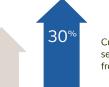
Premier Success Plan



PREMIER SUCCESS PLAN SPECIALIZED GUIDANCE TO HELP YOU GET THE MOST OUT OF SALESFORCE

Customer success is a top priority at Salesforce. That's why we created the <u>Premier Success Plan</u> to help you realize value from your Salesforce technology quickly. With features like specialized guidance, expert coaching, and 24x7 support with faster response times, we'll help you confidently deploy your business innovations and boost productivity.

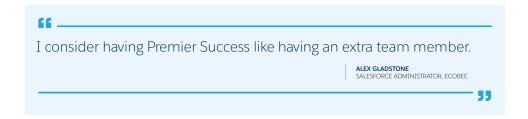


Customers with Premier see 30% more value from Salesforce annually

Realize value faster with guidance and support driven by Salesforce experts

To get the most out of your investment in Salesforce, the Premier Success Plan provides technical guidance and support through programs built and led by world-class experts at Salesforce.

Realize value from day one	Deploy new innovation and capabilities with confidence	Boost productivity and keep your vision on track
Learn via expert coaching sessions	Receive personalized insights	Get faster response times with
and training opportunities exclusive to	and technical guidance directly	24x7 technical support to mitigate
Premier customers. Hit the ground	from Salesforce experts who	disruption. Learn how to put
running and skill up your team on the	specialize in clouds, industries,	Salesforce capabilities to work for
functionality that matters most to you.	and customer needs.	your team and grow productivity.



Demonstrated practical value from customers with Premier Success

Salesforce customers in a range of industries have realized the value of engaging with experts through Success Plans. Here are some of the ways companies have leveraged these plans to accelerate time to value.

"	Boost productivity	Improve the customer experience	
Premier Success is something that we should've had from the start because it's been	Learn to automate routine tasks	 Decrease average support call wait time 	
very helpful. It's a way to get more done faster.	 Make internal IT resources available for other critical technology initiatives 	 Implement fast, scalable, best-in-class mobile experiences out of the box 	
AMY LARION DIRECTOR OF BUSINESS SYSTEMS, CHOWNOW	• Improve business insight with robust reporting and analytics	 Forecast the likelihood of renewals and upsell and cross-sell opportunities 	

Premier Success Plan

Compare Success Plans and Top Features

		Standard	Premier	Signature
Self-Guided Resources	Trailhead, Help Portal, Community, Success Center	~	~	~
Support	Technical	Online case submission Response: 2 days, 12/5	Access 24/7/365 Response: 1 hr business-stopping issues Online case submission, chat, phone	Access 24/7/365 and 911# Response: 15-min and 30-min updates for business-impacting issues
	Developer		Custom Code Troubleshooting	Custom Code Optimization Pre-production Guidance & Support
Specialized Guidance	Trailhead Academy Public Classes & Bulk Certifications		25% discount	35% discount
	Recommendation Maps		~	<
	Expert Coaching for Onboarding & Implementation		~	~
	Expert Coaching for Adoption & Optimization		~	~
	Ask an Expert Office Hours		~	~
Insights	Salesforce Maturity Assessment		~	~
	Health Checks & Recommendations		~	<
Proactive Services	24x7 Proactive Monitoring			~
	Early Alerts & Remediation			~
	Annual Technical Health Reviews (e.g., Code, Security, Performance)			~
Account Management	Technical Account Management			~
	Key Event Management			~

For More Information

Contact your account executive to learn how we can help you accelerate your success.

1-800-NO-SOFTWARE





www.salesforce.com

