Salesforce Add-on Pricing

Extend the power of Salesforce with add-ons for every product, team, company, and industry. Add new features or expand existing capabilities to create a custom Salesforce experience that truly works for you.

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Sales

Drive strategic growth, boost productivity, and win more customers with add-ons that help every level of your sales org.

<table>
<thead>
<tr>
<th>Available with</th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>CPQ &amp; Billing</strong></td>
<td>Professional</td>
<td>Enterprise</td>
<td>Unlimited</td>
</tr>
<tr>
<td>Starting at $75 user/month*</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Have the necessary tools to quickly configure, price, and quote complex solutions.</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Sales Cloud Einstein</strong></th>
<th></th>
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<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Starting at $50 user/month*</td>
<td>Enterprise</td>
<td>Unlimited</td>
<td></td>
</tr>
<tr>
<td>Increase sales productivity and effectiveness with turnkey intelligence and automation.</td>
<td></td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Pardot</strong></th>
<th></th>
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</tr>
</thead>
<tbody>
<tr>
<td>Starting at $1,250 /month* (up to 10,000 contacts)</td>
<td>Professional</td>
<td>Enterprise</td>
<td>Unlimited</td>
</tr>
<tr>
<td>Grow faster with the marketing automation edition that fits your business.</td>
<td></td>
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<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Salesforce Engage</strong></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>$50 user/month*</td>
<td>Professional</td>
<td>Enterprise</td>
<td>Unlimited</td>
</tr>
<tr>
<td>Empower sales to connect early, often, and effectively using Engage with Pardot.</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Partner Relationship Management</strong></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>$25 member/month* or $10 login/month*</td>
<td>Enterprise</td>
<td>Unlimited</td>
<td></td>
</tr>
<tr>
<td>Drive productivity by building personalized experiences for your partners.</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>High Velocity Sales</strong></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>$75 user/month*</td>
<td>Enterprise</td>
<td>Unlimited</td>
<td></td>
</tr>
<tr>
<td>Purpose-built productivity console for inside sales.</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

* Total cost billed annually. All prices in USD.
<table>
<thead>
<tr>
<th>Service</th>
<th>Price</th>
<th>Features</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Sales Dialer</strong></td>
<td><strong>Starting at $5 user/month</strong>*</td>
<td>Click-to-dial and automatic logging features.</td>
</tr>
<tr>
<td><strong>Sales Dialer for Essentials</strong></td>
<td><strong>$2 per 100 minutes /month</strong>*</td>
<td>Make or receive calls in the Salesforce phone channel. Monthly pricing available.</td>
</tr>
<tr>
<td><strong>Social Intelligence</strong></td>
<td><strong>$25 user/month</strong>*</td>
<td>Share social data with stakeholders to shape business strategies.</td>
</tr>
<tr>
<td><strong>Inbox</strong></td>
<td><strong>$25 user/month</strong>*</td>
<td>Sync your email, calendar, and customer data.</td>
</tr>
<tr>
<td><strong>myTrailhead</strong></td>
<td><strong>$25 user/month</strong>*</td>
<td>Empower your teams to learn with an on-demand gamified platform.</td>
</tr>
<tr>
<td><strong>Salesforce Anywhere</strong></td>
<td><strong>$100 user/month</strong>*</td>
<td>Reimagine sales with real-time data and built-in collaboration.</td>
</tr>
</tbody>
</table>

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All prices in USD.
### Salesforce Maps
Starting at **$75** user/month*
Optimize sales processes with location-based intelligence.

### Salesforce Maps LiveTracking
$25/device/month* or $25/user/month*
Track your fleet and automate business process with real time visibility into field operations.

### Salesforce Maps Territory Planning
$75 user/month*
Drive revenue growth with an advanced optimization engine that balances territories and takes planning out of excel.

### Sales + Service
Get a more complete view of customers by connecting sales and service.

---

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All prices in USD.
Service

Unleash the full potential of your service teams. Get add-ons that help you reach and satisfy more customers – online, on the phone, or in the field.

<table>
<thead>
<tr>
<th>Service</th>
<th>Pricing</th>
<th>Available with</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Field Service</strong></td>
<td>Starting at $50 user/month*</td>
<td>Enterprise, Unlimited</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Appointment Assistant</strong></td>
<td>$25 user/month*</td>
<td>Enterprise, Unlimited</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Digital Engagement</strong></td>
<td>$75 user/month*</td>
<td>Enterprise, Unlimited</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Digital Engagement for Essentials</strong></td>
<td>$15 user/month*</td>
<td>Essentials</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Visual Remote Assistant</strong></td>
<td>$50 user/month*</td>
<td>Enterprise, Unlimited</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Service Cloud Einstein</strong></td>
<td>$50 user/month*</td>
<td>Enterprise, Unlimited</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

* Total cost billed annually. All prices in USD.
**Service**

<table>
<thead>
<tr>
<th>Service</th>
<th>Available with</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Self-Service</strong></td>
<td></td>
</tr>
<tr>
<td>$5/member/month* or $2/login/month*</td>
<td>Enterprise  ✔  Unlimited ✔</td>
</tr>
<tr>
<td>Delivers a completely connected self-service experience with Customer Community.</td>
<td></td>
</tr>
<tr>
<td><strong>Service Cloud Voice</strong></td>
<td></td>
</tr>
<tr>
<td>Starting at $75/user/month*</td>
<td>Enterprise  ✔  Unlimited ✔</td>
</tr>
<tr>
<td>Natively integrates cloud telephony into your Customer 360 solution.</td>
<td></td>
</tr>
<tr>
<td><strong>Salesforce Anywhere</strong></td>
<td></td>
</tr>
<tr>
<td>$100 user/month*</td>
<td>Professional ✔  Enterprise ✔  Unlimited ✔</td>
</tr>
<tr>
<td>Reimagines service with real-time data and built-in collaboration.</td>
<td></td>
</tr>
<tr>
<td><strong>myTrailhead</strong></td>
<td></td>
</tr>
<tr>
<td>$25 user/month*</td>
<td>Enterprise  ✔  Unlimited ✔</td>
</tr>
<tr>
<td>Empowers your teams to learn with an on-demand gamified platform.</td>
<td></td>
</tr>
<tr>
<td><strong>Sales + Service</strong></td>
<td></td>
</tr>
<tr>
<td>salesforce.com/editions-pricing/sales-and-service-cloud/</td>
<td>Essentials ✔  Professional ✔  Enterprise ✔  Unlimited ✔</td>
</tr>
<tr>
<td>Get a more complete view of customers by connecting sales and service.</td>
<td></td>
</tr>
<tr>
<td><strong>Customer Lifecycle Analytics</strong></td>
<td></td>
</tr>
<tr>
<td>$150/user/month*</td>
<td>Enterprise  ✔  Unlimited ✔</td>
</tr>
</tbody>
</table>

