



Salesforce Add-on Pricing

Extend the power of Salesforce with add-ons for every product, team, company, and industry. Add new features or expand existing capabilities to create a custom Salesforce experience that truly works for you.

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Sales

Drive strategic growth, boost productivity, and win more customers with add-ons that help every level of your sales org.

Available with

CPQ & Billing
Starting at **\$75** user/month*
Have the necessary tools to quickly configure, price, and quote complex solutions.

- ✓ Professional
- ✓ Enterprise
- ✓ Unlimited

Sales Cloud Einstein
Starting at **\$50** user/month*
Increase sales productivity and effectiveness with turnkey intelligence and automation.

- ✓ Enterprise
- ✓ Unlimited

Pardot
Starting at **\$1,250** /month* (up to 10,000 contacts)
Grow faster with the marketing automation edition that fits your business.

- ✓ Professional
- ✓ Enterprise
- ✓ Unlimited

Salesforce Engage
\$50 user/month*
Empower sales to connect early, often, and effectively using Engage with Pardot.

- ✓ Professional
- ✓ Enterprise
- ✓ Unlimited

Partner Relationship Management
\$25 member/month* or **\$10** login/month*
Drive productivity by building personalized experiences for your partners.

- ✓ Enterprise
- ✓ Unlimited

High Velocity Sales
\$75 user/month*
Purpose-built productivity console for inside sales.

- ✓ Enterprise
- ✓ Unlimited

* Total cost billed annually.
All prices in USD.



Sales

Available with

Lightning Dialer
Starting at **\$5** user/month*
Click-to-dial and automatic logging features.

- ✓ Essentials
- ✓ Professional
- ✓ Enterprise
- ✓ Unlimited

Lightning Dialer for Essentials
\$2 per 100 minutes /month*
Make or receive calls in the Salesforce phone channel. Monthly pricing available.

- ✓ Essentials

Social Intelligence
\$25 user/month*
Share social data with stakeholders to shape business strategies.

- ✓ Essentials
- ✓ Professional
- ✓ Enterprise
- ✓ Unlimited

Inbox
\$25 user/month*
Sync your email, calendar, and customer data.

- ✓ Essentials
- ✓ Professional
- ✓ Enterprise
- ✓ Unlimited

myTrailhead
\$25 user/month*
Empower your teams to learn with an on-demand gamified platform.

- ✓ Enterprise
- ✓ Unlimited

Salesforce Anywhere
\$100 user/month*
Reimagine sales with real-time data and built-in collaboration.

- ✓ Professional
- ✓ Enterprise
- ✓ Unlimited

* Total cost billed annually.
All prices in USD.



Available with

Salesforce Maps
Starting at **\$75** user/month*
Optimize sales processes with location-based intelligence.

- ✓ Professional
- ✓ Enterprise
- ✓ Unlimited

Salesforce Maps LiveTracking
\$25/device/month* or **\$25**/user/month*
Track your fleet and automate business process with real time visibility into field operations.

- ✓ Salesforce Maps

Salesforce Maps Territory Planning
\$75 user/month*
Drive revenue growth with an advanced optimization engine that balances territories and takes planning out of excel.

- ✓ Salesforce Maps

Sales + Service
salesforce.com/editions-pricing/sales-and-service-cloud/
Get a more complete view of customers by connecting sales and service.

- ✓ Essentials
- ✓ Professional
- ✓ Enterprise
- ✓ Unlimited

* Total cost billed annually.
All prices in USD.



Service

Unleash the full potential of your service teams. Get add-ons that help you reach and satisfy more customers – online, on the phone, or in the field.

Available with

Field Service
Starting at **\$50** user/month*
Easily manage all the challenges of today's mobile operations.

✓ Enterprise
✓ Unlimited

Digital Engagement
\$75 user/month*
Reach customers across every digital channel.

✓ Enterprise
✓ Unlimited

Digital Engagement for Essentials
\$15 user/month*
Chat in real time via Facebook Messenger and Chat. 1 license included with purchase of Salesforce Essentials. Monthly pricing available.

✓ Essentials

Service Cloud Einstein
\$50 user/month*
Deliver smarter service with artificial intelligence and out-of-the-box analytics.

