

HOW TO: COMMUNITY CLOUD:

Plan Your Employee Community

Create a more engaged workforce.

Learn how to build a successful employee community using Salesforce Community Cloud. A Salesforce expert will show you different ways to approach a community rollout, plan for community management, and measure your success.

What it can do for you

- Gain alignment and consensus on your community vision
- Engage and educate stakeholders
- Uncover business-related use cases
- Identify how to deliver additional value to the business
- Leverage proven best practices for community engagement, management, and adoption

How it works

A Certified Specialist will guide you through the process via three calls totaling 4 hours over 4 weeks:

Discovery

- Review Accelerator details and engage the specialist team
- Agree on quantifiable success criteria Analysis
- Review current app usage scenarios
- Assess key adoption challenges and business objectives

Delivery

This Accelerator will provide coaching on:

- Show you how to create a community of shared value
- Demonstrate examples of employee community uses
- Provide guidance for community containers
- Show you how to approach a community rollout
- Help you with community management planning
- Show you how to measure your success

Outcomes

- Increased engagement in workforce
- Increase HR productivity
- Reduce employee turnover
- Faster employee on-boarding
- Expedited talent development

ADDITIONAL INFORMATION

Premier or Signature

Time you will spend on this Accelerator:
4 hours

GOAL

Achieve Faster ROI.

INTENDED USER

You are struggling with the best way to harness the power of Employee Community to support your critical business initiatives.

PREREQUISITES

- Must have Premier or Signature Success Plan
- Must have internal Community Cloud licenses such as Employee Apps or full Salesforce CRM licenses
- Executive sponsor for the community committed to driving success for the relevant use cases
- Must have resources identified to manage the community, i.e., assigned community manager

To schedule your 1-on-1 Accelerator, [visit our Help Portal](#), or contact your account executive or success team today!

Corporate Headquarters

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