



Agentforce Financial Services Winter '26 Release

Agentforce Financial Services





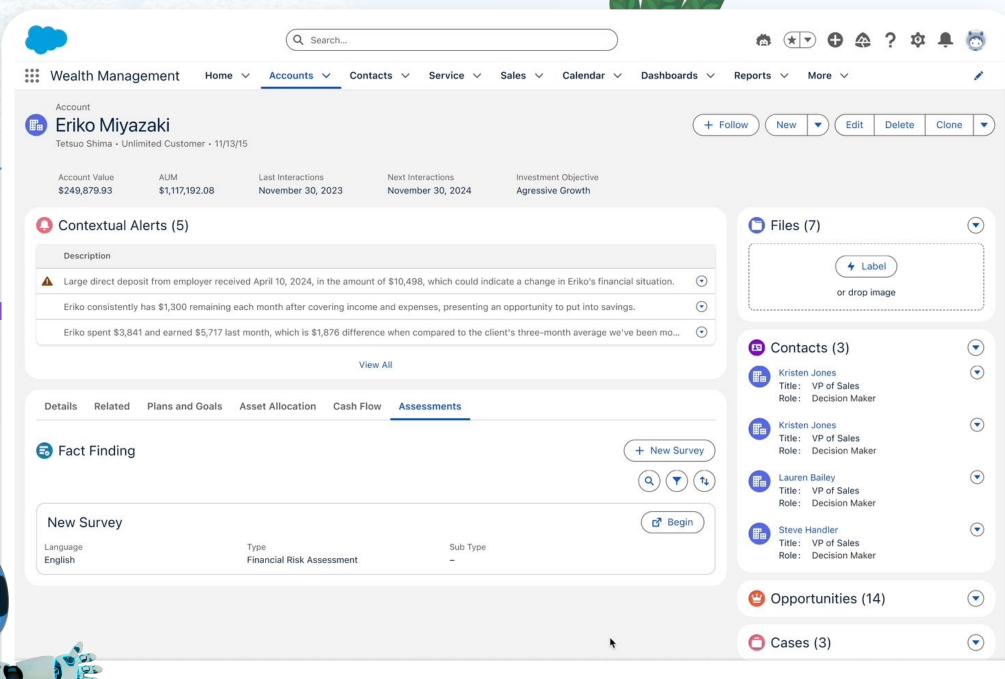
Deliver efficiency with intelligent actions and real-time data

Scale personalised Financial Services experiences with a digital workforce

Maintain compliance with built-in guardrails on a trusted, secure platform



*Any unreleased services or features referenced here are not currently available and may not be delivered on time or at all. Customers should make their purchase decisions based upon features that are currently available.





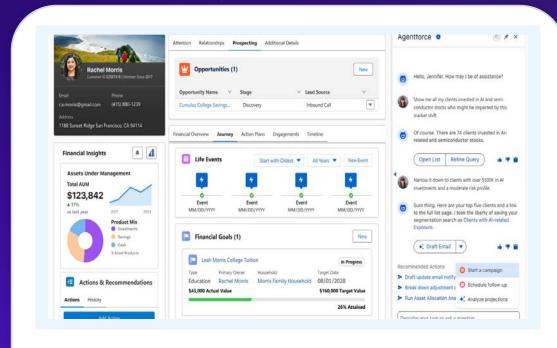
Agentforce For Financial Services: Financial Advisor Assistance

Your trusted autonomous agent for every service experience



Agentforce Financial Services - Wealth Management





Financial Advisor Assistance

Assist advisors to help in generating meeting agenda, create action plans and set alerts.

Significantly improve the advisor productivity and empower them to deliver next-gen experience to their clients.

New Topic: Post-Meeting Follow-ups

Wealth Innovation



Financial Advisor Assistance

Reduce meeting preparation time

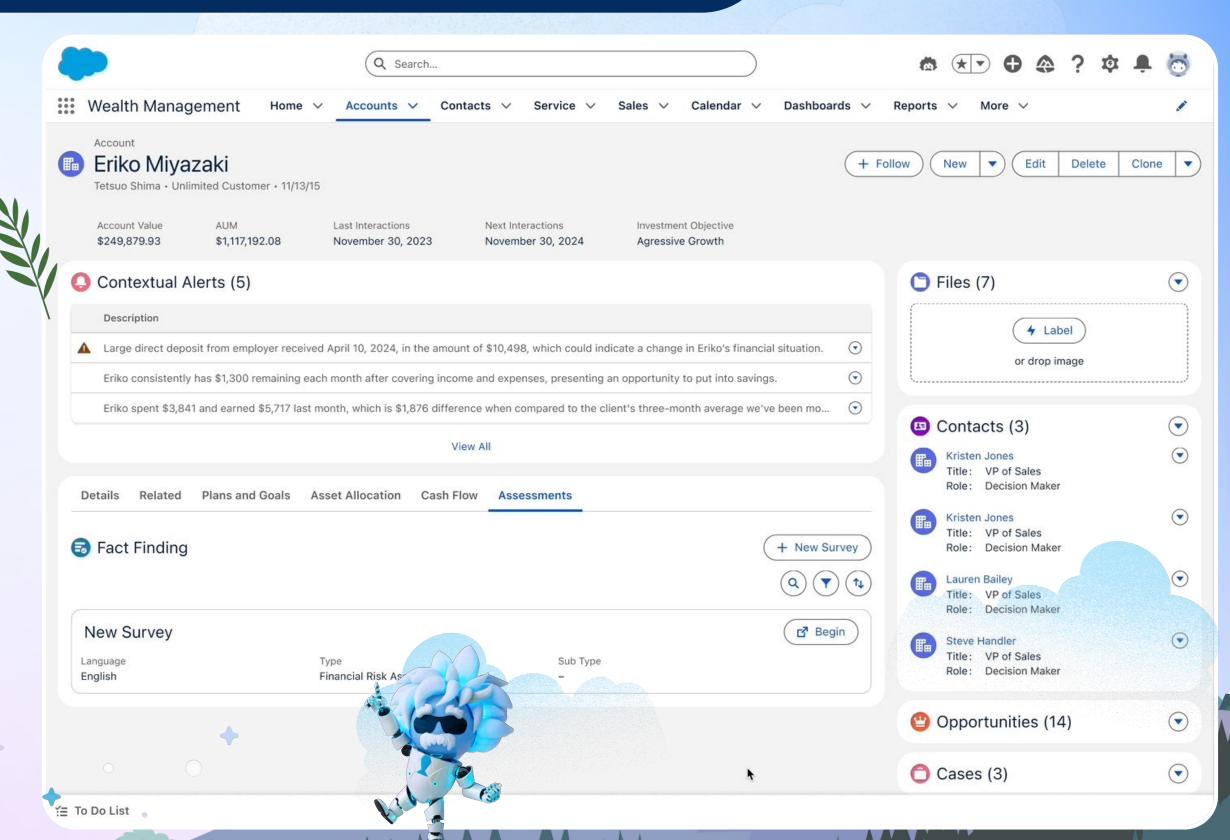
Automate mundane tasks like gathering client information and portfolio performance help advisor to prepare quickly

Review client data

Assist advisor by sharing current and target allocation data, notifying on key life events and updating on plans and goals

Create critical tasks

Let advisor stay on top of things by creating a meeting agenda and an action plan to share with clients



Financial Advisor Assistance In Action



Interaction

tr

l'm Agentforce, your trusted Al agent.

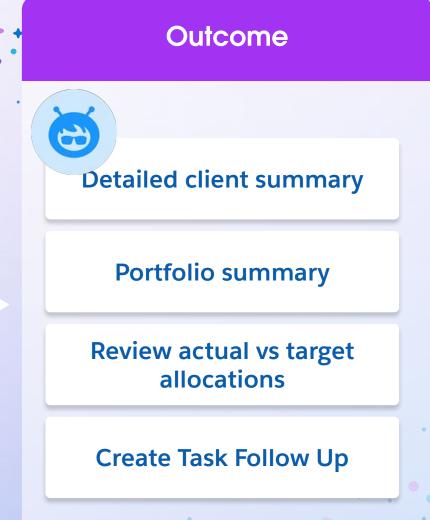
Please share client's portfolio summary



Topics Agent picks the topic and follows the instructions Client Meeting Preparation

Post-meeting Follow-up

Actions Summarize Account Financial Details Summarize Financial 2 Plans and Goals 3 **Summarize Household Financial Details** Summarize 4 Portfolio Performance 5 **Review Asset Allocation** 6 **Get Client Life Events** 258 **Summarize Account Record Alerts** 258 8 **Summarize Agenda Drafts** Create or Update 258 9 **Agenda Draft** 258 10 **Create Record Alert** Agent enriches actions with your data



Topic: Meeting Preparation



Actions

Preparation for client meetings is now seamless and intuitive. With the new actions, advisors can ensure they are always prepared and organized.

Summarize Account Financial Details

Summarize Financial Plans and Goals

Summarize Household Financial Details

Summarize Portfolio Performance

Review Asset Allocation

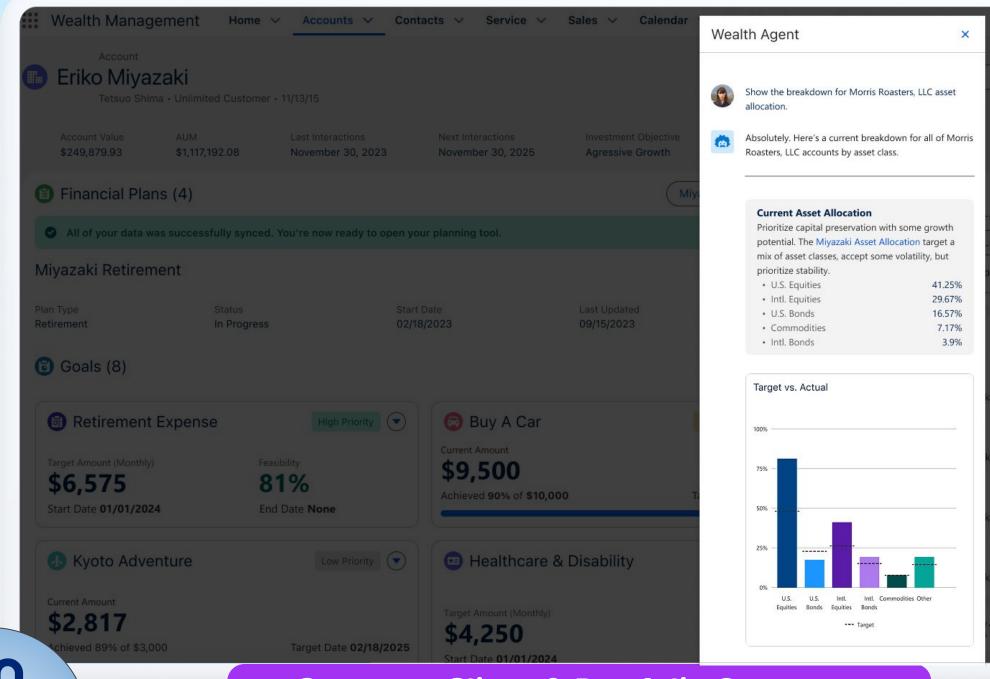
Get Client Life Events

Summarize Account Record Alerts

Summarize Agenda Drafts

Create or Update Agenda Draft

Create Record Alert



minutes of advisor time saved per meeting

Generate Client & Portfolio Summary

Financial Advisor Assistance In Action



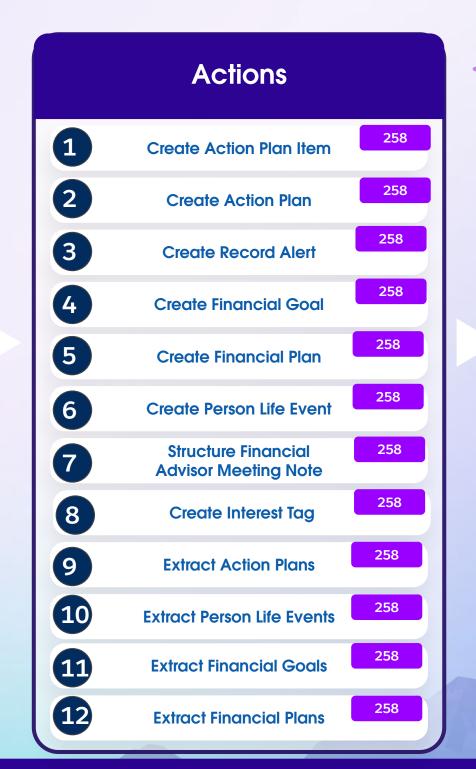
Interaction

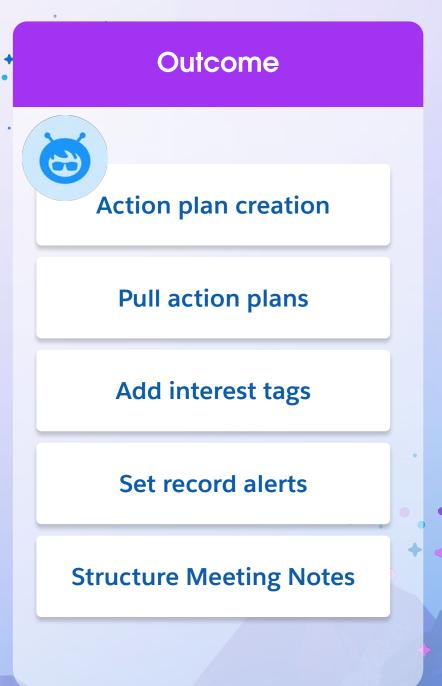
l'm Agentforce, your trusted Al agent.

Please share create a financial plan



Topics Agent picks the topic and follows the instructions Client Meeting Preparation 258 Post-meeting Follow-up





Topic: Post-meeting Follow-up



Actions

Post-meeting activities are never so easy. The latest actions streamlines advisor activities giving them more time to build meaningful relationships.