✓ Enterprise
✓ Unlimited

Self-Service
\$5/member/month* or **\$2**/login/month*
Deliver a completely connected self-service experience with Customer Community.

✓ Enterprise
✓ Unlimited

Service Cloud Voice
Starting at **\$75**/user/month*
Natively integrate cloud telephony into your Customer 360 solution.

✓ Enterprise
✓ Unlimited

* Total cost billed annually.
All prices in USD.



Service

Available with

Salesforce Anywhere
\$100 user/month*
Reimagine service with real-time data and built-in collaboration.

- ✓ Professional
- ✓ Enterprise
- ✓ Unlimited

myTrailhead
\$25 user/month*
Empower your teams to learn with an on-demand gamified platform.

- ✓ Enterprise
- ✓ Unlimited

Sales + Service
salesforce.com/editions-pricing/sales-and-service-cloud/
Get a more complete view of customers by connecting sales and service.

- ✓ Essentials
- ✓ Professional
- ✓ Enterprise
- ✓ Unlimited

Customer Lifecycle Analytics
\$150/user/month*
Using AI-powered insights, dive deeper into survey performance and response data. Requires Salesforce Surveys response pack.

- ✓ Enterprise
- ✓ Unlimited

Salesforce Surveys Response Pack
\$300 per 1,000 responses
Continue gathering feedback across all meaningful touchpoints.

- ✓ Enterprise
- ✓ Unlimited

* Total cost billed annually.
All prices in USD.



Marketing

Enhance every part of your marketing, including email, mobile, social, digital advertising, and data management.

Customer 360 Audiences

Available with

Unified Profiles

Starting at **\$600** per 1,000 profiles

Cultivate curated, unified profiles with the identity resolution process, creating a source of truth for individuals. Profiles replace the Marketing Cloud term 'contacts'.

- ✓ Corporate
- ✓ Enterprise
- ✓ Enterprise Plus

Engagement Events

\$120 per 1 million events

Store records from streams labeled ""Engagement"". This can include items such as purchases, tickets, trips, refunds, email engagement, etc.

- ✓ Corporate
- ✓ Enterprise
- ✓ Enterprise Plus

Segment Publishes

\$8,400 per 1,000 segment publishes

Move segment member data from Audiences to an activation target. Each publish operation for a segment counts as one.

- ✓ Corporate
- ✓ Enterprise
- ✓ Enterprise Plus

Audience Studio

Einstein Segmentation

Request a Quote

Use advanced AI-driven analysis to uncover new high-value segments.

- ✓ Professional

Data Studio – Publisher

Starting at **\$10,000/org USD/month***

Suite of publisher tools to share data with premium data partners

- ✓ Basic
- ✓ Professional
- ✓ Multichannel

Data Studio – Marketer

Starting at **\$20,000/org USD/month***

Access to the premium data platform for marketers

- ✓ Basic
- ✓ Professional
- ✓ Multichannel

* Total cost billed annually.
All prices in USD.

Email & Mobile Journeys

Distributed Marketing

\$50 per user/month*

Enables Sales Cloud and Service Cloud users with Distributed Marketing.

- ✓ Pro
- ✓ Corporate
- ✓ Enterprise

Einstein Engagement

Starting at \$1,250 /month*

Find the optimal number of messages to send, predict how customers will engage with your messages, and create stronger, intelligence-driven subject lines that drive clicks. Even get notifications about any drops or gains in KPIs.

- ✓ Pro

Journey Builder

Starting at \$1,250 /month*

Deliver cross-channel personalized experiences at every step of the customer lifecycle with campaign management. Included in Corporate and Enterprise editions.

- ✓ Pro

Mobile Connect

Request a Quote

Drive customer engagement with SMS messaging.

- ✓ Pro

Encryption at Rest

Request a Quote

For customers who wish to have their own database and unique encryption key.

- ✓ Pro
- ✓ Corporate
- ✓ Enterprise

Field Level Encryption

Request a Quote

Encrypt data at rest to facilitate compliance with corporate privacy policies, regulatory requirements, and contractual obligations for handling private data. The system converts encrypted fields to plain text at the time of send.

- ✓ Pro
- ✓ Corporate
- ✓ Enterprise

* Total cost billed annually.
All prices in USD.

