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2016 Agenda at a Glance

TUESDAY, OCTOBER 4	WEDNESDAY, OCTOBER 5	THURSDAY, OCTOBER 6	FRIDAY, OCTOBER 7
DAILY MINDFULNESS			
8:00 a.m.–6:00 p.m. Breakout Sessions	8:00 a.m.–6:00 p.m. Breakout Sessions	8:00 a.m.–6:00 p.m. Breakout Sessions	8:00 a.m.–2:00 p.m. Breakout Sessions
9:30 a.m.–11:00 a.m. Partner Keynote	9:00 a.m.–5:00 p.m. Cloud Expo Open	9:00 a.m.–10:00 a.m. Fortune CEO Series: CEO Customer Trailblazers Marc Benioff, CEO, Salesforce Jean-Pascal Tricoire, CEO, Schneider Electric Kim Hammonds, COO, Deutsche Bank Bernard J. Tyson, CEO, Kaiser Permanente Anne Wojcicki, CEO, 23andMe	9:00 a.m.–10:00 a.m. Fortune CEO Series: Trust & Growth in the 21st Century Brian Moynihan, CEO, Bank of America Marc Benioff, CEO, Salesforce Shahrazad Rafati, CEO, BroadbandTV will.i.am, Global Music Artist, Entrepreneur & Philanthropist
11:00 a.m.–8:00 p.m. Cloud Expo Open	9:00 a.m.–10:00 a.m. Financial Services Keynote		
1:00 p.m.–2:00 p.m. Dreampitch Competition Chris Sacca, Mark Cuban, Shahrazad Rafati, will.i.am	11:00 a.m.–12:00 p.m. SMB Keynote		
	11:30 a.m.–12:30 p.m. Analytics Keynote	9:00 a.m.–10:00 a.m. Salesforce for IT Keynote	10:00 a.m.–2:00 p.m. Cloud Expo Open
	4:00 p.m.–6:30 p.m. Tony Robbins	1:00 p.m.–3:00 p.m. Keynote Session Marc Benioff, CEO, Salesforce Jean-Pascal Tricoire, CEO, Schneider Electric James Park, CEO, Fitbit Deborah Dugan, CEO, (RED)	10:00 a.m.–1:00 p.m. Day of Compassion Keynote Daniel Goleman Author, Emotional Intelligence and Psychologist Larry Brilliant, MD MPH DSc Chairman, Skoll Global Threats Fund Nadine Burke Harris, MD, MPH, FAAP Founder & CEO, Center for Youth Wellness Marc J. Francis, Director, Walk With Me Elizabeth Gilbert, Author
6:00 p.m.–8:00 p.m. Welcome Reception		9:30 a.m.–10:30 a.m. Salesforce for Marketing Keynote	
Also speaking: <ul style="list-style-type: none"> • George Colony, CEO, Forrester • Dr. Mark Dybul, Executive Director, The Global Fund • Captains Mark Kelly and Scott Kelly, Astronauts, NASA • Lilly Ledbetter, Equal Pay for Equal Work, Activist • Jen Pahlka, Founder, Code for America • Shahrazad Rafati, Founder & CEO, BroadbandTV • Pardis Sabeti, Computational Biologist, Associate Professor at Harvard University • Boyan Slat, CEO & Founder, The Ocean Cleanup • Christy Turlington Burns, Founder, Every Mother Counts • Robin L. Washington, Executive Vice President & CFO, Gilead Sciences, Inc. • Geoffrey West, Distinguished Professor & Former President, Santa Fe Institute 	5:00 p.m.–6:00 p.m. Fireside Chat with Melinda Gates and Robin Roberts	10:00 a.m.–5:00 p.m. Cloud Expo Open	
	7:00 p.m.–10:00 p.m. Dreamfest and Benefit for UCSF Children's Hospitals featuring U2		11:00 a.m.–12:00 p.m. Developer Keynote
			11:30 a.m.–12:30 p.m. Salesforce for Sales Keynote
			1:00 p.m.–2:00 p.m. Commerce Cloud Keynote
		1:30 p.m.–2:30 p.m. Salesforce for Service Keynote	#DFGives (RED) Help end AIDS for good. dreamforce.com/donate
		3:00 p.m.–4:00 p.m. Einstein Keynote	
		5:00 p.m.–6:00 p.m. Admin Keynote	
		5:00 p.m.–6:00 p.m. Women & Equality Keynote Congressman John Lewis Billie Jean King, Humanitarian Bernard J. Tyson, Chairman and CEO Kaiser Permanente	