



IT/ Data/ Digital Leaders' Guide ✨

Alright, buckle up, trailblazer! Get ready for an electrifying day at Agentforce World Tour Mumbai 2025! This isn't just another conference; it's your launchpad into the future of IT, Data & Analytics powered by AI and Agentforce! Here's your amped-up, must-do agenda

Your Mission as a Tech, AI and Data Leader

To soak up all the game-changing insights on how Agentforce, cutting-edge AI, and the newest salesforce innovations will supercharge your strategies, forge deeper customer connections, and skyrocket your growth!

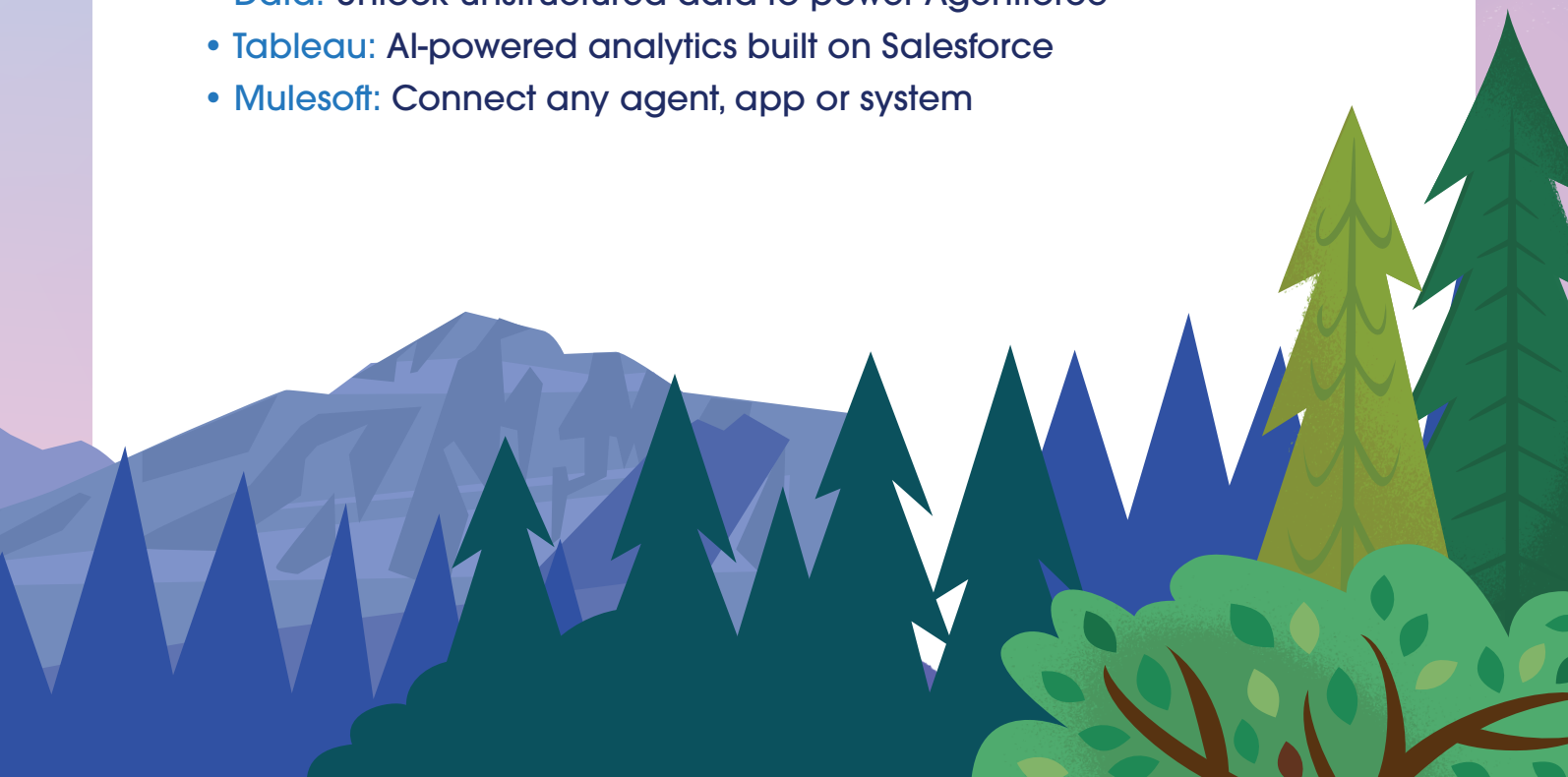
Morning: Fuel Up and Dive In! ✨

8:30 AM - 9:50 AM Check-in, Breakfast & The Buzzing Campground!