Marketing

Available with

Sender Authentication Package

Request a Quote

Sender Authentication Package is an account branding tool that gives you the ability to customize links and images to match branding for the authenticated domain you're sending email from.

- ✓ Pro
- ✓ Corporate
- ✓ Enterprise

Google Analytics 360 Integration for Marketing Cloud

Starting at **\$1,250** /month*

Measure performance and engage across channels based on web or app activity. Requires a Google Analytics 360 account license and Journey Builder.

- ✓ Pro
- ✓ Corporate
- ✓ Enterprise

Social Studio

Einstein Vision for Social Studio

\$1,250 org/month*

Add AI-powered image recognition capability to analyze logos, scenes, food, and objects in images. Includes processing of 3 million images.

- ✓ Basic
- ✓ Pro
- ✓ Corporate
- ✓ Enterprise

Command Center

\$5,000 org/month*

Gain an unprecedented view of your brands, events, and campaigns for everyone on your team.

- ✓ Basic
- ✓ Pro
- ✓ Corporate
- ✓ Enterprise

Chinese Data

\$5,000 org/month*

Add broad social listening for Weibo and numerous other Chinese blogs, and advanced sentiment for traditional and simplified Chinese.

- ✓ Basic
- ✓ Pro
- ✓ Corporate
- ✓ Enterprise

* Total cost billed annually.
All prices in USD.

Commerce

Grow your commerce solution with powerful add-ons that further unify the customer experience across all channels.

B2B

Available with

Additional Storefronts Request a Quote Add an individual storefront to deploy a separate ecommerce site.	✓ Starter ✓ Growth ✓ Plus
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Additional Product SKUs Request a Quote Increase the number of products you can sell through your B2B commerce storefront.	✓ Starter ✓ Growth ✓ Plus
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* Total cost billed annually.
All prices in USD.

OMS

Additional Omnichannel Inventory Locations Request a Quote Increase the number of locations you can fulfill from.	✓ Starter ✓ Growth ✓ Plus
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Platform

Add power and tools to your custom platform. Empower partners, boost security, support dev, and get deeper visibility into your apps.

Salesforce Sustainability Cloud

Available with

Sustainability

\$4,000 org/month

Out-of-the-box carbon accounting solution provides actionable insights into your greenhouse gas emissions.

- ✓ Enterprise
- ✓ Unlimited

Environments

Developer Sandbox

Free

An individual development environment with a copy of all your metadata

- ✓ Professional
- ✓ Enterprise
- ✓ Unlimited

Developer Pro Sandbox

5% of net spend

A collaborative development environment with a copy of all your metadata

- ✓ Professional
- ✓ Enterprise
- ✓ Unlimited

Partial Copy Sandbox

20% of net spend

A testing environment with a partial sample of your customer data and all your metadata

- ✓ Enterprise
- ✓ Unlimited

Full Copy Sandbox

30% of net spend

A complete replica of your production org, including all customer data and metadata

- ✓ Enterprise
- ✓ Unlimited

Scratch Org

\$25 org/month*

Source driven, CLI accessible, disposable environments

- ✓ Enterprise
- ✓ Unlimited

* Total cost billed annually.
All prices in USD.

Platform

Available with

Apex Debugger

\$1,500 org/month*

Find and fix bugs in your Apex code.

- ✓ Enterprise
- ✓ Unlimited

Salesforce Data Mask

10% of net spend*

Mask confidential or protected information, such as personally identifiable information (PII), when deploying sandbox environments.

- ✓ Enterprise
- ✓ Unlimited

Security

Privacy Center

15% of net spend

Suite of data management tools to automate privacy law compliance, data retention and archive, and data subject rights.

- ✓ Enterprise
- ✓ Performance
- ✓ Unlimited
- ✓ Developer

Security Center

10% of net spend

Easily manage your security, compliance, and governance metrics across all your Salesforce environment in a single view.

- ✓ Enterprise
- ✓ Unlimited

Shield

30% of net spend

Protect, monitor, and retain critical Salesforce data with Platform Encryption, Event Monitoring, and Field Audit Trail bundled together.

- ✓ Enterprise
- ✓ Unlimited

Platform Encryption

20% of net spend

Encrypt sensitive data at rest while preserving business functionality.

