

REVIEW: PARDOT:

Health

Make sure Pardot performs at peak levels.

Check the health of your Pardot instance to make sure you're getting the most out of your B2B marketing automation. This Accelerator provides a thorough technical review of your account to help you clarify and maximize your use of Pardot, pinpoint problems in your technical configurations, and improve account efficiency and feature adoption. One of our specialists will give you an audit of your current Pardot status and explain how to be successful in the future.

What it can do for you

- Clarify and maximize your Pardot usage
- Pinpoint problems in your technical configurations
- Improve account efficiency and feature adoption

How it works

A Certified Specialist will guide you through the process via two calls totaling 2 hours over 1 week.

Discover

- Review accelerator scope and outcomes
- Discuss current account status, goals, and challenges
- Review and finalize measurable success criteria

Deliver

- Specialist conducts an offline account audit to review your:
- Technical setup items: email authentication, tracking code, CNAME
- Email template setup
- Landing page, layout template, and form setup
- User creation and mapping
- Field mapping and custom object setup
- Salesforce permission sets, page layouts, and prospect syncing

Verify

- Thoroughly review the audit with your Specialist
- Discuss recommendations for improvement
- Receive a Health Assessment document outlining your current status and to-dos for future Pardot success

ADDITIONAL INFORMATION

Premier for Pardot

Time you will spend on this Accelerator: 2 hours

GOAL

Gain business insights, reduce costs

INTENDED USER

Current Pardot admins who inherited a Pardot instance, would like to assess their usage, or are eager to understand and optimize their technical configurations.

PREREQUISITES

- Must have Pardot Premier Success Plan attached to Pardot account
- Currently both a Pardot and Sales Cloud customer
- Fully implemented Pardot
- Assigned Pardot administrator and executive sponsor

To schedule your 1-on-1 Accelerator, [visit our Help Portal](#), or contact your account executive or success team today!

Corporate Headquarters

The Landmark @ One Market Street
Suite 300
San Francisco, CA 94105
United States
1-800-NO-SOFTWARE
www.salesforce.com/services-training/add-ons/accelerators

Global Offices

Latin America +1-415-536-4606
Japan +81-3-5785-8201
Asia / Pacific +65-6302-5700
EMEA +4121-6953700

