Accelerator Library

Find the Right Expert Coaching Session for You

Accelerators are working sessions designed to help you solve key business objectives, no matter where you are on your Salesforce journey. Attend an Accelerator Webinar with other trailblazers or a One-to-One Accelerator for a more personalized experience.

Customers with a Premier Success Plan can schedule One-to-One Accelerators at no additional cost. Customers without Premier can purchase Accelerators à la carte. Accelerators are available globally and in multiple languages - inquire about Accelerators in your region.
Which Accelerator is right for you?

**Accelerator Webinars** are one-hour sessions with other Trailblazers available live or on-demand.

**One-to-One Accelerators** are personalized engagements led by a Salesforce Specialist available for Premier customers.

Select a topic that interests you from this list.

Salesforce is the leader in enterprise cloud computing. We help companies connect to their customers in a whole new way with our sales, service, marketing, community, and analytics apps. All of these apps run on the Customer Success Platform, so you can manage all your information in one place. To learn more, call us at 1-800-667-6389. Not all Accelerators are available in every region or language.
Accelerator Webinars
Gain quick access to expert advice and best practices through our Webinar series and on-demand recordings. Premier customers can also book a personalized one-to-one follow-up conversation after the webinar concludes.

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Getting Started

- Enterprise Fast Start

Marketing Cloud

Getting Started

- Admin + Deliverability
- Advertising Studio
- Content Builder
- Data and Segmentation Basics
- Email Studio: Building, Testing, Sending Email
- Email Studio: Email Personalization Basics
- Journey Builder: Journey Strategy
- Marketing Cloud Connect Overview
- Product Overview
- Social Studio
- Social Studio: Social Listening

How To

- Use Einstein Engagement Scoring

Insights

- Email Reporting Basics

Sales Cloud

Getting Started

- Field Setup and Layout
- High Velocity Sales
- Setup myTrailhead
- Set your Implementation up for Success

How To

- Integrate with Google Ads and Analytics
- Send List Emails
- Use Automation Tools
- Use Forms and Landing Pages
- Use Salesforce Campaigns

Insights

- B2B Marketing Analytics

Service Cloud

Getting Started

- Chat for Lightning
- Einstein Bots
- Einstein Case Classification and Next Best Actions

How To

- Automate Your Case Management
- Design Your Lightning Console
- Plan “Salesforce Knowledge” in Lightning
- Plan Your Lightning Knowledge Transition
- Set Up Entitlements & Milestones

Insights

- Design Reports & Dashboards

Salesforce CPQ

How To

- Use Price Rules

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One-to-One Accelerators

Get personalized, expert advice and best practices to maximize the value of your Salesforce investment.

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### Platform

#### Getting Started
- Application Security

#### How To
- App Development with Salesforce DX
- Backup and Manage Salesforce Data
- Business Process Automation
- Lightning Platform: Configuration and Customization
- Plan Your Chatter Adoption*
- Sandbox Design
- Set Up Single Sign-On

### Einstein Analytics

#### Getting Started
- Einstein Analytics: Event Monitoring
- Einstein Analytics: Platform Fast Start
- Einstein Discovery
- Sales Analytics: Fast Start
- Service Analytics: Fast Start

#### How To
- Einstein Analytics: Advanced Customizations

#### Insights
- Einstein Analytics: Build Dashboards

#### Review
- Einstein Analytics: Dashboard Health Check

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*Also appears in the Community Cloud section.
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Sales Cloud

Getting Started
- Console Design
- Fast Start
- Sales Cloud Einstein
- Strategies For Managing Account Data

How To
- Get the Most out of Enterprise Territory Management
- Prevent Duplicate Records
- Set Up Gmail Integration
- Set Up Gmail Integration with Inbox
- Set Up Home Page
- Set Up Lead or Opportunity Workspace
- Set Up Outlook Integration
- Set Up Outlook Integration with Inbox
- Set Up Path in Lightning

Insights
- Activity Dashboards

Salesforce CPQ

Getting Started
- Salesforce CPQ

How To
- Create a Product Catalog
- Guided Selling
- Use Product Rules
- Use Quote Templates

Service Cloud

Getting Started
- Field Service: Lightning
- Service Cloud: Lightning

How To
- Automate Work Distribution With Omni-Channel
- Deploy Chat
- Deploy Messaging
- Plan your CTI Implementation
- Set up Embedded Chat

Insights
- Dashboard Design

Review
- Lightning Transition Readiness

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Salesforce helps you find customers, win their business, and keep them happy so you can grow faster than ever. With Salesforce’s out-of-the-box solutions, you can easily implement cutting-edge technology and connect everything you use to run your business. On average, customers using Salesforce see a 38% faster decision making, a 25% increase in revenue, and a 35% jump in customer satisfaction.

To learn more about how Salesforce can help your business, visit: salesforce.com/smb
To see how easy it is to learn Salesforce, visit: trailhead.salesforce.com