- ✓ Enterprise
- ✓ Unlimited

* Total cost billed annually.
All prices in USD.

Platform

Available with

Event Monitoring

10% of net spend

Add visibility and automation to your Salesforce data.

- ✓ Enterprise
- ✓ Unlimited

Field Audit Trail

10% of net spend

Strengthen data integrity for compliance and to gain insight.

- ✓ Enterprise
- ✓ Unlimited

Cache-only Keys for Platform Encryption

\$4,000 org/month*

Maintain encryption keys entirely outside of Salesforce and fetch them on demand from a key service that you control.

- ✓ Enterprise
- ✓ Unlimited

Salesforce Data Mask

10% of net spend*

Mask confidential or protected information, such as personally identifiable information (PII), when deploying sandbox environments.

- ✓ Enterprise
- ✓ Unlimited

Additional Platform Capacity

Additional API Calls

\$25/month* for 10,000 daily calls

Increase the number of API calls per day so you can integrate all your external systems, and enhance your apps, data, and processes.

- ✓ Professional
- ✓ Enterprise
- ✓ Unlimited

Additional Flow Entitlements

\$1,000 org/month*

Transform your Salesforce experience with more Flow capacity. Includes 10,000 Flows with screens, 10 million Flows without screens, and 50,000 paused flows.

- ✓ Professional
- ✓ Enterprise
- ✓ Unlimited

* Total cost billed annually.
All prices in USD.

Available with

Additional Scheduled Analytics Bundle

\$500 org/month*

Automatically run reports and deliver insights right to your inbox. Includes one additional scheduled dashboard, report, and snapshot every hour.

- ✓ Enterprise
- ✓ Unlimited

Additional Dynamic Dashboards

\$250 org/month*

Includes five additional Dynamic Dashboards.

- ✓ Enterprise
- ✓ Unlimited

Big Objects

\$1,000/month* for 50 million records

Hyperscale big data storage for a complete view of your customers; store, manage, and act on up to billions of records natively.

- ✓ Enterprise
- ✓ Unlimited

Additional Custom Objects

\$75 user/month*

Build additional apps on custom objects to realize greater business efficiency. Gives each licensed user access to up to 2,000 custom objects.

- ✓ Enterprise
- ✓ Unlimited

Platform Events

\$500/month for 100,000 daily events

Build a modern, event-driven integration architecture for speed and scale.

- ✓ Enterprise
- ✓ Unlimited

Platform Expansion for Experience Cloud

Request a quote

Customize your existing communities with custom objects, APIs calls, and storage, and realize the power of the platform.

- ✓ Enterprise
- ✓ Unlimited

* Total cost billed annually.
All prices in USD.

Platform

Available with

Salesforce Surveys Response Pack

\$300 per 1,000 responses*

Continue gathering feedback across all meaningful touchpoints.

- ✓ Enterprise
- ✓ Unlimited

Customer Lifecycle Analytics

\$150/user/month*

Using AI-powered insights, dive deeper into survey performance and response data. Requires Salesforce Surveys response pack.

- ✓ Enterprise
- ✓ Unlimited

Integration Services

Change Data Capture

\$5,000 org/month*

Keep external systems in sync with your Salesforce data.

- ✓ Professional
- ✓ Enterprise
- ✓ Unlimited

Salesforce Connect

\$4,000 connection/month*

Access, display, and change data from an external data source in real time without importing data.

- ✓ Enterprise
- ✓ Unlimited

Web Services API

\$25 user/month*

Integrate with external apps using REST, SOAP, Bulk, and Streaming APIs. Included in Enterprise and Unlimited licenses.

- ✓ Professional

Einstein Platform Services

Einstein Predictions

\$75 user/month*

Create custom predictions on any Salesforce object.

- ✓ Enterprise
- ✓ Unlimited

* Total cost billed annually.
All prices in USD.

Platform

Available with

Einstein Next Best Action Additional Requests

\$50 org/month for 10,000 requests

Deliver optimal recommendations at the point of maximum impact.

- ✓ Professional
- ✓ Enterprise
- ✓ Unlimited

Einstein Vision and Language

\$4,000 for 1 million predictions per org/month

Embed computer vision and natural language processing in your apps.

