

Chapter 1: Create Your Strategic Vision



Complete this sentence individually and compare your responses as a team.
Use the word bank for inspiration and guidance, but feel free to get creative!

Agentic AI Vision Statement

By implementing AI agents in our organization,
we will help our

STAKEHOLDER

achieve

SPECIFIC OUTCOMES

which will deliver

BUSINESS IMPACT

Word Bank

STAKEHOLDERS (CHOOSE 1-2)

- Customers
- Employees
- Partners
- Leadership team
- Board and Investors

SPECIFIC OUTCOMES: (CHOOSE 2-3)

- Employee productivity
- Reducing costs
- Enhancing security
- Improving customer experience

BUSINESS IMPACT: (CHOOSE 1-2)

- Increased revenue
- Improved customer retention
- Reduced operational costs
- Enhanced competitive advantage
- Accelerated innovation

Chapter 1: Map Your Five Systems



Our agentic enterprise runs on five connected systems, each one strengthening the others. With your vision in mind, take stock of what systems you could build yours on.

System	Ask and Answer	
Context The data foundation that grounds every decision and agent	Where does our most critical data live, and who owns it?	
Work The apps, workflows, and rules that get things done	Which of our business processes are most rule-bound and repeatable today?	
Insight Governed understanding of what that data means	Can people and agents share the same data – and make decisions everyone can see?	
Agency Where agents are built, tested, deployed, and managed	Who would own agent development and governance?	
Engagement Where humans and agents collaborate in the flow of work	Where do our teams already spend the most time getting work done?	