Accelerator Library
Find the Right Expert Coaching Session for You

Accelerators are working sessions designed to help you solve key business objectives, no matter where you are on your Salesforce journey. Attend an Accelerator Webinar with other trailblazers or a One-to-One Accelerator for a more personalized experience.

Customers with a Premier Success Plan can schedule One-to-One Accelerators at no additional cost. Customers without Premier can purchase Accelerators à la carte. Accelerators are available globally and in multiple languages - inquire about Accelerators in your region.
Which Accelerator is right for you?

**Accelerator Webinars** are one-hour sessions with other Trailblazers available live or on-demand.

**One-to-One Accelerators** are personalized engagements led by a Salesforce Specialist available for Premier customers.

Select a topic that interests you from this list.

Salesforce is the leader in enterprise cloud computing. We help companies connect to their customers in a whole new way with our sales, service, marketing, community, and analytics apps. To learn more, call us at 1-800-667-6389. Not all Accelerators are available in every region or language.
Accelerator Webinars
Gain quick access to expert advice and best practices through our Webinar series and on-demand recordings. Premier customers can also book a personalized one-to-one follow-up conversation after the webinar concludes.

Salesforce is the leader in enterprise cloud computing. We help companies connect to their customers in a whole new way with our sales, service, marketing, community, and analytics apps. All of these apps run on the Customer Success Platform, so you can manage all your information in one place. To learn more, call us at 1-800-667-6389. Not all Accelerators are available in every region or language.
Getting Started
• Admin + Deliverability
  ▶ Advertising Studio
  ▶ Content Builder
  ▶ Data and Segmentation Basics
  ▶ Email Studio: Building, Testing + Sending Email
  ▶ Email Studio: Email Personalization Basics
  ▶ Journey Builder: Journey Strategy
  ▶ Product Overview
  ▶ Social Studio
  ▶ Social Studio: Governance
  ▶ Social Studio: Social Listening

How To
• Use Einstein Engagement Scoring

Insights
• Email Reporting Basics

Pardot
Getting Started
• Google Organic Basics
• New Admin Onboarding
• Salesforce Engage Fast Start
• Switching to Pardot Lightning App

How To
• Integrate with Google Ads and Analytics
• Send List Emails
• Use Forms and Landing Pages

Insights
• B2B Marketing Analytics

Sales Cloud
Getting Started
• Field Setup and Layout
• Set your Implementation up for Success

How To
• Get the Most out of Forecasting
• Improve Efficiencies with Key Lightning Features
• Managing Activities in Lightning
• Manage Leads
• Manage Opportunities

Insights
• Design Reports & Dashboards

Service Cloud
Getting Started
• Einstein Bots

How To
• Automate Your Case Management
• Design Your Lightning Console
• Plan "Salesforce Knowledge" in Lightning
• Plan Your Lightning Knowledge Transition
• Set Up Entitlements & Milestones

Insights
• Dashboards Fast Start

Salesforce CPQ
How To
• Use Price Rules

Marketing Cloud

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One-to-One Accelerators

Get personalized, expert advice and best practices to maximize the value of your Salesforce investment.

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Platform

Getting Started
- Application Security
- Chatter Fast Start*
- Lightning Platform: Lightning Flow

How To
- Backup and Manage Salesforce Data
- Lightning Platform: Configuration and Customization
- Manage Salesforce Environments
- Plan Salesforce Customer Data Strategy
- Plan Your Chatter Adoption*
- Set Up Single Sign-On
- App Development with Salesforce DX

Review
- Business Process Automation
- Improve Adoption
- Org Health
- Salesforce Data Quality

Advanced
- Sandbox Design

Analytics Cloud

Getting Started
- Einstein Analytics: Event Monitoring
- Einstein Analytics: Platform Fast Start
- Einstein Discovery
- Sales Analytics: Fast Start
- Service Analytics: Fast Start

How To
- Einstein Analytics: Advanced Customizations
- Einstein Analytics: Design Data Security
- Sales and Service Analytics: Build App Customizations

Insights
- Einstein Analytics: Build Dashboards

Review
- Einstein Analytics: Dashboard Health Check

*Also appears in the Community Cloud section.
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Your partner in growth

Salesforce helps you find customers, win their business, and keep them happy so you can grow faster than ever. With Salesforce’s out-of-the-box solutions, you can easily implement cutting-edge technology and connect everything you use to run your business. On average, customers using Salesforce see a 38% faster decision making, a 25% increase in revenue, and a 35% jump in customer satisfaction.

To learn more about how Salesforce can help your business, visit: salesforce.com/smb
To see how easy it is to learn Salesforce, visit: trailhead.salesforce.com

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