



Dreamforce Trail Map for Healthcare

Blaze your trail with these four perfect days.

Click the sessions below to add to your agenda.

Book a meeting here:
<http://bit.do/HLSmeetme>



LEGEND

	Session		Cloud Expo
	Keynote		Special Event

OCTOBER
4
TUESDAY

Your adventure starts here.



12:30 PM		Healthcare & Life Sciences Industry Kickoff: A Unified Healthcare Platform	Hilton Hotel
1:00 PM		Anthem: A Modern Health Insurance Shopping Experience in the Small Group Market	InterCon Hotel
4:30 PM		Service the Patient, Serve the Business: Providers Using CRM to Drive Engagement	InterCon Hotel
5:30 PM		Trailblazing to a Connected Patient Experience	InterCon Hotel



OCTOBER
5
WEDNESDAY

You're on the right path! Keep going.



8:30 AM		Payers Transform the Member Journey with Efficient, Personalized Experience	InterCon Hotel
9:30 AM		Salesforce Health Cloud: The Future of Patient and Member Relationships	InterCon Hotel
10:30 AM		Salesforce and PatientsLikeMe, A 1:1:1 Customer Journey Success Story	Palace Hotel
12:00 PM		Salesforce and the HIPAA Security Rule: Securing ePHI in the Cloud	InterCon Hotel
1:00 PM		“Be a Customer Trailblazer” with Marc Benioff & Special Guests	Moscone North
2:30 PM		Head over to the Developer Forest and Admin Meadow.	Moscone West
3:00 PM		Head over to the Salesforce Campground area in the Cloud Expo for live demos.	Moscone South
4:00 PM		Healthcare & Life Sciences Customer Trailblazer Reception	620 Jones

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The most exciting part of your trail is today.

10:15 AM		Population and Demographic Insights using HealthData.gov and Wave	Moscone West
11:30 AM		Rethink the Patient Experience: What Healthcare Can Learn From Retail	InterCon Hotel
1:00 PM		Wave Analytics Best Practices: How Optum is Transforming Its Business With Wave	Marriott Hotel
1:30 PM		Salesforce Integration: Connect the Healthcare Ecosystem	InterCon Hotel
3:00 PM		Salesforce Einstein Keynote: AI for Everyone	Moscone West
5:00 PM		Equality Summit Keynote: Road to Equality through Business, Sports & Government	Moscone North
7:00 PM		The AppBash Party	City View Metreon



You completed the Dreamforce Trail for Healthcare!

10:00 AM		Welcome to the Day of Compassion	Moscone North
11:00 AM		Can Compassion Change the Future?	Moscone North
12:00 PM		Day of Compassion: Compassion and Creativity Session	Moscone North

Sponsored Section:

Bluewolf



Learn how the best companies use Salesforce. Stop by the Bluewolf booth in Moscone South to pick up your copy of The State of Salesforce, our annual report based on data from over 1,700 Salesforce customers. <http://bluewolf.com/SOSF>

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