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Service

Salesforce Surveys Response Pack
$300 per 1,000 responses
Continue gathering feedback across all meaningful touchpoints.

Available with
- Enterprise
- Unlimited

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Marketing
Enhance every part of your marketing, including email, mobile, social, digital advertising, and data management.

### Customer 360 Audiences

<table>
<thead>
<tr>
<th>Service</th>
<th>Available with</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Unified Profiles</strong></td>
<td>✓ Corporate ✓ Enterprise ✓ Enterprise Plus</td>
</tr>
<tr>
<td>Starting at <strong>$600</strong> per 1,000 profiles</td>
<td></td>
</tr>
<tr>
<td>Cultivate curated, unified profiles with the identity resolution process, creating a source of truth for individuals. Profiles replace the Marketing Cloud term ‘contacts’.</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Engagement Events</strong></th>
<th>✓ Corporate ✓ Enterprise ✓ Enterprise Plus</th>
</tr>
</thead>
<tbody>
<tr>
<td>$120 per 1 million events</td>
<td></td>
</tr>
<tr>
<td>Store records from streams labeled “Engagement”. This can include items such as purchases, tickets, trips, refunds, email engagement, etc.</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Segment Publishes</strong></th>
<th>✓ Corporate ✓ Enterprise ✓ Enterprise Plus</th>
</tr>
</thead>
<tbody>
<tr>
<td>$8,400 per 1,000 segment publishes</td>
<td></td>
</tr>
<tr>
<td>Move segment member data from Audiences to an activation target. Each publish operation for a segment counts as one.</td>
<td></td>
</tr>
</tbody>
</table>

### Audience Studio

<table>
<thead>
<tr>
<th>Service</th>
<th>Available with</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Einstein Segmentation</strong></td>
<td>✓ Professional</td>
</tr>
<tr>
<td>Request a Quote</td>
<td></td>
</tr>
<tr>
<td>Use advanced AI-driven analysis to uncover new high-value segments.</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Data Studio – Publisher</strong></th>
<th>✓ Basic ✓ Professional ✓ Multichannel</th>
</tr>
</thead>
<tbody>
<tr>
<td>Starting at <strong>$10,000</strong>/org USD/month*</td>
<td></td>
</tr>
<tr>
<td>Suite of publisher tools to share data with premium data partners</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Data Studio – Marketer</strong></th>
<th>✓ Basic ✓ Professional ✓ Multichannel</th>
</tr>
</thead>
<tbody>
<tr>
<td>Starting at <strong>$20,000</strong>/org USD/month*</td>
<td></td>
</tr>
<tr>
<td>Access to the premium data platform for marketers</td>
<td></td>
</tr>
</tbody>
</table>

*Total cost billed annually.
All prices in USD.
**Marketing**

### Email & Mobile Journeys

**Distributed Marketing**
$50 per user/month*
Enables Sales Cloud and Service Cloud users with Distributed Marketing.

**Einstein Engagement**
Starting at $1,250 /month*
Find the optimal number of messages to send, predict how customers will engage with your messages, and create stronger, intelligence-driven subject lines that drive clicks. Even get notifications about any drops or gains in KPIs.

**Journey Builder**
Starting at $1,250 /month*
Deliver cross-channel personalized experiences at every step of the customer lifecycle with campaign management. Included in Corporate and Enterprise editions.

**Mobile Connect**
Request a Quote
Drive customer engagement with SMS messaging.

**Encryption at Rest**
Request a Quote
For customers who wish to have their own database and unique encryption key.

**Field Level Encryption**
Request a Quote
Encrypt data at rest to facilitate compliance with corporate privacy policies, regulatory requirements, and contractual obligations for handling private data. The system converts encrypted fields to plain text at the time of send.

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### Marketing

<table>
<thead>
<tr>
<th><strong>Sender Authentication Package</strong></th>
<th>Available with</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Request a Quote</strong></td>
<td>Pro</td>
</tr>
<tr>
<td>Sender Authentication Package is an account branding tool that gives you the ability to customize links and images to match branding for the authenticated domain you’re sending email from.</td>
<td>Corporate, Enterprise</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Google Analytics 360 Integration for Marketing Cloud</strong></th>
<th>Available with</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Starting at $1,250 /month</strong></td>
<td>Pro</td>
</tr>
<tr>
<td>Measure performance and engage across channels based on web or app activity. Requires a Google Analytics 360 account license and Journey Builder.</td>
<td>Corporate, Enterprise</td>
</tr>
</tbody>
</table>

### Social Studio

<table>
<thead>
<tr>
<th><strong>Einstein Vision for Social Studio</strong></th>
<th>Available with</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>$1,250 org/month</strong></td>
<td>Basic</td>
</tr>
<tr>
<td>Add AI-powered image recognition capability to analyze logos, scenes, food, and objects in images. Includes processing of 3 million images.</td>
<td>Pro, Corporate, Enterprise</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Command Center</strong></th>
<th>Available with</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>$5,000 org/month</strong></td>
<td>Basic</td>
</tr>
<tr>
<td>Gain an unprecedented view of your brands, events, and campaigns for everyone on your team.</td>
<td>Pro, Corporate, Enterprise</td>
</tr>
</tbody>
</table>

*Total cost billed annually. All prices in USD.
Commerce

Grow your commerce solution with powerful add-ons that further unify the customer experience across all channels.