Create Action Plan Item

Create Action Plan

Create Record Alert

Create Financial Goal

Create Financial Plan

Create Person Life Event

Structure Financial Advisor Meeting
Note

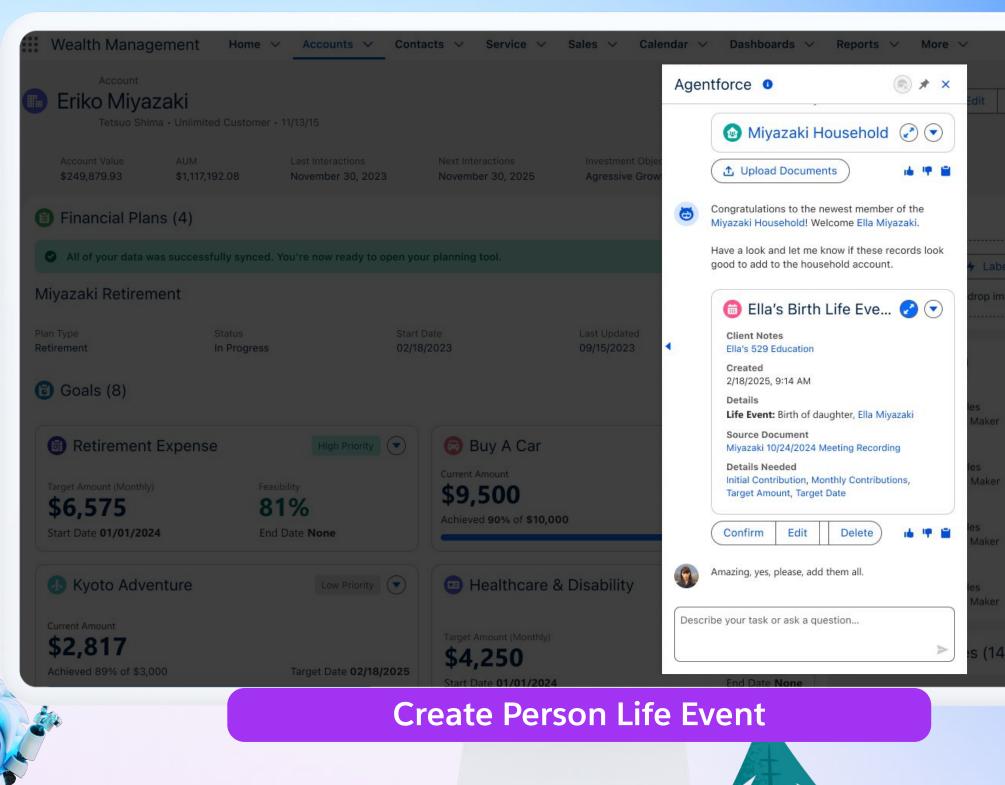
Create Interest Tags

Extract Action Plans

Extract Person Life Events

Extract Financial Goals

Extract Financial Plans





Agentforce For Financial Services: Banking Service Assistance

Your trusted autonomous agent for every service experience



Agentforce Financial Services - Service

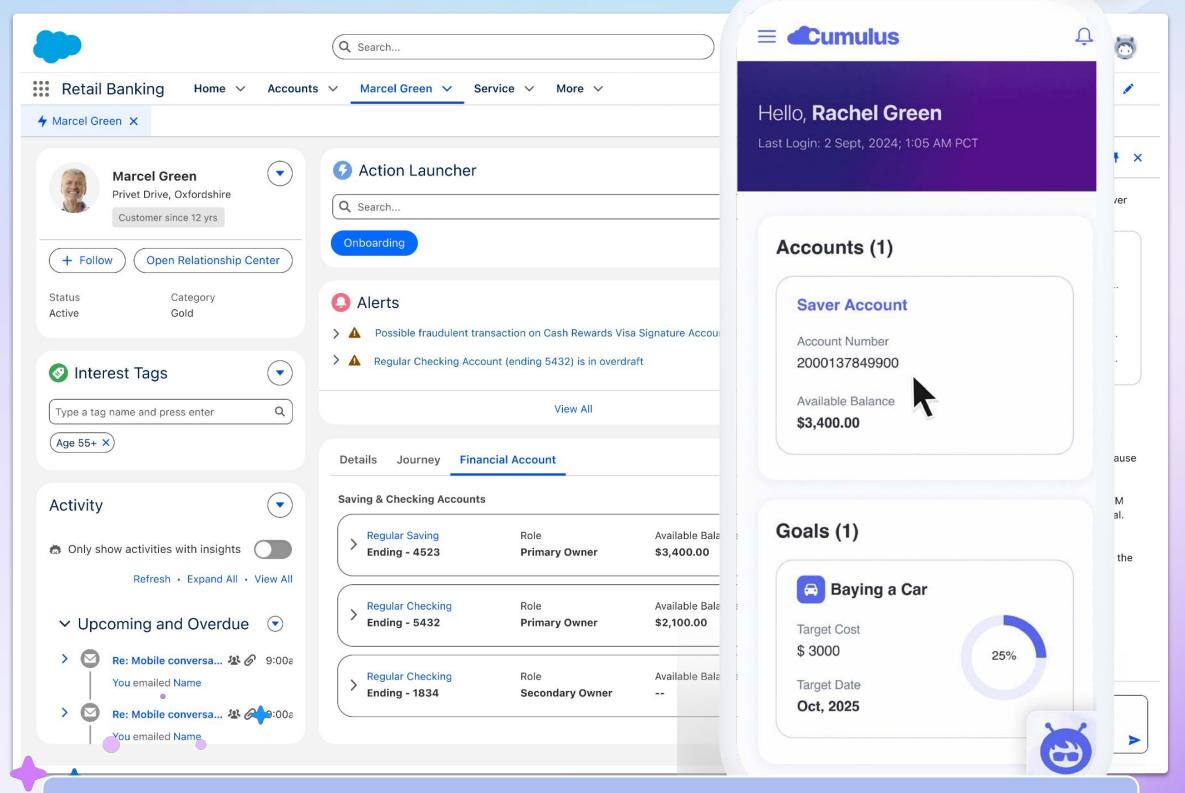


Get a headstart with a data model designed to meet the needs of your bank

Automate with pre-built banking workflows designed to help enforce compliance

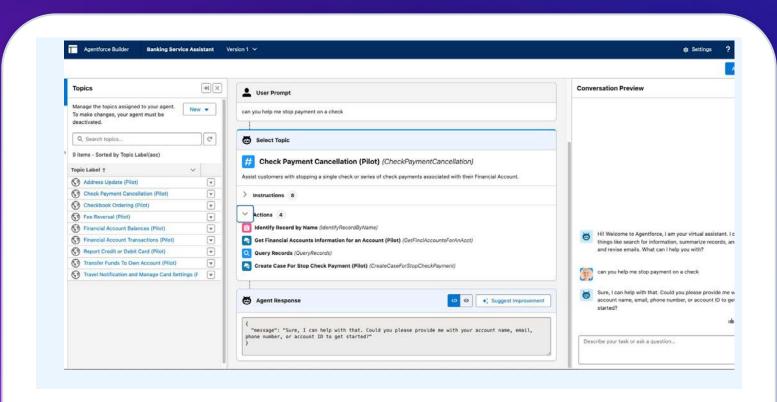
Replace departmental silos with universal transparency

Institutionalize what makes your top CSRs successful with AI for banking in the flow of work



Make every interaction a defining moment

Agentforce Financial Services For Service Release



Agentforce Banking Service Assistance Enhancements

Deliver prompt, personalized banking service without overwhelming CSRs. Banking Service Assistance can now perform routine banking tasks, like disputes intake, end to end fee reversals and fund transfers, freeing your agents for complex tasks.



Service Innovation



Banking Service Assistance

Al Agents with Banking Expertise

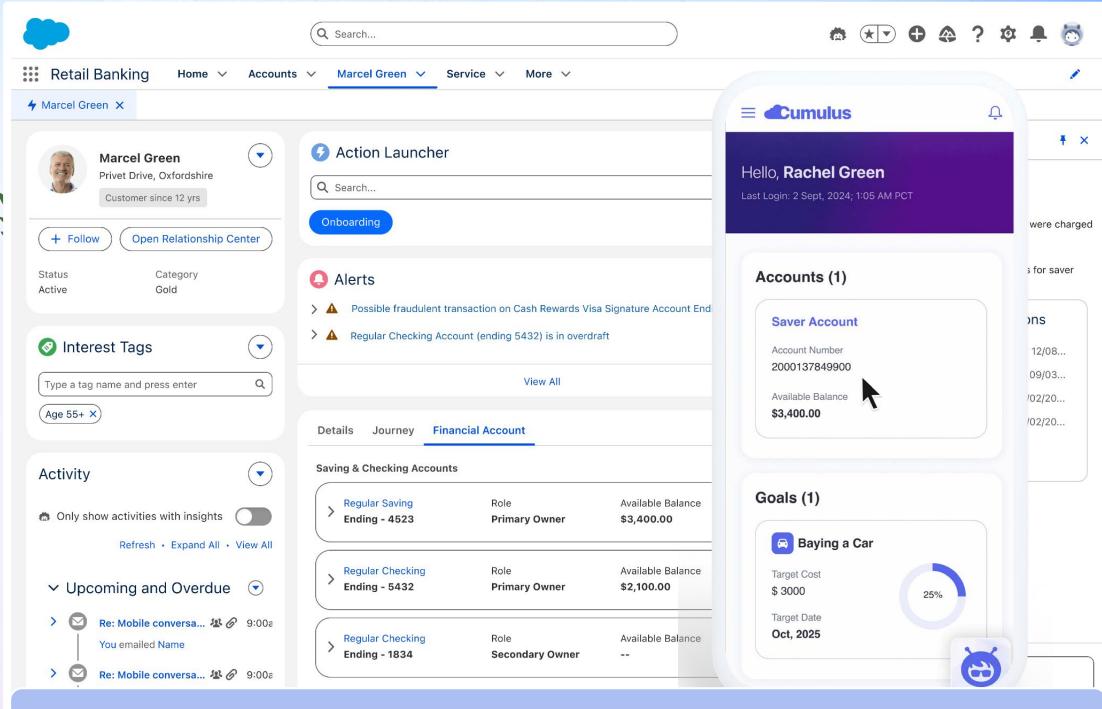
AI agents leverage unified banking data and pre-built workflows to intelligently resolve routine inquiries, working seamlessly alongside human experts

Human-Led Moments That Matter

AI handles routine inquiries so your bankers and CSRs focus on the complex moments that build relationships and create loyalty

Pre-Built and Easy to Deploy

Leverage pre-built agent templates in Agentforce Financial Services for fast, clicks-not-code setup and customization.



Automate the routine and humanize the relationship

Banking Service Assistance Agent



Interaction



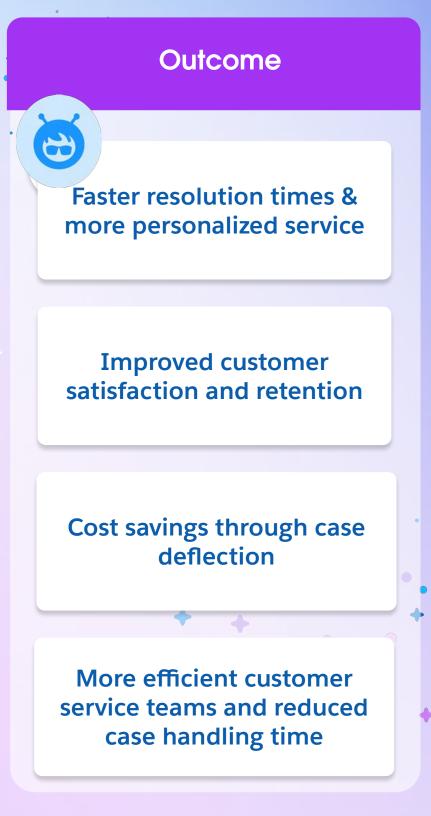
I'm Agentforce Banking Agent, How Can I Help?

Pull recent statements for Rachel and send a link to her via text.





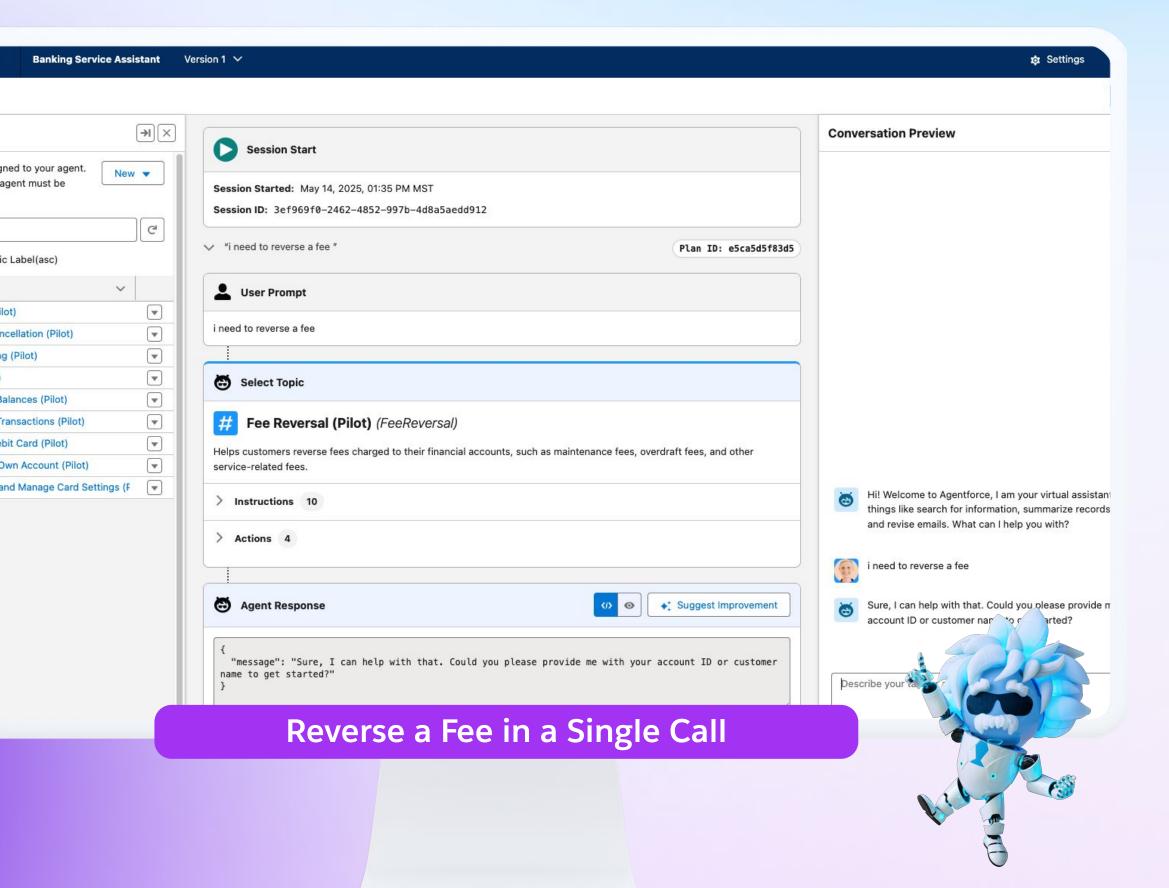




Topic: End-to-End Fee Reversal

Automate the fee reversal process, freeing up your middle and back office teams for higher-value work salesforce





Actions

Resolve customer fee inquiries with first-call resolution. AgentForce equips CSRs to process a full fee reversal within a single interaction by automatically screening the customer's profile against company's business rules. This determines customer eligibility instantly, eliminating the need for escalations to MIBO teams.



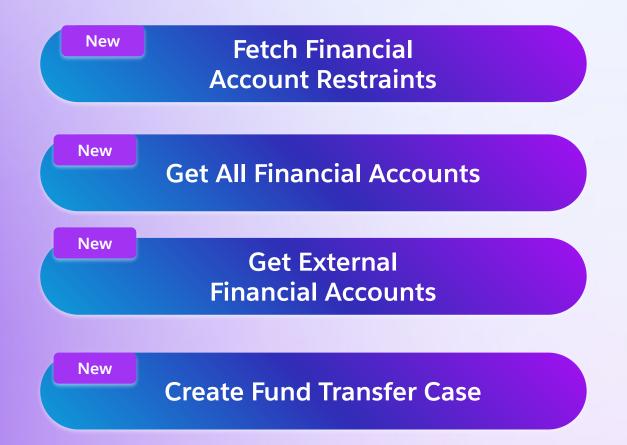
Topic: Transfer Funds

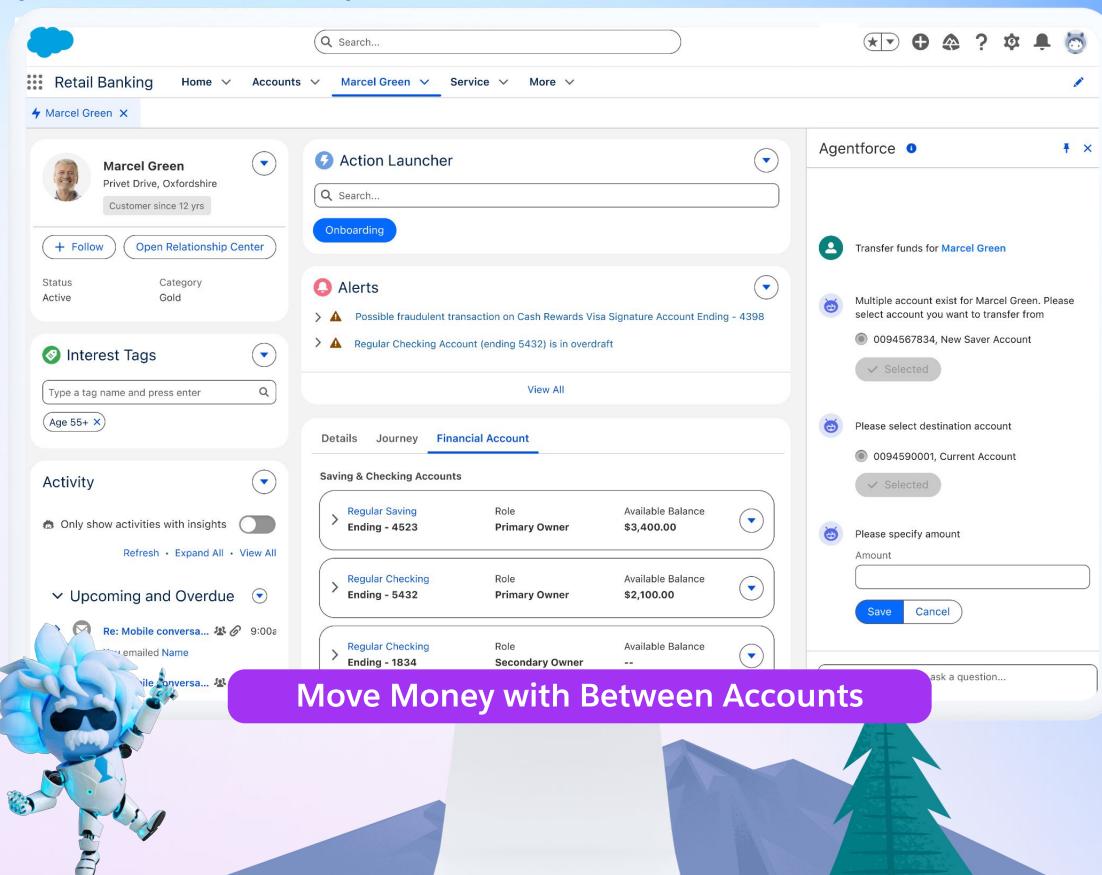


Make fund transfers straightforward for both your customers and your CSRs.