- ✓ Professional
- ✓ Enterprise
- ✓ Unlimited
- ✓ Essentials

Identity

Customer 360 Identity

Starting at \$2,000 for 25,000 users /month*

Build richer relationships with customers and partners by creating and maintaining a single identity for interaction across all channels.

- ✓ Enterprise
- ✓ Unlimited

Identity Connect

\$1 user/month*

Seamlessly and instantaneously integrate your active directory with Salesforce. Companies that use AD for user management can use Identity Connect to manage Salesforce accounts.

- ✓ Enterprise
- ✓ Unlimited

Identity for Employees

\$5 user/month*

Simplify employee access management and connect all your business apps with single sign on, and elevate the employee experience.

- ✓ Enterprise
- ✓ Unlimited

Identity Verification Credits

\$1,250 org/month*

Enhance your Identity for Customers and Partners experience by getting rid of passwords for login.

- ✓ Enterprise
- ✓ Unlimited

* Total cost billed annually.
All prices in USD.

Platform

Mobile

Available with

Mobile Publisher for Experience Cloud

\$5/member or employee/month* or \$2/login/month*
Provide mobile app access for your Experience Cloud communities.

- ✓ Enterprise
- ✓ Unlimited

Mobile App Plus

\$25 user/month*
Enhance the Salesforce mobile app with custom branding, additional security features, and managed packaging and distribution.

- ✓ Enterprise
- ✓ Unlimited

* Total cost billed annually.
All prices in USD.



MuleSoft

Get advanced tools, power, and customizations to connect any app, data, or device – in the cloud or on-premises.

Available with

API Management and Security

Request a Quote

Manage APIs and secure them using prebuilt and custom API policies.

- ✓ Gold
- ✓ Platinum
- ✓ Titanium

API Community Management

Request a Quote

Create and nurture a community of developers and partners to foster adoption of API products.

- ✓ Gold
- ✓ Platinum
- ✓ Titanium

Premium Connectors

Request a Quote

Integrate with SAP, Oracle EBS, and more using premium prebuilt connectors.

- ✓ Gold
- ✓ Platinum
- ✓ Titanium

Applications Deployed and Managed in the European Union

Request a Quote

Host all your integrations and API capabilities in the European Union.

- ✓ Gold
- ✓ Platinum
- ✓ Titanium

Government Cloud Deployment

Request a Quote

Build and deploy APIs and integrations in a FedRAMP-compliant cloud environment.

- ✓ Gold
- ✓ Platinum
- ✓ Titanium

Data Tokenization

Request a Quote

Secure sensitive data in transit with format-preserving encryption and vaultless tokenization.

- ✓ Gold
- ✓ Platinum
- ✓ Titanium

* Total cost billed annually.
All prices in USD.

Available with

Edge Security

Request a Quote

Build multiple layers of defense with policy-driven perimeter gateways.

- ✓ Gold
- ✓ Platinum
- ✓ Titanium

Enterprise Grade Cloud Messaging

Request a Quote

Perform advanced asynchronous messaging scenarios between applications.

- ✓ Gold
- ✓ Platinum
- ✓ Titanium

* Total cost billed annually.
All prices in USD.



Analytics

Find custom analytics tools for every part of your business – or make your current analytics more intelligent and predictive.

Available with

Salesforce Shield 30% of net spend Encryption at REST and Event Monitoring Analytics	✓ Enterprise ✓ Unlimited
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Salesforce Sustainability Cloud

Sustainability \$4,000 org/month Out-of-the-box carbon accounting solution provides actionable insights into your greenhouse gas emissions.	✓ Enterprise ✓ Unlimited
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Einstein Analytics Apps

Sales Cloud Einstein \$50 user/month* Uncover trends and insights with advanced sales analytics	✓ Enterprise ✓ Unlimited
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Service Cloud Einstein \$50 user/month* Create smarter managers, more productive agents, and happier customers with service analytics.	✓ Enterprise ✓ Unlimited
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B2B Marketing Analytics Included in: Pardot Plus, Pardot Advanced Maximize marketing and sales efforts with advanced marketing analytics.	✓ Enterprise ✓ Unlimited
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Einstein Analytics for Communities \$25/member/month* or \$10/login/month* Give partners the power of AI-powered analytics in their communities	✓ Enterprise ✓ Unlimited
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* Total cost billed annually.
All prices in USD.