### B2B

<table>
<thead>
<tr>
<th>Additional Storefronts</th>
<th>Available with</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Request a Quote</strong></td>
<td>Starter</td>
</tr>
<tr>
<td></td>
<td>Growth</td>
</tr>
<tr>
<td></td>
<td>Plus</td>
</tr>
</tbody>
</table>

*Add an individual storefront to deploy a separate ecommerce site.*

### Additional Product SKUs

<table>
<thead>
<tr>
<th>Request a Quote</th>
<th>Increase the number of products you can sell through your B2B commerce storefront.</th>
</tr>
</thead>
</table>

* Total cost billed annually.

All prices in USD.

### OMS

<table>
<thead>
<tr>
<th>Additional Omnichannel Inventory Locations</th>
<th>Available with</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Request a Quote</strong></td>
<td>Starter</td>
</tr>
<tr>
<td></td>
<td>Growth</td>
</tr>
<tr>
<td></td>
<td>Plus</td>
</tr>
</tbody>
</table>

*Increase the number of locations you can fulfill from.*
Platform

Add power and tools to your custom platform. Empower partners, boost security, support dev, and get deeper visibility into your apps.

**Salesforce Sustainability Cloud**

<table>
<thead>
<tr>
<th>Sustainability</th>
<th>Available with</th>
</tr>
</thead>
<tbody>
<tr>
<td>$4,000 org/month</td>
<td>Enterprise, Unlimited</td>
</tr>
<tr>
<td>Out-of-the-box carbon accounting solution provides actionable insights into your greenhouse gas emissions.</td>
<td></td>
</tr>
</tbody>
</table>

**Environments**

<table>
<thead>
<tr>
<th>Developer Sandbox</th>
<th>Available with</th>
</tr>
</thead>
<tbody>
<tr>
<td>Free</td>
<td>Professional, Enterprise, Unlimited</td>
</tr>
<tr>
<td>An individual development environment with a copy of all your metadata</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Developer Pro Sandbox</th>
<th>Available with</th>
</tr>
</thead>
<tbody>
<tr>
<td>5% of net spend</td>
<td>Professional, Enterprise, Unlimited</td>
</tr>
<tr>
<td>A collaborative development environment with a copy of all your metadata</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Partial Copy Sandbox</th>
<th>Available with</th>
</tr>
</thead>
<tbody>
<tr>
<td>20% of net spend</td>
<td>Enterprise, Unlimited</td>
</tr>
<tr>
<td>A testing environment with a partial sample of your customer data and all your metadata</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Full Copy Sandbox</th>
<th>Available with</th>
</tr>
</thead>
<tbody>
<tr>
<td>30% of net spend</td>
<td>Enterprise, Unlimited</td>
</tr>
<tr>
<td>A complete replica of your production org, including all customer data and metadata</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Scratch Org</th>
<th>Available with</th>
</tr>
</thead>
<tbody>
<tr>
<td>$25 org/month*</td>
<td>Enterprise, Unlimited</td>
</tr>
<tr>
<td>Source driven, CLI accessible, disposable environments</td>
<td></td>
</tr>
</tbody>
</table>

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### Platform

<table>
<thead>
<tr>
<th>Service</th>
<th>Percentage of Net Spend</th>
<th>Available with</th>
</tr>
</thead>
<tbody>
<tr>
<td>Apex Debugger</td>
<td>50%</td>
<td>Enterprise, Unlimited</td>
</tr>
<tr>
<td>Salesforce Data Mask</td>
<td>10%</td>
<td>Enterprise, Unlimited</td>
</tr>
<tr>
<td>Security</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Privacy Center</td>
<td>15%</td>
<td>Enterprise, Performance, Unlimited, Developer</td>
</tr>
<tr>
<td>Security Center</td>
<td>10%</td>
<td>Enterprise, Unlimited</td>
</tr>
<tr>
<td>Shield</td>
<td>30%</td>
<td>Enterprise, Unlimited</td>
</tr>
<tr>
<td>Platform Encryption</td>
<td>20%</td>
<td>Enterprise, Unlimited</td>
</tr>
</tbody>
</table>

*Total cost billed annually. All prices in USD.*

Find and fix bugs in your Apex code.

Mask confidential or protected information, such as personally identifiable information (PII), when deploying sandbox environments.

Suite of data management tools to automate privacy law compliance, data retention and archive, and data subject rights.

Easily manage your security, compliance, and governance metrics across all your Salesforce environment in a single view.

Protect, monitor, and retain critical Salesforce data with Platform Encryption, Event Monitoring, and Field Audit Trail bundled together.

Encrypt sensitive data at rest while preserving business functionality.
### Platform

<table>
<thead>
<tr>
<th>Feature</th>
<th>Available with</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Event Monitoring</strong></td>
<td></td>
</tr>
<tr>
<td>10% of net spend</td>
<td>✓ Professional ✓ Enterprise ✓ Unlimited</td>
</tr>
<tr>
<td>Add visibility and automation to your Salesforce data.</td>
<td></td>
</tr>
<tr>
<td><strong>Field Audit Trail</strong></td>
<td></td>
</tr>
<tr>
<td>10% of net spend</td>
<td>✓ Enterprise ✓ Unlimited</td>
</tr>
<tr>
<td>Strengthen data integrity for compliance and to gain insight.</td>
<td></td>
</tr>
<tr>
<td><strong>Cache-only Keys for Platform Encryption</strong></td>
<td></td>
</tr>
<tr>
<td>$4,000 org/month*</td>
<td>✓ Enterprise ✓ Unlimited</td>
</tr>
<tr>
<td>Maintain encryption keys entirely outside of Salesforce and fetch them on demand from a key service that you control.</td>
<td></td>
</tr>
<tr>
<td><strong>Salesforce Data Mask</strong></td>
<td></td>
</tr>
<tr>
<td>10% of net spend*</td>
<td>✓ Enterprise ✓ Unlimited</td>
</tr>
<tr>
<td>Mask confidential or protected information, such as personally identifiable information (PII), when deploying sandbox environments.</td>
<td></td>
</tr>
</tbody>
</table>

