



Dreamforce Trail Map for Partners

Blaze your trail with these four perfect days.

Click the sessions below to add to your agenda.



start



LEGEND

- Session
- Keynote
- Cloud Expo
- Special Event

OCTOBER
4
TUESDAY

Your adventure starts here.

9:30 AM		Salesforce & Partners Keynote: Blazing Trails to Customer Transformation	Moscone West
2:00 PM		Salesforce Partner Program Panel (Q&A)	Park Central
2:00 PM		Bootstrap, Angel or Venture: What's The Right Strategy For Your Startup?	Park Central
5:00 PM		Fast Forward: The Partner Advantage	Park Central
5:00 PM		Partner Meetup	Park Central

OCTOBER
5
WEDNESDAY

You're on the right path! Keep going.

9:00 AM		Starting Over: Reimagine Your Application with Lightning	Park Central
9:00 AM		Blazing the Salesforce Trail to Help Small Businesses	Park Central
9:00 AM		Partner Marketing: Build & Maintain an Awesome AppExchange Listing	Park Central
11:00 AM		Harnessing the Power of Heroku	Park Central
11:30 AM		Build Your Career and Brand with the Salesforce Ecosystem	Park Central
1:00 PM		"Be a Customer Trailblazer" with Marc Benioff & Special Guests	Moscone North
3:00 PM		Check out the Lightning Lookout and the Einstein Discovery Center.	Moscone West
7:00 PM		Rock out with U2 at the Dreamfest	Cloud Palace

salesforce



The most exciting part of your trail is today.

10:00 AM		Head to the Cloud Expo to see the partner eco-system.	Moscone South
11:30 AM		Recharge in between sessions in the Partner Lodge.	Park Central
3:00 PM		Salesforce Jumpstart: Working with Salesforce (6/6)	Park Central
4:00 PM		Partner Marketing: Customer & Advocate Marketing	Park Central
5:00 PM		Learn About Certifications and Get Cloud-Certified!	Park Central
5:00 PM		Equality Summit Keynote: Road to Equality through Business, Sports & Government	Moscone North
9:00 PM		The AppBash Party	City View Metreon



You did it! You completed the Dreamforce Trail for Partners!

10:00 AM		Connected Products and Salesforce IoT Cloud - Transforming Customer Engagements	Moscone West
11:30 AM		Community Adoption and Engagement: Top Tips	Marriott Hotel
12:00 PM		Day of Compassion: Compassion and Creativity Session	Moscone North

finish

