Premier Catalog

This Accelerator library lists the catalogs of Accelerators that customers may access as part of their corresponding Salesforce Success Plan. Access to Cloud specific Accelerators requires customers to have a corresponding Premier or Signature Success Plan or they can be purchased à la carte. Accelerators are subject to geographic availability, and Salesforce reserves the right to modify this Accelerator Library and catalogs from time to time at its sole discretion. Accelerators are available in English; Customers may inquire about availability in other languages.

Marketing Cloud*

GETTING STARTED
- Marketing Cloud Product Overview
- Admin Fast Start
- Choose Your Data Structure
- Content Builder
- Building & Sending Email Fast Start
- Email Deliverability Fast Start
- Email Personalization Fast Start
- Email Segmentation Fast Start
- Journey Strategy
- Governance
- Social Studio
- Marketing Cloud Connect Fast Start
- Advertising Audiences Fast Start

HOW TO
- Automate Data Imports
- Automate Email Segmentation
- Send Triggered Emails in Email Studio
- Set Up a Journey
- Set Up Social Customer Service
- Set Up Social Listening
- Set Up Social Sentiment Tuning
- Set Up Social Studio Automate
- Set Up Your Data Structure
- Use Marketing Cloud Connect
- Use Marketing Cloud MobilePush SDK

INSIGHTS
- Reporting Fast Start
- Email Reporting and Tracking

REVIEW
- Improve Feature Adoption
- Social Studio: Improve Feature Adoption

Commerce Cloud

GETTING STARTED
- Onsite Search
- Einstein Product Recommendations
- Search Engine Optimization (SEO)
- Campaigns and Qualifiers
- Sorting Rules

HOW TO
- Advanced Site Search Tuning
- Multi-site Management Strategies

INSIGHTS
- Feature Adoption Checklist

REVIEW
- Cart & Checkout
- Webpage Speed Performance
- Operating Team Review
- Promotion Strategies
- Advanced Sorting and Filtering Configurations

ADVANCED
- Shopper Journey Assessment
- Einstein Product Recommendations Assessment
- SEO Assessment

Pardot**

GETTING STARTED
- New Admin Onboarding
- Pardot: Set Up and Install
- Salesforce Engage Fast Start

HOW TO
- Manage Leads
- Send List Emails
- Use Engagement Studio
- Use Salesforce Engage for Marketers
- Use Salesforce Engage for Sales

INSIGHTS
- B2B Marketing Analytics

REVIEW
- Pardot: Health

Einstein Analytics

GETTING STARTED
- Platform Fast Start
- Einstein Discovery
- Event Monitoring
- Sales Analytics: Fast Start
- Service Analytics: Fast Start

HOW TO
- Advanced Customizations
- Design Data Security
- Load Data
- Build App Customizations

INSIGHTS
- Connect Dashboards to Salesforce
- Build Dashboards

REVIEW
- Dashboard Health

Salesforce.org

GETTING STARTED
- Overview of the Higher Education Data Architecture (HEDA)
- Using Salesforce Advisor Link (SAL)
- Nonprofit Success Pack (NPSP) for Fundraising

HOW TO
- Import Data into Nonprofit Success Pack (NPSP)

INSIGHTS
- Reports and Dashboards in the Nonprofit Success Pack (NPSP)

*Requires Marketing Cloud Premier Success Plan
**Requires Premier for Pardot Success Plan
Salesforce is the leader in enterprise cloud computing. We help companies connect to their customers in a whole new way with our sales, service, marketing, community, and analytics apps. All of these apps run on the Customer Success Platform, so you can manage all your information in one place. To learn more, call us at 1-800-667-6389

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Salesforce Catalog

**Salesforce Platform**

**Getting Started**
- Lightning Platform: Configuration Fast Start
- Lightning Platform: Lightning Flow
- Lightning Platform: Your Path to Adoption
- EU Privacy Basics (GDPR)
- Salesforce Integration
- Access Controls

**How To**
- Lightning Platform: Configuration and Customization
- Backup and Manage Data
- Clean Up Custom Fields
- Manage Salesforce Environments
- Manage the Salesforce Development Lifecycle
- Plan Salesforce Customer Data Strategy
- Set Up Single Sign-On
- Salesforce Shield
- Use Salesforce DX in your Application Lifecycle

**Review**
- Business Process Automation
- Feature Utilization
- Improve Feature Adoption
- Lightning Platform: Readiness Assessment
- Org Health
- Salesforce Data Quality

