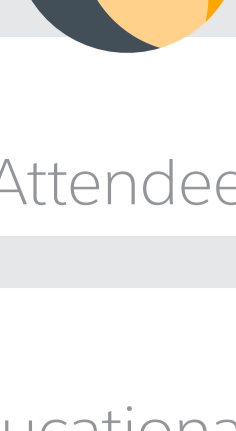


Evolution of The Digital Marketing Event of The Year

salesforce connections

2007

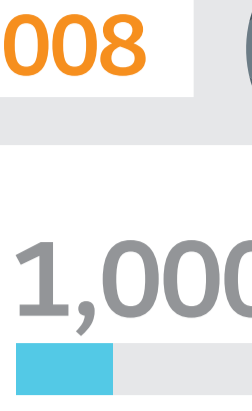


CONNECTIONS 07
ExactTarget User Conference

600 Attendees

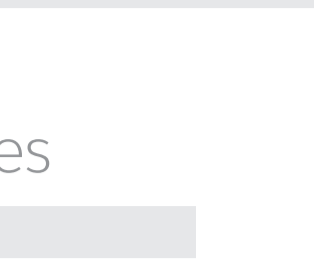
20 Educational Sessions

With Special Guest

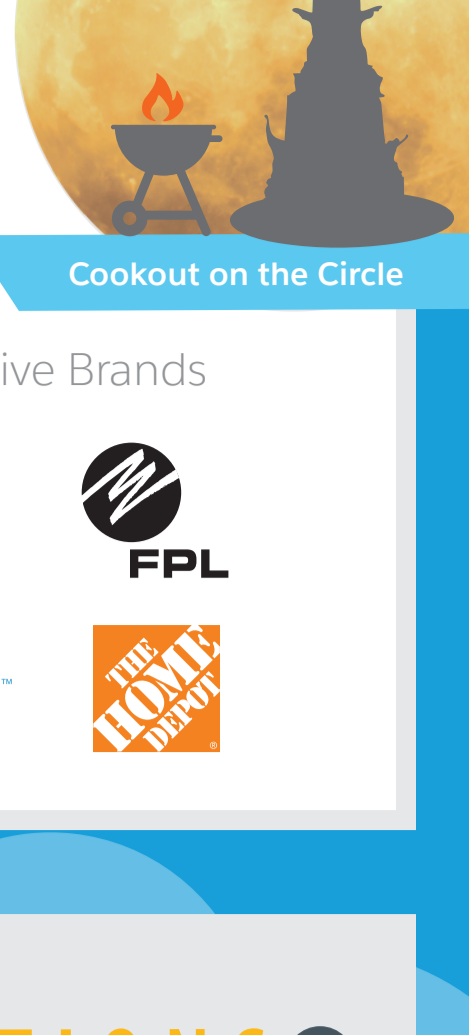


Chip Heath
Author, *Made to Stick*

Featuring Innovative Brands



webtrends



Cookout on the Circle

2008



CONNECTIONS 08
ExactTarget User Conference

1,000 Attendees

24 Educational Sessions

With Special Guest



Tony Dungy
Author & Indianapolis Colts Head Coach (2002-2008)

Featuring Innovative Brands

Genworth



careerbuilder



Dinner on the court at Conesco

2009



CONNECTIONS 09
SUCCESS BY DESIGN

1,500 Attendees

nearly 30 Educational Sessions

With Special Guest



Malcolm Gladwell
New York Times Best-Selling Author

Featuring Innovative Brands

Pier 1 imports



tripadvisor

WORLD'S MOST TRUSTED TRAVEL ADVICE™



They Might Be Giants performs

“Amazingly organized and info-packed!”
- Connections 2009 attendee

“ExactTarget continues to raise the bar.”
- Connections 2009 attendee

2010



CONNECTIONS
Fuel the Conversation

2,000 Attendees

35 Educational Sessions

With Special Guests



Dick Costolo
Chief Operating Officer, Twitter (2009-2010)