Actions

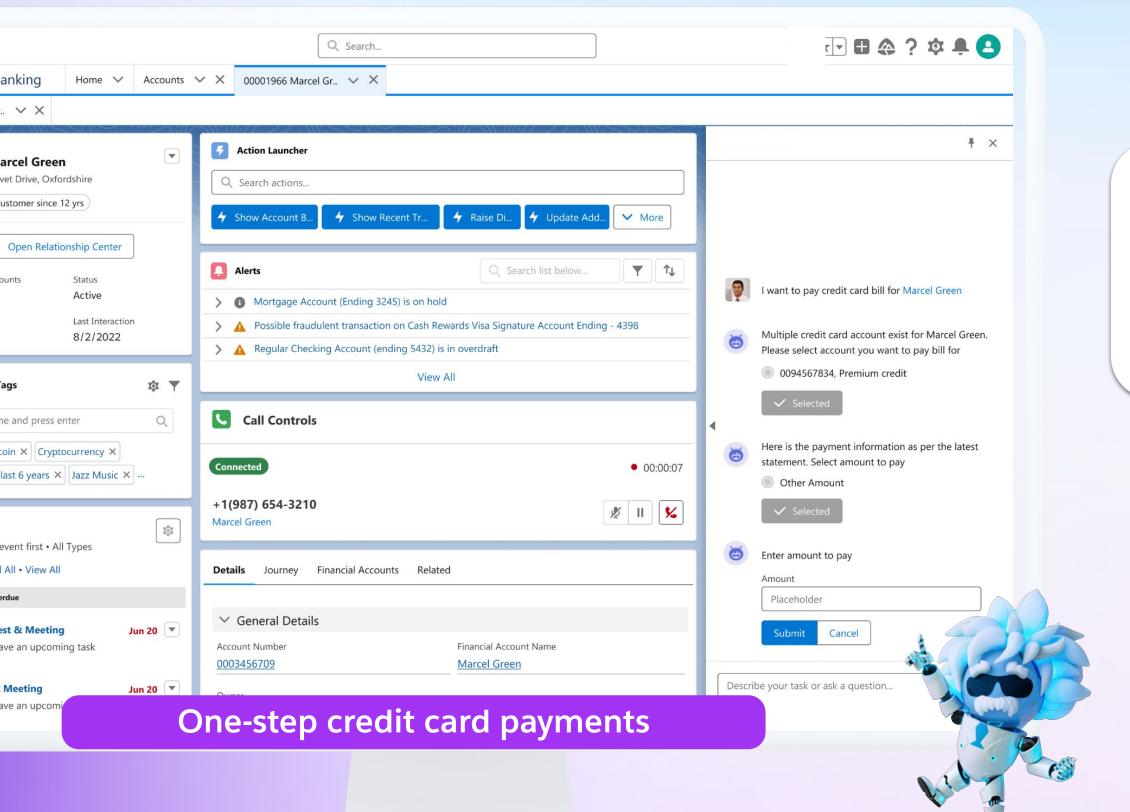
CSRs can handle a customer's request to move money to an internal or external account with a simple instructions to their Banking Service Assistance, getting the job done quickly and accurately.





Topic: Credit Card Bill Payment

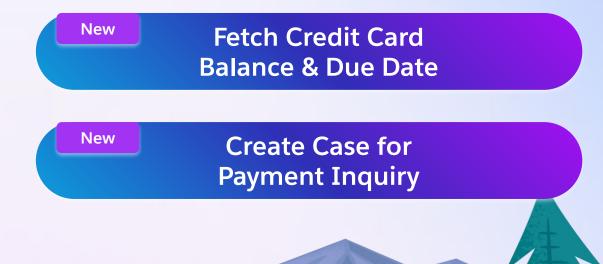
Set up and adjust credit card payments in seconds





Actions

Turn complex billing questions into simple, one-step solutions. Instantly process payments, adjust due dates, and resolve inquiries in seconds with a simple conversational command.



Topic: Loan Payment

Simplify complex loan payments into one easy step

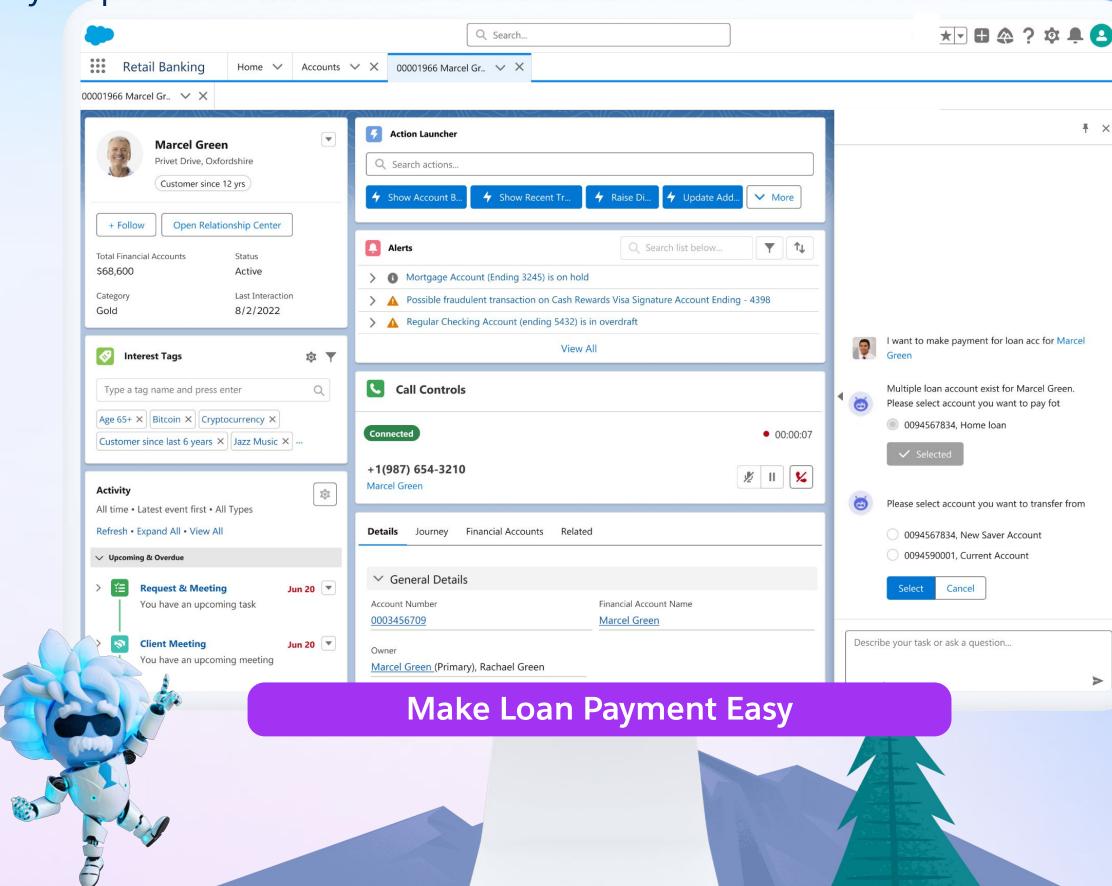


Actions

Make loan payments effortless for your CSRs and customers. This capability transforms a traditionally complex process into a single, straightforward action, allowing agents to schedule or modify loan payments in seconds via a natural language conversation.

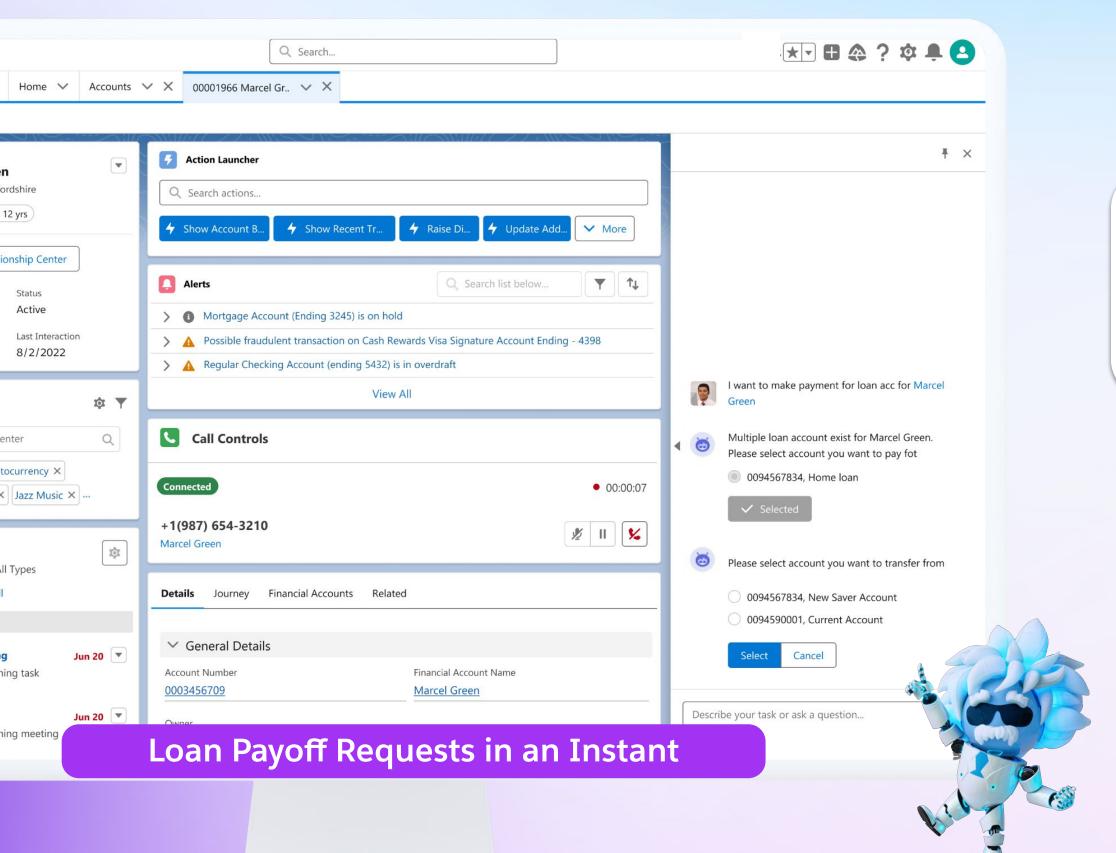
Retrieve Current Loan
Payment Amount & Due Date

New
Create a Case
for Loan Payment



Topic: Loan Payoffs

Simplify the high-stakes process of a loan payoff





Actions

Equip your CSRs with the ability to generate accurate payoff statements with a simple request, dramatically reducing handling time and ensuring a smooth customer experience.

Create a Case for a Loan Payoff Request

Topic: Secure PIN Services

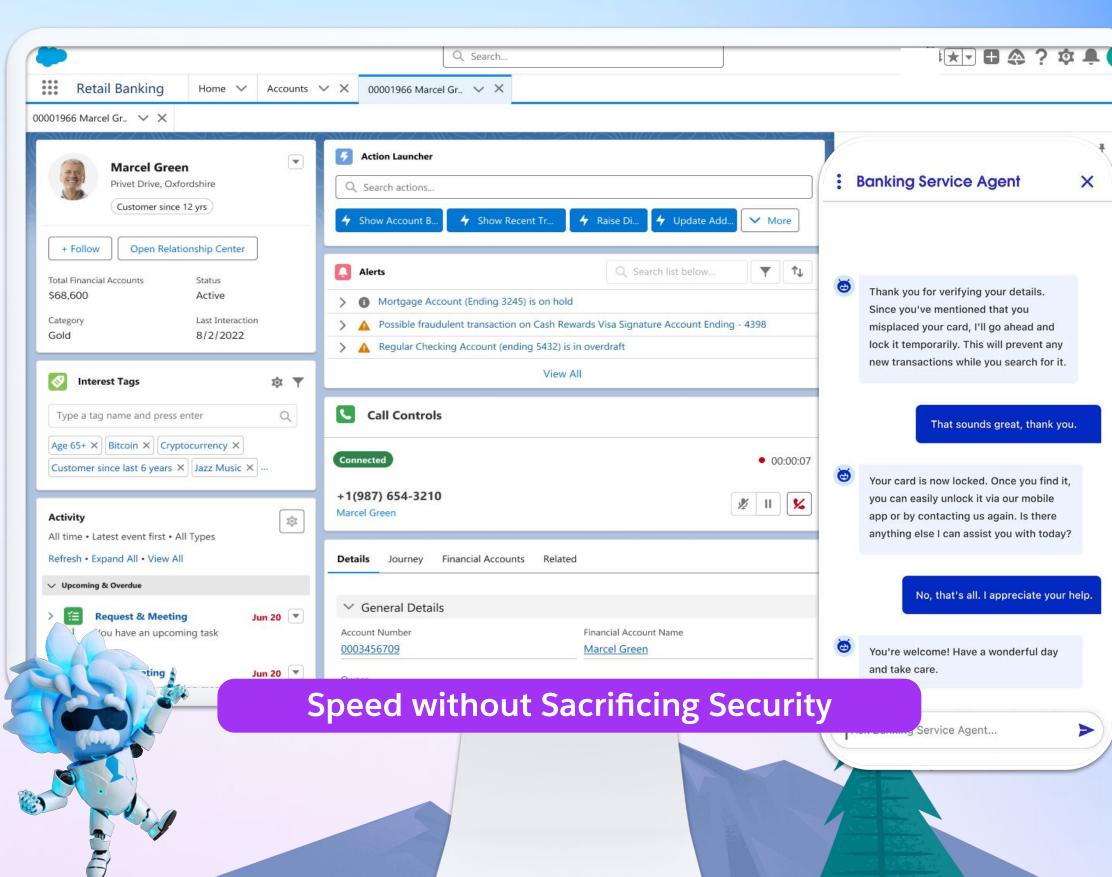
Deliver security and speed when it matters most.



Actions

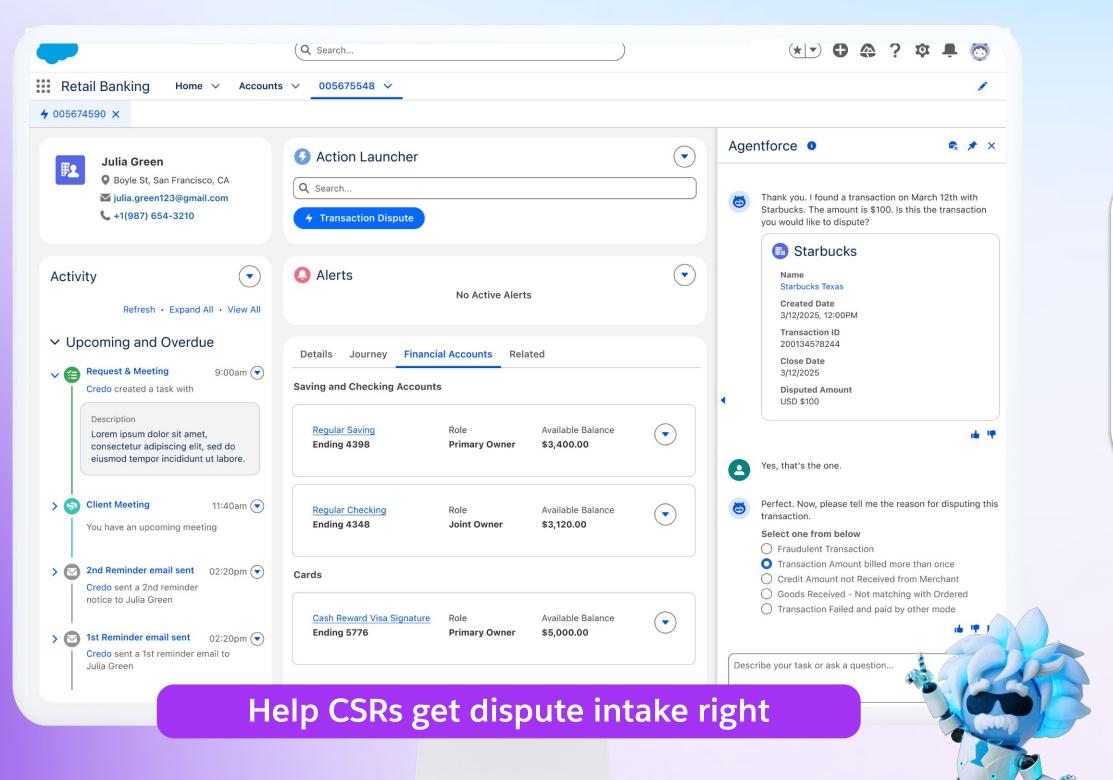
Allow your CSRs to manage sensitive PIN reset requests through a secure, guided process that protects customer data while providing immediate assistance.

