



Dreamforce Trail Map for Retail

Blaze your trail with these four perfect days.

Click the sessions below to add to your agenda.



LEGEND

	Session		Cloud Expo
	Keynote		Special Event

OCTOBER
4
TUESDAY

Your adventure starts here.



11:00 AM		Industry Kickoff: Connect to Your Shoppers in a Whole New Way	InterCon Hotel
12:00 PM		Experience all-new retail and industry demos in the Salesforce Campground in the Cloud Expo.	Moscone South
1:30 PM		How Suitsupply Provides a Perfectly Tailored Customer Experience	InterCon Hotel
2:30 PM		Check out the Lightning Lookout and the Einstein Discovery Center.	Moscone West
4:00 PM		Connected Shoppers: Personalizing Every Shopper's Journey featuring Albertsons	InterCon Hotel

OCTOBER
5
WEDNESDAY

You're on the right path! Keep going.



9:00 AM		Transforming Retail Engagement with Connected Service	InterCon Hotel
10:00 AM		Party City's Platform for Innovation: Empowering Retail Stores and Employees	InterCon Hotel
11:00 AM		AppExchange for Retail: Reimagine the Entire Retail Experience	InterCon Hotel
1:00 PM		"Be a Customer Trailblazer" with Marc Benioff & Special Guests	Moscone North
3:30 PM		Stores are Dead - Long Live Stores!	InterCon Hotel
7:00 PM		Rock out with U2 at the Dreamfest	Cloud Palace

salesforce



The most exciting part of your trail is today.

8:30 AM		Innovating at the Speed of the Shopper: Learn from Today's Retail Disruptors	InterCon Hotel
11:00 AM		What Mobile-Only Will Mean for Retailers	InterCon Hotel
1:00 PM		Become a Commerce Trailblazer with Salesforce and Commerce Cloud	Moscone West
3:00 PM		How the Salesforce Commerce Cloud Makes Unified Commerce a Reality	InterCon Hotel
5:00 PM		Equality Summit Keynote: Road to Equality through Business, Sports & Government	Moscone North
7:00 PM		The AppBash Party	City View Metreon



You did it! You completed the Dreamforce trail for Retail!

10:00 AM		Becoming a Talent Magnet featuring Walmart	Hilton Hotel
11:00 AM		Day of Compassion: Can Compassion Change the Future?	Moscone North
12:00 PM		Day of Compassion: Compassion and Creativity Session	Moscone North



finish

