



How to Automate End-to-End Business Processes with Salesforce Flow

Build scalable, real-time processes that drive efficiency and cost savings.

From sales and service to marketing, legal, HR, and others, teams across organizations are looking for ways to reduce costs, optimize processes, and increase ROI. They are coming to IT for help to execute, and IT is struggling to keep up with demand. IT teams are stretched thin, resulting in frustrated stakeholders and delayed [initiatives](#). This results in increased workloads and burned-out developers.

Alleviate the pressure with Salesforce Flow.

Now you can empower your entire organization to innovate together by giving business teams easy-to-use automation tools and prebuilt solutions. This way, IT teams can focus on complex challenges and governance, while business teams can self-serve using their own automations.



53% of companies cannot deliver all the projects asked of them

Source: [Connectivity Benchmark Report 2024](#)

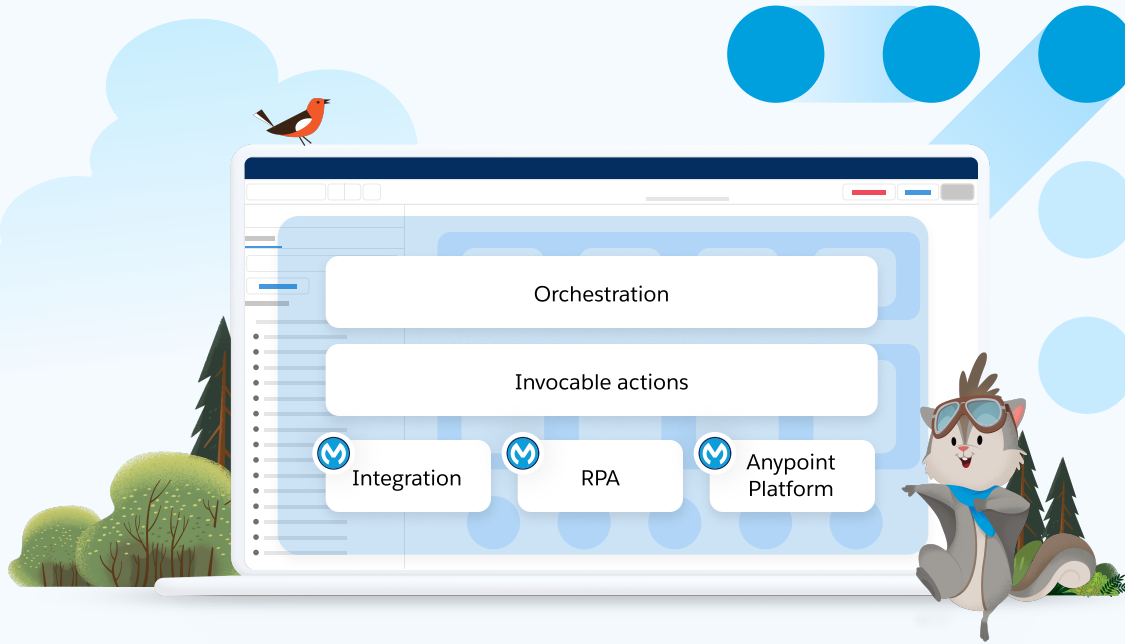
“Only 2% of companies report not having any challenges with their digital transformation initiatives.”

(Source: [Connectivity Benchmark Report 2024](#))



Empower teams to do more with less.

With Salesforce Flow, your organization gets everything it needs to drive efficiency and maximize the potential of automation.



Why use Salesforce Flow?

1 Lower Operational Costs

By 2025, Gartner predicts over 20% of all products will be manufactured, packed, shipped, and delivered without human interaction. Meaning the person who purchases the product will be the first person to touch it. Flow streamlines work between teams and systems with real-time insights and notifications and will drive this full automation approach.

(Source: [Gartner](#))

2 Increased Employee Productivity

56% of automation users report automation has increased their operational efficiency, while 52% report increased productivity. Flow streamlines work between teams and systems with real-time insights and notifications.

(Source: [Connectivity Benchmark Report 2024](#))

3 Reduced Integration Complexity and Tech Debt

On average, organizations are spending over 1/3rd of their time designing and building custom integrations. Flow's low-code tooling and out-of-the-box system integration reduces the need to invest in already limited dev resources.

(Source: [Connectivity Benchmark Report 2024](#))

What does customer success look like?

50%

decrease in
maintenance costs

[RBC Wealth Management](#)

55%

increase
in productivity

[908 Devices](#)

33%

boost in lead
routing accuracy

[Cisco Meraki](#)

Use Cases

Customer Service

Create efficiency in high-touch service centers with case routing, incident management, service fulfillment, and claims processing.

IT Workflows

Help IT deliver support with automated incident responses, purchase order tracking, and asset management.

Sales Workflows

Maximize customer touchpoints across every channel with onboarding, order and payment processing, and account management.

