



	11:15 A.M. - 11:45 A.M. IST	11:45 A.M. - 12:15 P.M. IST	12:15 P.M. - 12:45 P.M. IST	12:45 P.M. - 1:15 P.M. IST	1:15 P.M. - 1:45 P.M. IST	1:45 P.M. - 2:15 P.M. IST	2:15 P.M. - 3:00 P.M. IST
<b>Sales</b>	<b>CORE SALES:</b> "Grow faster and deepen relationships with the world's #1 CRM"	<b>CPQ:</b> "Sell Faster With Quote-to-Cash Automation"	<b>HIGH VELOCITY SALES:</b> "Give inside sales reps an outsized advantage"	<b>CORE SALES:</b> "Grow faster and deepen relationships with the world's #1 CRM"	<b>CPQ:</b> "Sell Faster With Quote-to-Cash Automation"	<b>HIGH VELOCITY SALES:</b> "Give inside sales reps an outsized advantage"	<b>OPEN Q&amp;A</b>
<b>Service</b>	<b>CORE SERVICE:</b> "Empower everyone to deliver personalised service across any channel"	<b>FIELD SERVICE:</b> "Elevate every Field Service Experience"	<b>DIGITAL ENGAGEMENT:</b> "Seamless Service Experience with Digital Engagement"	<b>CORE SERVICE:</b> "Empower everyone to deliver personalised service across any channel"	<b>FIELD SERVICE:</b> "Elevate every Field Service Experience"	<b>DIGITAL ENGAGEMENT:</b> "Seamless Service Experience with Digital Engagement"	<b>OPEN Q&amp;A</b>
<b>Marketing</b>	<b>CORE MARKETING:</b> "Make every customer interaction a reason to love your brand"	<b>DATORAMA:</b> "Analyse Experiences With Intelligence"	<b>CORE MARKETING:</b> "Make every customer interaction a reason to love your brand"	<b>DATORAMA:</b> "Analyse Experiences With Intelligence"	<b>CORE MARKETING:</b> "Make every customer interaction a reason to love your brand"	<b>DATORAMA:</b> "Analyse Experiences With Intelligence"	<b>OPEN Q&amp;A</b>
<b>Commerce</b>	<b>B2B COMMERCE:</b> "Connect Commerce, Orders, and Service"	<b>B2C COMMERCE AND ORDER MANAGEMENT:</b> "Connect Commerce, Orders, and Service. Deliver seamless ordering with ease"	<b>B2B COMMERCE:</b> "Connect Commerce, Orders, and Service"	<b>B2C COMMERCE AND ORDER MANAGEMENT:</b> "Connect Commerce, Orders, and Service. Deliver seamless ordering with ease"	<b>B2B COMMERCE:</b> "Connect Commerce, Orders, and Service"	<b>B2C COMMERCE AND ORDER MANAGEMENT:</b> "Connect Commerce, Orders, and Service. Deliver seamless ordering with ease"	<b>OPEN Q&amp;A</b>
<b>Communities</b>	<b>COMMUNITIES:</b> Build Connected Digital Experiences	<b>SALESFORCE CMS:</b> Simple, Fast, & Connected Content Management for Salesforce	<b>PARTNER RELATIONSHIP MANAGEMENT:</b> Engage and Sell more through Channels	<b>COMMUNITIES:</b> Build Connected Digital Experiences	<b>SALESFORCE CMS:</b> Simple, Fast, & Connected Content Management for Salesforce	<b>PARTNER RELATIONSHIP MANAGEMENT:</b> Engage and Sell more through Channels	<b>OPEN Q&amp;A</b>