Touchdown at the Jio World Convention Center, grab your badge, and energize with breakfast! But hold on, the real action starts NOW in the Campground!

Hit These Must-See Salesforce Demo Booths: Get ready to be amazed!

- **Agentforce:** Create and customize AI agents
- **Data:** Unlock unstructured data to power Agentforce
- **Tableau:** AI-powered analytics built on Salesforce
- **Mulesoft:** Connect any agent, app or system



09:50 AM - 10:30 AM Leadership Conversation with the Iconic Sania Mirza!

Get ready to be inspired by a true champion! Sania will share her wisdom on leadership, reinvention, and high-performance – essential fuel for navigating the ever-evolving technology arena!

10:30 AM - 12:00 PM Keynote: Become an Agentforce Company Humans with Agents Drive Customer Success Together

This is where it all comes together! Understand Salesforce's electrifying vision for Agentforce and how it's uniting human brilliance with AI agents to redefine customer success. This session will lay the groundwork for all your technology discoveries today!

Afternoon: Tech, AI and Data Mastery Unleashed!

12:00 PM - 1:50 PM Lunch & Campground - Network and Recharge!

- Refuel with lunch while continuing your exploration of the Campground! This is your prime opportunity for deeper dives at those Salesforce and Partner booths that sparked your interest in the morning.
- Head to Agentforce Consultation for a direct look at its power, or even try your hand at the Build Your Own Agent station to truly grasp the future of automation!

01:50 PM - 3:30 PM IT Breakout Hall (Lotus 3) - Real-World Tech Wins!

- Powering Agentic AI: Salesforce Platform & MuleSoft for Intelligent Automation: Learn how Salesforce Platform and MuleSoft seamlessly integrate to fuel Agentic AI to deliver personalised, proactive, and efficient experiences



- Panel Discussion: Hear directly from leading brands on how they're leveraging the best of technology with the power of AI to achieve phenomenal growth! Prepare to be inspired!

03:30 PM - 04:10 PM High Tea & Campground - Connect and Concoct!

Take a well-deserved break for refreshments and keep the networking vibes going! Discuss the mind-blowing insights from the afternoon sessions with fellow marketers and Salesforce experts. Brainstorm how you can implement these cutting-edge strategies in your own organization!

04:10 PM - 5:45 PM Data & Analytics Breakout (Lotus 3) Game changing Insights!

- Keynote - The Data-Driven Future: Innovating with Data Cloud and Tableau powered by Agents: Prepare to enter the data-driven future! Explore how Data Cloud and Tableau, now turbocharged by agents, will empower your team to act with lightning speed and innovate like never before!
- Customer Dialogue and Success stories: Hear directly from leading brands like UTI and Tata Capital on how they're leveraging Data Cloud and Tableau to achieve phenomenal growth! Prepare to be inspired!

Evening: Celebrate and Connect!

05:45 PM - 7:00 PM The Grand Finale: Live Performance by the one and only Shaan!

Get ready to unwind and celebrate an incredible day with a live performance by one of India's greatest singers! Network with fellow attendees and make those lasting connections!



Your Essential Event Checklist ✨

- ☐ (09:50 AM | Jasmine 1) Leadership Conversation with Sania Mirza
- ☐ (10:30 AM | Jasmine 1) Main Keynote
- ☐ (01:50 PM | Lotus 3) IT Breakout
- ☐ (04:10 PM | Lotus 3) Data & Analytics Breakout
- ☐ (8:30 AM - 09:45AM, 12:00PM - 5:45 PM | Jasmine 2) Campground
- ☐ Agentforce Zone: Witness the AI magic!
- ☐ Agentforce Booth
- ☐ Data Booth
- ☐ Tableau Booth
- ☐ Mulesoft Booth
- ☐ Salesforce Industry Booths (Retail, CG, FINS, Mfg, Auto, HLS)
- ☐ Partner Booths
- ☐ Agentforce Consultation
- ☐ Build Your Own Agent

Remember: This is your personalized adventure! Check the official event schedule for the very latest updates on session times, detailed descriptions, and speaker lineups. Prioritize the sessions and booths that resonate most with your specific business goals and passions. And most importantly, be ready to connect, learn, and be inspired to revolutionize your technology strategies! Let's make it an unforgettable day!

