a governance framework.

##### PREREQUISITES

- Must have Premier or Signature Success Plan.
- Executive sponsor who will confirm business objectives and champion this initiative
- Committed to a four-hour engagement spanning two workshops

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To schedule your 1-on-1 Accelerator, [visit our Help Portal](#), or contact your account executive or success team today!

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