

Chapter 2:

Staff the Squad



Make the squad (RIS group) deliberately small. Identify who will play each role and why they are the right fit.

STAFF THE SQUAD	WHY DO THEY FIT?
Business leader Needs to be: Intellectually curious, tenacious under pressure Name: _____	
Product-builder Needs to be: Comfortable with ambiguity and an iterative builder Name: _____	
Integrated engineer Needs to be: Dedicated to shipping the work, not just designing it Name: _____	

Now that your squad's staffed, find the right problem to solve. The next worksheet can help.

Chapter 2:

Find the Right Problem to Solve



Mine a real problem you're hearing about often in team syncs. Start small and choose an issue your team will feel passionate about solving. Then, score the problem based on our rubric.

LIST THE PROBLEM	SCORE 1-3
01 _____	
02 _____	
03 _____	
04 _____	

Scoring guide

1 = Limited urgency 2 = Meaningful opportunity 3 = High-value, widely felt problem

BEST PROBLEM TO PURSUE
