

# Accelerator Library

Get fast access to Salesforce experts.

Accelerators are quick, personalized work sessions that solve specific Salesforce challenges. They are available with your Premier Success Plan. Our Accelerator Library has more than 200 topics, organized by cloud, with something for every customer and every cloud, no matter where you are on your Salesforce journey.

Click on a topic under each cloud for more information.



Don't Have Premier?

Contact Us



Need Help Scheduling an Accelerator?

Get Started

This Accelerator library lists the catalogs of Accelerators that customers may access as part of their corresponding Salesforce Success Plan. Access to Cloud specific Accelerators requires customers have a corresponding Premier Success Plan or they can be purchased à la carte. Accelerators are subject to geographic availability, and Salesforce reserves the right to modify this Accelerator Library and catalogs from time to time at its sole discretion. Accelerators are available in English. Customers may inquire about availability in other languages.

## Accelerator LIVE & On Demand Webinars

Gain quick access to expert advice and best practices through our LIVE Webinar series and On Demand recordings.

### Getting Started

#### Marketing Cloud

- Marketing Cloud: Social Studio
- Journey Builder: Journey Strategy
- Social Studio: Governance
- Advertising Studio

#### Service Cloud

- Einstein Bots

#### Governance

- Governance

#### Platform

- Lightning Configuration Fast Start

### How To

#### Platform

- Salesforce Shield ● On Demand

#### Sales Cloud

- Get the Most out of Forecasting

#### Governance

- Manage the Salesforce Development Lifecycle

### Analytics Cloud

- Einstein Analytics: Load Data

### Marketing Cloud

- Use Einstein Engagement Scoring

### Insights

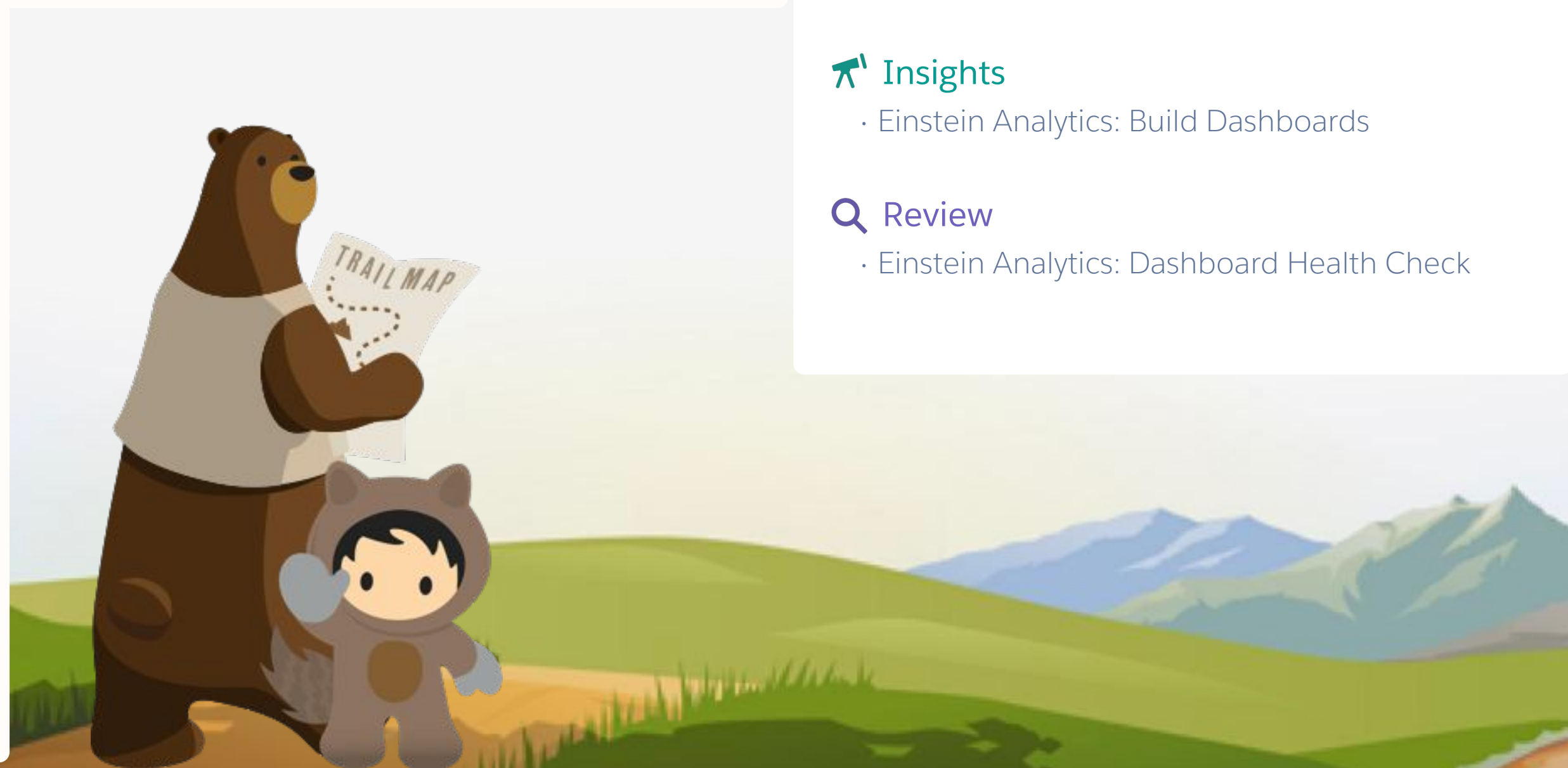
#### Service Cloud

- Dashboards Fast Start

### Advanced

#### Platform

- Lightning Platform: Adoption Assessment



### Analytics Cloud

#### Getting Started

- Einstein Discovery
- Einstein Analytics: Platform Fast Start
- Sales Analytics: Fast Start
- Service Analytics: Fast Start
- Einstein Analytics: Event Monitoring

#### How To

- Sales and Service Analytics: Build App Customizations
- Einstein Analytics: Design Data Security
- Einstein Analytics: Advanced Customizations
- Einstein Analytics: Load Data

#### Insights

- Einstein Analytics: Build Dashboards

#### Review

- Einstein Analytics: Dashboard Health Check

### Commerce Cloud

#### Getting Started

- Onsite Search
- Einstein Product Recommendations
- Search Engine Optimization (SEO)
- Campaigns and Qualifiers
- Sorting Rules
- Products and Catalogs

#### How To

- Advanced Site Search Tuning