<b>Platform &amp; Security</b>	<b>CUSTOMER 360 PLATFORM:</b> "Deliver Unified Customer and Employee Experiences"	<b>HEROKU:</b> "Transform Data into Customer Experiences with Heroku"	<b>SECURITY &amp; COMPLIANCE:</b> "Deliver Enhanced Security and Protect Your Data"	<b>CUSTOMER 360 PLATFORM:</b> "Deliver Unified Customer and Employee Experiences"	<b>HEROKU:</b> "Transform Data into Customer Experiences with Heroku"	<b>SECURITY &amp; COMPLIANCE:</b> "Deliver Enhanced Security and Protect Your Data"	<b>OPEN Q&amp;A</b>
<b>Work.com</b>	<b>WORK.COM:</b> "Reopen Your Workplace Safely with Contact Tracing"	<b>WORK.COM:</b> "Reopen Your Workplace Safely with the Workplace Command Center"	<b>WORK.COM:</b> "Reopen Your Workplace Safely through streamlined Shift Management"	<b>WORK.COM:</b> "Reopen Your Workplace Safely with Contact Tracing"	<b>WORK.COM:</b> "Reopen Your Workplace Safely with the Workplace Command Center"	<b>WORK.COM:</b> "Reopen Your Workplace Safely through streamlined Shift Management"	<b>OPEN Q&amp;A</b>
<b>Analytics</b>	<b>TABLEAU:</b> "Story Telling with Data and Visual Analytics"	<b>EINSTEIN ANALYTICS:</b> "Actionable insights in the CRM workflow to boost productivity."	<b>TABLEAU:</b> "A Modern Approach to Enterprise Analytics"	<b>TABLEAU:</b> "Better Together - Tableau + Einstein Discovery"	<b>TABLEAU:</b> "A Modern Approach to Enterprise Analytics"	<b>EINSTEIN ANALYTICS:</b> "Actionable insights in the CRM workflow to boost productivity."	<b>OPEN Q&amp;A</b>
<b>Small Business</b>	<b>PARDOT FOR SMALL BUSINESS:</b> "Marketing Automation to engage your buyer across every touchpoint"	<b>SERVICE CLOUD FOR SMALL BUSINESS:</b> "Empower your customers and support teams with Digital Engagement"	<b>SALES CLOUD FOR SMALL BUSINESS:</b> "Increase productivity & win more business"	<b>PLATFORM FOR SMALL BUSINESS</b>			
<b>Financial Services</b>	<b>RETAIL BANKING:</b> "Building Personalized and Connected customer banking relationships"	<b>INSURANCE:</b> "Creating an Exceptional Policyholder & Agent Experience"	<b>LENDING:</b> "Simplified and Effortless Lending"	<b>RETAIL BANKING:</b> "Building Personalized and Connected customer banking relationships"	<b>INSURANCE VLOCITY</b>	<b>LENDING:</b> "Simplified and Effortless Lending"	<b>OPEN Q&amp;A</b>
<b>Healthcare &amp; Life Sciences</b>	<b>HEALTH CLOUD:</b> "Tele-Health Consultations for Patients - Patient Care"	<b>MARKETING:</b> "Digital Engagement for Pharma"	<b>VLOCITY + HEALTH CLOUD:</b> Bridging the digital engagement gap in Health and Wellness for Hospital, Insurers and Care Givers	<b>HEALTH CLOUD:</b> "Tele-Health Consultations for Patients - Patient Care"	<b>MARKETING:</b> "Digital Engagement for Pharma"	<b>HEALTH CLOUD:</b> "Tele-Health Consultations for Patients - Patient Care"	<b>HEALTH CLOUD</b> <b>OPEN Q&amp;A</b>
<b>Retail</b>	<b>DIGITAL SHOPPING ASSISTANT</b>	<b>PERSONALISED SHOPPER MARKETING</b>	<b>DIGITAL SHOPPING ASSISTANT</b>	<b>PERSONALISED SHOPPER MARKETING</b>	<b>DIGITAL SHOPPING ASSISTANT</b>	<b>PERSONALISED SHOPPER MARKETING</b>	<b>OPEN Q&amp;A</b>
