Communications & Media

Want to grow revenue? Your old CRM system may be holding you back.

Thriving in the digital age requires operational agility and the ability to know your customers, give them control and adapt to their situation. Yet, your aging, on-premise CRM systems could be hindering your ability to quickly launch new offers, generate accurate quotes and orders and deliver the efficient, omni-channel experience your customers expect.

Vlocity Communications applications can be deployed more quickly, integrated more flexibly with your existing BSS and OSS systems and regularly enhanced with new innovation – at a fraction of the cost of on-premise CRM systems. And, they're delivered with much faster time to value than in the past thanks to the cloud.

Communications & Media – Key Capabilities

LAUNCH PRODUCTS FASTER

DELIVER THE PERFECT ORDER QUOTING

PROVIDE EFFICIENT SERVICE

Communications & Media – Benefits

FASTER TIME TO VALUE

Vlocity Communications includes embedded industry processes and functionality that obviates the need for custom coding, so customers are up and running in weeks vs. months. Vlocity Communications process engines are engineered to integrate easily with third-party CRM, BSS and OSS systems.

RAPID INNOVATION

We design, build and test our products in close collaboration with Salesforce and with our strategic customers; when we launch major product releases and upgrades four times a year, new features are added seamlessly.

LOWER TOTAL COST OF OWNERSHIP

Vlocity Communications' embedded communications industry processes and best practices obviate the need to make and maintain costly customizations, and since it's managed from the cloud, there is no infrastructure to buy or maintain.

ABOUT VLOCITY

Vlocity, the leading Industry Cloud App company on Salesforce, empowers companies to deliver a unified and industry-specific customer experience. Vlocity Industry Cloud Apps are modern cloud and mobile software that embed industry-specific functionality, best practices and business processes for customer-centric industries. Built in partnership with Salesforce, the world's #1 CRM company, Vlocity Industry Cloud Apps leverage the omni-channel capabilities of the Salesforce Customer Success Platform to enable companies to achieve faster business agility and time to value from the cloud.

salesforce | strategic ISV partner