



Sales Leaders' Guide ✨

Alright, buckle up, sales trailblazer! Get ready for an electrifying day at Agentforce World Tour Mumbai 2025! This isn't just another conference; it's your launchpad into the future of sales powered by AI and Agentforce! Here's your amped-up, must-do agenda:

Your Mission as a Sales Leader

To soak up all the game-changing insights on how Agentforce, cutting-edge AI, and the newest Salesforce innovations will supercharge your sales strategies, forge deeper customer connections, and skyrocket your growth!

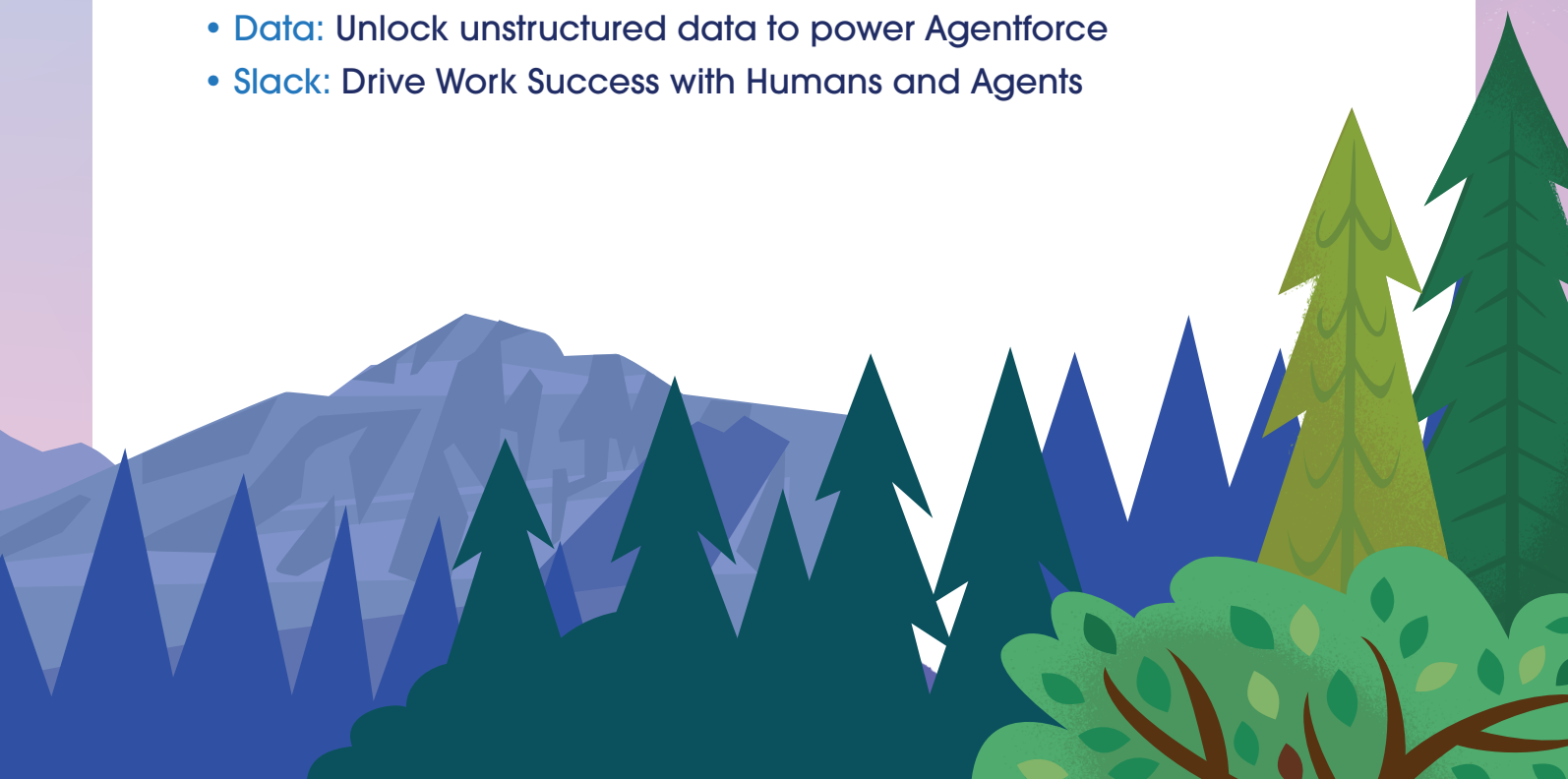
Morning: Fuel Up and Dive In! ✨

8:30 AM - 9:50 AM Check-in, Breakfast & The Buzzing Campground!

