



# Dreamforce Trail Map for Government

Blaze your trail with these four perfect days.

Click the sessions below to add to your agenda.



start



## LEGEND

- Session
- Cloud Expo
- Keynote
- Special Event

OCTOBER  
4  
TUESDAY

## Your adventure starts here.

9:00 AM		Disruption: How Every Industry is Being Transformed by the Customer	InterCon Hotel
11:00 AM		Industrial IoT - Unleashing the Potential of Connected Products and Services	InterCon Hotel
12:30 PM		Government Kickoff: Building a Smarter, More Innovative Government	InterCon Hotel
2:30 PM		Service and Sacrifice: A Veteran's Reflection	InterCon Hotel
3:30 PM		Modern Architectures: Platforms for Innovation with Peter Coffee	InterCon Hotel
4:00 PM		The Case for Modernizing Government Services	InterCon Hotel

OCTOBER  
5  
WEDNESDAY

## You're on the right path! Keep going.

8:30 AM		Connected Cities, A Blueprint for Smart Government	InterCon Hotel
9:30 AM		#Supercharge Adoption & Productivity with Premier	Hilton Hotel
11:30 AM		Analytics Cloud: Smarter Answers and Best Next Actions for Every Business User	Marriott Hotel
12:30 PM		Check out the Salesforce Campground in the Cloud Expo for live demos.	Moscone South
1:00 PM		"Be a Customer Trailblazer" with Marc Benioff & Special Guests	Moscone North
3:00 PM		Don't miss the Lightning Lookout and Einstein Discovery Center.	Moscone West
5:00 PM		Melinda Gates Fireside Chat with Robin Roberts	Moscone North
7:00 PM		Rock out with U2 at the Dreamfest	Cloud Palace

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## The most exciting part of your trail is today.

8:30 AM		Today's Take On Challenges Facing Public Safety Leadership	InterCon Hotel
9:30 AM		Building a 21st Century Government	Marriott Hotel
11:00 AM		Increase Employee Engagement and Productivity with Employee Communities	Moscone West
1:30 PM		Salesforce for Service: Redefine Your Business with Smarter, Faster Service	Moscone North
2:30 PM		Connected Products and Field Service Lightning Transform Field Operations	InterCon Hotel
5:00 PM		Driving End-to-End Information Security: Salesforce Best Practices	Moscone West



## You completed the Dreamforce Trail for Government!

10:00 AM		Welcome to the Day of Compassion	Moscone North
11:00 AM		Day of Compassion: Can Compassion Change the Future?	Moscone North
12:00 PM		Day of Compassion: Compassion and Creativity Session	Moscone North

finish

