

HOW TO: EINSTEIN ANALYTICS:

Load Data

Bring data into Einstein Analytics with ease.

Data is the lifeblood of your organization – driving critical business decisions, day in day out. So incomplete or inaccurate reports are a critical liability. This Accelerator helps you develop a strategy for combining Salesforce and external data on the Einstein Analytics Platform, enabling you to leverage Einstein Analytics' full potential by starting with the right information.

What it can do for you

- Improve quality, availability and timeliness of management information
- Increase reporting efficiency

How it works

A Certified Specialist will guide you through the process via five calls totaling 5 hours over 3 weeks:

Discovery

- Review analytics use case(s)
- Present all available methods to import data into Einstein Analytics

Delivery

- Plan use case data load configurations
- Review and confirm data load configurations

Outcomes

- Up to 6 Einstein Analytics datasets. The datasets can originate from Salesforce dataflows, CSV files, Recipes and Salesforce Connectors
- Best practice recommendations for the customer's other planned data load needs

ADDITIONAL INFORMATION

Premier or Signature

Time you will spend on this Accelerator:
5 hours

GOAL

Minimizing Operating Costs.

INTENDED USER

Einstein Analytics users that need help getting their use case data imported into datasets leveraging best practices.

PREREQUISITES

- Must have Premier or Signature Success Plan
- Must have Einstein Analytics Platform licenses and a clear use case
- Sponsorship within the Business, Salesforce COE, and any group that the project is dependent upon (IT, BI, Etc)
- Administration resources (Permissions / License Allocation / Sandbox access, Etc)

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To schedule your 1-on-1 Accelerator, [visit our Help Portal](#), or contact your account executive or success team today!

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