Create a Secure Case to Reset a PIN



Topic: Transaction Dispute Intake

Ensure every dispute is handled with precision





Actions

Free your CSRs to focus on the customer, not intake forms. When a dispute is initiated via natural language, our Banking Service Assistance automates manual transaction dispute intake. This guides a compliant, error-free workflow, giving your agents the space to deliver superior service that builds unshakable customer trust

Collect Dispute Details with a Guided Script

New

Automate Creation of the Case, Dispute, and Items

Topic: Card Security

Give customers instant control and peace of mind

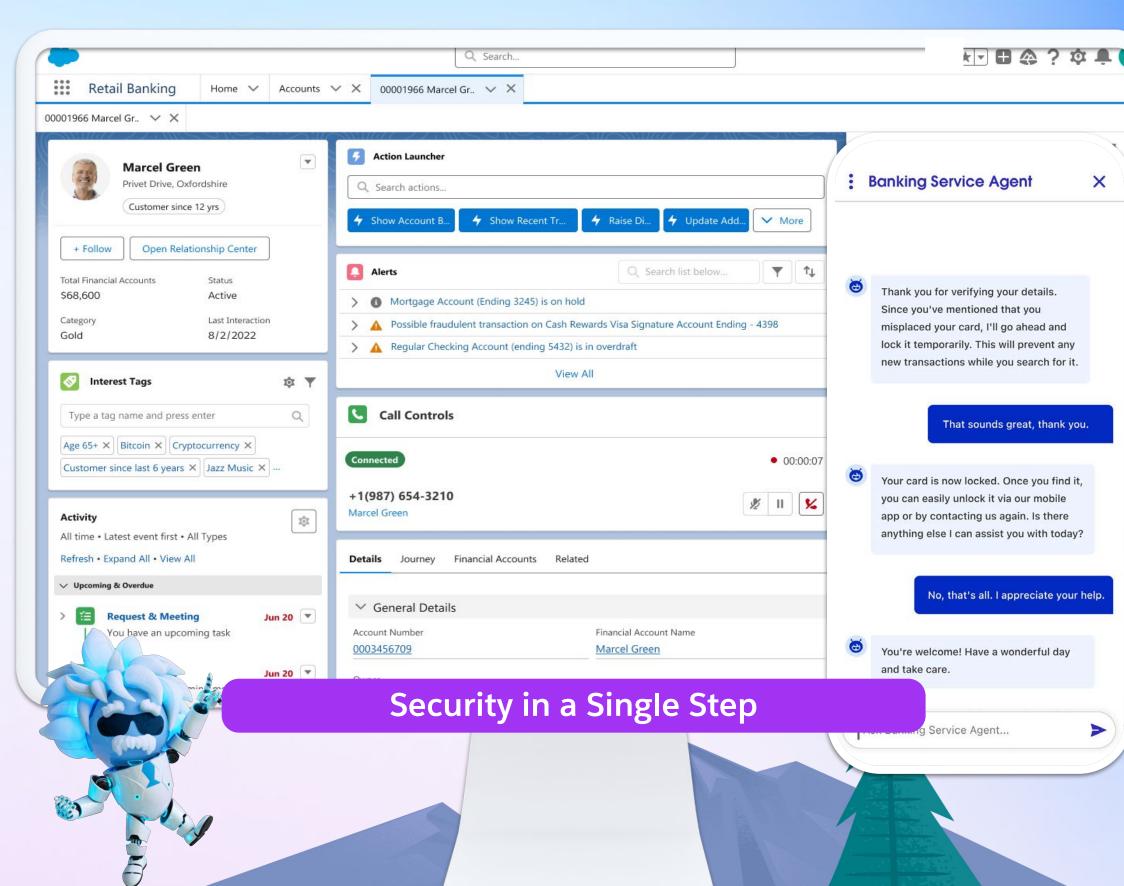


Actions

Allow CSRs to immediately lock a compromised card or unlock it for a customer, resolving urgent security issues in a single step.

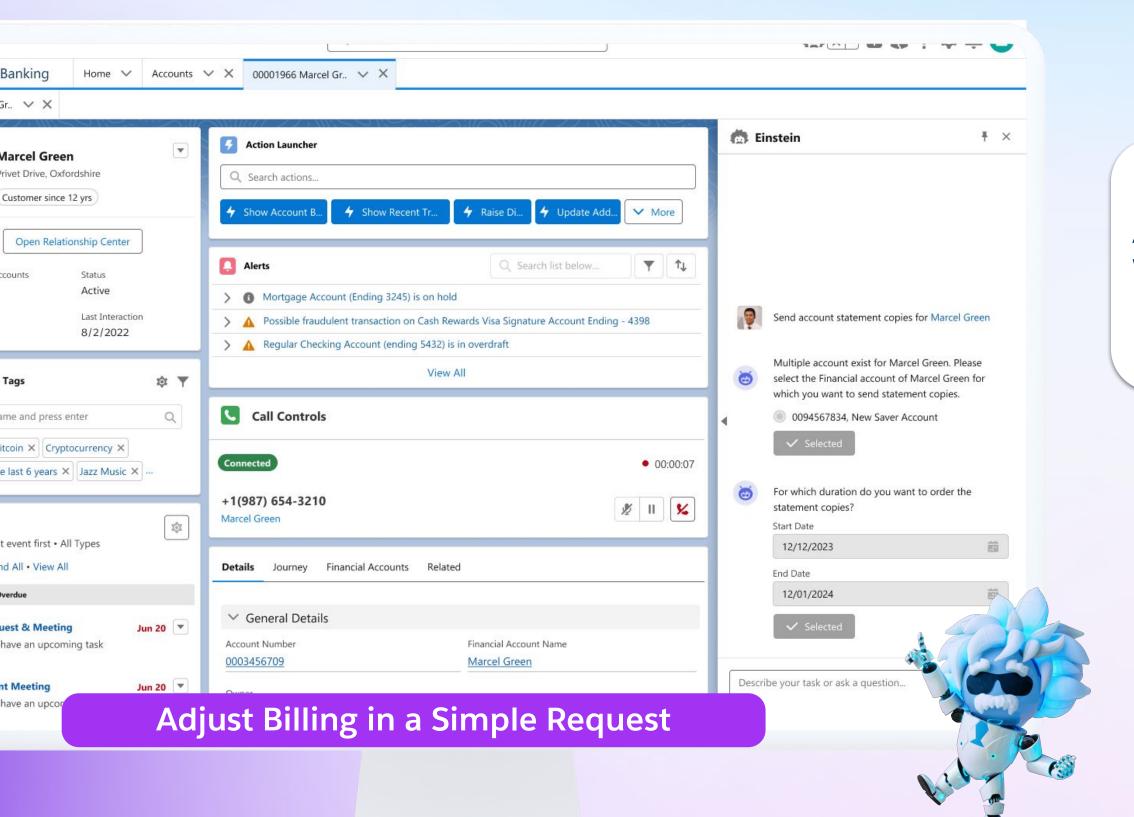
New

Create a Case to Instantly Lock or Unlock a Card



Topic: Flexible Billing Management

Offer your customers the flexibility they expect.





Actions

Allow CSRs to instantly adjust a customer's billing cycle with a simple command, making it easy to deliver personalized and accommodating service.

Create a Case to Change Billing Cycle

Topic: Statement Services

Provide on-demand service without the wait

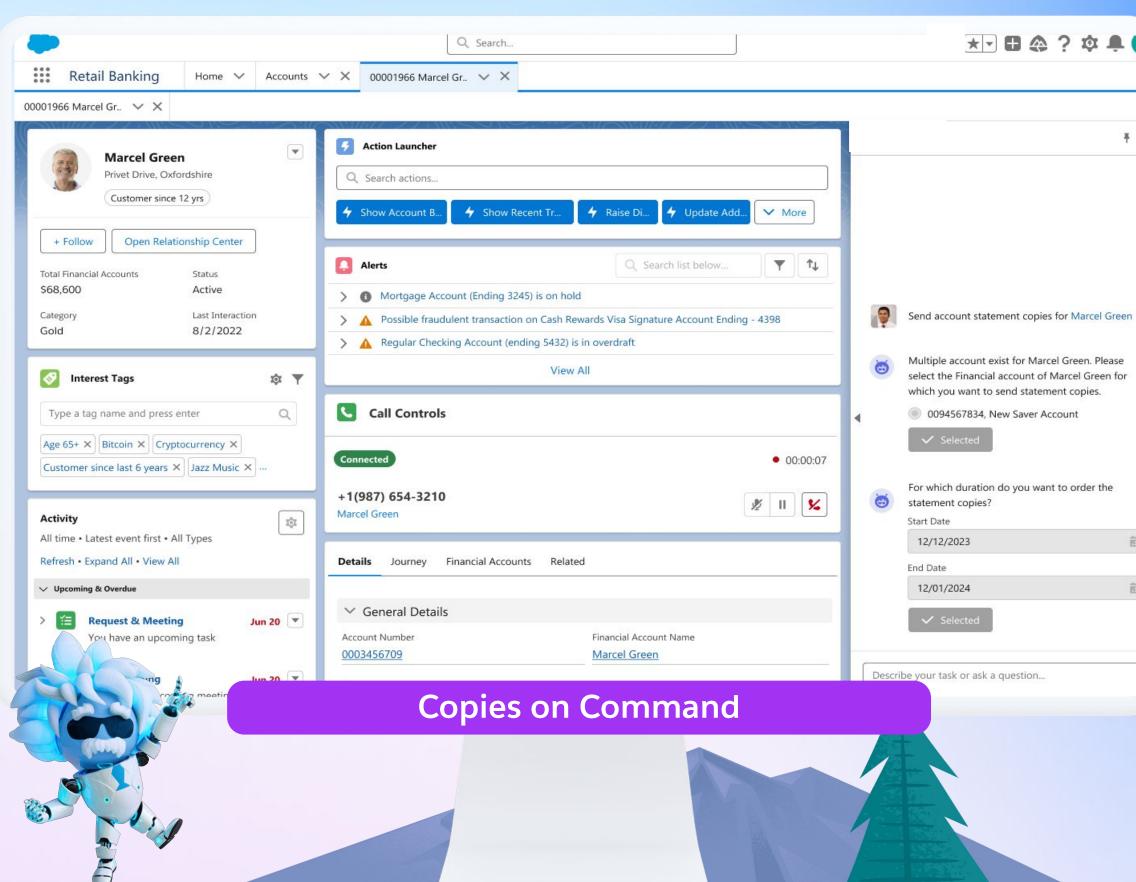


Actions

CSRs can instantly pull and deliver account statements for any date range, turning a routine request into an opportunity to showcase the bank's efficiency.

Fetch & Confirm Customers
Email Address

New
Create a Case to Order Statement Copies





Agentforce For Financial Services: Collections Assistance

Agentforce Financial Service's First OOTB Customer-Facing Agent!



salesforce

Collections Customer Assistance

Improve the Borrower Experience

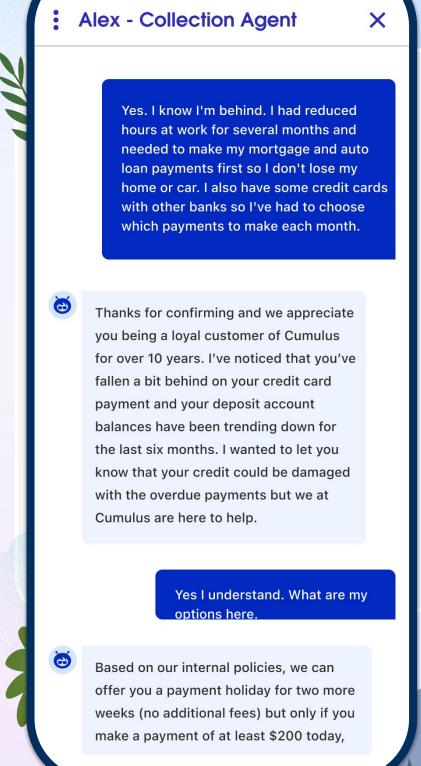
24/7 AI agents offer instant, policy-grounded answers for collections account details and payment options, fostering customer self-service and prompt resolution.

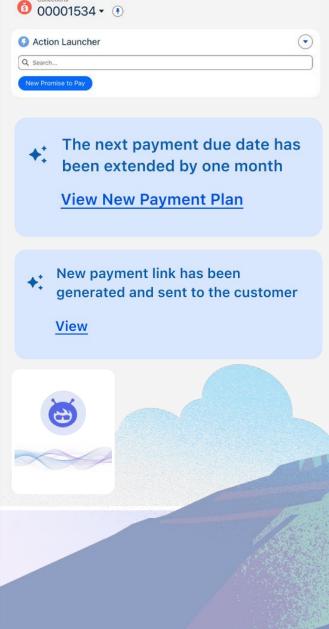
Drive Down the Cost to Collect

Automate routine collections interactions and enable proactive, digital-first outreach, deflecting calls and significantly improving early-stage collection efficiency.

Automate Work, Lead with Empathy

Free human collections specialists from manual work and routine inquiries, allowing them to apply their expertise and empathy to high-value, sensitive collections scenarios.

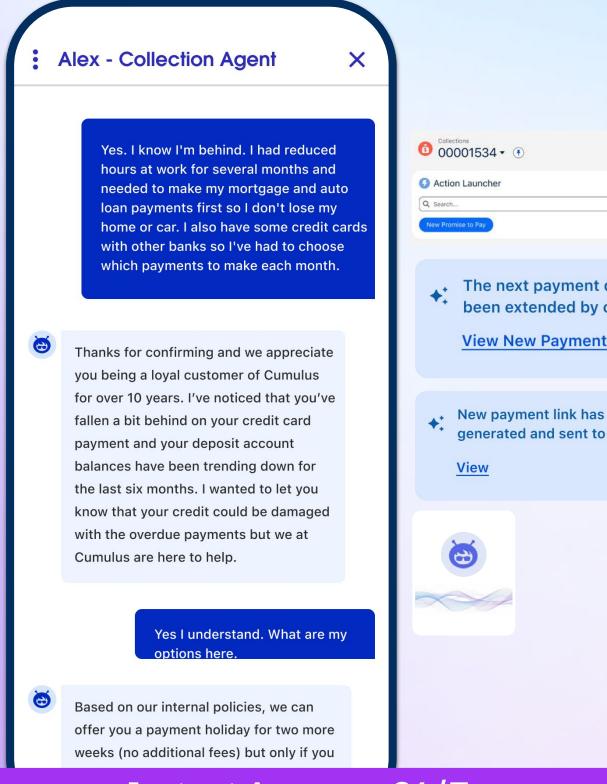


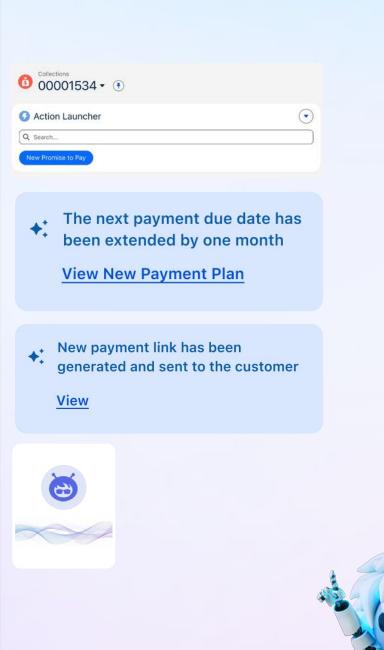


Topic: FAQ



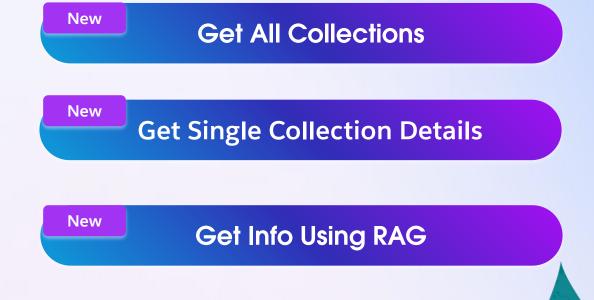
Let digital agents handle common collections questions, freeing human agents for complex issues.





Actions

Deliver 24/7 self-service and scale operations with an intelligent digital AI agent that handles the most common borrower inquiries, freeing human agents for complex negotiations.



Instant Answers, 24/7

Collections Customer Assistance In Action

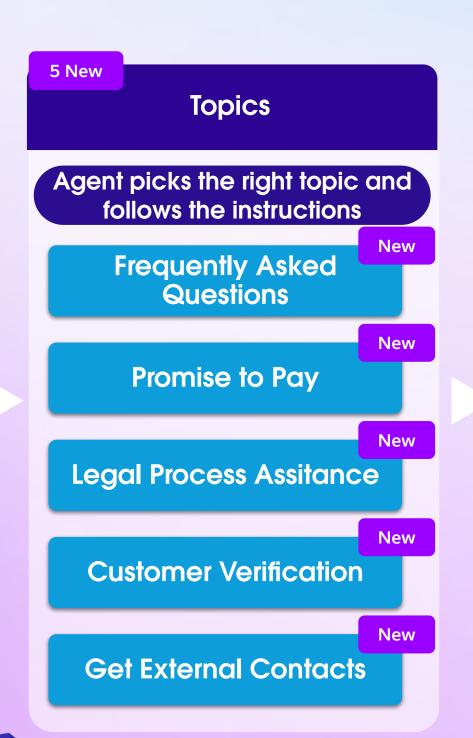


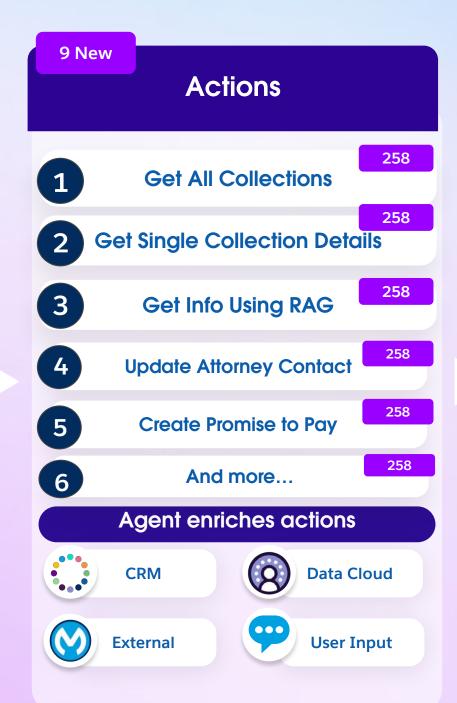
Interaction

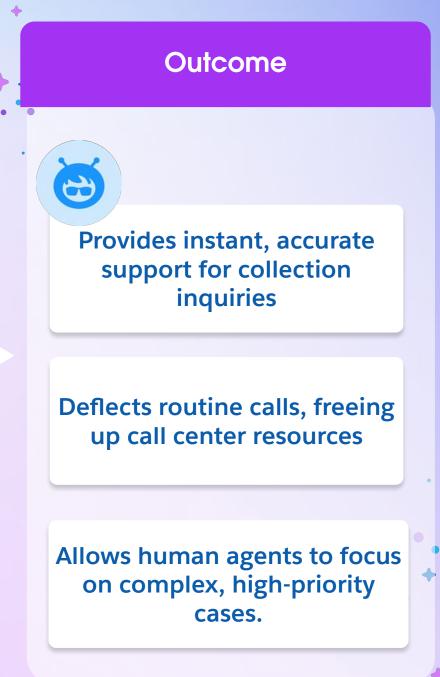


Which of my accounts are in collections?