### Additional Platform Capacity

<table>
<thead>
<tr>
<th>Feature</th>
<th>Available with</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Additional API Calls</strong></td>
<td></td>
</tr>
<tr>
<td>$25/month* for 10,000 daily calls</td>
<td>✓ Professional ✓ Enterprise ✓ Unlimited</td>
</tr>
<tr>
<td>Increase the number of API calls per day so you can integrate all your external systems, and enhance your apps, data, and processes.</td>
<td></td>
</tr>
<tr>
<td><strong>Additional Flow Entitlements</strong></td>
<td></td>
</tr>
<tr>
<td>$1,000 org/month*</td>
<td>✓ Professional ✓ Enterprise ✓ Unlimited</td>
</tr>
<tr>
<td>Transform your Salesforce experience with more Flow capacity. Includes 10,000 Flows with screens, 10 million Flows without screens, and 50,000 paused flows.</td>
<td></td>
</tr>
</tbody>
</table>

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## Platform

### Additional Scheduled Analytics Bundle
$500 org/month*  
Automatically run reports and deliver insights right to your inbox. Includes one additional scheduled dashboard, report, and snapshot every hour.  
- Enterprise ✔  
- Unlimited ✔

### Additional Dynamic Dashboards
$250 org/month*  
Includes five additional Dynamic Dashboards.  
- Enterprise ✔  
- Unlimited ✔

### Big Objects
$1,000/month* for 50 million records  
Hyperscale big data storage for a complete view of your customers; store, manage, and act on up to billions of records natively.  
- Enterprise ✔  
- Unlimited ✔

### Additional Custom Objects
$75 user/month*  
Build additional apps on custom objects to realize greater business efficiency. Gives each licensed user access to up to 2,000 custom objects.  
- Enterprise ✔  
- Unlimited ✔

### Platform Events
$500/month for 100,000 daily events  
Build a modern, event-driven integration architecture for speed and scale.  
- Enterprise ✔  
- Unlimited ✔

### Platform Expansion for Experience Cloud
Request a quote  
Customize your existing communities with custom objects, APIs calls, and storage, and realize the power of the platform.  
- Enterprise ✔  
- Unlimited ✔

---

* Total cost billed annually.  
All prices in USD.
## Salesforce Surveys Response Pack

$300 per 1,000 responses*
Continue gathering feedback across all meaningful touchpoints.

Available with:
- Enterprise
- Unlimited

## Customer Lifecycle Analytics

$150/user/month*
Using AI-powered insights, dive deeper into survey performance and response data.
Requires Salesforce Surveys response pack.

Available with:
- Enterprise
- Unlimited

## Integration Services

### Change Data Capture

$5,000 org/month*
Keep external systems in sync with your Salesforce data.

Available with:
- Professional
- Enterprise
- Unlimited

### Salesforce Connect

$4,000 connection/month*
Access, display, and change data from an external data source in real time without importing data.

### Salesforce Data Pipelines

$2,500 /org/month for 100M rows of data
Enrich and modify Salesforce data at scale without taking data outside of your Salesforce org.

Available with:
- Enterprise
- Unlimited

### Web Services API

$25 user/month*
Integrate with external apps using REST, SOAP, Bulk, and Streaming APIs.
Included in Enterprise and Unlimited licenses.

Available with:
- Professional

* Total cost billed annually.
All prices in USD.
### Einstein Platform Services

<table>
<thead>
<tr>
<th>Service</th>
<th>Available with</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Einstein Predictions</strong></td>
<td>Enterprise</td>
</tr>
<tr>
<td></td>
<td>Enterprise</td>
</tr>
<tr>
<td>$75 user/month*</td>
<td></td>
</tr>
<tr>
<td>Create custom predictions on any Salesforce object.</td>
<td>Unlimited</td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Einstein Next Best Action Additional Requests</strong></td>
<td>Professional</td>
</tr>
<tr>
<td></td>
<td>Enterprise</td>
</tr>
<tr>
<td></td>
<td>Unlimited</td>
</tr>
<tr>
<td>$50 org/month for 10,000 requests</td>
<td></td>
</tr>
<tr>
<td>Deliver optimal recommendations at the point of maximum impact.</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Einstein Vision and Language</strong></td>
<td>Professional</td>
</tr>
<tr>
<td></td>
<td>Enterprise</td>
</tr>
<tr>
<td></td>
<td>Unlimited</td>
</tr>
<tr>
<td>$4,000 for 1 million predictions per org/month</td>
<td></td>
</tr>
<tr>
<td>Embed computer vision and natural language processing in your apps.</td>
<td>Essentials</td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Identity

<table>
<thead>
<tr>
<th>Service</th>
<th>Available with</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Customer 360 Identity</strong></td>
<td>Enterprise</td>
</tr>
<tr>
<td></td>
<td>Unlimited</td>
</tr>
<tr>
<td>Starting at $2,000 for 25,000 users /month*</td>
<td></td>
</tr>
<tr>
<td>Build richer relationships with customers and partners by creating and maintaining a single identity for interaction across all channels.</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Identity Connect</strong></td>
<td>Enterprise</td>
</tr>
<tr>
<td></td>
<td>Unlimited</td>
</tr>
<tr>
<td>$1 user/month*</td>
<td></td>
</tr>
<tr>
<td>Seamlessly and instantaneously integrate your active directory with Salesforce. Companies that use AD for user management can use Identity Connect to manage Salesforce accounts.</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Identity for Employees</strong></td>
<td>Enterprise</td>
</tr>
<tr>
<td></td>
<td>Unlimited</td>
</tr>
<tr>
<td>$5 user/month*</td>
<td></td>
</tr>
<tr>
<td>Simplify employee access management and connect all your business apps with single sign on, and elevate the employee experience.</td>
<td></td>
</tr>
</tbody>
</table>

