Accelerator Library

Get fast access to Salesforce experts.

Our Accelerator Library has more than 200 topics, organized by cloud, with something for every customer and every cloud, no matter where you are on your Salesforce journey.

Select a topic under each cloud for more information.

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Need Help Scheduling an Accelerator Customer Engagement? Get Started

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This Accelerator library lists the catalogs of Accelerators that customers may access as part of their corresponding Salesforce Success Plan. Access to Cloud specific Accelerators requires customers have a corresponding Premier Success Plan or they can be purchased à la carte. Accelerators are subject to geographic availability, and Salesforce reserves the right to modify this Accelerator Library and catalogs from time to time at its sole discretion. Accelerators are available in English. Customers may inquire about availability in other languages.
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Accelerator LIVE Webinars

Gain quick access to expert advice and best practices through our LIVE Webinar series and On Demand recordings. Premier customers can also attend a personalized 1:1 follow-up conversation after the webinar concludes.

Salesforce is the leader in enterprise cloud computing. We help companies connect to their customers in a whole new way with our sales, service, marketing, community, and analytics apps. All of these apps run on the Customer Success Platform, so you can manage all your information in one place. To learn more, call us at 1-800-667-6389. Not all Accelerators are available in every region or language.

### Marketing Cloud

- **Getting Started**
  - Admin + Deliverability
  - Advertising Studio
  - Content Builder
  - Data and Segmentation Basics
  - Email Studio: Building, Testing + Sending
  - Email Studio: Email Personalization Basics
  - Journey Builder: Journey Strategy
  - Product Overview
  - Social Studio
  - Social Studio: Governance

- **How To**
  - Use Einstein Engagement Scoring

- **Insights**
  - Email Reporting Basics

### Commerce Cloud

- **Getting Started**
  - Einstein Product Recommendations

### Analytics Cloud

- **How To**
  - Einstein Analytics: Load Data

### Governance

- **Getting Started**
  - Governance

- **How To**
  - Manage the Salesforce Development Lifecycle

### Health Cloud

- **Getting Started**
  - Health Cloud
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### Community Cloud

#### Getting Started
- Chatter Fast Start
- Lightning Customer Community Fast Start
- Lightning Partner Community Fast Start

#### How To
- Brand your Lightning Community
- Build Your Lightning Customer Community
- Build Your Lightning Partner Community
- Create a Public Knowledge Base
- Define Your Customer Journey
- Define Your Partner Journey
- Manage Customer Community
- Manage Customer Community Sharing
- Manage Partner Community Sharing
- Manage Your Partner Community
- Plan Your Chatter Adoption

#### Insights
- Lightning Reports and Dashboards

### Financial Services Cloud

#### Getting Started
- Financial Services Cloud

#### Governance

##### Getting Started
- Marketing Cloud

##### How To
- Design a Salesforce Org Strategy
- Governance

##### Review
- Customized Salesforce Plan

### Marketing Cloud*

#### Getting Started
- Connect Fast Start
- Email Studio: Email Marketing Best Practices
- Governance

#### How To
- Advertising Studio: Set up Advertising Audiences
- Audience Studio: Strategic Segment Building
- Automate Data Imports
- Design a Center of Excellence
- Email Studio: Automate Email Segmentation
- Journey Builder: Set up a Journey
- Set Up Your Data Structure
- Social Studio: Set Up Social Customer Service
- Social Studio: Set Up Social Listening
- Social Studio: Set Up Social Studio Automate
- Use Marketing Cloud Connect

#### Insights
- B2B Marketing Analytics
- Reporting

#### Review
- Digital Maturity Evaluation
- Social Studio: Social Health Check

*Requires Marketing Cloud Premier Success Plan

### Pardot*

#### Getting Started
- Set Up and Install

#### How To
- Account Based Marketing
- Email Marketing Strategy
- Manage Leads
- Send List Emails
- Use Automation Tools
- Use Engagement Studio
- Use Forms and Landing Pages

#### Insights
- Database Hygiene Assessment
- Health
- Optimize your Pardot and Salesforce Integration

*Requires Premier for Pardot Success Plan

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Platform

Getting Started
- Application Security
- EU Privacy Basics (GDPR)
- Lightning Platform: Lightning Flow
- Salesforce Integration Patterns
- Salesforce Mobile for iOS and Android

How To
- Backup and Manage Salesforce Data
- Clean Up Custom Fields
- Lightning Platform: Configuration and Customization
- Manage Salesforce Environments
- Plan Salesforce Customer Data Strategy
- Set Up Single Sign-On
- Use Salesforce DX in your Application Lifecycle

Review
- Business Process Automation
- Improve Adoption
- Org Health
- Salesforce Data Quality

Salesforce Mobile

Getting Started
- Platform Fast Start
- Salesforce Mobile for iOS and Android

How To
- Design an App
- Improve Adoption
- Personalize

Getting Started
- Connect with Nonprofit Constituents Using Communities
- Marketing Cloud Data Management for Nonprofits
- Marketing Cloud For Nonprofits
- Nonprofit Success Pack (NPSP) for Fundraising
- Plan Service Cloud for Nonprofit Program Management

How To
- Create an Event Drip Campaign with MC’s Automation Studio for Nonprofits
- Report in Higher Education Data Architecture (HEDA)
- Set Up Single Sign-On
- Use Salesforce DX in your Application Lifecycle

Advanced
- Lightning Business Value Assessment
- Sandbox Design

Insights
- Reports and Dashboards in the Nonprofit Success Pack (NPSP)

Salesforce.org nonprofit cloud

Getting Started
- Connect with Nonprofit Constituents Using Communities
- Marketing Cloud Data Management for Nonprofits
- Marketing Cloud For Nonprofits
- Nonprofit Success Pack (NPSP) for Fundraising
- Plan Service Cloud for Nonprofit Program Management

How To
- Create an Event Drip Campaign with MC’s Automation Studio for Higher Ed
- Report in Higher Education Data Architecture (HEDA)

Insights
- Governance in Higher Education

Salesforce.org education cloud

Getting Started
- Higher Education Data Architecture (HEDA)
- Using Salesforce Advisor Link (SAL)

How To
- Create an Event Drip Campaign with MC’s Automation Studio for Higher Ed
- Report in Higher Education Data Architecture (HEDA)

Insights
- Governance in Higher Education

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