Einstein Trust Layer

Collections Employee Assistance

Powered by **Agentforce**



Al with Collections Expertise

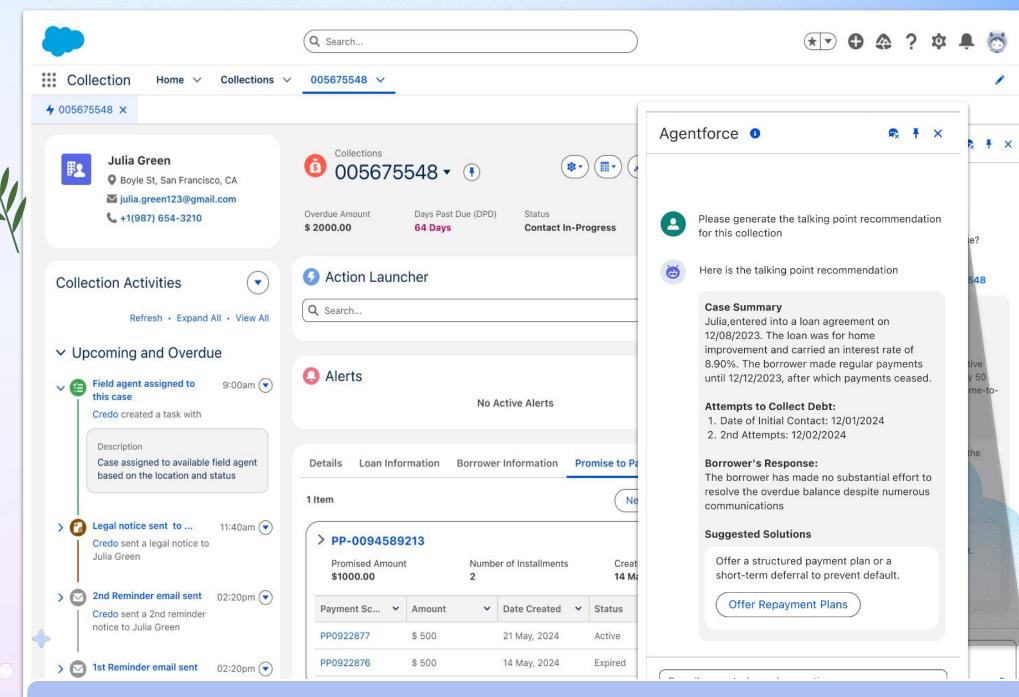
Agents are pre-trained on delinquency stages, promise-to-pay rules, and business rules, speaking the language your collections and recovery teams use every day

Automate Work, Maximize Recovery

AI handles the manual work like capturing promises and payments, freeing collections specialists to focus on negotiation and successful recovery

Institutionalize Collections Knowledge

Arm your collections team with auto-generated talking points, real-time insights, and next-best-action suggestions to drive greater recovery success.



Automate the routine and humanize the relationship

Collections Employee Assistance In Action

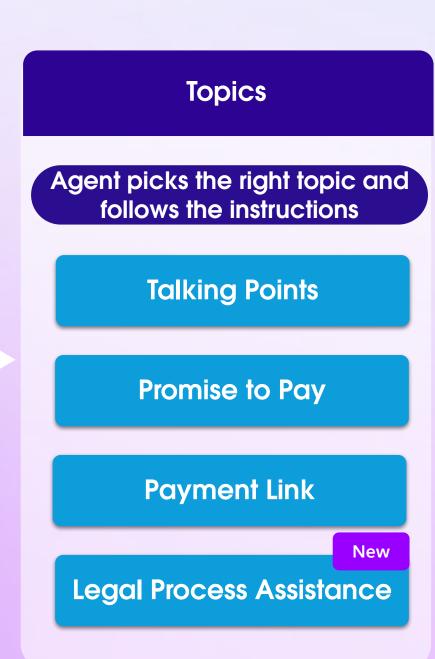


Interaction

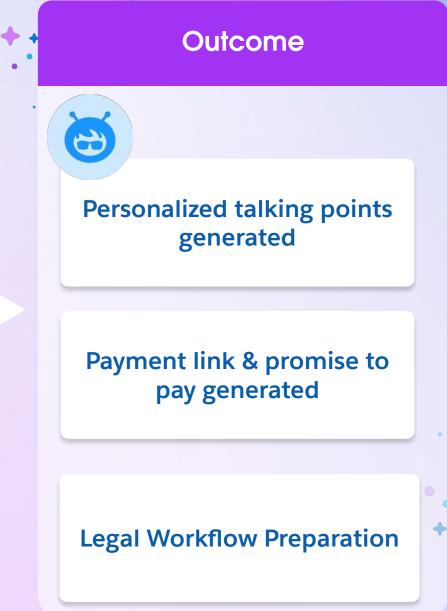
l'm Agentforce, your trusted Al agent.

Help me initiate a promise to pay.







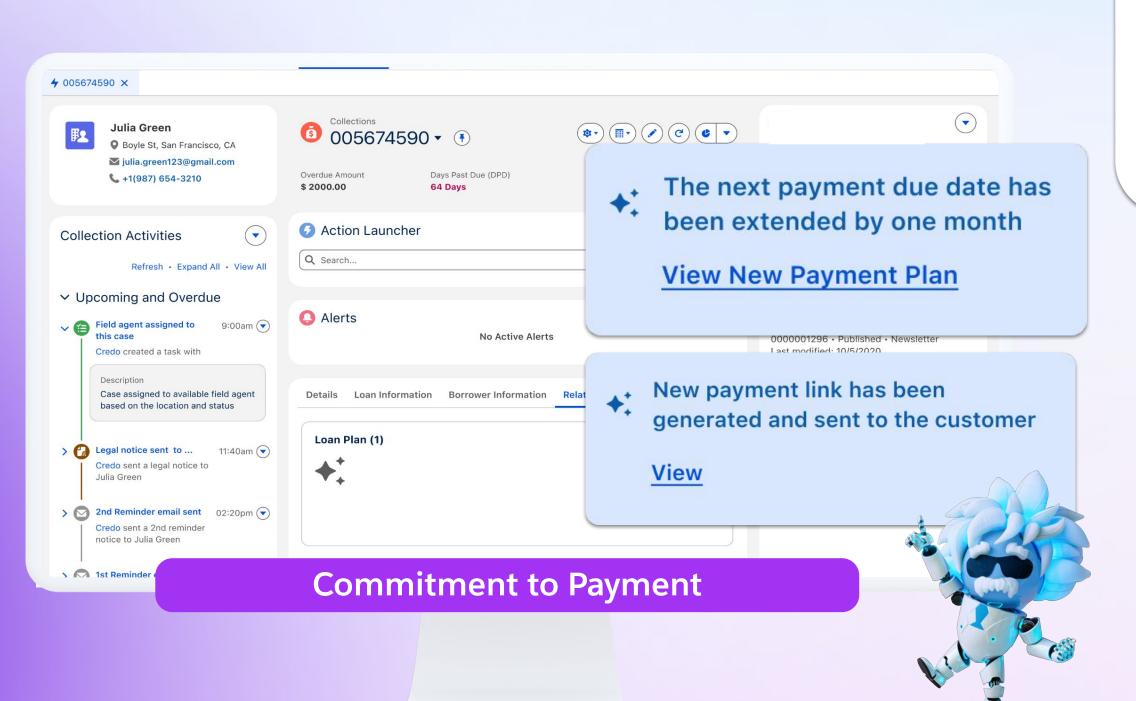


Einstein Trust Layer

Topic: Promise to Pay

Formalize commitments and collect payment with a single command





Actions

Turn verbal commitments into successful payments. Collections Assistance instantly captures a borrower's promise-to-pay, documents the details, and automates follow-up reminders to ensure agreements are fulfilled with minimal manual effort.

Payment Commitment

Create Promise to Pay

Payment Collection

Topic: Legal Workflow Support

Automate manual legal activities and check for legal-readiness with ease



Actions

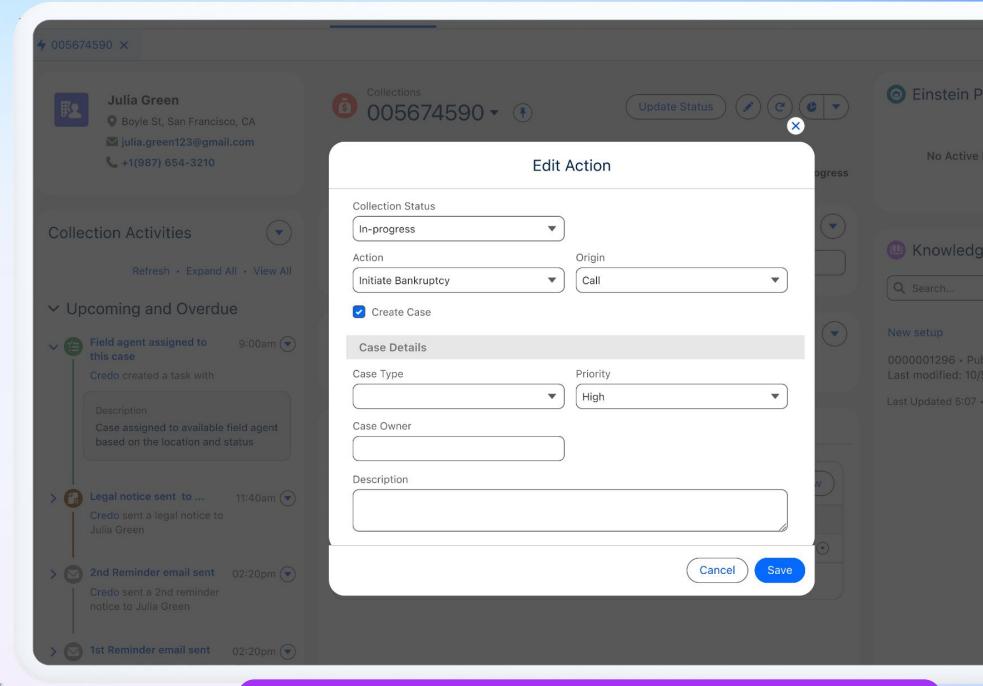
Turn manual legal processes into simple, automated tasks. Allow collections agents to instantly assess a case and documentation for legal readiness and prepare for handoff to a legal team

New Borrower Contact Details from External Sources

New Update Attorney Contact Details

Review for Legal Action Readiness

Documentation for Legal Case Initiation



Automated Support for Legal Activities



Agentforce For Financial Services: Insurance Service Assistance

Your trusted agent for every insurance service experience



Insurance Service Assistance



Al Agents with Insurance Expertise

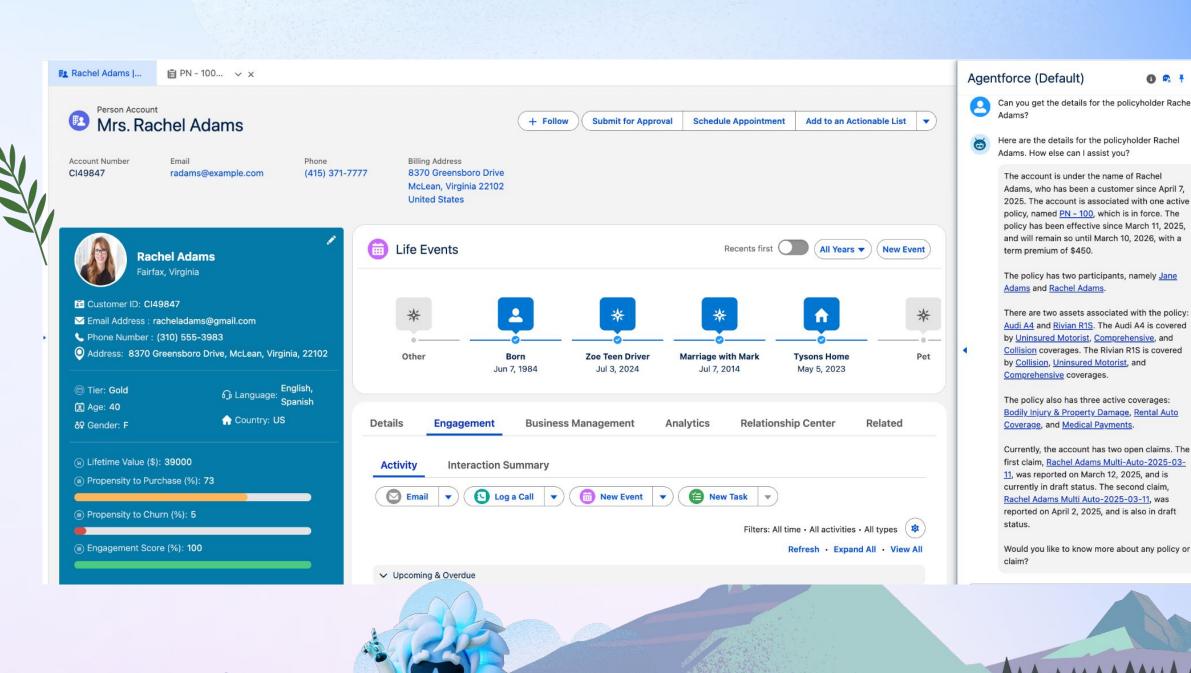
Deliver fast, trusted customer service with Agentforce powered by pre-built insurance workflows and policyholder data

Improve Efficiency with Al-powered Policyholder & Quote Summaries

Streamline processes by summarizing policyholder & quote details helping reps deliver faster, more accurate resolutions

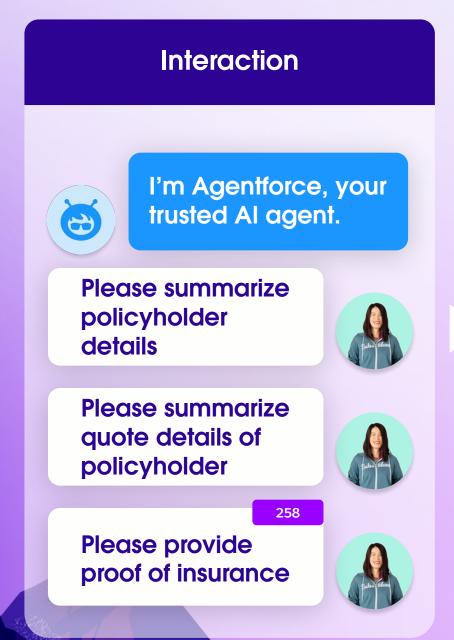
Pre-Built and Easy to Deploy

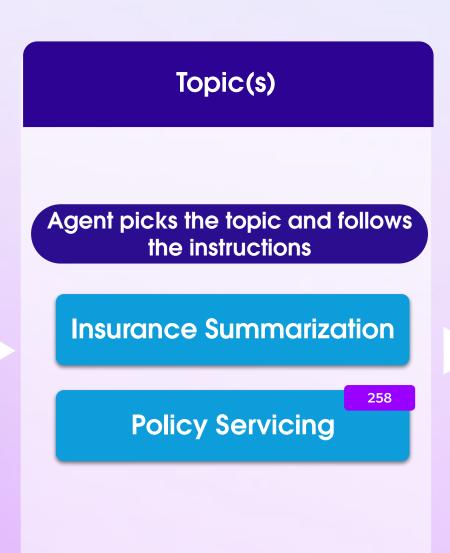
Get set up in minutes and customize fast - with clicks not code, to enhance policyholder retention