* Total cost billed annually.  
All prices in USD.
## Platform

<table>
<thead>
<tr>
<th>Service</th>
<th>Price</th>
<th>Available with</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Identity Verification Credits</strong></td>
<td>$1,250 org/month*</td>
<td>Enterprise, Unlimited</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Enhance your Identity for Customers and Partners experience by getting rid of passwords for login.</td>
<td></td>
</tr>
<tr>
<td><strong>Mobile Publisher for Experience Cloud</strong></td>
<td>$5/member or employee/month* or $2/login/month*</td>
<td>Enterprise, Unlimited</td>
</tr>
<tr>
<td></td>
<td>Provide mobile app access for your Experience Cloud communities.</td>
<td></td>
</tr>
<tr>
<td><strong>Mobile App Plus</strong></td>
<td>$25 user/month*</td>
<td>Enterprise, Unlimited</td>
</tr>
<tr>
<td></td>
<td>Enhance the Salesforce mobile app with custom branding, additional security features, and managed packaging and distribution.</td>
<td></td>
</tr>
<tr>
<td><strong>Work.com</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Workplace Command Center</strong></td>
<td>$5 user/month</td>
<td>Enterprise, Unlimited</td>
</tr>
<tr>
<td></td>
<td>Manage workplace operations from a single hub.</td>
<td></td>
</tr>
<tr>
<td><strong>Shift Management</strong></td>
<td>$5 user/month</td>
<td>Enterprise, Unlimited</td>
</tr>
<tr>
<td></td>
<td>Streamline shift scheduling to promote employee safety.</td>
<td></td>
</tr>
<tr>
<td><strong>Employee Productivity – Starter</strong></td>
<td>$0 user/month – with the purchase of 1 or more IT Service Center – Agent licenses.</td>
<td>Enterprise, Unlimited</td>
</tr>
<tr>
<td></td>
<td>Give every employee easy access to apps, self-service support, and knowledge.</td>
<td></td>
</tr>
</tbody>
</table>

* Total cost billed annually.
All prices in USD.
## Platform

<table>
<thead>
<tr>
<th>Service Description</th>
<th>Price</th>
<th>Available with</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>IT Service Center – Agent</strong></td>
<td>$75 user/month*</td>
<td>✓ Enterprise ✓ Unlimited</td>
</tr>
<tr>
<td>Respond to tickets, launch a knowledge base, manage inventory, push updates.</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

| **IT Service Center – Endpoints** | $4 device/month – A minimum of 1,000 endpoints is required. Manage employee assets, monitor live performance data, and manage software. | ✓ Enterprise ✓ Unlimited |

* Total cost billed annually. All prices in USD.
MuleSoft

Get advanced tools, power, and customizations to connect any app, data, or device – in the cloud or on-premises.

<table>
<thead>
<tr>
<th>Service</th>
<th>Available with</th>
<th>Gold</th>
<th>Platinum</th>
<th>Titanium</th>
</tr>
</thead>
<tbody>
<tr>
<td>API Management and Security</td>
<td></td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Request a Quote</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Manage APIs and secure them using prebuilt and custom API policies.</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>API Experience Management</td>
<td></td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Request a Quote</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Create and nurture a community of developers and partners to foster adoption of API products.</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Premium Connectors</td>
<td></td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Request a Quote</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Integrate with SAP, Oracle EBS, and more using premium prebuilt connectors.</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Applications Deployed and Managed in the European Union</td>
<td></td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Request a Quote</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Host all your integrations and API capabilities in the European Union.</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Government Cloud Deployment</td>
<td></td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Request a Quote</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Build and deploy APIs and integrations in a FedRAMP-compliant cloud environment.</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Data Tokenization</td>
<td></td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Request a Quote</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Secure sensitive data in transit with format-preserving encryption and vaultless tokenization.</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

* Total cost billed annually.
* All prices in USD.
### Edge Security

**Request a Quote**  
Build multiple layers of defense with policy-driven perimeter gateways.

<table>
<thead>
<tr>
<th></th>
<th>Gold</th>
<th>Platinum</th>
<th>Titanium</th>
</tr>
</thead>
</table>

### Enterprise Grade Cloud Messaging

**Request a Quote**  
Perform advanced asynchronous messaging scenarios between applications.

<table>
<thead>
<tr>
<th></th>
<th>Gold</th>
<th>Platinum</th>
<th>Titanium</th>
</tr>
</thead>
</table>

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All prices in USD.
## Analytics

Find custom analytics tools for every part of your business – or make your current analytics more intelligent and predictive.

<table>
<thead>
<tr>
<th>Tool</th>
<th>Description</th>
<th>Available with</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Salesforce Shield</strong></td>
<td>30% of net spend&lt;br&gt;Encryption at REST and Event Monitoring Analytics</td>
<td>Enterprise, Unlimited</td>
</tr>
<tr>
<td><strong>Salesforce Sustainability Cloud</strong></td>
<td><strong>Sustainability</strong>&lt;br&gt;$4,000 org/month&lt;br&gt;Out-of-the-box carbon accounting solution provides actionable insights into your greenhouse gas emissions.</td>
<td>Enterprise, Unlimited</td>
</tr>
<tr>
<td><strong>Tableau CRM Apps</strong></td>
<td><strong>Sales Cloud Einstein</strong>&lt;br&gt;$50 user/month*&lt;br&gt;Uncover trends and insights with advanced sales analytics</td>
<td>Enterprise, Unlimited</td>
</tr>
<tr>
<td></td>
<td><strong>Service Cloud Einstein</strong>&lt;br&gt;$50 user/month*&lt;br&gt;Create smarter managers, more productive agents, and happier customers with service analytics.</td>
<td>Enterprise, Unlimited</td>
</tr>
<tr>
<td></td>
<td><strong>B2B Marketing Analytics</strong>&lt;br&gt;Included in: Pardot Plus, Pardot Advanced&lt;br&gt;Maximize marketing and sales efforts with advanced marketing analytics.</td>
<td>Enterprise, Unlimited</td>
</tr>
<tr>
<td></td>
<td><strong>Tableau CRM for Experience</strong>&lt;br&gt;$25/member/month* or $10/login/month*&lt;br&gt;Give partners the power of AI-powered analytics in their communities.</td>
<td>Enterprise, Unlimited</td>
</tr>
</tbody>
</table>

