



# CONGA OVERVIEW

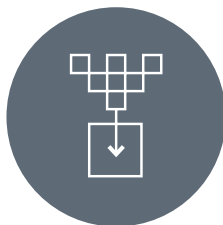
Sales Execution Simplified with Data, Document Generation, Contracts and Reporting



Since 2006, Conga has been the go-to application provider for Salesforce® users who want to optimize their CRM investment and accelerate their sales cycle. The Conga Suite of products, which includes Composer, the #1 paid for application on the Salesforce AppExchange®, increases the value of the Sales Cloud by simplifying and automating data, documents, contracts and reporting.

As a Salesforce Platinum Partner with industry-recognized products and support, Conga has rapidly built a base of more than 150,000 users, in 45+ countries, across all industries. Thousands of customers rely on Conga daily to manage and simplify critical business processes, including leading companies like Hilton Worldwide, Sony, Expedia, Schumacher Group and CBRE.

## CONGA'S CORE SOLUTIONS INCLUDE:



### DATA

Optimize your Salesforce investment with advanced data management from Conga ActionGrid. We believe that accelerating your sales cycle starts with good data management in Salesforce. By turning Salesforce Lists and Related Lists into Excel-like spreadsheets users can easily update, manage and act on the data in Salesforce increasing data integrity, user adoption and creating more accurate documents and reporting.



### DOCUMENTS

Conga Composer helps businesses optimize their CRM investment with customized quotes, invoices, account plans and reports that simplify the sales process and increase time to revenue. The ability to merge data from anywhere in Salesforce to create enterprise-grade professional documents with rich text and images sets Conga apart in the noisy Salesforce AppExchange.



### CONTRACTS

Conga Novatus automates the entire Contract Lifecycle Management process, including drafting, negotiation, workflow and approvals, reporting, renewal management, and electronic signature simplifying businesses contract management for faster resolution and organized storage.



### REPORTS

Conga Reporting provides rich insight and visibility into Salesforce activities that drive revenue, without requiring hours of manual number crunching and data analytics. Complex reports can be delivered on a schedule to individuals inside and outside your Salesforce organization creating the information flow necessary to make decisions to accelerate the sales cycle and time to revenue.