- Multi-site Management Strategies
- Analytics

#### Insights

- Feature Adoption Checklist
- Trends & Benchmarks
- Web Page Speed

#### Review

- Cart & Checkout
- Promotion Strategies
- Advanced Sorting and Filtering Configurations

### Advanced

- Shopper Journey Assessment
- Einstein Product Recommendations Assessment
- SEO Assessment

## Community Cloud

### Getting Started

- Chatter Fast Start
- Lightning Customer Community Fast Start
- Lightning Partner Community Fast Start

### How To

- Plan Your Chatter Adoption
- Define Your Partner Journey
- Define Your Customer Journey
- Manage Your Partner Community
- Manage Customer Community
- Manage Partner Community Sharing
- Manage Customer Community Sharing
- Brand your Lightning Community
- Create a Public Knowledge Base
- Build Your Lightning Customer Community
- Build Your Lightning Partner Community

### Insights

- Lightning Reports and Dashboards

## IoT

### Getting Started

- Salesforce IoT Explorer

## Governance

### Getting Started

- Marketing Cloud
- Governance 

### How To

- Design a Salesforce Org Strategy
- Governance
- Manage the Salesforce Development Lifecycle 

### Review

- Customized Salesforce Plan

### Advanced

- Set the Framework for Governance

## Health Cloud

### Getting Started

- Health Cloud

## salesforce.org

### Getting Started

- Nonprofit Success Pack (NPSP) for Fundraising
- Higher Education Data Architecture (HEDA)
- Using Salesforce Advisor Link (SAL)
- Salesforce Access Control for Higher Education
- Plan Service Cloud for Nonprofit Program Management
- Higher Education Arch. HEDA Update
- Marketing Cloud For Nonprofits

### How To

- Import Data into Nonprofit Success Pack (NPSP)
- Plan Communities for the Nonprofit Success Pack (NPSP)
- Prevent Duplicates in the Nonprofit Success Pack (NPSP)
- Become a Data Driven Nonprofit Organization
- Set Up Levels and Engagement Plans in the Nonprofit Success Pack (NPSP)
- Report in Higher Education Data Architecture (HEDA)

### Insights

- Reports and Dashboards in the Nonprofit Success Pack (NPSP)

## Salesforce Mobile

### Getting Started

- Platform Fast Start
- Salesforce Mobile for iOS and Android

### How To

- Salesforce Mobile for iOS and Android: Capture User Feedback
- Salesforce Mobile for iOS and Android: Personalize
- Salesforce Mobile for iOS and Android: Design an App
- Salesforce Mobile for iOS and Android: Improve Adoption

## Financial Services

### Getting Started

- Financial Services
- Retail Banking Fast Start




## Platform

### Getting Started

- EU Privacy Basics (GDPR)
- Salesforce Integration Patterns
- Lightning Platform: Lightning Flow
- Application Security
- Lightning Configuration Fast Start 