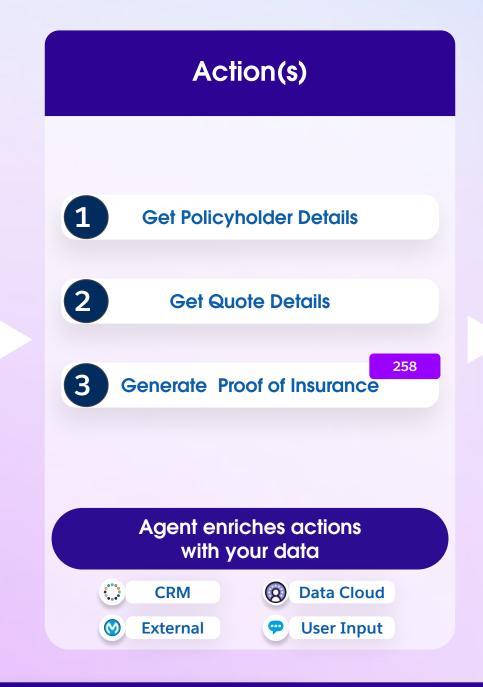


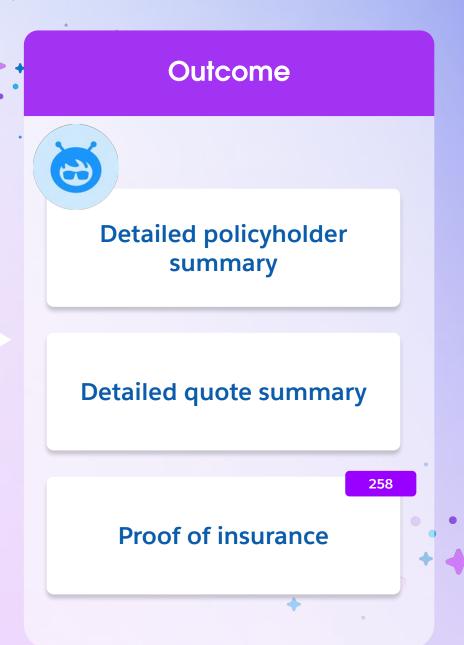
Insurance Service Assistance In Action







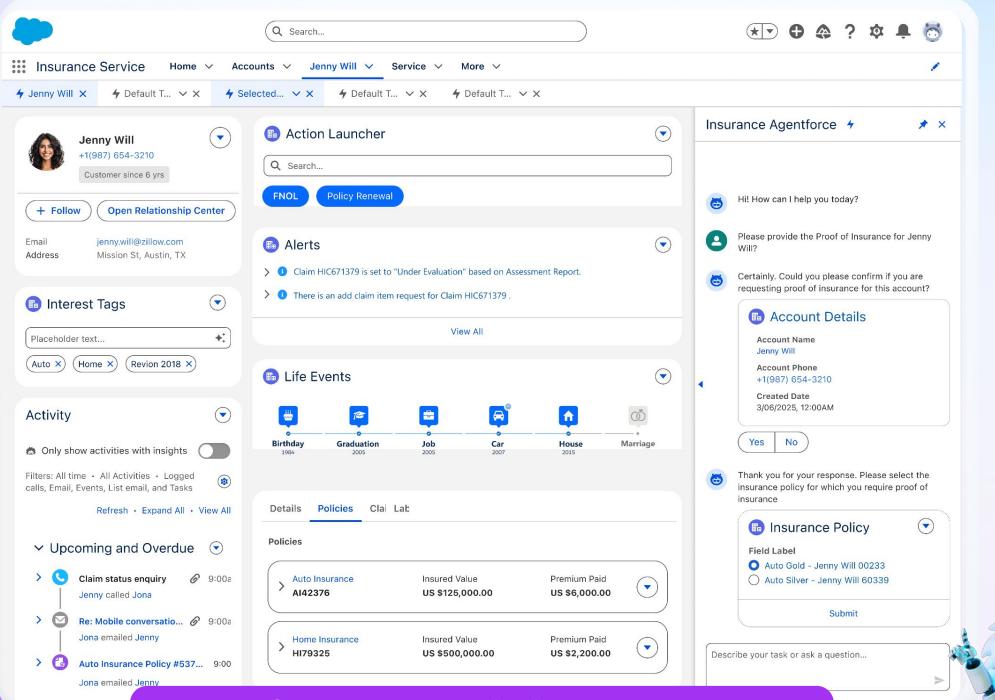




Einstein Trust Layer

Topic: Policy Servicing





Generate Proof of Insurance

Proof of Insurance

Insurance contact center reps face long handle times and complex systems. The Insurance Service Assistant now guides representatives through the process of producing proof of insurance – reducing effort, speeding resolution, and improving customer satisfaction.

Actions:

New

Generate Proof of Insurance



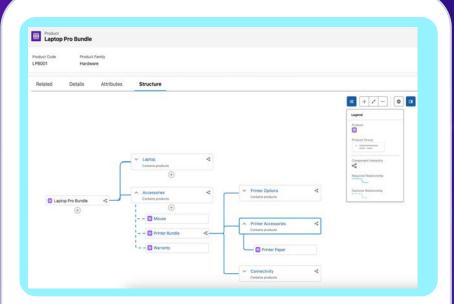
Digital Insurance Enhancements

Claims Management
Group Benefits
Policy Admin Enhancement

GA | Oct. 21, 2025

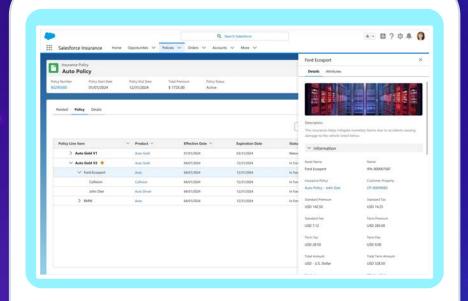
Digital Insurance Products





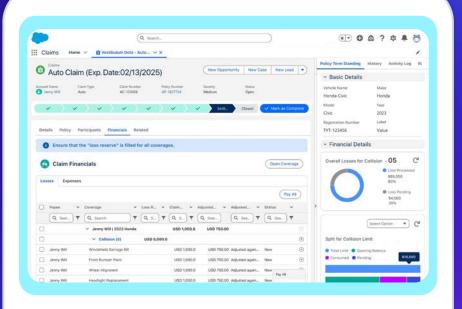
Digital Insurance Foundation

Modernize your insurance with Digital Insurance: Unify systems, personalize experiences, and improve efficiency. Launch products fast, scale easily, and build strong policyholder relationships.



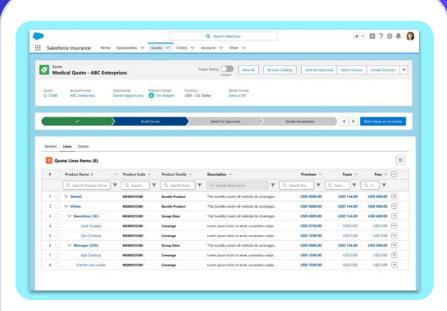
Policy Administration

Manage the entire policy
lifecycle–from quoting and issuance
to billing and renewals–on a single,
customer-centric platform to
improve efficiency and agility with
Policy Administration.



Claims Management

Revolutionize claims with
Salesforce: deliver fast, personalized
experiences, eliminate silos,
automate routine tasks, and boost
efficiency, all while driving customer
loyalty and profitable growth.



Group Benefits

Accelerate the launch of group benefits products and simplify the management of the entire policy lifecycle, from quoting and enrollment to policy issuance, through a configurable and centralized platform.



Digital Insurance

Accelerate Business Innovation and Time-to-Market





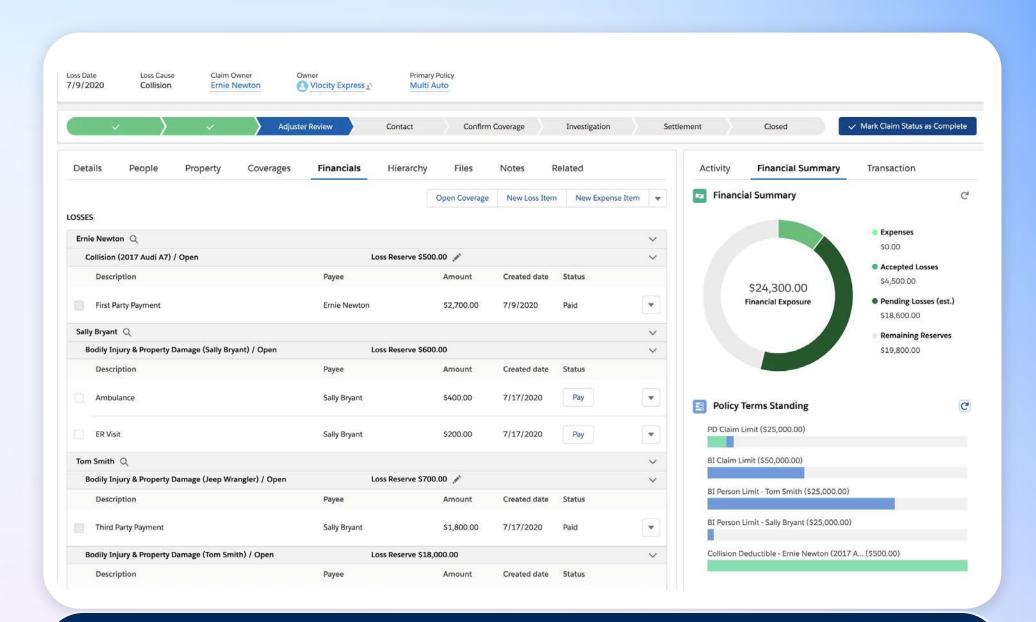
Automate routine tasks and drive straight-through processing with intelligent automation



Unify the insurance value chain on a single platform to accelerate innovation and growth.



Deliver personalized experiences that enhances policyholder experiences



Preconfigured Solutions for Secured and Unsecured Loans

Claims Management



Digitally manage the entire claims lifecycle from peril-centric intake, auto-adjudication, reserves, to payments on a modern low/no-code platform



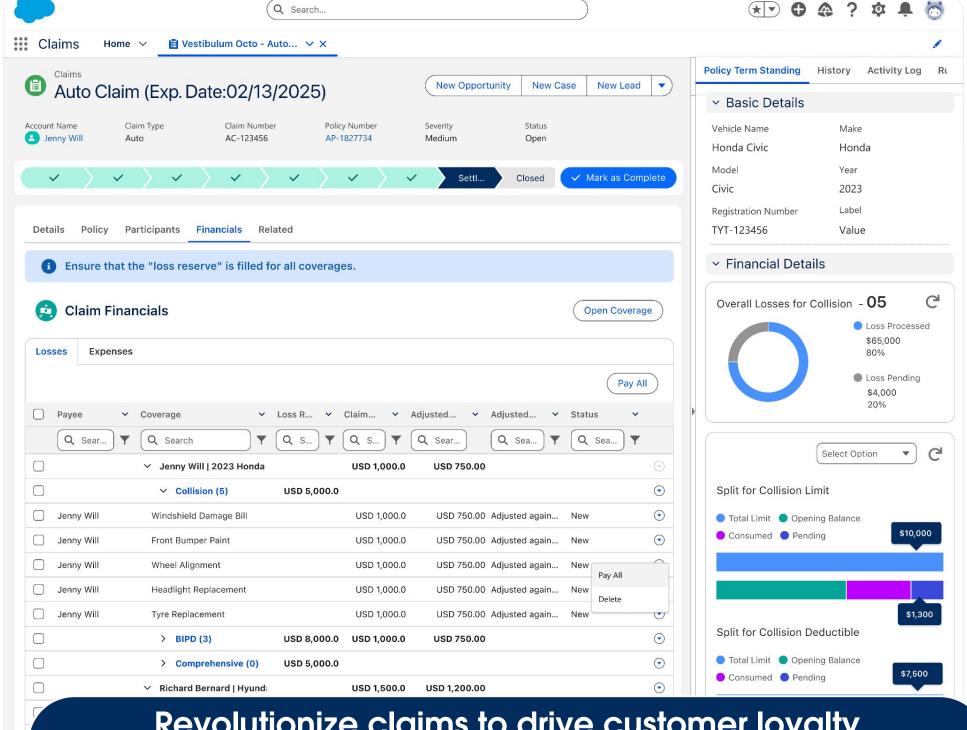
Automate routine tasks to accelerate claims processing using Agentforce



Empower adjusters and increase efficiency with a **single**, **intuitive platform**



Deliver personalized customer experiences that build customer loyalty and drive profitable growth.



Revolutionize claims to drive customer loyalty and profitable growth

Group Benefits



A comprehensive platform to streamline the end-to-end group benefits lifecycle



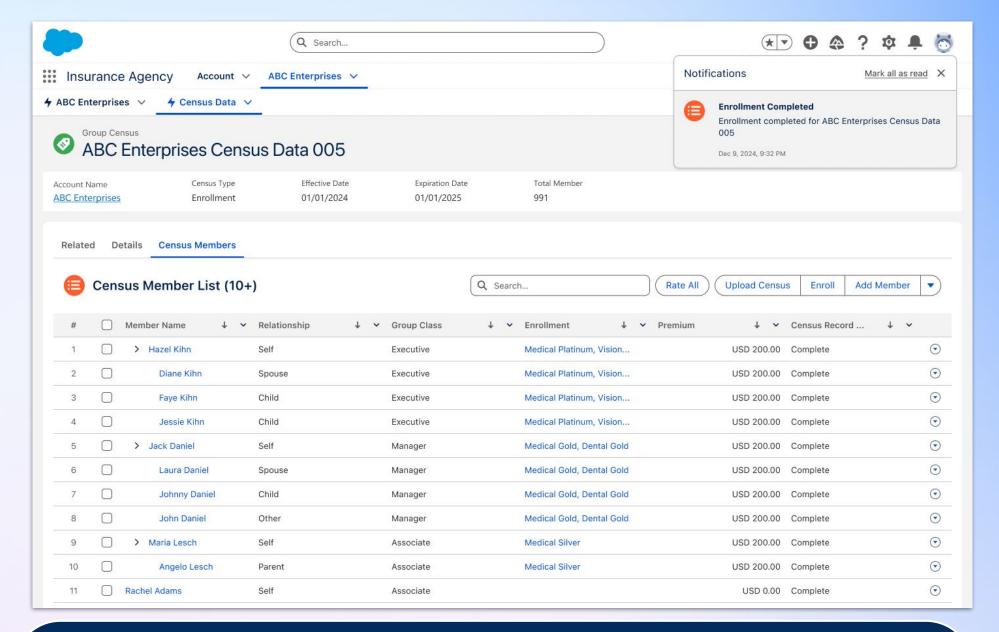
Accelerate product launch and pricing with intuitive census management and eligibility filtering



Generate accurate quotes for any group size with comprehensive rating and seamless contract creation



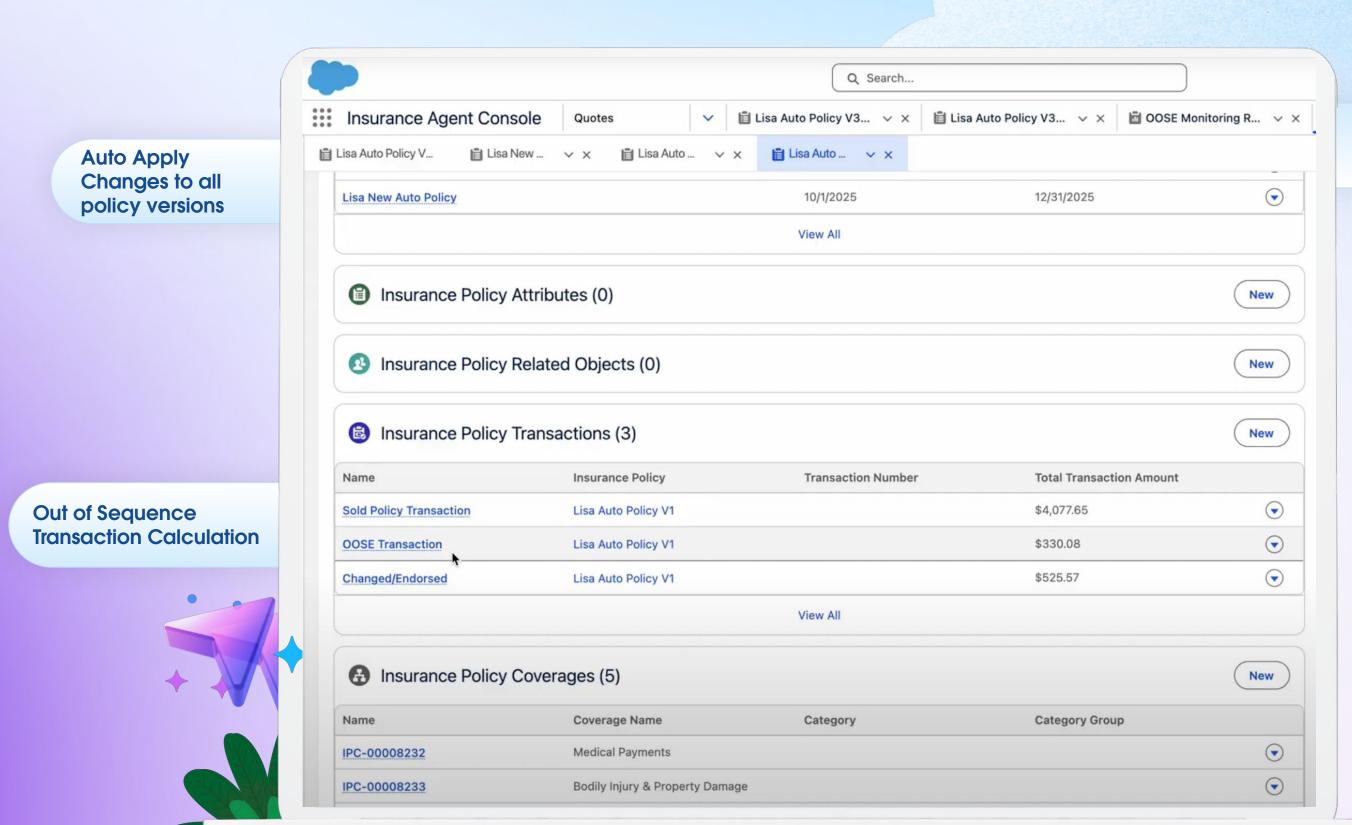
Streamline Bulk and Individual policy Enrollment with automated contribution calculations and digital channels



A single, unified platform that provides a holistic view of the entire group benefits lifecycle

Policy Admin Enhancement - Out of Sequence Endorsement





Dedicated APIs and Invocable actions

- Process backdated policy changes across terms
- Automate change application on all policy versions
- Provide customers flexibility for corrections or additions.





