



COMMERCE

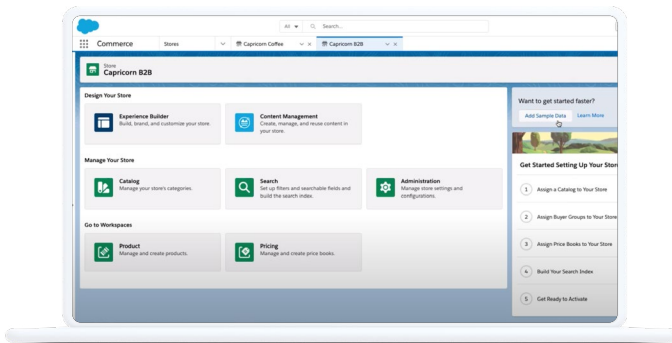


Did you know most features come standard with your initial purchase? Maximize your ROI with the latest innovations across the Customer 360 platform.

[SALESFORCE.COM/RELEASES](https://salesforce.com/releases)



B2B



BUSINESS USER

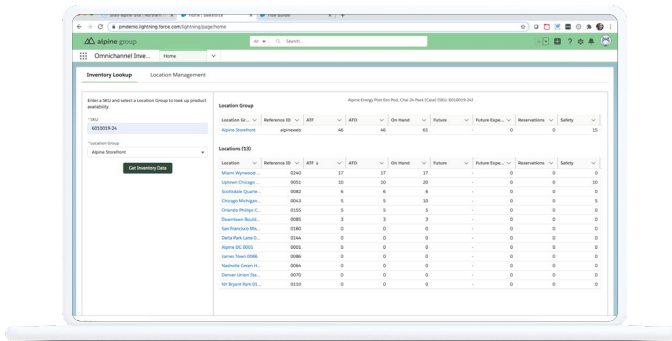
B2B Commerce on Lightning Experience Enhancements

Leverage Lightning fast storefront setup. Speed to market with reference storefront enhancements, Lightning components, and guided setup for product variations, which are GA along with guest browsing.

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Order Management



BUSINESS USER

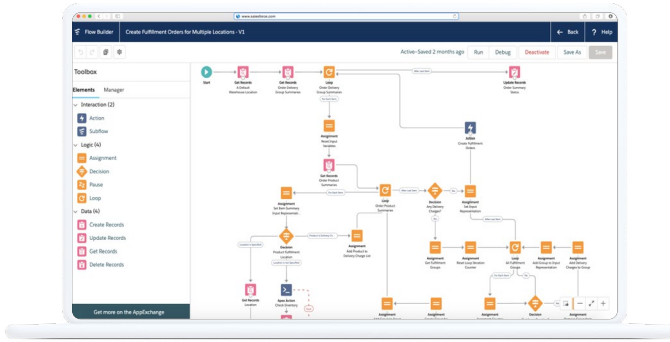
Omnichannel Inventory

Create a single source of truth with a complete solution for location-level inventory availability. With Omnichannel Inventory, merchants can configure fulfillment locations and segment inventory by channel using location groups, and visually manage inventory across locations and products. This feature is compatible with B2C Commerce and Salesforce Order Management.

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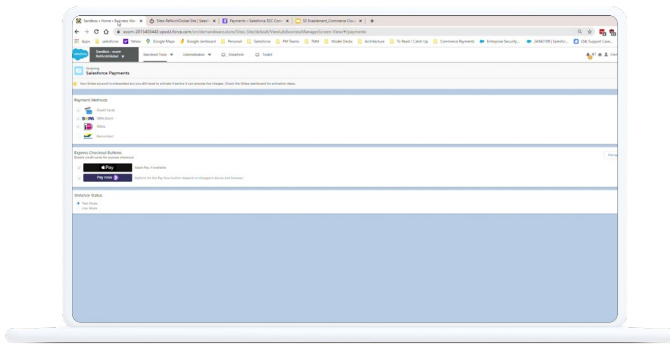
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Distributed Order Management

Fulfill faster and reduce costs leveraging dynamic order routing flows to fulfill from the best location and boost customer satisfaction. Distributed Order Management will help merchants fulfill faster, keep costs down, and improve speed to deliver by providing configurable fulfillment workflows that can dynamically minimize order splits and route to the location closest to the shopper.

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B2C



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Payments

Get to market faster and boost conversion rates with an out-of-the-box payment solution. Commerce Cloud Payments delivers fast, flexible and elegant checkout experiences that support credit cards, mobile wallets such as Apple Pay and Google Pay, and non-card methods such as SEPA, iDEAL and Bancontact, all with integrated fraud protection.

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