Touchdown at the Jio World Convention Center, grab your badge, and energize with breakfast! But hold on, the real action starts NOW in the Campground!

Hit These Must-See Salesforce Demo Booths: Get ready to be amazed!

- **Sales:** Accelerate growth and boost Sales productivity with AI
- **Agentforce:** Create and customize AI agents
- **Data:** Unlock unstructured data to power Agentforce
- **Slack:** Drive Work Success with Humans and Agents



09:50 AM - 10:30 AM Leadership Conversation with the Iconic Sania Mirza!

Get ready to be inspired by a true champion! Sania will share her wisdom on leadership, reinvention, and high-performance – essential fuel for navigating the ever-evolving marketing arena!

10:30 AM - 12:00 PM Keynote: Become an Agentforce Company Humans with Agents Drive Customer Success Together

This is where it all comes together! Understand Salesforce's electrifying vision for Agentforce and how it's uniting human brilliance with AI agents to redefine customer success. This session will lay the groundwork for all your sales discoveries today!

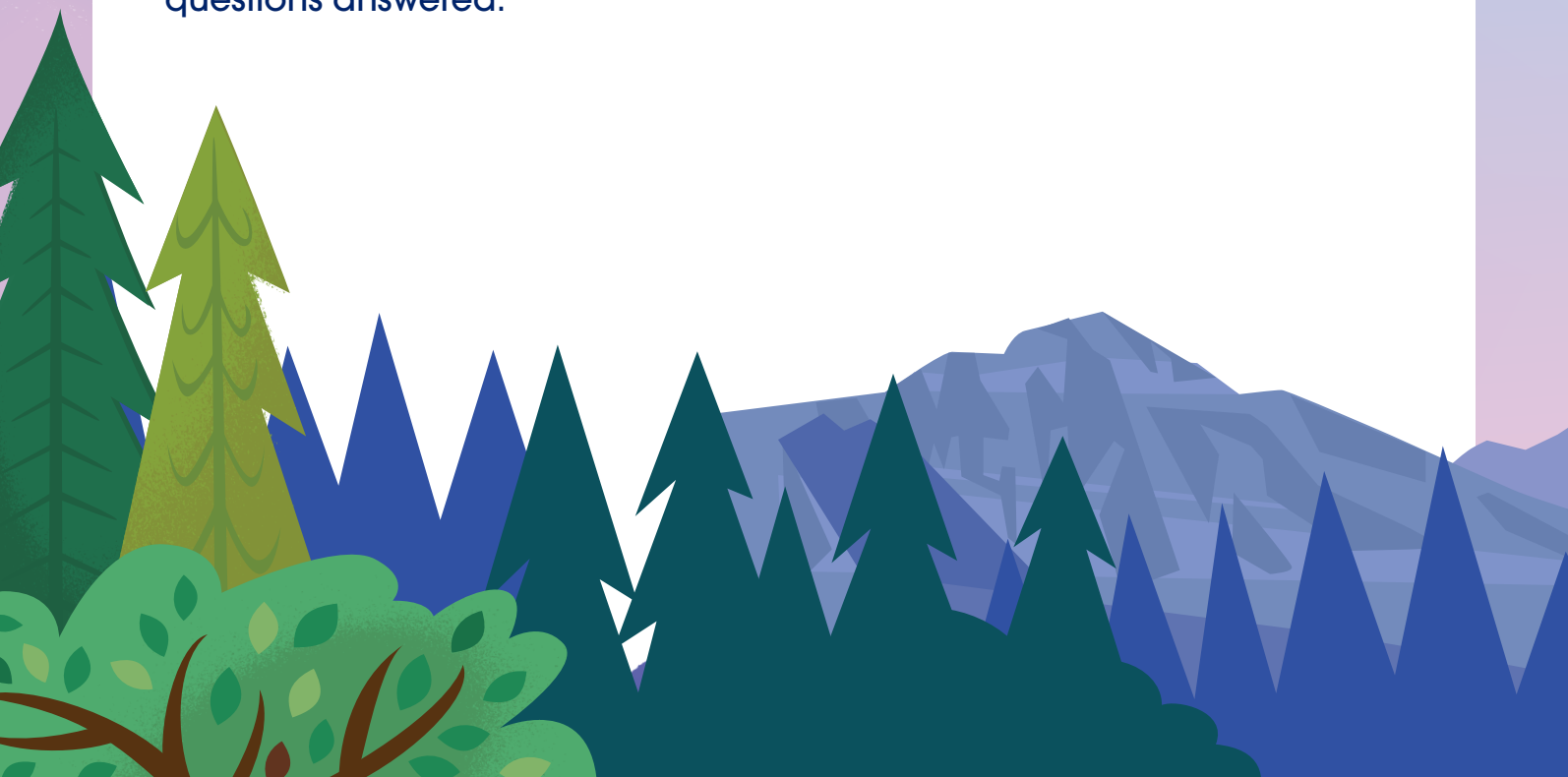
Afternoon: Sales Synergy Unlocked!