**Advanced**
- Sandbox Design

**Salesforce Mobile**

**Getting Started**
- Getting Started: Salesforce Mobile for iOS and Android
- Platform Fast Start
- Salesforce Mobile: SDK

**How To**
- Capture User Feedback
- Create an Adoption Video
- Design an App
- Improve Adoption
- Personalize

**Advanced**
- Visualforce Assessment

**Governance**

**Getting Started**
- Governance

**How To**
- Design a Center of Excellence
- Design a Salesforce Org Strategy

**Review**
- Customized Salesforce Plan

**Advanced**
- Set the Framework for Governance

**Service Cloud**

**Getting Started**
- Getting Started: Service Cloud
- Field Service: Lightning
- Service Cloud: Lightning

**How To**
- Desk: Migrate Desk.com Setup to Service Cloud
- Automate Work Distribution With Omni-Channel
- Automate Your Case Assignments
- Automate Your Case Escalations
- Case Macro Design
- Deploy Live Agent
- Deploy LiveMessage
- Design Your Console
- Design Your Lightning Console
- Migrate Data from Desk.com to Service Cloud
- Plan “Salesforce Knowledge”
- Plan Your CTI Implementation
- Set Up Business Hours for Case Escalations
- Set Up Case Reassignment Escalation Rules
- Set Up “Salesforce Knowledge” in Lightning
- Set Up Snap-Ins Chat
- Set Up Social Customer Service
- Use Macros to Cleanup Queues
- Use Quick Actions for Cases
- Field Service: Set Up Appointment Lifecycle and Scheduling

**Insights**
- Dashboard Design

**Review**
- Lightning Transition Readiness
- Org Health

**Financial Services**

- Getting Started: Financial Services
- Getting Started: Retail Banking Fast Start

**Health Cloud**

- Getting Started: Health Cloud
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**Premier Catalog**

**Sales Cloud**

**GETTING STARTED**
- Getting Started: Sales Cloud
- Sales Cloud: Fast Start
- Sales Cloud Einstein
- Adoption Fast Start
- Console Design
- Duplicate Management Fast Start
- Data: Setup and Configuration
- Salesforce Inbox: Fast Start
- Set Your Implementation Up For Success

**HOW TO**
- Lightning Dialer: Set Up
- Design Lightning Desktop
- Enable Sales Reps
- Get the Most from Forecasting
- Get the Most from Territory Management
- Sales Cloud: Improve Adoption
- Improve Customer Account Management
- Manage Activities in Lightning
- Manage Leads
- Manage Opportunities
- Prevent Duplicate Records

**INSIGHTS**
- Data: Market Segmentation Dashboards
- Activity Tracking
- Dashboards
- Marketing Dashboards
- Reports and Dashboards Fast Start

**Community Cloud**

**GETTING STARTED**
- Chatter Fast Start
- Lightning Customer Community
- Lightning Customer Community Fast Start
- Lightning Employee Community Fast Start
- Lightning Partner Community
- Lightning Partner Community Fast Start

**HOW TO**
- Brand Your Lightning Community
- Create a Public Knowledge Base
- Manage Customer Community
- Manage Customer Community Sharing
- Manage Partner Community Sharing
- Manage Your Partner Community
- Migrate Your Portal to Community Cloud
- Plan Your Chatter Adoption
- Plan Your Customer Community
- Plan Your Employee Community
- Plan Your Partner Community

**INSIGHTS**
- Lightning Reports and Dashboards

**Salesforce IoT**

**GETTING STARTED**
- Salesforce IoT
- IoT Explorer

**Salesforce CPQ**

**GETTING STARTED**
- Getting Started: Salesforce CPQ
- Pricing Fast Start
- Order Management

**HOW TO**
- Automate Renewals and Amendments
- Build a Bundle
- Create a Product Catalog
- Installation Fast Start
- Set Up DocuSign
- Use Approvals
- Use Price Rules
- Use Product Rules
- Use Quote Templates
- Guided Selling

**Signature Catalog**

All Accelerators in the Premier catalog, plus the Accelerators listed here:

- Community Cloud: Expert Engagement
- Einstein Analytics: Expert Engagement
- Marketing Cloud: Expert Engagement
- Sales Cloud: Adoption Assessment
- Sales Cloud: Expert Engagement
- Salesforce Mobile for iOS and Android
- Expert Engagement
- Codebase Health Assessment
- Service Cloud: Expert Engagement
- Lightning Platform: Business Value Assessment
- Salesforce Enterprise Architecture Assessment

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