

Chapter 1:

Build with Purpose



Audit how your organization owns, staffs, and scales agentic AI. Choose one agent or your overall program to keep in mind as you answer.

Answer YES or NO first. If YES, name the agent(s) involved and describe what happens in practice.

PILLAR	QUESTIONS	YES / NO	HOW IT WORKS IN PRACTICE
ASSIGN OWNERSHIP Roles & ownership	Does every phase of your agent lifecycle have a manager? <i>(Those phases are: design, build, test & evaluate, deploy, experiment, observe, control & orchestrate.)</i>	YES NO	Agent(s) involved:
	If an agent starts drifting in production, is there one person whose job is to notice, or does it depend on who happens to catch it?	YES NO	
SOURCE THE TALENT Sourcing	Are you filling AI-native roles by hiring new people?	YES NO	Agent(s) involved:
	Or are you filling them by redeploying people already on staff?	YES NO	
MAKE IT OFFICIAL Conviction	Can you tell the difference right now between something an employee is experimenting with, a personal tool that only helps one person, and something that's quietly become load-bearing for a whole team?	YES NO	Agent(s) involved:
	Who has the authority to say, "This is now the way we do it", and is that decision ever made out loud, or does it happen by default because no one stopped it?	YES NO	

If your honest answer to one of the questions is 'No,' 'It depends,' or 'We've never decided,' stop there. That's the pillar to fix first.