<b>Consumer Goods</b>	<b>CONSUMER GOODS CLOUD:</b> "Optimise Retail Execution"	<b>DISTRIBUTED MARKETING FOR CONSUMER GOODS</b>	<b>INFLUENCER MANAGEMENT FOR CONSUMER GOODS</b>	<b>CONSUMER GOODS CLOUD:</b> "Optimise Retail Execution"	<b>DISTRIBUTED MARKETING FOR CONSUMER GOODS</b>	<b>INFLUENCER MANAGEMENT FOR CONSUMER GOODS</b>	<b>OPEN Q&amp;A</b>
<b>Manufacturing</b>	<b>MANUFACTURING CLOUD:</b> "Delivering Commercial Excellence in B2B & B2C (Manufacturing Cloud and Einstein)"	<b>REIMAGINING COMMERCE FOR MANUFACTURERS</b>	<b>SUPPLIER RELATIONSHIP MANAGEMENT FOR MANUFACTURERS</b>	<b>MANUFACTURING CLOUD:</b> "Delivering Commercial Excellence in B2B & B2C (Manufacturing Cloud and Einstein)"	<b>REIMAGINING COMMERCE FOR MANUFACTURERS</b>	<b>SUPPLIER RELATIONSHIP MANAGEMENT FOR MANUFACTURERS</b>	<b>OPEN Q&amp;A</b>
<b>Professional Services</b>	<b>PROFESSIONAL SERVICES:</b> "Accelerate pipeline through insights, automation and collaboration"	<b>PROFESSIONAL SERVICES:</b> "Intelligent Resource Management in a Remote Environment"	<b>PROFESSIONAL SERVICES:</b> "Accelerate pipeline through insights, automation and collaboration"	<b>PROFESSIONAL SERVICES:</b> "Intelligent Resource Management in a Remote Environment"	<b>PROFESSIONAL SERVICES:</b> "Accelerate pipeline through insights, automation and collaboration"	<b>PROFESSIONAL SERVICES:</b> "Intelligent Resource Management in a Remote Environment"	<b>OPEN Q&amp;A</b>
<b>Communications, Media &amp; Utilities</b>	<b>VLOCITY FOR COMMUNICATIONS &amp; MEDIA:</b> "Simplifying Order Management - going beyond Comms B2B and into Media Ad Sales"	<b>VLOCITY FOR UTILITIES - 360 CONSOLE</b>	<b>VLOCITY FOR COMMUNICATIONS &amp; MEDIA:</b> "Simplifying Order Management - going beyond Comms B2B and into Media Ad Sales"	<b>VLOCITY FOR UTILITIES - 360 CONSOLE</b>	<b>VLOCITY FOR COMMUNICATIONS &amp; MEDIA:</b> "Simplifying Order Management - going beyond Comms B2B and into Media Ad Sales"		<b>OPEN Q&amp;A</b>
<b>Future of Education Tech</b>	<b>THE CONNECTED SALES</b>	<b>POST SALES STUDENT ENGAGEMENT &amp; THE CONNECTED STUDENT SERVICE</b>	<b>THE CONNECTED SALES</b>	<b>POST SALES STUDENT ENGAGEMENT &amp; THE CONNECTED STUDENT SERVICE</b>	<b>THE CONNECTED SALES</b>	<b>POST SALES STUDENT ENGAGEMENT &amp; THE CONNECTED STUDENT SERVICE</b>	<b>OPEN Q&amp;A</b>
<b>Innovation</b>		<b>SALESFORCE IGNITE:</b> "Mahindra Auto puts the new age customer at the center of their digital transformation"	<b>SALESFORCE IGNITE:</b> "Customer engagement beyond the pandemic"	<b>SALESFORCE IGNITE:</b> "Bajaj Auto Finance leads with empathy to reimagine experiences at the front-line"			
<b>Small Business</b>					<b>SMALL BUSINESS:</b> "Fireside Chat with Singhania & Partners LLP" Discover how Digitization of Internal process helped improvising the operations, productivity and customer relationship for Singhania & Partners LLP	<b>SMALL BUSINESS:</b> "Fireside Chat with CS Infocomm" Agility with Salesforce: How to maximise Efficiency and ROI	