*Total cost billed annually.<br>All prices in USD.
# Analytics

## Tableau CRM for Industries

<table>
<thead>
<tr>
<th>Service</th>
<th>Price</th>
<th>Description</th>
<th>Available with</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tableau CRM for Financial Services</td>
<td>$150 user/month*</td>
<td>Get AI-powered insights with a complete intelligence platform for wealth, banking, and insurance.</td>
<td>✔️ Enterprise, ✔️ Unlimited</td>
</tr>
<tr>
<td>Tableau CRM for Healthcare</td>
<td>$150 user/month*</td>
<td>Get AI-powered insights with a complete intelligence platform for providers, payers and medical devices.</td>
<td>✔️ Enterprise, ✔️ Unlimited</td>
</tr>
<tr>
<td>Customer Lifecycle Analytics</td>
<td>$150 user/month*</td>
<td>Dive into the performance and response data in your Salesforce Surveys response pack.</td>
<td>✔️ Enterprise, ✔️ Unlimited</td>
</tr>
<tr>
<td>Tableau CRM for Loyalty Management</td>
<td>$150 user/month*</td>
<td>Boost loyalty program performance and increase member engagement with AI insights.</td>
<td>✔️ Enterprise, ✔️ Unlimited</td>
</tr>
<tr>
<td>Tableau CRM for Revenue Operations</td>
<td>$150 user/month*</td>
<td>Boost forecasting accuracy and build stronger pipeline with a complete AI platform.</td>
<td>✔️ Enterprise, ✔️ Unlimited</td>
</tr>
</tbody>
</table>

*Total cost billed annually. 
All prices in USD.
Experience

Quickly deliver connected, CRM-powered digital experiences for your customers, partners, and employees.

### Self Service

<table>
<thead>
<tr>
<th>Service</th>
<th>Cost</th>
<th>Available with</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Digital Engagement</strong></td>
<td>$75 user/month*</td>
<td><img src="https://example.com" alt="Enterprise" /> <img src="https://example.com" alt="Unlimited" /></td>
</tr>
<tr>
<td></td>
<td>Reach customers across every digital channel.</td>
<td></td>
</tr>
<tr>
<td><strong>Einstein Bots</strong></td>
<td>$50/100 conversations/month*</td>
<td><img src="https://example.com" alt="Enterprise" /> <img src="https://example.com" alt="Unlimited" /></td>
</tr>
<tr>
<td></td>
<td>Provide customers with intelligent, self-service bots. Requires Service UE or Digital Engagement.</td>
<td></td>
</tr>
<tr>
<td><strong>Mobile Publisher for Experience Cloud</strong></td>
<td>$5/member or employee/month* or $2/login/month*</td>
<td><img src="https://example.com" alt="Enterprise" /> <img src="https://example.com" alt="Unlimited" /></td>
</tr>
<tr>
<td></td>
<td>Transform any Lightning Experience into a branded mobile app – no code needed.</td>
<td></td>
</tr>
<tr>
<td><strong>Tableau CRM for Experience</strong></td>
<td>$25/member/month* or $10/login/month*</td>
<td><img src="https://example.com" alt="Enterprise" /> <img src="https://example.com" alt="Unlimited" /></td>
</tr>
<tr>
<td></td>
<td>Give partners the power of AI-powered analytics in their communities.</td>
<td></td>
</tr>
<tr>
<td><strong>Lightning Platform Expansion</strong></td>
<td>Request a quote</td>
<td><img src="https://example.com" alt="Enterprise" /> <img src="https://example.com" alt="Unlimited" /></td>
</tr>
<tr>
<td></td>
<td>Integrate more data, apps, and storage into every experience.</td>
<td></td>
</tr>
<tr>
<td><strong>Salesforce Maps for Experience</strong></td>
<td>$25/member/month and $10/login/month</td>
<td><img src="https://example.com" alt="Enterprise" /> <img src="https://example.com" alt="Unlimited" /></td>
</tr>
<tr>
<td></td>
<td>Extend location intelligence to customers, partners, and employees.</td>
<td></td>
</tr>
</tbody>
</table>

* Total cost billed annually. All prices in USD.
## Experience

### PRM

<table>
<thead>
<tr>
<th>Service</th>
<th>Price</th>
<th>Available with</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>CPQ for Partner Experience</strong></td>
<td>$25/member/month* or $10/login/month*</td>
<td>Enterprise ✔️, Unlimited ✔️</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Distributed Marketing for Partners</strong></td>
<td>$15/member/month* or $6/login/month*</td>
<td>Enterprise ✔️, Unlimited ✔️</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Tableau CRM for Experience</strong></td>
<td>$25/member/month* or $10/login/month*</td>
<td>Enterprise ✔️, Unlimited ✔️</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Mobile Publisher for Experience Cloud</strong></td>
<td>$5/member or employee/month* or $2/login/month*</td>
<td>Enterprise ✔️, Unlimited ✔️</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Platform Expansion</strong></td>
<td>Request a quote</td>
<td>Enterprise ✔️, Unlimited ✔️</td>
</tr>
</tbody>
</table>

* Total cost billed annually.

