

ANALYTICS TRAIL MAP

BLAZE YOUR TRAIL

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Your adventure starts here.

LEGEND: Session Keynote Special Event

8:30 AM		Salesforce Reports Roadmap: The Future of Salesforce Reporting	Marriott Marquis
9:00 AM		Sage Live Analytics: Be the Financial Sherpa of your Business	111 Minna
9:00 AM		Add Intelligence to Any Salesforce App with Einstein Discovery	Marriott Marquis
9:30 AM		Close Deals Faster with Einstein Discovery	Moscone West
9:30 AM		Conversation Analyzer powered by Einstein Analytics	111 Minna
9:30 AM		The Power of Data in Sales & Marketing Alignment	Marriott Marquis
10:00 AM		Advanced Report and Dashboard Administration with SOQL and the REST API	Marriott Marquis
10:30 AM		EMEA Customer Panel for Einstein Analytics	Marriott Marquis
11:00 AM		Become an Einstein Analytics Evangelist	Marriott Marquis
11:30 AM		AI and Your Deal Data: Influence Sales Behavior and Improve Pricing Practices	Moscone West
12:00 PM		Why Executives Don't Trust Their Data	111 Minna
1:00 PM		Analytics Roadmap: A Sneak Peek at New Features and Future Roadmap (1)	Marriott Marquis
1:00 PM		Build Powerful 360-Degree Customer Views with Einstein Analytics Connectors	Marriott Marquis
1:30 PM		Creating AI Apps for the Enterprise: How Einstein Discovery is Transforming CRM	Moscone West
1:30 PM		How Sales Operations Can Supercharge Your Business with Einstein Analytics	Marriott Marquis
2:00 PM		Creating a Culture of Exploration with Einstein Analytics Explorer	Marriott Marquis
3:00 PM		Keynote with Marc Benioff and Special Guests	111 Minna
3:00 PM		Volunteer Activation with San Francisco AIDS Foundation	111 Minna
7:30 PM		Customer Trailblazer Celebration	111 Minna



You're on the right path! Keep going.

8:30 AM		Sales Insights You Need Now: Getting Up & Running Quickly With Sales Analytics	Marriott Marquis
9:00 AM		Deep Dive into Advanced B2B Marketing with Einstein Analytics	111 Minna
9:00 AM		Einstein Analytics: Adoption Best Practices	Marriott Marquis
9:00 AM		Creating AI Apps for the Enterprise: How Einstein Discovery is Transforming CRM	Moscone West
9:30 AM		Maximize Data Visualization with Einstein Analytics	Metreon AMC Theaters
9:30 AM		Why Executives Don't Trust Their Data	111 Minna
10:00 AM		Einstein Analytics Design Best Practices for Transforming Data into Insights	Marriott Marquis
10:30 AM		Building a Data-Driven Culture: Best Practices for Driving Analytics Adoption	Marriott Marquis
11:00 AM		Build Smarter Apps with the Einstein Analytics Developer Experience	Marriott Marquis
12:00 PM		Einstein Analytics Governance and Lifecycle Management	Marriott Marquis
12:00 PM		True Sales Capacity: The Key to Maximizing Your Sales Performance	111 Minna
12:00 PM		How Securian Empowers Their Service Team with Service Analytics	Marriott Marquis
12:30 PM		How to Predict and Improve Customer Satisfaction Scores with Einstein Discovery	Moscone West
1:00 PM		Einstein Analytics Tips and Tricks for Dashboards, Dataflows, and SAQL	Marriott Marquis
1:30 PM		Track Your Business Over Time with Reports and Einstein Analytics	Marriott Marquis
2:30 PM		Recognize the Power of Cloud Apps with Colorado's Data Roadmap	Marriott Marquis
2:30 PM		Einstein Discovery: The Era of Augmented Intelligence	Marriott Marquis
3:00 PM		Build Einstein Analytics Powered Applications	Marriott Marquis
3:00 PM		Volunteer Activation with San Francisco AIDS Foundation	111 Minna
3:30 PM		Einstein Analytics: From Data to Visualization	Metreon AMC Theaters
4:15 PM		Deep Dive into Advanced B2B Marketing with Einstein Analytics	Marriott Marquis
5:00 PM		Embedded Analytics: Use Data to Empower Users at Decision Time	Marriott Marquis










Day three is going to be BIG.

8:00 AM		Analytics Roadmap: A Sneak Peek at New Features and Future Roadmap (2)	Marriott Marquis
9:00 AM		Getting Insights from your Documents with SpringCM and Salesforce Einstein	111 Minna
9:00 AM		Five-Step Program to Building Indispensable Dashboards	Marriott Marquis
9:30 AM		Get Answers Faster: Easy Report Building with Lightning	Marriott Marquis
9:30 AM		Supercharging every Salesforce Report with Einstein (1)	Marriott Marquis
9:30 AM		Amplify Salesforce Analytics with an Agile Data Integration Strategy	111 Minna
10:30 AM		Einstein Discovery: Doing the Impossible	Marriott Marquis
11:00 AM		How to Pick the Right Visualization	Marriott Marquis
11:00 AM		Enabling Powerful Encryption at Rest with Einstein Analytics	Marriott Marquis
11:00 AM		AI for Healthcare: Reduce Patient Hospital Readmissions with Einstein Discovery	Moscone West
11:30 AM		Optimize Your Business with Einstein Analytics and Einstein Discovery	Marriott Marquis
12:00 PM		Run Einstein Discovery Analysis	Marriott Marquis
12:10 PM		Equality Day: Student Technology Trailblazers	111 Minna
1:00 PM		The Insurance Agent of the Future: How AI is Fostering Digital Transformation	Moscone West
1:00 PM		Salesforce Analytics Keynote: Empower Your Team with Complete Analytics Powered by Einstein	Moscone West
2:00 PM		How to Win Friends and Influence People with Einstein Analytics	Marriott Marquis
3:00 PM		Lightning Dashboards Best Practices	Marriott Marquis
3:00 PM		Women in AI and Analytics Panel	Marriott Marquis
3:30 PM		Einstein Analytics Success Community Panel: Ask the Implementation Experts Live	Marriott Marquis
4:00PM		AI and Your Deal Data: Influence Sales Behavior and Improve Pricing Practices	Moscone West
4:00 PM		Supercharging every Salesforce Report with Einstein (2)	Metreon AMC Theaters
4:30 PM		Mobile Analytics: Customer Success On the Go	Marriott Marquis
7:00 PM		Salesforce Analytics Appreciation Celebration	Minna Gallery



A few more steps and you're there.

8:00 AM		AI and Your Deal Data: Influence Sales Behavior and Improve Pricing Practices	Marriott Marquis
8:30 AM		Mobile-ize Your Dashboards in Minutes Using Designer	Marriott Marquis
8:30 AM		Einstein Discovery: Customer Panel for Sales, Service, and Marketing Use Cases	Marriott Marquis
9:00 AM		How to Predict and Improve Customer Satisfaction Scores with Einstein Discovery	Moscone West
9:30 AM		Salesforce Analytics - Designing Beautiful Analytic Apps and Dashboards	Marriott Marquis
9:45 AM		Sage Live Analytics: Be the Financial Sherpa of Your Business	Marriott Marquis
10:30 AM		Use Bindings to Create More Interactive Dashboards	Marriott Marquis
12:00 PM		Close Deals Faster With Einstein Discovery	Moscone West