12:00 PM - 12:25 PM Sales Keynote: Humans with Agents Drive Sales Success, Pipeline to Paycheck

- Hear how sales teams with AI agents drive customer success. Meet Agentforce for Sales — your autonomous AI.
- Get a step-by-step playbook to accelerate growth and simplify your tech stack.

12:25 PM - 5:00 PM Become a Salesblazer

- The Salesblazer is our community for sales professionals across all levels and industries to connect, learn and grow their careers. In the Salesblazer Community, you can collaborate in real-time and get your questions answered.



12:25 PM - 2:00 PM Lunch & Campground - Network and Recharge!

- Refuel with lunch while continuing your exploration of the Campground! This is your prime opportunity for deeper dives at those Salesforce and Partner booths that sparked your interest in the morning.
- Head to Agentforce Consultation for a direct look at its power, or even try your hand at the Build Your Own Agent station to truly grasp the future of marketing automation!

01:50 PM - 3:30 PM Slack Breakout Hall (Room No. 401 A&B)

- Break down silos: Discover how Slack can help you to transform work and maximise every employees' potential at the dedicated Slack breakout session
- Go further with Slack: Get hands on with our team of experts and see how agents can work side by side with humans to move work forward in Slack.

03:30 PM - 04:10 PM High Tea & Campground - Connect and Concoct!

- Take a well-deserved break for refreshments and keep the networking vibes going! Discuss the mind-blowing insights from the afternoon sessions and brainstorm how you can implement these cutting-edge strategies in your own organization!

04:10 PM - 5:45 PM Data & Analytics Breakout

- Data & Analytics Breakout: Prepare to enter the data-driven future! Explore how Data Cloud and Tableau, now turbocharged by agents, are completely changing the game for data-driven decision-making!

Evening: Celebrate and Connect! ✨

05:45 PM - 7:00 PM The Grand Finale: Live Performance by the one and only Shaan!

Get ready to unwind and celebrate an incredible day with a live performance by one of India's greatest singers! Network with fellow attendees and make those lasting connections!



Your Essential Event Checklist

- ☐ (09:50 AM | Jasmine 1) Leadership Conversation with Sania Mirza
- ☐ (10:30 AM | Jasmine 1) Main Keynote
- ☐ (12:00 PM | Jasmine 1) Sales Keynote
- ☐ (12:30 PM | Welcome Center) Salesblazer Activation Zone
- ☐ (04:10 PM | Lotus 3) Data & Analytics Breakout
- ☐ (8:30 AM - 09:45AM, 12:00PM - 5:45 PM | Jasmine 2) Campground
- ☐ Agentforce Zone: Witness the AI magic!
- ☐ Sales Booth
- ☐ Marketing Booth
- ☐ Data Booth
- ☐ Tableau Booth
- ☐ Salesforce Industry Booths (Retail, CG, FINS, Mfg, Auto, HLS)
- ☐ Partner Booths
- ☐ Agentforce Consultation
- ☐ Build Your Own Agent

Remember: This is your personalized adventure! Check the official event schedule for the very latest updates on session times, detailed descriptions, and speaker lineups. Prioritize the sessions and booths that resonate most with your specific marketing goals and passions. And most importantly, be ready to connect, learn, and be inspired to evolutionize your marketing strategies! Let's make it an unforgettable day!