Digital Lending Enhancements

Digital Lending

salesforce

From point of sale to origination - simplify lending origination on a flexible, customer centered platform



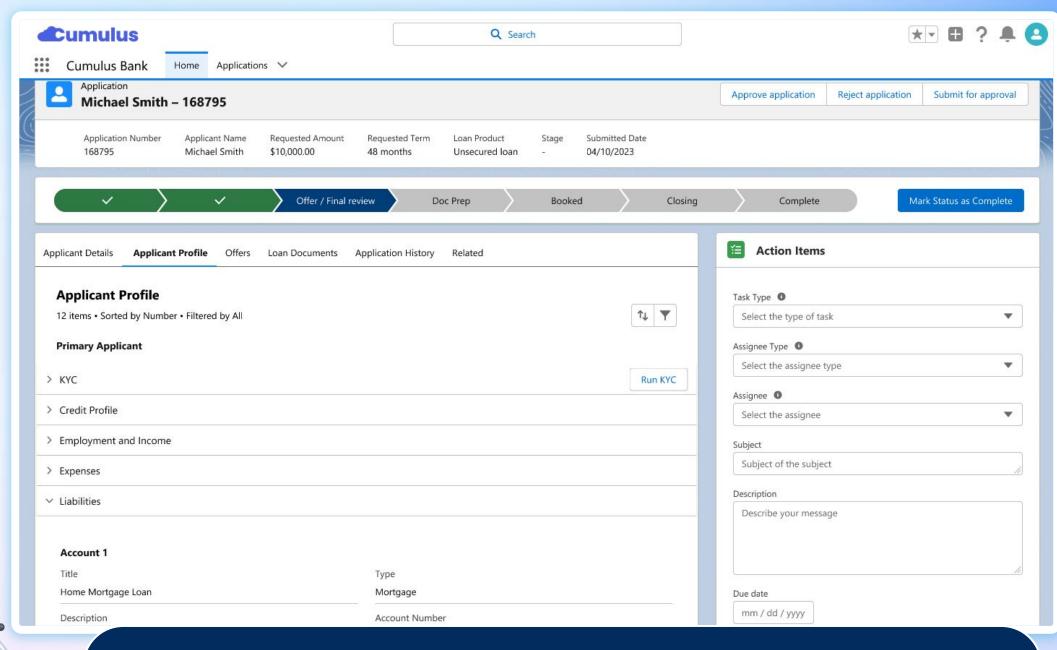
Design profitable lending products and bring them to market quickly on a flexible, connected platform



Deploy modern experiences for Borrowers and Brokers with Agentforce providing loan assistance



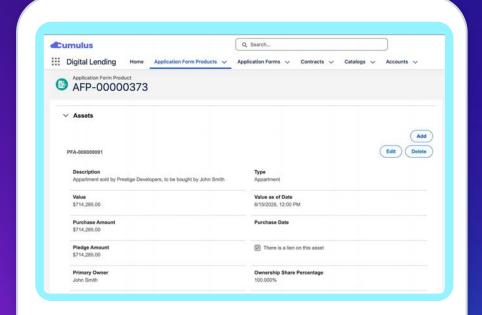
Reduce the cycle time and manual process for underwriters to gather information and make decisions



Preconfigured Solutions for Secured and Unsecured Loans

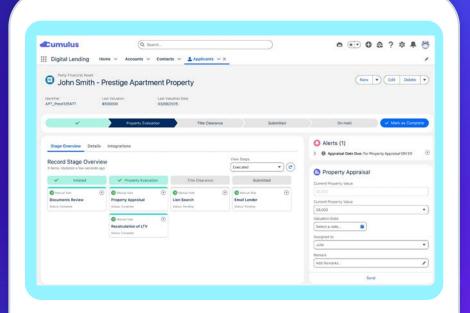
Digital Lending Enhancements





Collateral Management

Support end-to-end processes for secured loans, by performing ownership and lien checks, validate collateral against loan policies, and accurately track the asset's lendable value for better efficiency and compliance



Stage Management

Stage management provides a clear, visual way to track the progress of a loan application process. This feature has been enhanced to be available in Experience Cloud, allowing users like brokers and agents to monitor progress.

Digital Lending Innovation

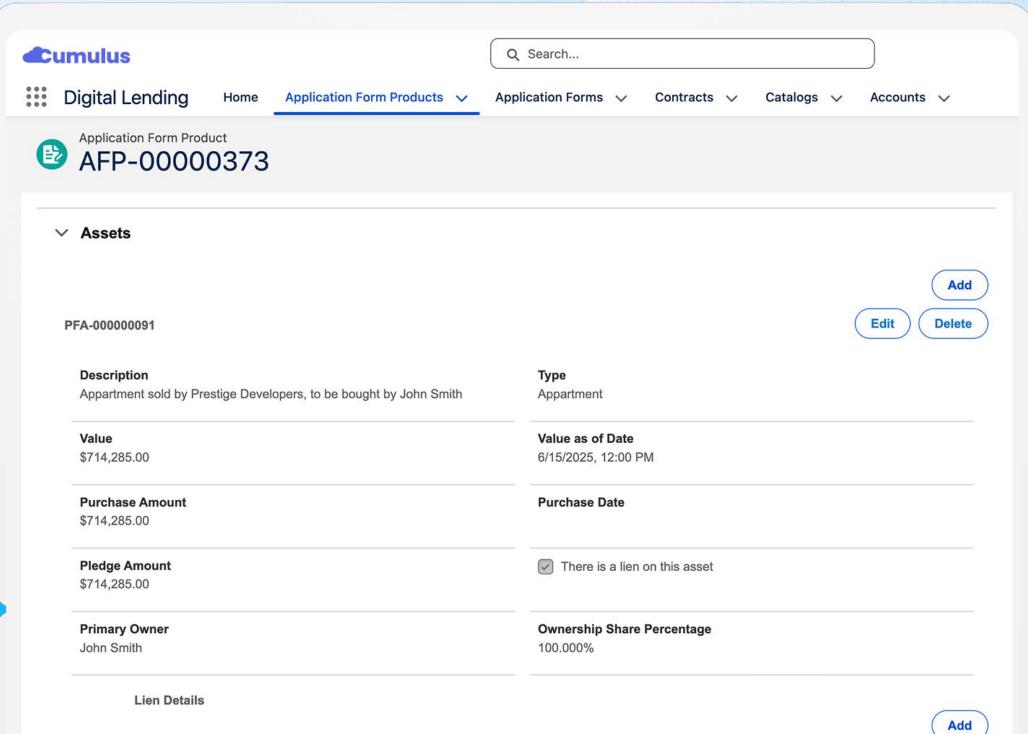
Collateral Management Enhancements



New Collateral Data Model

Perform ownership & lien checks





Comply with loan policies

- Enhanced collateral data model for secured loan processes
- Validate collateral, track lendable value, and monitor liens
- Supports physical assets (property and vehicles), group of assets (group of buildings) and financial assets (stocks, bonds and others)



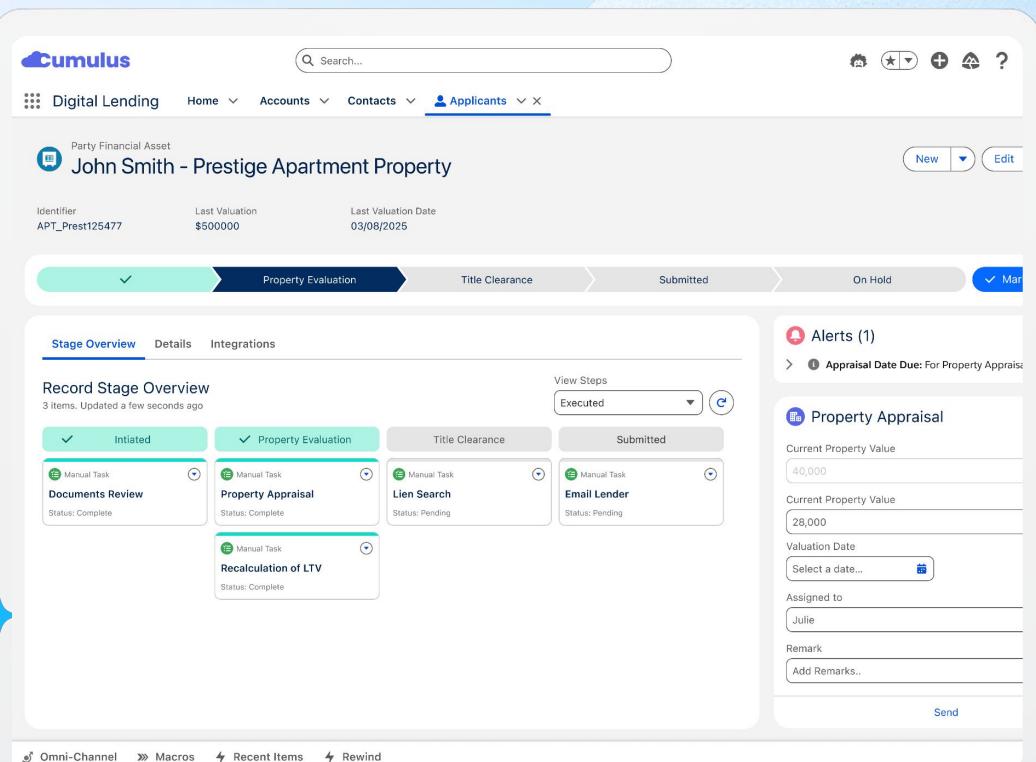
Stage Management Enhancements



Extend Stage
Management to
External Users

Enhanced User Experience





Track Progress on a Unified Platform

- Record stage overview component available in Experience Cloud
- Users, including brokers and agents, can now track process progress outside of CRM
- Drive greater user adoption and efficiency with the intuitive design that provides better readability



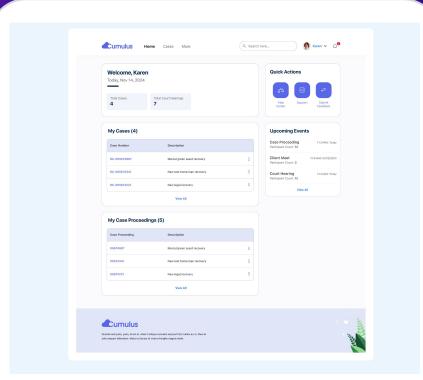


Collections Enhancements

Collections & Financial Recovery product enhancements

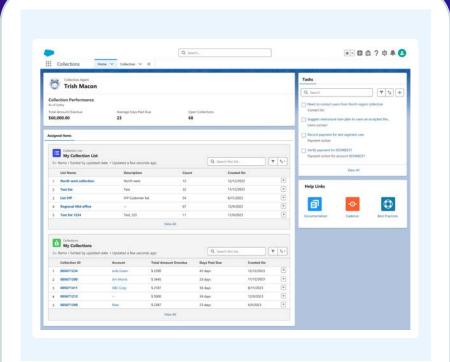
Collections Product Enhancements

What's new Launching Oct '25



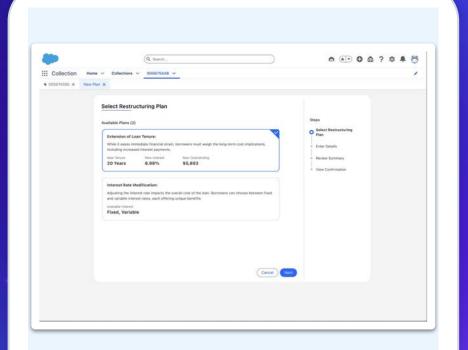
Templates for Legal Correspondence

Accelerate the collections process with legal considerations by generating accurate correspondence templates to support legal processes.



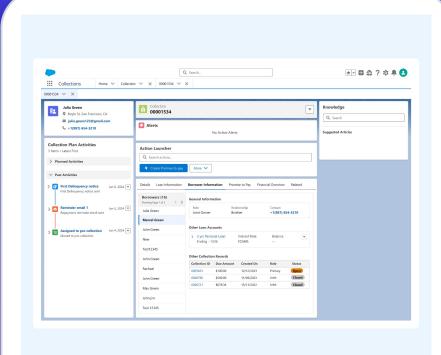
Intelligent Collections Case Prioritization

Use AI to automatically score and prioritize cases, allowing collections team to focus on the most recoverable accounts first, significantly increasing overall recovery rates and efficiency.



Payment Restructuring

Allow agents to resolve accounts faster by easily restructuring payment terms within pre-defined company policies, ensuring both customer flexibility and adherence to business guidelines



Consolidated Collections

Eliminate screen switching by providing agents with a 360-degree view of all outstanding collection accounts in a single, unified console, enabling faster and more informed decisions.

Collections & Financial Recovery Innovation

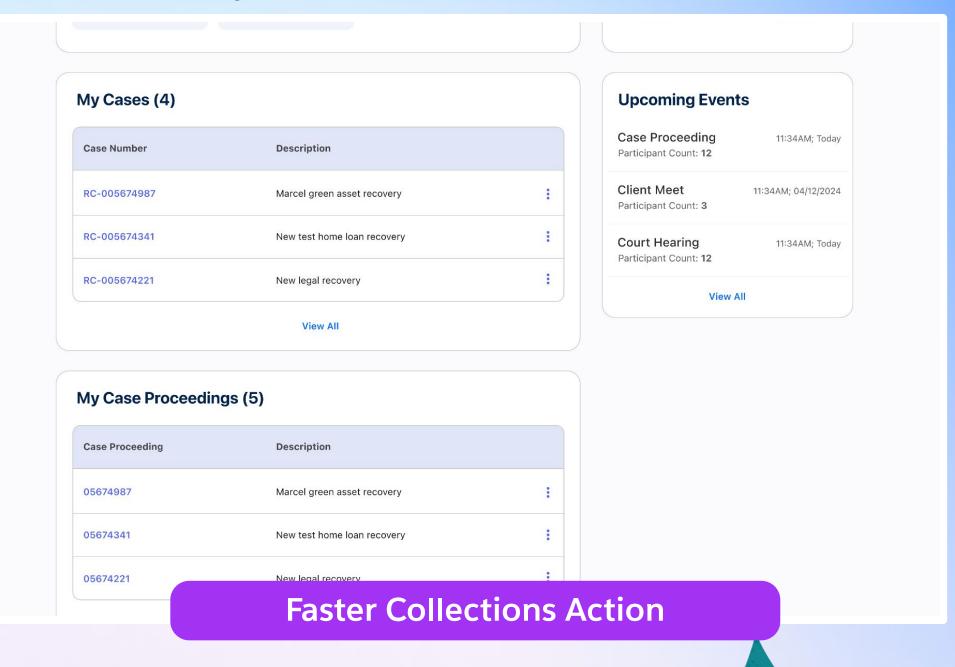
Templates for Legal Correspondence



Instantly generate collections communications from pre-built, dynamic templates

Automated Collections Support

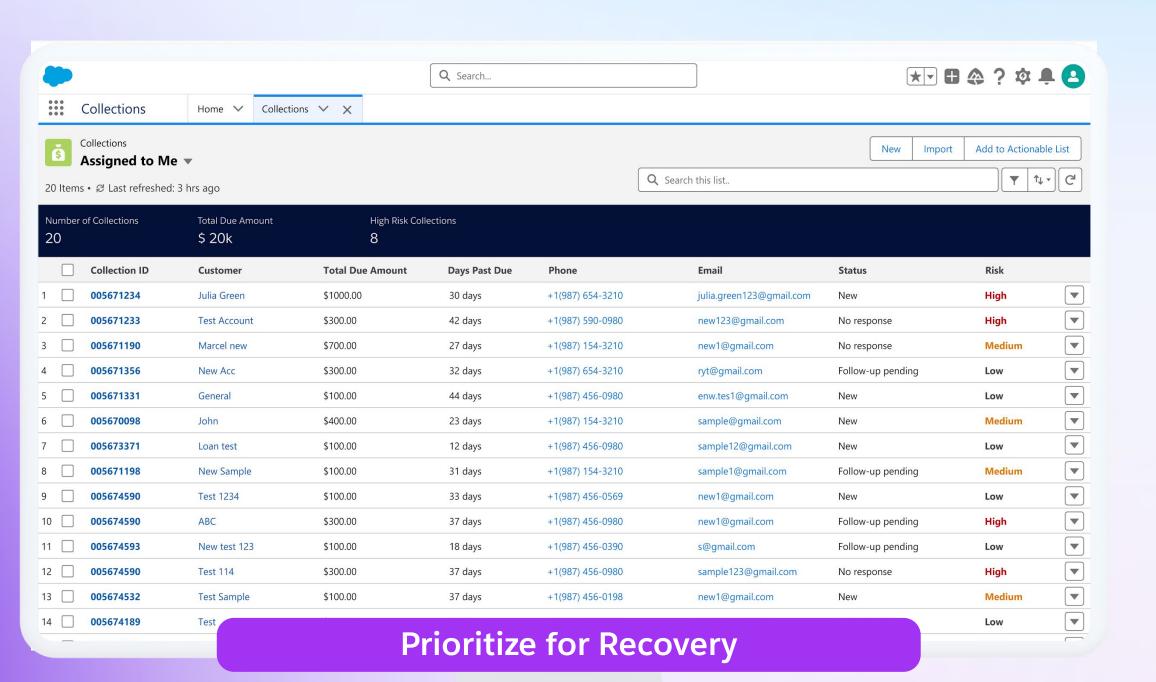
A library of pre-approved templates for collections-related communications enables the instant generation of accurate letters designed to support compliance right from the collections case.



