



Education Cloud - Commercial Pricing Guide

salesforce

Elevate the education experience with the
#1 Agentic CRM for learner and institution success.

Product Category	Features and Details	Pricing
Education Cloud Sales & Service Core The market-leading Foundational Agentic CRM with AI and Slack <i>This edition requires an annual contract.</i>	Foundational Education Cloud CRM with AI and Slack.: - Deliver a connected experience with Education Cloud apps for the entire learner lifecycle including Recruitment & Admissions, Student Success, Advancement & Alumni Relations, and Academic Operations - Education Data models, Flex credits for AI, Agentforce, Data, Slack Business+ with Slackbot, Tableau Next, Premier Success Plan	\$350.00 USD/user/month Billed annually. Usage restrictions apply.
Education Cloud Sales & Service Advanced Education CRM with advanced AI, Automation and Trusted Security. <i>This edition requires an annual contract.</i>	Everything in core plus more AI, storage, automation and security. - Full Sandbox, Backup & Recover, Archive, Data Detect, Security Center - Help Agent, Customer Signals Intelligence, Sales Programs	\$525.00 USD/user/month Billed annually. Usage restrictions apply.
Education Cloud Sales & Service Max The most comprehensive Education CRM - one edition that does it all. <i>This edition requires an annual contract.</i>	Everything in advanced plus all full suite of Agentforce for Industries: - Contact Center Digital - Salesforce Contracts, , Salesforce Maps Advanced	\$725.00 USD/user/month Billed annually. Usage restrictions apply.
Education Cloud Sales Max Advanced Education Cloud CRM, plus Agentforce, Data Cloud, Tableau Next, Slack and more <i>This edition requires an annual contract.</i>	Best suited for Advancement and Alumni Relations & Recruitment and Admissions use cases. Everything in advanced plus all full suite of Agentforce for Industries: - Sales Cloud AI & Education Cloud AI - Contact Center Digital - Salesforce Maps, Sales Planning, Enablement, & Slack Sales Elevate	\$700.00 USD/user/month Billed annually. Usage restrictions apply.
Education Cloud Service Max Advanced Education Cloud CRM, plus Agentforce, Data Cloud, Tableau Next, Slack, and more <i>This edition requires an annual contract.</i>	Best suited for Student Services, Academic Operations, and Student Life use cases. Everything in advanced plus all full suite of Agentforce for Industries: - Contact Center Digital, Workforce Management, Quality Management - Customer Signal Intelligence	\$700.00 USD/user/month Billed annually. Usage restrictions apply.

Learn more about Education Cloud here - salesforce.com/education/cloud

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