Analytics

Einstein Analytics for Industries

Available with

Einstein Analytics for Financial Services

\$150 user/month*

Get AI-powered insights with a complete intelligence platform for wealth, banking, and insurance.

- ✓ Enterprise
- ✓ Unlimited

Einstein Analytics for Healthcare

\$150 user/month*

Get AI-powered insights with a complete intelligence platform for providers, payers and medical devices.

- ✓ Enterprise
- ✓ Unlimited

Customer Lifecycle Analytics

\$150 user/month*

Powered by Einstein Analytics, dive deeper into survey performance and response data. Requires Salesforce Surveys response pack.

- ✓ Enterprise
- ✓ Unlimited

* Total cost billed annually.
All prices in USD.



Experience

Quickly deliver connected, CRM-powered digital experiences for your customers, partners, and employees.

Self Service

Available with

Digital Engagement

\$75 user/month*

Reach customers across every digital channel.

✓ Enterprise
✓ Unlimited

Einstein Bots

\$50/100 conversations/month*

Provide customers with intelligent, self-service bots. Requires Digital Engagement.

✓ Enterprise
✓ Unlimited

Mobile Publisher for Experience Cloud

\$5/member or employee/month* or \$2/login/month*

Transform any Lightning Community into a branded mobile app – no code needed.

✓ Enterprise
✓ Unlimited

Einstein Analytics for Communities

\$25/member/month* or \$10/login/month*

Give partners the power of AI-powered analytics in their communities.

✓ Enterprise
✓ Unlimited

Lightning Platform Expansion

Request a quote

Integrate more data, apps, and storage into every experience.

✓ Enterprise
✓ Unlimited

Salesforce Maps for Communities

\$25/member/month and \$10/login/month

Extend location intelligence to customers, partners, and employees.

✓ Enterprise
✓ Unlimited

* Total cost billed annually.
All prices in USD.

Experience

PRM

Available with

CPQ for Partner Communities

\$25/member/month* or \$10/login/month*

Accelerate your channel sales and make it easy for partners to sell your products and services. Requires purchase of CPQ.

- ✓ Enterprise
- ✓ Unlimited

Distributed Marketing for Partners

\$15/member/month* or \$6/login/month*

Empower partners to build demand and deliver consistent experiences for customers across your channel.

- ✓ Enterprise
- ✓ Unlimited

Einstein Analytics for Communities

\$25/member/month* or \$10/login/month*

Share AI-powered analytics dashboards with partners, providing your channel with the insight needed to drive business.

- ✓ Enterprise
- ✓ Unlimited

Mobile Publisher for Experience Cloud

\$5/member or employee/month* or \$2/login/month*

Transform any digital experience into a branded mobile app – no code needed.

- ✓ Enterprise
- ✓ Unlimited

Lightning Platform Expansion

Request a quote

Integrate more data, apps, and storage into every experience.

- ✓ Enterprise
- ✓ Unlimited

* Total cost billed annually.
All prices in USD.

Experience

External Apps

Available with

Mobile Publisher for Experience Cloud

\$5/member or employee/month* or **\$2**/login/month*

Transform any digital experience into a branded mobile app – no code needed.

- ✓ Enterprise
- ✓ Unlimited

Einstein Analytics for Communities

\$25/member/month* or **\$10**/login/month*

Share AI-powered analytics dashboards with partners, providing your channel with the insight needed to drive business.

- ✓ Enterprise
- ✓ Unlimited

Distributed Marketing for Partners

\$15/member/month* or **\$6**/login/month*

Empower partners to build demand and deliver consistent experiences for customers across your channel.

- ✓ Enterprise
- ✓ Unlimited

* Total cost billed annually.
All prices in USD.

Salesforce Anywhere

Increase sales, deliver great customer service, and align your teams. Create, edit, discuss, and organize your work, all in one place.

