Net Zero Cloud

Go net zero now.

Accelerate your company's journey to net zero with a trusted platform that serves as the single source of truth for environmental data. Easily track, analyze, and report on carbon emissions and waste management data across your business ecosystem, including suppliers. Get investor-grade dashboards that satisfy the C-suite and keep your enterprise compliant. Harness the full power of Salesforce with Net Zero Cloud, which works with Tableau for data visualization, MuleSoft for complete integration into Customer 360, and Slack to collaborate with your stakeholders.

Net Zero Cloud Features and Benefits

Environmental Impact SSOT
Depend on one trusted platform that serves as your single source of truth for all forms of environmental data, such as carbon footprint, energy use, and waste management.

Carbon Footprint Forecast
Set goals with Carbon Footprint Forecast, and define a forecast model for your Scope 1, 2, and 3 emissions.

Science-Based Targets
Stay on track to reduce carbon emissions by setting goals using a built-in module that is in line with the Science Based Targets initiative (SBTi) – an organization that validates emission goals in accordance with the Paris Agreement. Join 2,000+ organizations around the world leading the way to a zero-carbon economy, boosting innovation and driving sustainable growth.

What-If Analysis
Perform scenario planning in real time based on your cost and emissions inventory, and visualize the outcome of potential decisions to confidently choose your path forward. The chosen scenario can be synched in Net Zero Cloud, so you can track progress against it while using Slack to collaborate with key stakeholders.

Climate Action Dashboard (Powered by Tableau)
Get a single view of your organization's total carbon footprint, spanning Scope 1, 2, and 3 emissions. Gain access to the most critical information, enabling climate-conscious decision-making.

Sustainability Audit Dashboard (Powered by Tableau)
Get a holistic view of the critical elements that influence your path to net zero such as Greenhouse Gas (GHG) summary, energy consumption, asset types, and emission factors.

Business Travel Impact Dashboard (Powered by Tableau)
Get a roll-up summary of company-wide travel emissions across air travel, ground travel, and hotel stays. Review travel emission data by department, business unit, region, or any other logical grouping to make decisions.

Supplier Management
See all Scope 3 emissions generated by your suppliers in the procurement value chain, and get insights into supplier processes that have significant impact on total carbon emissions.
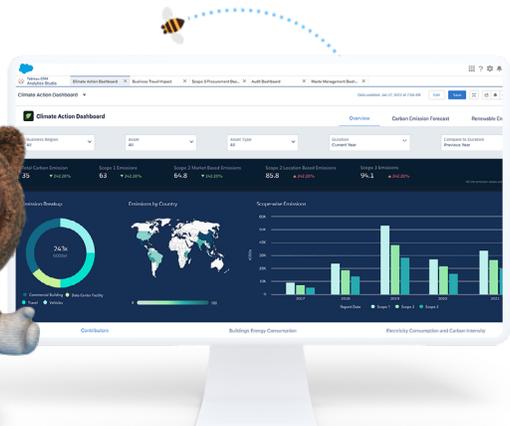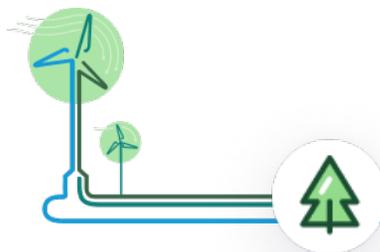
Scope 3 Emissions Hub
Track all kinds of Scope 3 emissions data with a dedicated app for granular tracking of EEIO (environmentally extended input-output) and procurement data for effective management of emissions from upstream processes.

Waste Data Management
Manage waste efficiently by bringing in your waste data from multiple sources. Calculate Scope 1, 2, and 3 emissions based on preset emission factors and report on key waste metrics and KPIs.

Energy Use Records
Instantly translate energy use data to carbon emissions, based on globally conforming emission conversion factors. The data is categorized as Scope 1, 2, and 3 emissions, giving you complete, granular insight into your carbon footprint.

Sustainability Use Cases

Emissions Target Setting and Planning
Set aggressive science-based targets and continuously monitor the net zero achievement plan using the target-setting and carbon-forecasting modules. Make informed decisions on future emission sources using the What-If Analysis simulation tool.

Real-Time, Accurate Carbon Emissions Data
Get rid of spreadsheets, continuously monitor where you are in your journey, and create reports in days instead of weeks or months.

Easy Reporting
See granular reporting of key environmental data points such as a summary on greenhouse gas (GHG) emissions, energy consumption, and emission factors.

Executive Dashboards
Share real-time dashboards with the C-suite on company progress and where you are on the path to net zero.

Stakeholder Transparency
Provide investors, customers, and shareholders an accurate picture of your carbon footprint and the true environmental impact of doing business.

Supplier Engagement
Get more accurate and timely data from suppliers across the 15 upstream and downstream Scope 3 categories using emission factor datasets to estimate your carbon footprint across the value chain.

Scenario Planning for Emissions Reduction
Use the What-If Analysis tool to simulate how different decisions or investments will impact your carbon footprint and set emissions targets accordingly.

Net Zero Cloud Pricing and Packaging
Explore a tiered offering that provides flexibility to meet varying sustainability needs.

Net Zero Cloud Starter

What's Included:
100 PSL's • Carbon Accounting • Scope 1,2
Scope 3 (light) • 3 licenses for Analytics
Base App (TCRM)

$48k
USD/Org/Yr

Ideal for - Small and mid size organizations getting started with Carbon accounting

Net Zero Cloud Growth

What's Included:
500 PSL's • Everything in Starter • Scope 3 Hub
Waste Management • 5 licenses for Analytics
Base App (TCRM)

$210k
USD/Org/Yr

Ideal for - Medium to large enterprises with a net zero target and a significant supplier ecosystem

Add-On SKU • Net Zero Analytics

What's Included: Additional licenses for Tableau CRM to give more users the ability to access dashboards

$150
USD/User/Mo

Add-On SKU • External Engagement

What's Included: Supplier data model
50 licenses for External Engagement Ledgers

$60k
USD/Org/Yr

salesforce

Contact us to learn more about Net Zero Cloud:
salesforce.com/products/net-zero-cloud/overview/