

Understand, Monitor, and Protect Critical Salesforce Data with Shield

Enhance protection of critical Salesforce data

Protect your most sensitive data and stay ahead of evolving regulatory requirements with Salesforce Shield. Shield is a powerful suite of advanced data security products that enhance the built-in security of Salesforce. With Salesforce Shield, you can ensure the safety of your sensitive data within your Salesforce environment.

Four Reasons to Protect your Data with Salesforce Shield

1. Report on Unauthorized or Undesired Activity

Create real-time security rules in an org to prevent undesired events with **Event Monitoring**.

2. Add Additional Security to Sensitive Data

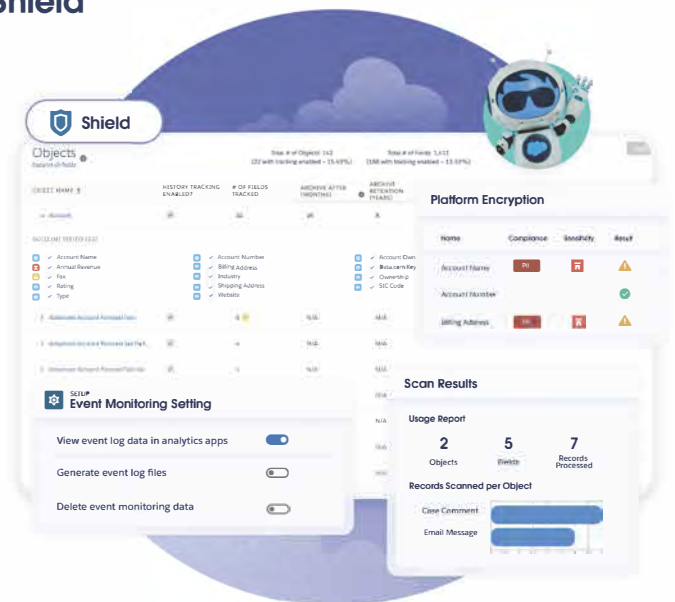
Encrypt sensitive data at rest and manage keys with **Platform Encryption**.

3. Meet Compliance and Industry Regulations

Retain field history data changes indefinitely with **Field Audit Trail**.

4. Find and Classify Sensitive Data Quickly

Discover and classify sensitive data in just a few clicks with **Data Detect**.



Why implement a comprehensive security solution?



Use Cases

Improve Data Compliance

Leverage an additional layer of security beyond what is out-of-the-box with Salesforce to keep your data secure and stay compliant with regulations like SOX, HIPAA, GDPR, and more.

Data Loss Prevention

Protect sensitive data from internal and external threats using custom security policies.

Maintain Data Visibility

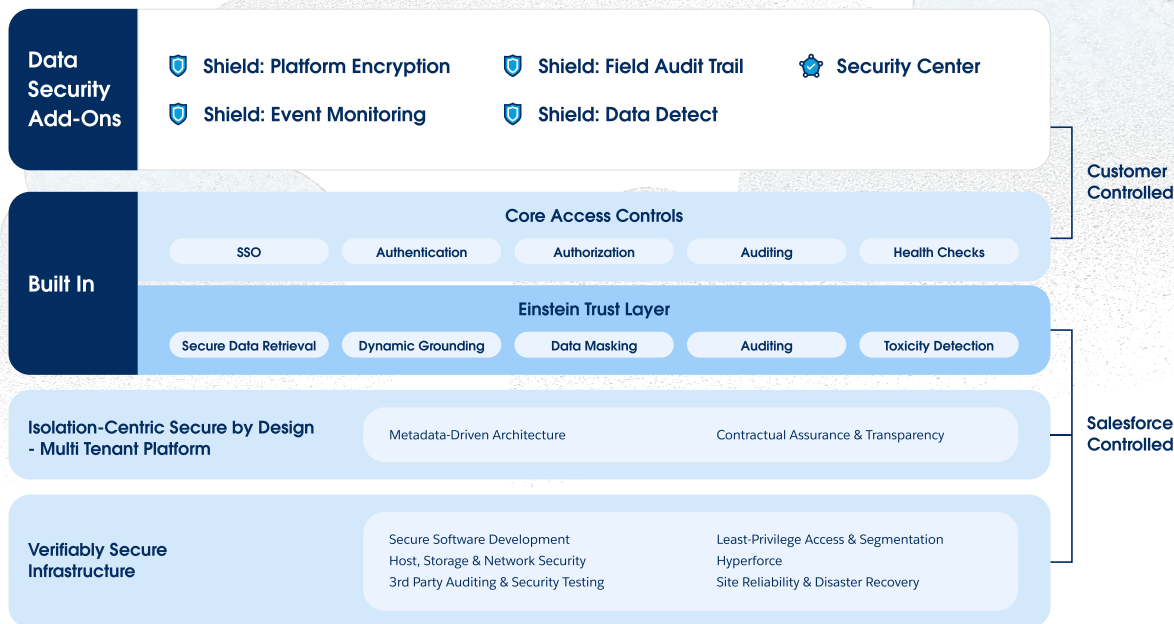
Know where your data lives, give it the level of security it needs, and respond to threats and anomalies faster.

Build Trust with Customers

Secure Salesforce data maintaining a trust-first mindset along the way.

Strengthen Data Security with Shield

Trust is our #1 value. We bring it to life in our shared responsibility model.



Four Powerful Products within the Shield Portfolio

Event Monitoring

Get real-time visibility into security, adoption, and performance. Leverage machine learning-backed algorithms to surface threats and build security policies that prevent and remediate issues in real time.

Platform Encryption

Encrypt sensitive data at rest while preserving business functionality. Provide more control and ownership of data security with flexible key management.

Field Audit Trail

Audit how and when sensitive data changes, including which users make changes. Establish data retention policies for field history data to comply with internal and industry regulations.

Data Detect

Automatically discover where sensitive data lives using pattern matching. Classify data based on compliance rules specific to your business or industry.