Available with

Anywhere Shield 30% of net Salesforce Anywhere/Quip spend Comprehensive security add-on bundle includes Enterprise Key Management, Governance, Event Monitoring, and Antivirus Scanning.	✓ Quip Plus ✓ Salesforce Anywhere Advanced
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Anywhere Enterprise Key Management 20% of net Salesforce Anywhere/Quip spend Create, manage, and control your own encryption keys.	✓ Quip Plus ✓ Salesforce Anywhere Advanced
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Anywhere Governance 10% of net Salesforce Anywhere/Quip spend Manage and report on custom data retention policies and data holds for all Salesforce Anywhere data.	✓ Quip Plus ✓ Salesforce Anywhere Advanced
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Anywhere Event Monitoring 10% of net Salesforce Anywhere/Quip spend Monitor critical business data via real-time, auditable event logs.	✓ Quip Plus ✓ Salesforce Anywhere Advanced
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Anywhere Antivirus Scanning 10% of net Salesforce Anywhere/Quip spend Control access to your corporate data, monitor for suspicious employee activity, and actively protect against malware and ransomware attacks.	✓ Quip Plus ✓ Salesforce Anywhere Advanced
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* Total cost billed annually.
All prices in USD.



Industries

Discover or build custom solutions to meet the needs of your industry, like healthcare, financial services, and more.

Financial Services Cloud

Available with

Lightning Scheduler

\$25 user/month* or \$15 asset/month*

Streamline appointment booking and capitalize on every expressed interest by booking customer appointments with the right specialist, at the right time and place.

- ✓ Enterprise
- ✓ Unlimited

Einstein Analytics for Financial Services

\$150 user/month*

Go from data to insights faster with prebuilt and customizable financial services-specific analytics and AI-augmented business intelligence.

- ✓ Enterprise
- ✓ Unlimited

Customer Community for Financial Services

\$10/member/month and \$4/login/month*

Expose industry objects, components, and flows in industry-specific community portals for customers.

- ✓ Enterprise
- ✓ Unlimited

Customer Community Plus for Financial Services

\$50/member/month or \$20/login/month

Expose industry objects, components, and flows in industry-specific community portals for customers.

- ✓ Enterprise
- ✓ Unlimited

Lightning External Apps Plus for Financial Services

\$75/member/month or \$30/login/month

Expose industry objects, components, and flows in industry-specific community portals for partners.

- ✓ Enterprise
- ✓ Unlimited

Shield

30% of net spend

Meet compliance and industry regulations by protecting, monitoring, and retaining critical Salesforce data.

- ✓ Enterprise
- ✓ Unlimited

* Total cost billed annually.
All prices in USD.

Industries

Available with

Self Service

\$5/member/month* or \$2/login/month*

Deliver a completely connected self-service experience with Customer Community.

- ✓ Enterprise
- ✓ Unlimited

Digital Engagement

\$75 user/month*

Reach customers across every digital channel.

- ✓ Enterprise
- ✓ Unlimited

Einstein Bots

\$50/100 conversations/month*

Provide customers with intelligent, self-service bots that help place travel notifications and report lost credit cards. Requires Digital Engagement.

- ✓ Enterprise
- ✓ Unlimited

Customer Lifecycle Analytics

\$150/user/month*

Powered by Einstein Analytics, dive deeper into survey performance and response data. Requires Salesforce Surveys response pack.

- ✓ Enterprise
- ✓ Unlimited

Salesforce Surveys Response Pack

\$300 per 1,000 responses

Continue gathering feedback across all meaningful touchpoints.

- ✓ Enterprise
- ✓ Unlimited

Health Cloud

Field Service

Starting at \$50 user/month*

Empower field care providers with mobile patient management and optimize workforce scheduling.

- ✓ Enterprise
- ✓ Unlimited

* Total cost billed annually.
All prices in USD.

Industries

Available with

Lightning Scheduler

\$25 USD/user/month* or \$15 USD/asset/month*

Streamline scheduling for your patients, members, and employees to improve team productivity and customer engagement.

- ✓ Enterprise
- ✓ Unlimited

Mobile Publisher for Experience Cloud

\$5/member or employee/month* or \$2/login/month*

Coupled with the Health Cloud app template, create a secure patient community with a branded mobile app for iOS or Android.

- ✓ Enterprise
- ✓ Unlimited

Einstein Analytics for Health Cloud

\$150 user/month*

Get AI-powered insights with a complete intelligence platform for providers, payers, and medical devices.

- ✓ Enterprise
- ✓ Unlimited

Intelligent Form Reader with Amazon Textract

\$65 per 1,000 pages

Automate manual data entry by extracting text from faxed documents and mapping that data to Salesforce records.

