Global Environmental Policy

Vision
At Salesforce, we believe the business of business is to improve the state of the world, and we work to make sure our company is a platform for change for all our stakeholders — including our employees, customers, partners, communities, and the environment. Through our global commitments and the policies set forth here, we’ve set high levels of environmental standards for our business and will continue to look for opportunities to innovate and lead in environmental stewardship, creating a low-carbon future.

Guiding Objectives
• Work toward 100% renewable energy for all of our global operations\(^1\)
• Continue delivering to our customers a carbon neutral cloud and operate as a net-zero greenhouse gas emissions company\(^2\)

Key Functions and Opportunities
Salesforce works to integrate sustainability into all aspects of our operations. We value transparency and trust, and are committed to complying with all local environmental legislation. We report on our environmental metrics, including quantifying our Scope 1, Scope 2, and relevant Scope 3 greenhouse gas emissions as defined by the Greenhouse Gas Protocol. We have specific functions and goals in the following categories:

Governance and Advocacy
• Contribute to systemic change through thought leadership, policy engagement, NGO collaboration, and participation in collaborative advocacy efforts such as the Corporate Renewable Energy Buyers’ Principles and the Corporate Colocation and Cloud Buyers’ Principles
• Provide regular reporting to senior levels of our organization regarding our environmental stewardship and sustainability efforts

Customer Success
• Deliver a carbon neutral cloud to customers\(^2\)
• Engage our customers and partners to help them achieve and uphold their environmental commitments using the Salesforce Platform
• Provide customer-specific emissions reports upon request

Data Centers
• Work to promote market reform, improved access to renewable energy, and the proliferation of low-carbon energy sources
• Design, build, and maintain energy- and resource-efficient data centers

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\(^1\) 100% renewable energy means procuring electricity from renewable energy resources in each region where we operate equivalent to the electricity use in those regions on an annual basis.
\(^2\) Carbon neutral cloud includes Scope 1 and Scope 2 data center emissions as well as relevant indirect Scope 3 emissions in our data center supply chain. Net-zero greenhouse gas emissions includes Salesforce’s Scope 1 and Scope 2 emissions as defined by the Greenhouse Gas Protocol.
Consider our environmental impacts when siting data centers
Make environmental requirements clear to infrastructure partners, consistent with the Corporate Colocation and Cloud Buyers’ Principles
Drive utilization to minimize environmental impact
Aim to achieve zero-waste data centers in accordance with the Zero Waste International Alliance (90% landfill diversion from all data center sites)

Real Estate
- Build our workspaces to leading green building standards such as LEED, BREEAM, Green Mark, or other equivalent standards
- Focus on sourcing healthy materials that increase human health benefits and reduce environmental impact
- Focus on sustainable operations, including energy efficiency, waste reduction, and water conservation

Travel and Events
- Work to make our events more sustainable by conserving resources, sourcing responsibly, reducing waste, and inspiring our attendees to do the same
- Engage vendors and supply chain on our environmental commitments to provide sustainability solutions before, during, and after events
- Reduce nonessential business travel where feasible through the use of technologies such as video conferencing

Procurement
- Outline our commitment to protecting and respecting the environment in our Global Supplier Code of Conduct, and affirm our expectation that our suppliers comply with all applicable environmental regulations wherever they do business
- Include environmental criteria in our supplier selection process, and when applicable, give preference to suppliers with better environmental performance. Focus on:
  - Securing energy-efficient IT equipment, giving particular preference to products carrying reputable certifications or labels such as Energy Star or EPEAT
  - Using sustainable office products, with a preference for products carrying reputable certifications or labels such as from FSC (Forest Stewardship Council)
  - Increasing sustainable and healthy food and beverages for our offices, with a preference for organically and locally grown products
  - Minimizing packaging through the sourcing of our food and beverages
- Where relevant and consistent with the above obligations, include our environmental expectations in our Global Supplier Code of Conduct, and aim to do so in our master service agreements and contracts

Employee Success
- Provide new employees with training on environmental issues as part of the new-hire orientation
- Educate our employees about environmental issues and Salesforce’s impacts, policies, and initiatives, including the use of internal communications tools, such as Trailhead, and provide training resources to promote customer success in this area
- Establish our green team, Earthforce, in our largest offices to leverage and promote sustainability work and to engage employees
- Provide opportunities through our integrated 1-1-1 philanthropy that contribute to our employees’ ability to engage with environmental organizations and initiatives that support our local communities

For more information on our current progress and projects, visit our Salesforce Sustainability page and view our latest Stakeholder Impact Report.