

# HOW TO: PLATFORM:

## Clean Up Custom Fields

### Reduce custom fields to boost productivity in Salesforce.

Learn how to increase productivity and adoption by removing custom fields your team no longer needs. Our certified specialist will help you review fields, show you how to use the Field Footprint app and Salesforce Optimizer to monitor your custom fields, and teach you our four-step clean-up process. You'll learn best practices for managing custom fields effectively, so you can help your business stay focused on what really matters.

### What it can do for you

- Increase information quality
- Increase developers productivity
- Decrease infrastructure management cost
- Decrease time searching for information

### How it works

A Certified specialist will meet with you to deliver this engagement over the phone in 1 session (approximately 2 hours).

#### Discovery

- Review the custom fields in your instance of Salesforce

#### Analysis

- Discuss your technical debt and walk through the state of your custom fields
- Demonstrate the Field Footprint Salesforce app and Salesforce Optimizer, two native tools to help you assess and monitor your custom fields
- Walk through our four-step approach to cleaning up custom field, including best practices

#### Outcomes

- Proficiency with Field Footprint and Salesforce Optimizer
- Identification of unused fields and their dependencies
- Identification of field usage and field limits
- Best practices and considerations for cleaning up fields

### ADDITIONAL INFORMATION

#### Premier or Signature

Time you will spend on this Accelerator: 3 hours

#### GOAL

Reduce Costs

#### INTENDED USER

You have a mature instance of Salesforce that has accumulated technical debt; custom fields that are hampering your success.

#### PREREQUISITES

- Must have Premier or Signature Success Plan
- Customer is using Enterprise Edition of Salesforce, or higher.
- A leader or executive who is committed to the success of the project
- Key business stakeholders and administrators to attend Accelerator discussion
- Access for Specialist to your sandbox for app installation
- Willingness to complete a customer satisfaction survey at the conclusion of the Accelerator

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To schedule your 1-on-1 Accelerator, [visit our Help Portal](#), or contact your account executive or success team today!

#### Corporate Headquarters

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