Einstein Platform Notices and License Information
Published: July 9, 2020

Services Covered
This documentation is applicable to the services provided by Salesforce that are branded as follows (collectively, for the purposes of this document, the “Covered Services”):

- Sales Cloud Einstein
- Pardot Einstein
- Salesforce Inbox
- High Velocity Sales
- Einstein Engagement Scoring
- Einstein Copy Insights
- Einstein Vision and Language
- Einstein Bots
- Service Cloud Einstein
- Einstein Prediction Builder (included in Einstein Analytics Plus and Einstein Prediction)
- Einstein Vision for Social Studios

This document also applies to a Customers use of

- Einstein Activity Capture feature and Einstein Opportunity Scoring feature as part of the Sales Cloud Service
- Einstein Bots feature, Einstein Case Classification feature, and Einstein Article Recommendations feature as part of the Service Cloud Service
- Einstein Object Detection as part of the Consumer Goods Cloud Service
- Einstein Prediction Builder feature as part of Sales Cloud, Service Cloud, or Lightning Platform.

This documentation does not apply to Einstein-branded services or features unless listed above.

Covered Services Accessed through Other Salesforce Services
To the extent a Covered Service is accessed through another Salesforce Service, certain Customer Data may be transferred from such service to the Covered Services for processing, however such Customer Data remains subject to the Notice of Licensing Information applicable to such underlying product. For example, Customer’s use of Sales Cloud Einstein contemplates that the service may copy, store, and process Customer Data from Sales Cloud, and Sales Cloud Einstein will provide relevant scores and predictions to enrich Customer’s Sales Cloud data which are displayed and stored in Sales Cloud. With the exception of Einstein Vision and Language, the Covered Services covered by this Notice and License Information Documentation remain subject to other documentation as follows:

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<td>Einstein Bots</td>
<td><strong>Salesforce Services Documentation</strong>, specifically those terms that apply to Service Cloud <strong>Messaging Documentation</strong> (Bots only)</td>
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<td>Service Cloud Einstein</td>
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<td>Prediction Builder (included in Einstein Analytics Plus and Einstein Prediction)</td>
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Notices Applicable to All Customer Services

Purpose of This Documentation
This documentation describes features, restrictions and notices associated with any:
- Information sourced from third parties and provided to users via the Covered Services;
- Covered Services functionality that allows users to interact with third-party products, services or platforms; and
- Desktop and mobile device software applications provided in connection with the Covered Services.

See your Order Form(s) for additional terms that may apply to your use of the Covered Services.

Customer Data
This Documentation does not modify Salesforce’s obligations with respect to Customer Data as defined in Salesforce’s Master Subscription Agreement.

Acceptable Use and External-Facing Services Policy
The Covered Services are subject to the Acceptable Use and External-Facing Services Policy, as applicable.

Third-Party Platforms
The Covered Services may allow users to interact with third-party products, services and platforms, including Non-Salesforce.com Applications, websites, products, services and platforms operated by or on behalf of a customer of the Covered Services (collectively “Third-Party Platforms”).
- Customers must enable the Covered Services as may be required to access their Third-Party-Platform accounts.
- The Covered Services may access, collect, process, and/or store information or content from Third-Party Platform accounts (including information otherwise classified as Customer Data under a customer’s agreement with Salesforce).
- Customers are solely responsible for any content their users provide to any Third-Party Platform.
- Customers are solely responsible for any information accessed by their users or any third party from any Third-Party Platform.
- Customers are solely responsible for their users’ interactions or communications with third parties through any Third-Party Platforms.
- Customers are solely responsible for any transactions relating to a separate agreement or arrangement between customers or their users and any Third-Party Platform provider or website and otherwise complying with such agreements.
- Customers are solely responsible for ensuring they have the necessary rights from any Third-Party Platform provider to enable the integration between the Covered Services and the Third-Party Platform.

Distributed Software
- The End User License Agreement for the Covered Services desktop and mobile applications listed below can be found on the Agreements and Terms page of the salesforce.com legal website:
  - Salesforce1 for iOS
  - Salesforce1 for Android
  - Salesforce1 for Windows
Interoperation with Other Services

The Covered Services may interoperate with other services provided by Salesforce or third parties. The Notices and License Information documentation for such services provided by Salesforce is available in the Trust and Compliance Documentation.
Notices Applicable to Salesforce Inbox

Third-Party Applications
Integrations with the following third parties’ applications may be available to Customers through use of the Salesforce Inbox Services. To the extent applicable, Customer’s use of such third-party applications must comply with the additional terms and policies noted below:

- **Box**: Customer’s use of Box must comply with the terms governing Customer’s Box account, including the Box Terms of Service;
- **DropBox**: Customer’s use of DropBox must comply with the terms governing Customer’s DropBox account, including the DropBox Terms of Service;
- **Google Drive Interoperability**: Customer’s use of Google Drive must comply with the Google Terms of Service.