- ✓ Enterprise
- ✓ Unlimited

Manufacturing Cloud

Community Cloud for Manufacturing

\$50 USD/user/month

Extend Salesforce to your ecosystem of customers and partners with prebuilt communities tailor-made for the manufacturing industry

- ✓ Enterprise
- ✓ Unlimited

Einstein Analytics for Manufacturing

Starting at \$150 USD/user/month (billed annually)

Surface actionable business insights and bring AI-powered intelligence and insights to day-to-day operations

- ✓ Enterprise
- ✓ Unlimited

* Total cost billed annually.
All prices in USD.

Industries

Available with

MuleSoft Anypoint Platform

Request a Quote

Synchronize your front and back office to drive predictable business performance

- ✓ Enterprise
- ✓ Unlimited

Customer Lifecycle Analytics

\$150/user/month

Powered by Einstein Analytics, dive deeper into survey performance and response data. Requires Salesforce Surveys response pack.

- ✓ Enterprise
- ✓ Unlimited

Salesforce Surveys Response Pack

\$300 per 1,000 responses

Continue gathering feedback across all meaningful touchpoints.

- ✓ Enterprise
- ✓ Unlimited

Consumer Goods

Planogram Compliance Images

Starting at \$4,000 for 1 million predictions
Add additional predictions

- ✓ Enterprise
- ✓ Unlimited

Digital Engagement

Starting at \$75

Service your field reps in real time

- ✓ Enterprise
- ✓ Unlimited

Customer Lifecycle Analytics

\$150/user/month

Powered by Einstein Analytics, dive deeper into survey performance and response data. Requires Salesforce Surveys response pack.

- ✓ Enterprise
- ✓ Unlimited

* Total cost billed annually.
All prices in USD.

Industries

Available with

Einstein Analytics for Consumer Goods

\$150/user/month

Get insights from prebuilt and customizable consumer goods-specific analytics and AI-augmented business intelligence. Customer Lifecycle Analytics is included in this add-on.

- ✓ Enterprise
- ✓ Unlimited

Salesforce Surveys Response Pack

\$300 per 1,000 responses

Continue gathering feedback across all meaningful touchpoints.

- ✓ Enterprise
- ✓ Unlimited

Salesforce Sustainability Cloud

Sustainability

\$4,000 org/month

Out-of-the-box carbon accounting solution provides actionable insights into your greenhouse gas emissions.

- ✓ Enterprise
- ✓ Unlimited

* Total cost billed annually.
All prices in USD.



Success

Further your current success plan with additional guidance and support for your custom Salesforce solution.

Available with

Premier Success Plan

20% of net price

Get 24/7 phone support, 1-to-1 coaching, developer help, and proactive engagements.

- ✓ Professional
- ✓ Enterprise
- ✓ Unlimited

Premier Plus Success Plan

30% of net price

All the features of Premier plus configuration services for over 100 tasks.

- ✓ Professional
- ✓ Enterprise
- ✓ Unlimited

U.S. Premier Plus

35% of net price

U.S. Premier Plus includes all the features of Premier+ as well as support from our team based in the United States.

- ✓ Professional
- ✓ Enterprise
- ✓ Unlimited

Proactive Monitoring

Request a Quote

Keep your system running smoothly with 24/7 monitoring, tailored alerts, and expert guidance. Pricing varies based on region and customer deployment.

- ✓ Professional
- ✓ Enterprise
- ✓ Unlimited

Technical Account Manager

Request a Quote

Run your business better on Salesforce with ongoing technical guidance from a dedicated partner. Pricing varies based on region and customer deployment.

- ✓ Professional
- ✓ Enterprise
- ✓ Unlimited

* Total cost billed annually.
All prices in USD.

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FOR MORE INFORMATION,
contact your account executive to learn how
we can help you accelerate your CRM success.
1-800-NO-SOFTWARE
www.salesforce.com

CORPORATE HEADQUARTERS
The Landmark @ One Market Street
Suite 300
San Francisco, CA 94105
United States

GLOBAL OFFICES
Latin America +1-415-536-4606
Japan +81-3-5785-8201
Asia/Pacific +65-6302-5700
EMEA +4121-6953700