All prices in USD.
## Experience Apps

### Mobile Publisher for Experience Cloud

- **Price:** $5/member or employee/month* or $2/login/month*
- **Description:** Transform any digital experience into a branded mobile app – no code needed.
- **Available with:**
  - Enterprise
  - Unlimited

### Tableau CRM for Experience

- **Price:** $25/member/month* or $10/login/month*
- **Description:** Share AI-powered analytics dashboards with partners, providing your channel with the insight needed to drive business.
- **Available with:**
  - Enterprise
  - Unlimited

### Distributed Marketing for Partners

- **Price:** $15/member/month* or $6/login/month*
- **Description:** Empower partners to build demand and deliver consistent experiences for customers across your channel.
- **Available with:**
  - Enterprise
  - Unlimited

---

* Total cost billed annually.
All prices in USD.
Salesforce Anywhere

Increase sales, deliver great customer service, and align your teams. Create, edit, discuss, and organize your work, all in one place.

<table>
<thead>
<tr>
<th>Feature</th>
<th>Available with</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Anywhere Shield</strong></td>
<td>✔ Quip Plus</td>
</tr>
<tr>
<td>☐ 30% of net Salesforce Anywhere/Quip spend</td>
<td>✔ Salesforce</td>
</tr>
<tr>
<td>☐ Comprehensive security add-on bundle</td>
<td>✔ Anywhere</td>
</tr>
<tr>
<td>☐ includes Enterprise Key Management,</td>
<td>○ Advanced</td>
</tr>
<tr>
<td>☐ Governance, Event Monitoring, and</td>
<td></td>
</tr>
<tr>
<td>☐ Antivirus Scanning.</td>
<td></td>
</tr>
</tbody>
</table>

| **Anywhere Enterprise Key Management**       | ✔ Quip Plus    |
| ☐ 20% of net Salesforce Anywhere/Quip spend | ✔ Salesforce   |
| ☐ Create, manage, and control your own      | ✔ Anywhere     |
| ☐ encryption keys.                          | ○ Advanced     |

| **Anywhere Governance**                      | ✔ Quip Plus    |
| ☐ 10% of net Salesforce Anywhere/Quip spend | ✔ Salesforce   |
| ☐ Manage and report on custom data          | ✔ Anywhere     |
| ☐ retention policies and data holds for all | ○ Advanced     |
| ☐ Salesforce Anywhere data.                 |                |

| **Anywhere Event Monitoring**                | ✔ Quip Plus    |
| ☐ 10% of net Salesforce Anywhere/Quip spend | ✔ Salesforce   |
| ☐ Monitor critical business data via real-   | ✔ Anywhere     |
| ☐ time, auditable event logs.               | ○ Advanced     |

| **Anywhere Antivirus Scanning**              | ✔ Quip Plus    |
| ☐ 10% of net Salesforce Anywhere/Quip spend | ✔ Salesforce   |
| ☐ Control access to your corporate data,    | ✔ Anywhere     |
| ☐ monitor for suspicious employee activity, | ○ Advanced     |
| ☐ and actively protect against malware and  |                |
| ☐ ransomware attacks.                       |                |

* Total cost billed annually.
All prices in USD.
## Industries

Discover or build custom solutions to meet the needs of your industry, like healthcare, financial services, and more.

### Financial Services Cloud

<table>
<thead>
<tr>
<th>Service</th>
<th>Cost</th>
<th>Available with</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Tableau CRM for Financial Services</strong></td>
<td>$150 user/month*</td>
<td>✔️ Enterprise ✔️ Unlimited</td>
</tr>
<tr>
<td>Get prebuilt, customizable financial services-specific AI-powered analytics.</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Customer Community for Financial Services</strong></td>
<td>$10/member/month and $4/login/month*</td>
<td>✔️ Enterprise ✔️ Unlimited</td>
</tr>
<tr>
<td>Expose industry objects, components, and flows in industry-specific community portals for customers.</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Customer Community Plus for Financial Services</strong></td>
<td>$50/member/month or $20/login/month</td>
<td>✔️ Enterprise ✔️ Unlimited</td>
</tr>
<tr>
<td>Expose industry objects, components, and flows in industry-specific community portals for customers.</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Intelligent Form Reader with Amazon Textract</strong></td>
<td>$65 for bundle of 1,000 pages</td>
<td>✔️ Enterprise ✔️ Unlimited</td>
</tr>
<tr>
<td>Increase efficiency by automatically extracting forms data into Financial Services Cloud.</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Salesforce Scheduler</strong></td>
<td>$25 user/month* or $15 asset/month*</td>
<td>✔️ Enterprise ✔️ Unlimited</td>
</tr>
<tr>
<td>Book customer appointments with the right specialist, at the right time and place.</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Shield</strong></td>
<td>30% of net spend</td>
<td>✔️ Enterprise ✔️ Unlimited</td>
</tr>
<tr>
<td>Meet compliance and industry regulations by protecting, monitoring, and retaining critical Salesforce data.</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

* Total cost billed annually.  
All prices in USD.
# Industries

## Digital Engagement

**$75 user/month**

Reach customers across every digital channel.

- [x] Enterprise
- [x] Unlimited

## Einstein Bots

**$50/100 conversations/month**

Provide customers with intelligent, self-service bots that help place travel notifications and report lost credit cards. Requires Service UE or Digital Engagement.

- [x] Enterprise
- [x] Unlimited

## Customer Lifecycle Analytics

**$150/user/month**


- [x] Enterprise
- [x] Unlimited

## Salesforce Surveys Response Pack

**$300 per 1,000 responses**

Continue gathering feedback across all meaningful touchpoints.

- [x] Enterprise
- [x] Unlimited

## Health Cloud

### Field Service

Starting at **$50 user/month**

Empower field care providers with mobile patient management and optimize workforce scheduling.

- [x] Enterprise
- [x] Unlimited

### Salesforce Scheduler

**$25 USD/user/month** or **$15 USD/asset/month**

Streamline scheduling for your patients, members, and employees to improve team productivity and customer engagement.

