

PRIVACY NOTICE

When using this TRAILMOJI application, we may access information from you and your mobile device. This use of information will be handled in accordance with our Privacy Statement, available at https://www.salesforce.com/company/privacy/full_privacy.jsp. Because we understand that privacy is important to our consumers, we have prepared this Privacy Notice to highlight the information we process through this application.

WHAT INFORMATION IS ACCESSED?

The TRAILMOJI application does not track text entry and does not share with us or with others personal information stored on your device.

We do not use TrueDepth API outside of recording video of face overlay. We neither store nor share data from the TrueDepth API.

We request your consent for the App to use your face data (facial orientation, expressions) and your voice data when you use the App. If you do not consent, the full functionality of the App will not work. Your face data is used within the App to control your 3D avatar so that it mimics the orientation and expression of your face in real time and so that you can decorate your avatar. Your voice data is used within the App so that your avatar can mimic your voice. Your face data and voice data remain on your device within the App during the session in which you use the App and is not transmitted to Salesforce's servers.

HOW DO WE USE THE INFORMATION?

When you select a TRAILMOJI sticker, it is copied to your device's local storage to enable you to paste it into your messages. Similarly, when you select a Trailhead character or other graphic to insert into a photograph or video on your device, that character or graphic is copied to your device's local storage.

WHAT CHOICES DO YOU HAVE?

You can manage notifications by visiting the application's settings.

For more information about our privacy practices, please read our full Privacy Statement available at https://www.salesforce.com/company/privacy/full_privacy.jsp