Sir Richard Branson
Founder & Chairman, Virgin Group



Train performs

2011

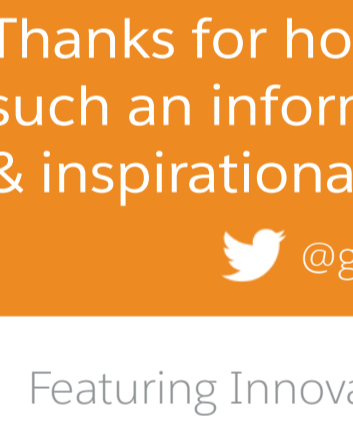


CONNECTIONS 2011
The Power of One

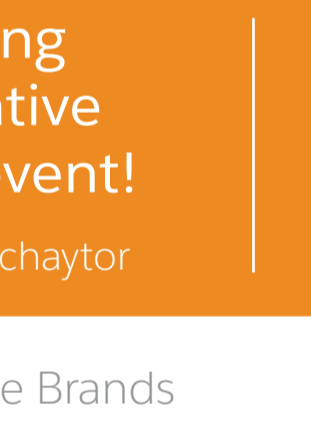
3,000 Attendees

over 40 Educational Sessions

With Special Guests



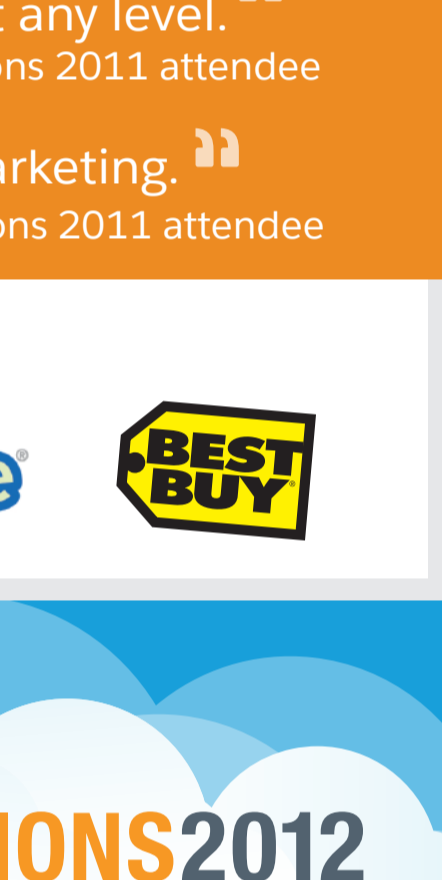
Jimmy Wales
Founder, Wikipedia



Soledad O'Brien
News Anchor, CNN



Aron Ralston
Author, *Between a Rock and a Hard Place*



Katy Perry performs

“A can't-miss event for marketers at any level.”
- Connections 2011 attendee

“Eye-opening insight into digital marketing.”
- Connections 2011 attendee

Featuring Innovative Brands



foursquare



2012

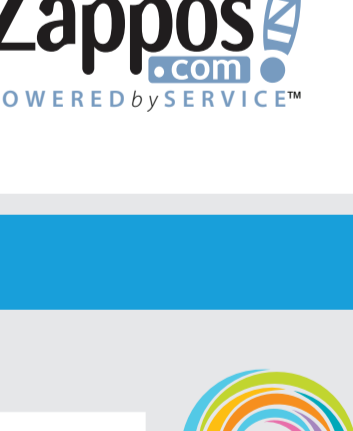


CONNECTIONS 2012
inspire the future

4,000 Attendees

over 40 Educational Sessions

With Special Guests



David Blaine
Magician



Michael J. Fox
Actor & Author



George Colony
Founder, Chairman, & CEO, Forrester Research



The Fray performs

Thanks for hosting such an informative & inspirational event!
@gabichaytor

Connections 2012 was truly inspirational!
@caseydw

Featuring Innovative Brands



LinkedIn



2013

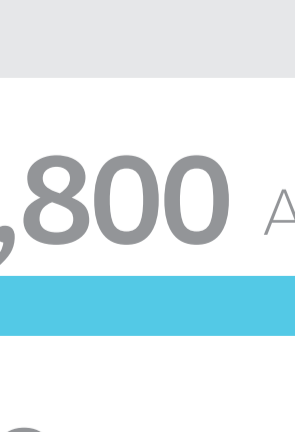


CONNECTIONS 2013
LEAD FROM WITHIN
September 17-19 • Indianapolis, IN

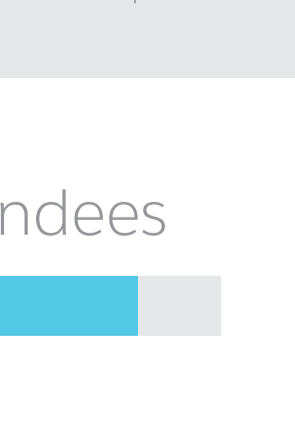
6,000 Attendees

60 Educational Sessions

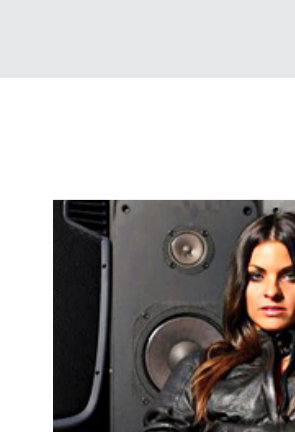
2013 Connections Speakers



Condoleezza Rice
66th Secretary of State



Jim Collins
Author

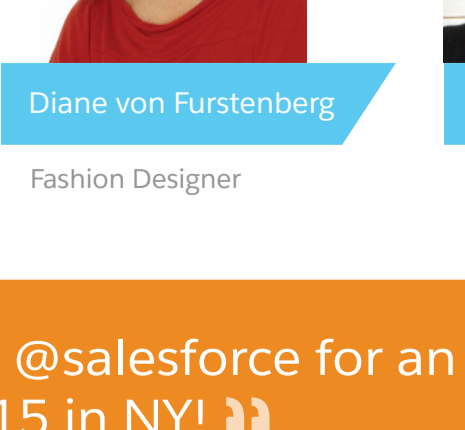


Walter Isaacson
