

Chapter 1: Create Your Strategic Vision



Complete this sentence individually and compare your responses as a team.
Use the word bank for inspiration and guidance, but feel free to get creative!

Agentic AI Vision Statement

By implementing AI agents in our organization,
we will help our

STAKEHOLDER

achieve

SPECIFIC OUTCOMES

which will deliver

BUSINESS IMPACT

Word Bank

STAKEHOLDERS (CHOOSE 1-2)

- Customers
- Employees
- Partners
- Leadership team
- Board and Investors

SPECIFIC OUTCOMES: (CHOOSE 2-3)

- Employee productivity
- Reducing costs
- Enhancing security
- Improving customer experience

BUSINESS IMPACT: (CHOOSE 1-2)

- Increased revenue
- Improved customer retention
- Reduced operational costs
- Enhanced competitive advantage
- Accelerated innovation

Chapter 1: Map Your Four Layers



Our agentic enterprise runs on four connected layers, each one strengthening the others. With your vision in mind, take stock of what layers you could build yours on.

Layer	Ask and Answer	
Integration, federation & harmonization The data foundation that grounds every decision and agent	Where does our most critical data live, and who owns it?	
Apps, Semantics & Workflow Intelligence The apps, workflows, rules and governed semantic understanding that get things done	Which of our business processes are most rule-bound and repeatable today, and can actional decisions be made there?	
Digital workforce Where agents are built, tested, deployed, and managed	Who would own agent development and governance?	
Live interface Where humans and agents collaborate in the flow of work	Where do our teams already spend the most time getting work done?	