### How To


- Lightning Platform: Configuration and Customization
- Clean Up Custom Fields
- Plan Salesforce Customer Data Strategy
- Backup and Manage Salesforce Data
- Set Up Single Sign-On
- Manage Salesforce Environments
- Use Salesforce DX in your Application Lifecycle
- Salesforce Shield ● On Demand 

### Review

- Lightning Platform: Readiness Assessment
- Salesforce Data Quality
- Business Process Automation
- Improve Adoption
- Org Health

### Advanced

- Sandbox Design
- Lightning Business Value Assessment

- Lightning Platform: Technical Assessment and Plan
- Lightning Platform: Adoption Assessment 


## Sales Cloud

### Getting Started

- Sales Cloud Einstein
- Field Setup and Layout
- Console Design
- Set Your Implementation Up for Success
- Duplicate Management Fast Start
- Fast Start
- Adoption Fast Start
- Collaborate To Win More Deals

### How To

- Set Up Path in Lightning
- Manage Leads
- Set up "Lightning for Outlook"
- Set Up Lead or Opportunity Workspace
- Set Up Home Page
- Enable Sales Reps
- Prevent Duplicate Records
- Design Lightning Desktop
- Improve Adoption
- Manage Opportunities
- Salesforce Outlook Integration with Inbox

- Improve Customer Account Management
- Data: Set Up "Lightning Data"
- Managing Activities in Lightning
- Set up "Lightning for Gmail"
- Lightning Dialer: Set Up
- Get the Most out of Enterprise Territory Management
- Improve Efficiencies With Key Lightning Features
- Set Up Einstein Forecasting
- Data: Transition from data.com to D&B Optimizer for Lightning Data
- Get the Most out of Forecasting 

### Insights

- Activity Dashboards
- Insights From Your Dashboard
- Design Reports & Dashboards
- Marketing Dashboards

### Review

- Improve Adoption

### Advanced

- Lightning Business Readiness Review

## Pardot

### Getting Started

- Set Up and Install
- Salesforce Engage Fast Start
- New Admin Onboarding

### How To

- Manage Leads
- Send List Emails
- Use Engagement Studio
- Use Salesforce Engage for Marketers
- Use Salesforce Engage for Sales
- Use Automation Tools
- Use Forms and Landing Pages
- Email Marketing Strategy
- Account Based Marketing

### Insights

- B2B Marketing Analytics
- Reporting


### Review

- Health
- Optimize your Pardot and Salesforce Integration
- Database Hygiene Assessment

\*Requires Premier for Pardot Success Plan

## Service Cloud


### Getting Started

- Service Cloud
- Field Service: Lightning
- Service Cloud: Lightning
- Einstein Bots 

### How To

- Plan your CTI Implementation
- Case Macro Design
- Design Your Lightning Console
- Deploy LiveMessage
- Set up Social Customer Service
- Design Your Console
- Deploy Live Agent
- Plan "Salesforce Knowledge"
- Automate Your Case Management
- Automate Work Distribution With Omni-Channel
- Set Up "Salesforce Knowledge" in Lightning
- Set Up Appointment Lifecycle and Scheduling
- Set Up Snap-Ins Chat
- Setup Entitlements & Milestones

## Insights

- Dashboard Design
- Dashboards Fast Start 

## Review

- Org Health
- Lightning Transition Readiness

## Salesforce CPQ

### Getting Started


- Order Management
- Salesforce CPQ

### How To

- Build a Bundle
- Set up DocuSign
- Create a Product Catalog
- Use Approvals
- Use Quote Templates
- Automate Renewals and Amendments
- Use Product Rules
- Use Price Rules
- Guided Selling


## Marketing Cloud\*

### Getting Started

- Content Builder
- Governance
- Product Overview
- Email Studio: Email Deliverability Fast Start
- Email Studio: Email Personalization Fast Start
- Admin Fast Start
- Email Studio: Email Segmentation Fast Start
- Email Studio: Building & Sending Email Fast Start
- Marketing Cloud Connect Fast Start
- Choose Your Data Structure
- Advertising Studio 
- Email Studio: Email Marketing Best Practices
- Marketing Cloud: Social Studio 
- Journey Builder: Journey Strategy 
- Social Studio: Governance 

### How To

- Journey Builder: Set up a Journey
- Email Studio: Automate Email Segmentation
- Automate Data Imports
- Social Studio: Set Up Social Studio Automate
- Social Studio: Set Up Social Listening

- Set Up Your Data Structure
- Social Studio: Set Up Social Customer Service
- Use Marketing Cloud Connect
- Social Studio: Set Up a Command Center
- Advertising Studio: Set up Advertising Audiences
- Use Einstein Engagement Scoring 

## Insights

- Reporting Fast Start
- Email Reporting and Tracking

## Review

- Social Studio: Improve Feature Adoption
- Digital Maturity Evaluation

\*Requires Marketing Cloud Premier Success Plan