Email and Calendar Integration to Gmail or Outlook
Customer may integrate the Salesforce Inbox Services with certain Google or Microsoft products and services through use of the Salesforce Inbox or Einstein Activity Capture features. Customers are solely responsible for ensuring they have the necessary rights from Google or Microsoft to enable the integration between the Covered Services and the Google or Microsoft products and services, and to allow the use of the Covered Services by Customer or their users. Customer’s use of the Salesforce Inbox Services must comply with any separate agreement or arrangement between Customer or their users and Google or Microsoft, and the additional terms and policies as noted below:

- **Microsoft**: Customer’s use of Salesforce Inbox must comply with the Microsoft Developer Services Agreement, as applicable.
- **Google**: Customer’s use of Salesforce Inbox must comply with the Google API terms and additional API terms here and here, as applicable.

Google Places API
If Customer chooses to integrate the Salesforce Inbox service with Google’s Gmail, and a User chooses to insert their location into an email or a calendar event, Salesforce may use the Google Places API to suggest full addresses based on the User’s input. For example, if the User begins to type a street number and street name, the Google Places API may suggest the full postal address. Services must comply with any separate agreement or arrangement between Customer or their users and Google, the Google API terms and additional API policies here.

Third-Party IP to Location Services
Customer can enable or disable read receipt functionality. When read receipts are enabled in an email message, and a recipient opens that email, the recipient’s IP address may be sent to Maxmind, Inc., who may return an approximate inferred location. This location, if available, may be provided to the Customer within the read receipt. Maxmind, Inc.’s is a Non-SFDC Application, and any such inferred location information is Content, not part of the Services, and is provided “As Is,” with no warranties whatsoever.

To the extent applicable, Customer’s use of such third-party inferred location data must comply with the following terms:

- Inferred location is provided “as is,” exclusive of any warranty whatsoever. Each party disclaims all liability and indemnification obligations for any harm or damages caused by any third-party hosting providers.
• The inferred location information may be subject to export laws and regulations of the United States and other jurisdictions. Customer represents that it is not named on any U.S. government denied-party list. Customer shall not permit Users to access or use the GeoIP Databases in a U.S.-embargoed country (currently Cuba, Iran, North Korea, Sudan or Syria) or in violation of any U.S. export law or regulation.

• Customer will not (a) make inferred location information available to, or use any infrared location information for the benefit of, anyone other than the Customer, (b) sell, resell, license, sublicense, distribute, rent or lease any inferred location information, or include any inferred location information in a service bureau or outsourcing offering, or (c) access any inferred location information in order to build a competitive product or service.
Notices Applicable to Einstein Call Coaching

The following additional terms apply in relation to Customer’s use of Einstein Call Coaching:

- Salesforce employees may access and review this data, including recorded phone calls, for the purposes of improving and training the product.

Recorded Call Integration to Call Recording Providers

Customer may integrate the Salesforce Call Coaching features with certain third-party products and services ("Call Recording Providers") in order to import recorded phone calls. Customers are solely responsible for ensuring that these phone calls are recorded with any consent or notice required by law. By integrating with Call Recording Providers, Customer instructs Salesforce to share email addresses of Salesforce Users with Call Recording Providers, which is necessary for some Call Recording Providers to match recorded calls with Salesforce Users. Further, Customer’s use of the Salesforce Call Coaching feature must comply with any separate agreement or arrangement between Customer or their users and the Call Recording Providers.

Notices Applicable to Sales Cloud Einstein

Account News (Sales Cloud Einstein)

The Account News features, used in providing Account Insights, in Sales Cloud Einstein use information provided by third parties on the internet. Any such Account News information is Content, not part of the Services, and is provided "As Is", with no warranties whatsoever.
Notices Applicable to Einstein Vision for Social Studio

Google Vision APIs
Salesforce uses the Google Vision API to enable Einstein Vision for Social Studio to recognize images based on the User’s input. Interaction with the Google Vision services and use of the Google Vision content must comply with the [Google API Terms of Service](#) and the [Google Cloud Platform Terms of Service](#).