- [x] Enterprise
- [x] Unlimited

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All prices in USD.
## Industries

<table>
<thead>
<tr>
<th>Service</th>
<th>Cost</th>
<th>Available with</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Mobile Publisher for Experience Cloud</strong></td>
<td>$5/member or employee/month* or $2/login/month*</td>
<td><img src="checkmark.png" alt="Enterprise" /> <img src="checkmark.png" alt="Unlimited" /></td>
</tr>
<tr>
<td>Coupled with the Health Cloud app template, create a secure patient community with a branded mobile app for iOS or Android.</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

| **Tableau CRM for Health Cloud**                                       | $150 user/month*            | ![Enterprise](checkmark.png) ![Unlimited](checkmark.png) |
| Get AI-powered insights with a complete intelligence platform for providers, payers, and medical devices. |

| **Intelligent Form Reader with Amazon Textract**                       | $65 per 1,000 pages         | ![Enterprise](checkmark.png) ![Unlimited](checkmark.png) |
| Automate manual data entry by extracting text from faxed documents and mapping that data to Salesforce records. |

## Manufacturing Cloud

<table>
<thead>
<tr>
<th>Service</th>
<th>Cost</th>
<th>Available with</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Community Cloud for Manufacturing</strong></td>
<td>$50 USD/user/month</td>
<td><img src="checkmark.png" alt="Enterprise" /> <img src="checkmark.png" alt="Unlimited" /></td>
</tr>
<tr>
<td>Extend Salesforce to your ecosystem of customers and partners with prebuilt communities tailor-made for the manufacturing industry</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

| **Tableau CRM for Manufacturing**                                       | Starting at $150 USD/user/month (billed annually) | ![Enterprise](checkmark.png) ![Unlimited](checkmark.png) |
| Surface actionable business insights and bring AI-powered intelligence and insights to day-to-day operations |

| **MuleSoft Anypoint Platform**                                         | Request a Quote             | ![Enterprise](checkmark.png) ![Unlimited](checkmark.png) |
| Synchronize your front and back office to drive predictable business performance |

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All prices in USD.
<table>
<thead>
<tr>
<th>Service</th>
<th>Price</th>
<th>Available with</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Customer Lifecycle Analytics</strong></td>
<td>$150/user/month</td>
<td>Enterprise</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Unlimited</td>
</tr>
<tr>
<td></td>
<td>Powered by Tableau CRM, dive deeper into survey performance and response data. Requires Salesforce Surveys response pack.</td>
<td></td>
</tr>
<tr>
<td><strong>Salesforce Surveys Response Pack</strong></td>
<td>$300 per 1,000 responses</td>
<td>Enterprise</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Unlimited</td>
</tr>
<tr>
<td></td>
<td>Continue gathering feedback across all meaningful touchpoints.</td>
<td></td>
</tr>
<tr>
<td><strong>Consumer Goods</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Territory Planning</strong></td>
<td>$75 user/month*</td>
<td>Enterprise</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Unlimited</td>
</tr>
<tr>
<td></td>
<td>Drive revenue growth with an advanced optimization engine that balances territories and takes planning out of excel.</td>
<td></td>
</tr>
<tr>
<td><strong>Additional Custom Objects</strong></td>
<td>$75 user/month*</td>
<td>Enterprise</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Unlimited</td>
</tr>
<tr>
<td></td>
<td>Build additional apps on custom objects to realize greater business efficiency. Gives each licensed user access to up to 2,000 custom objects.</td>
<td></td>
</tr>
<tr>
<td><strong>Planogram Compliance Images</strong></td>
<td>Starting at $4,000 for 1 million predictions</td>
<td>Enterprise</td>
</tr>
<tr>
<td></td>
<td>Add additional predictions</td>
<td>Unlimited</td>
</tr>
<tr>
<td><strong>Digital Engagement</strong></td>
<td>Starting at $75</td>
<td>Enterprise</td>
</tr>
<tr>
<td></td>
<td>Service your field reps in real time</td>
<td>Unlimited</td>
</tr>
</tbody>
</table>

* Total cost billed annually. All prices in USD.
### Industries

<table>
<thead>
<tr>
<th>Service</th>
<th>Price</th>
<th>Availability</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Customer Lifecycle Analytics</strong></td>
<td>$150/user/month</td>
<td>Enterprise, Unlimited</td>
</tr>
<tr>
<td>Powered by Tableau CRM, dive deeper into survey performance and response data. Requires Salesforce Surveys response pack.</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Tableau CRM for Consumer Goods</strong></td>
<td>$150/user/month</td>
<td>Enterprise, Unlimited</td>
</tr>
<tr>
<td>Get insights from prebuilt and customizable consumer goods-specific analytics and AI-augmented business intelligence. Customer Lifecycle Analytics is included in this add-on.</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Salesforce Surveys Response Pack</strong></td>
<td>$300 per 1,000 responses</td>
<td>Enterprise, Unlimited</td>
</tr>
<tr>
<td>Continue gathering feedback across all meaningful touchpoints.</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Salesforce Sustainability Cloud</strong></td>
<td>$4,000 org/month</td>
<td>Enterprise, Unlimited</td>
</tr>
<tr>
<td>Out-of-the-box carbon accounting solution provides actionable insights into your greenhouse gas emissions.</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

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All prices in USD.
### Success

Further your current success plan with additional guidance and support for your custom Salesforce solution.

<table>
<thead>
<tr>
<th>Premier Success Plan</th>
<th>Available with</th>
</tr>
</thead>
<tbody>
<tr>
<td>30% of net price</td>
<td>✔ Professional</td>
</tr>
<tr>
<td></td>
<td>✔ Enterprise</td>
</tr>
<tr>
<td></td>
<td>✔ Unlimited</td>
</tr>
<tr>
<td>Get additional expert help, adoption guidance, coaching, and live support.</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Signature Success Plan</th>
<th>Available with</th>
</tr>
</thead>
<tbody>
<tr>
<td>Custom Pricing</td>
<td>✔ Professional</td>
</tr>
<tr>
<td></td>
<td>✔ Enterprise</td>
</tr>
<tr>
<td></td>
<td>✔ Unlimited</td>
</tr>
<tr>
<td>Add proactive account and incident management, event readiness, and more.</td>
<td></td>
</tr>
</tbody>
</table>

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All prices in USD.