Author/Historian

First-Ever Music Festival at Connections



Imagine Dragons



The Avett Brothers



DJ Casey Connor

Featuring Innovative Brands

Zappos.com



Eddie Bauer

2014



CONNECTIONS | 2014
SEPTEMBER 23 - 25 • INDIANAPOLIS, IN

7,700 Attendees

over 100 Educational Sessions

With Special Guests

Will.i.am
Entrepreneur, Musician, & Philanthropist

John Green
Best-Selling Author

Mindy Kaling
Author, Actress, Comedian & Writer



The Script performs

“The learning, trends, and networking provided excellent all-in-one platform. This is the one conference that I attend per year.”
- Connections 2014 attendee

“Truly astonishing event. The keynotes were dazzling. Epic.”
- Connections 2014 attendee

Featuring Innovative Brands

accenture
High performance. Delivered.

Deloitte.

2015

The Digital Marketing Event of The Year
JUNE 16-18 | NEW YORK, NY

6,800 Attendees

over 60 Educational Sessions

With Special Guests

Seth Meyers
Host of "Late Night with Seth Meyers"

Diane von Furstenberg
Fashion Designer

John Osborn
President & CEO BBDO

DJ Casey Connor performs

“#CNX15 Thanks @salesforce for an amazing Connections 2015 in NY!”
- Connections 2015 attendee

“Back home after a great week with my head in the clouds. Thanks again all my new #CNX15 and #SalesforceTour friends... lots to innovate!”
- Connections 2015 attendee

Featuring Innovative Brands

Room&Board HOME FURNISHINGS

twilio

Movable Ink

Join us at Connections 2016.

Register now at salesforce.com/connections