## HOW TO: GOVERNANCE:

## Design a Center of Excellence

# Establish a center of excellence to better manage your Salesforce environment.

The Center of Excellence Accelerator will guide you through the process of establishing a center of excellence to better manage your Salesforce environment based on your current challenges.

### What it can do for you

- · Improve business/IT alignment
- · Improve process effectiveness and efficiency
- · Reduced release cycle time

#### How it works

A Certified Specialist will guide you through the process via three-four calls totaling 5 hours over 6 weeks.

#### Discovery

- · Study and analyze your current governance framework
- · Identify current challenges and business goals
- · Agree on quantifiable success goals

#### **Analysis**

- · Assess and map out existing roles and responsibilities
- · Map out business process requirements

#### Outcomes

- Published center of excellence charter, membership list, and communicate plan across key stakeholders
- · Identify skill gaps and associated plan of action
- · Defined map of primary processes, core responsibilities, and launch plan
- 30-, 60-, and 90-day plan to implement the top processes to address your top challenges

#### ADDITIONAL INFORMATION

#### Premier or Signature

Time you will spend on this Accelerator: 5 hours

#### **GOAL**

Minimize operating costs.

#### **INTENDED USER**

You want to effectively govern your Salesforce solutions.

#### **PREREQUISITES**

- Must have Premier or Signature Success Plan
- Executive sponsor who will confirm business objectives and champion this initiative
- Committed cross-functional resources for Salesforce rollout and ongoing change management
- Top Salesforce challenges to be addressed by establishing the right framework

To schedule your 1-on-1 Accelerator, visit our Help Portal, or contact your account executive or success team today!

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