Industry Workflows

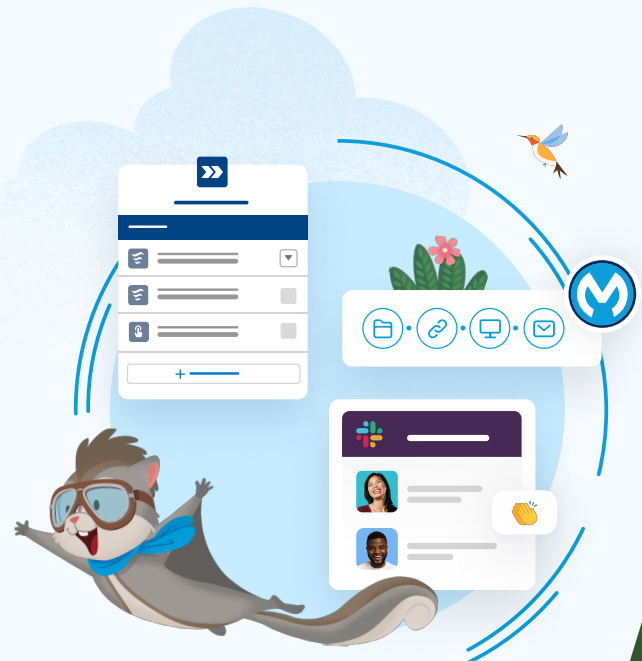
Customize experiences and strengthen relationships with hundreds of out-of-the-box workflows.

Explore automation and learn more about Flow.

Automate across systems without APIs.

Flow Builder helps you quickly build workflows and backend processes with prebuilt, customizable cloud and industry templates. Create automated actions based on triggers across any system. Digitize workflows with guided, interactive forms for employees, customers, and partners. Deploy anywhere – apps, web, mobile, bots, and even Slack.

[Learn more](#)





Coordinate complex workflows everywhere.

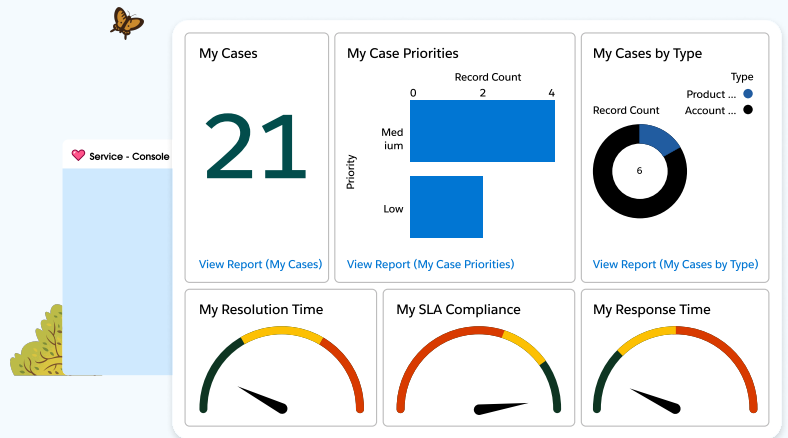
Spend more time doing work that matters. Automate multi-user, multi-step tasks and approvals to streamline business operations across teams with Flow Orchestration, Composer, and RPA by automatically allocating and tracking work items, notifying teams, and building scheduled, parallel work streams. Triage performance and identify opportunities for optimization with visibility and monitoring across all your processes.

Orchestrate across teams

Unlock siloed data and connect apps.

Jump in and build event-based integrations across any system with clicks, not code, using prebuilt connectors with Composer – Whether it's elevating the customer experience, improving internal operations, or automating everyday manual tasks.

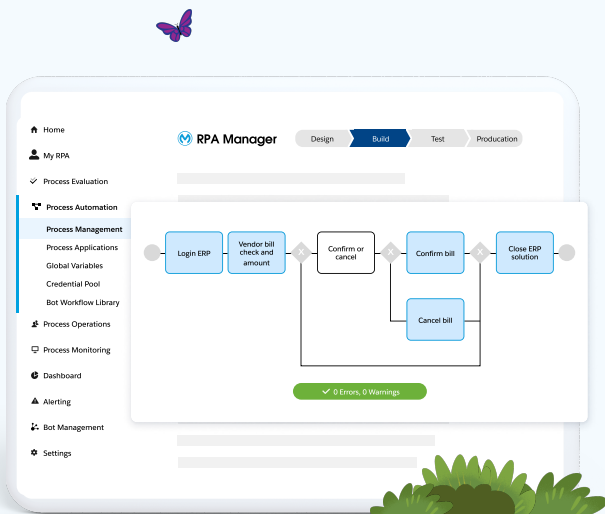
Automate across systems



Automate repetitive tasks.

RPA lets you automate previously difficult tasks, whether that process involves an API-less legacy system or a document or image – all using point-and-click tools. To save time across the organization, teams can share and reuse RPA automation as APIs and embed them in the larger integration and automation projects throughout your org.

Automate with bots



Ready to get started?

Explore Salesforce Flow and [discover how automation](#) can significantly boost productivity.



CONTACT US TO
LEARN MORE
1-800-667-6389

