

Your Personal Brand Page

Your Personal Brand Page is a visual representation of your future self. By visualizing a new version of yourself that you hope to become, you are able to assess what components must come together in order to make this idea a reality.

Instructions

Create a visual representation of your Personal Brand. Take a “best self” photo of yourself. What do you look and feel like when you are at your personal best? Is it your outfit? Is it your hairstyle? Is it “what” you are doing in the moment? If you already have a photo of yourself in this state - use it! If you don't, take a picture of yourself at your best and write out your Personal Brand story. Include quotes and pictures that represent the key aspects of the Personal Brand you want to live.



Create a visual representation
of your personal brand.