Intelligent Collections Case Prioritization



Automatically score and prioritize every case, ensuring teams focus on the most recoverable accounts first



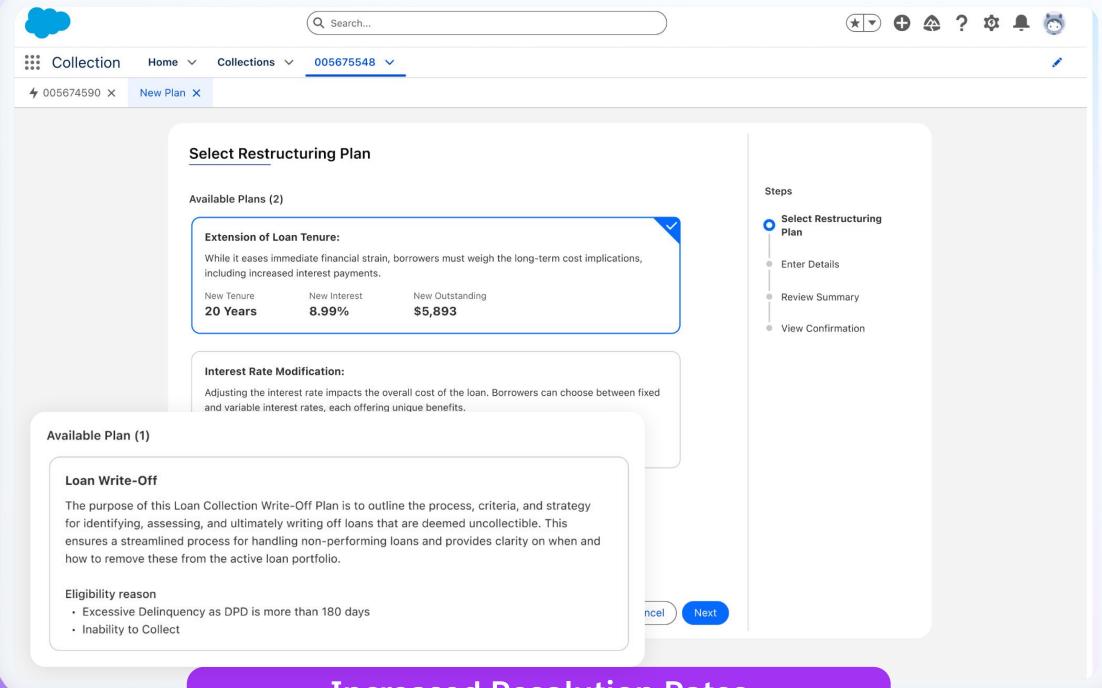
Focus on Winnable Cases

Stop guessing and start collecting with precision. Our AI-powered triage system analyzes every new collections case, automatically assigning a score based on the likelihood of contact and successful recovery.

Payment Restructuring

Provide payment terms to increase recovery rates and provide flexibility for borrowers





Guided, Compliant Restructuring

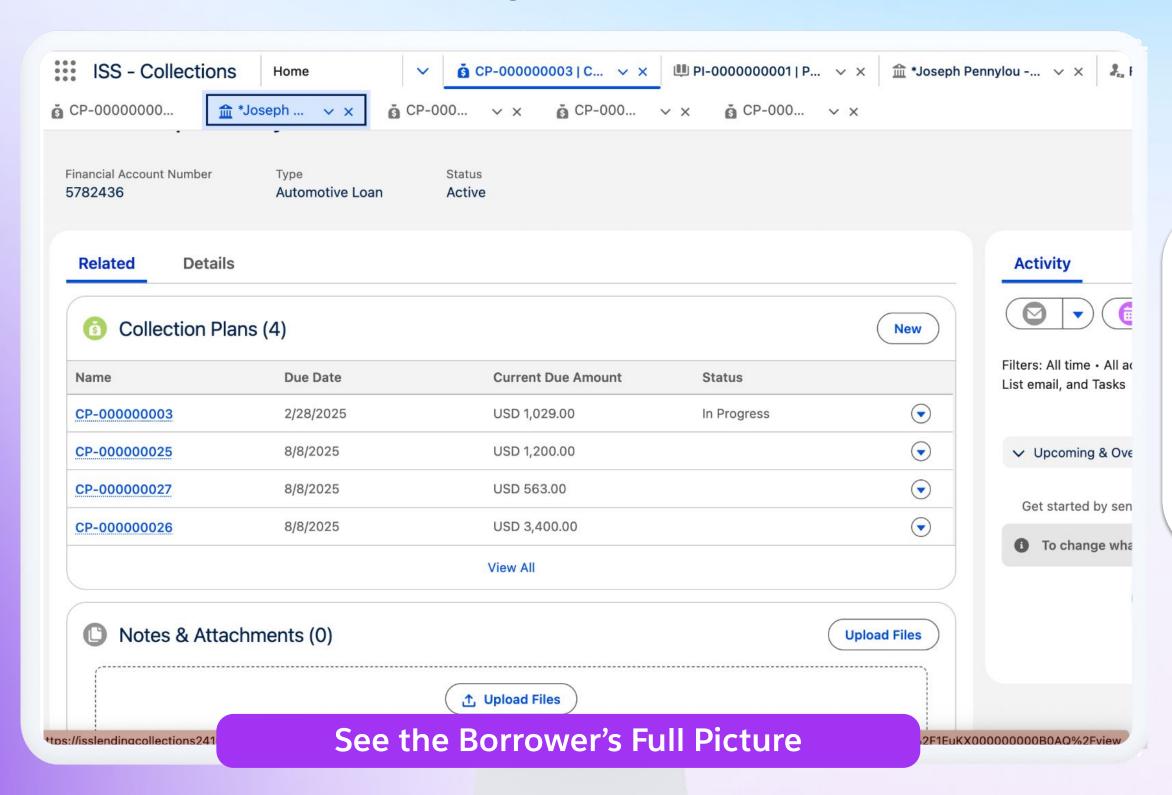
Turn difficult negotiations into collaborative solutions. This pre-built guided workflow allows agents to model and formalize new payment terms directly within the collections console, helping to enforce compliance while meeting the borrower's needs.

Increased Resolution Rates

Consolidated Collections

A unified view of all outstanding collections accounts to promote informed and effective conversations





More Effective Negotiations

Eliminate the swivel chair and provide collections specialists with a complete financial picture. Aggregate all of a borrower's outstanding collections accounts into a single, unified view for fully informed conversations.



Service Process Library Enhancements

Service Processes in Agentforce Financial Services

Transactions and Payment (Banking):

Fee Reversal
Transaction Dispute
Management

Request Loan Payoff Change Billing Cycle

Transfer Funds to Own Account

Account Services (Banking):

Address Update

Manage Standing Instructions
Update Email or Phone
Order Checkbook
Order Statement Copies
Travel Notification

Card Service (Banking)

Reset PIN

Manage Credit Limit

Manage Card Usage

Portfolio Services (Wealth)

Manage Beneficiary

ACAT

Required Minimum Distribution

Profile Changes

Manage Standing Instructions

Account & Portfolio Planning (Banking)

Customer Bereavements/Estate Planning

Manage Beneficiary

Claims (Insurance)

Auto FNOL

Home FNOL

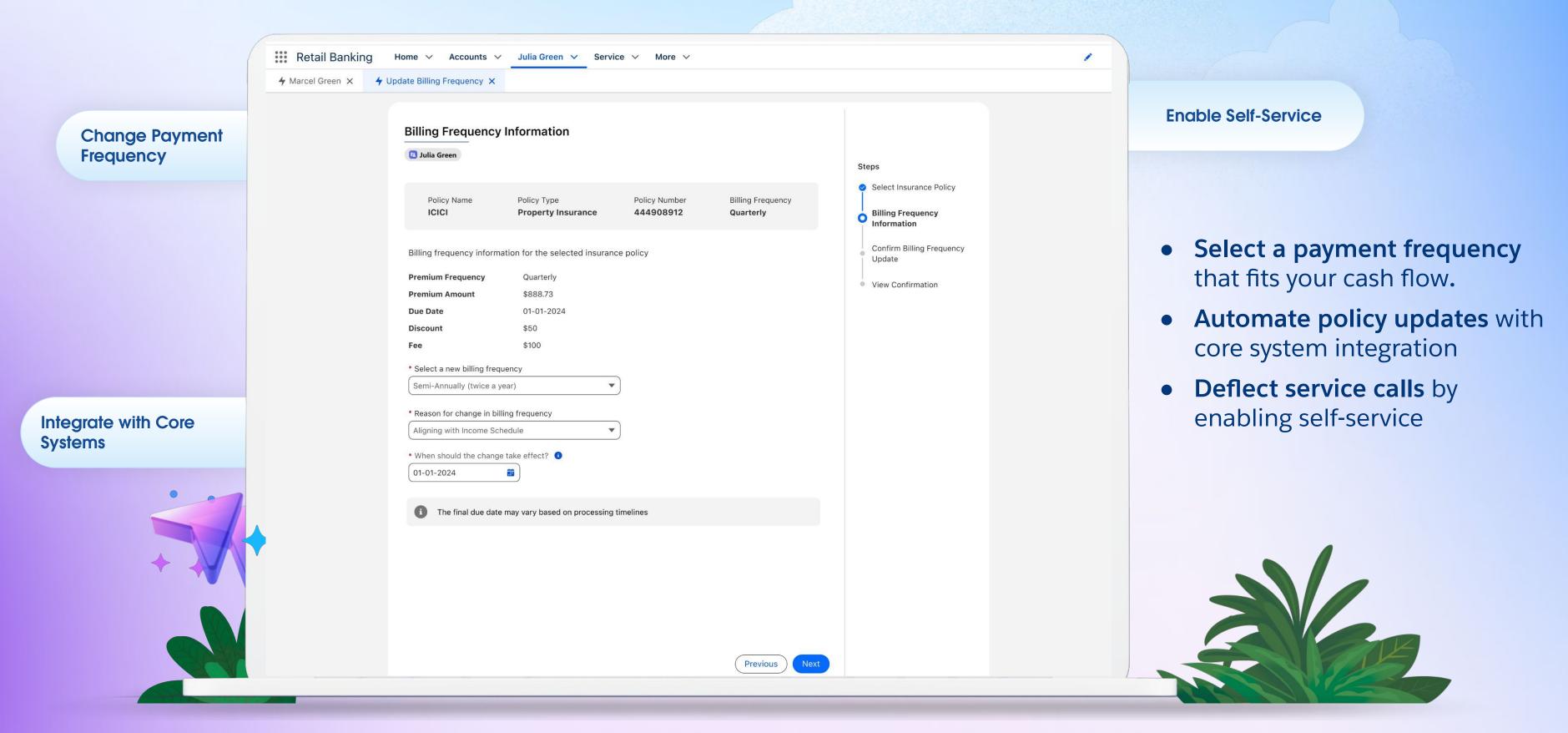
Account Information (Insurance)

Proof of Insurance

Update Billing Frequency

Service Process Library Enhancements - Update Billing Frequency





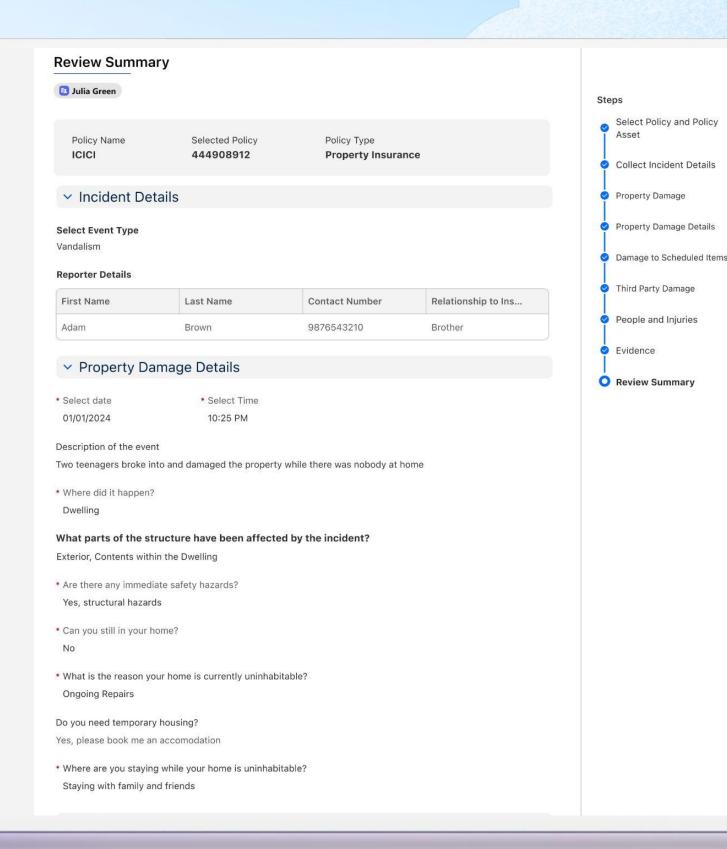
Service Process Library Enhancements - Homeowner FNOL



Streamline incident detail capture

Expedite damage intake process





Simplify evidence and submission

- Accelerate claim filing instantly.
- Guide users through damage assessment.
- Centralize all incident files and evidence.





Salesforce GO

for Agentforce Financial Services

Introducing Salesforce GO for Agentforce Financial Services



Simplifying how customers **explore**, **try**, **and configure features** with product feature discovery and guided setup.

Empowers customers with hands-on trials, ensuring a clear understanding of it's value.

All-in-one configuration interface streamlines adoption, reducing the time from exploration to implementation.

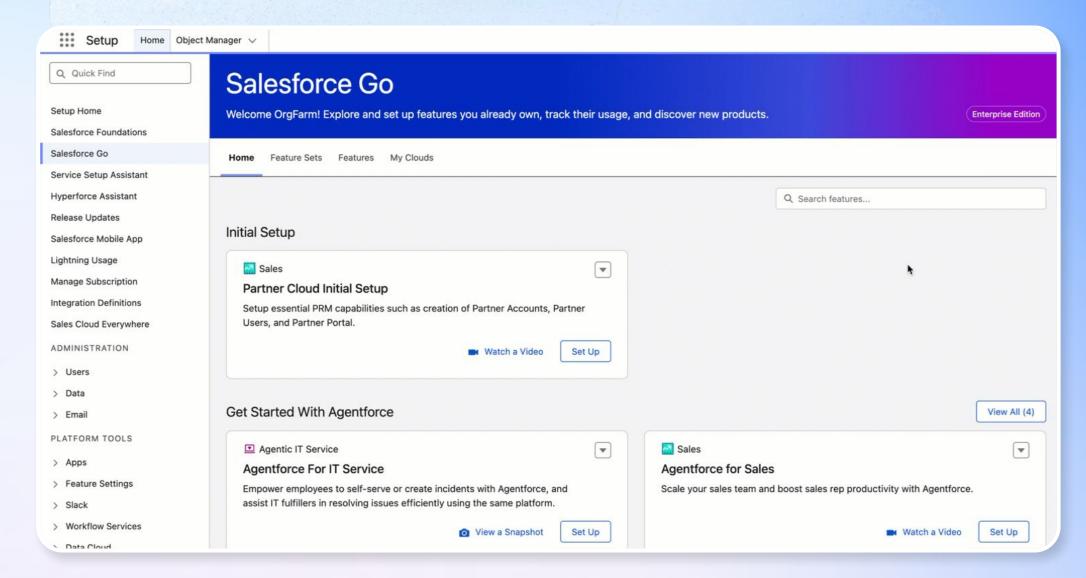
Effortless Discovery of Product Capabilities

Oct'25

All-in-One Configuration within a unified interface

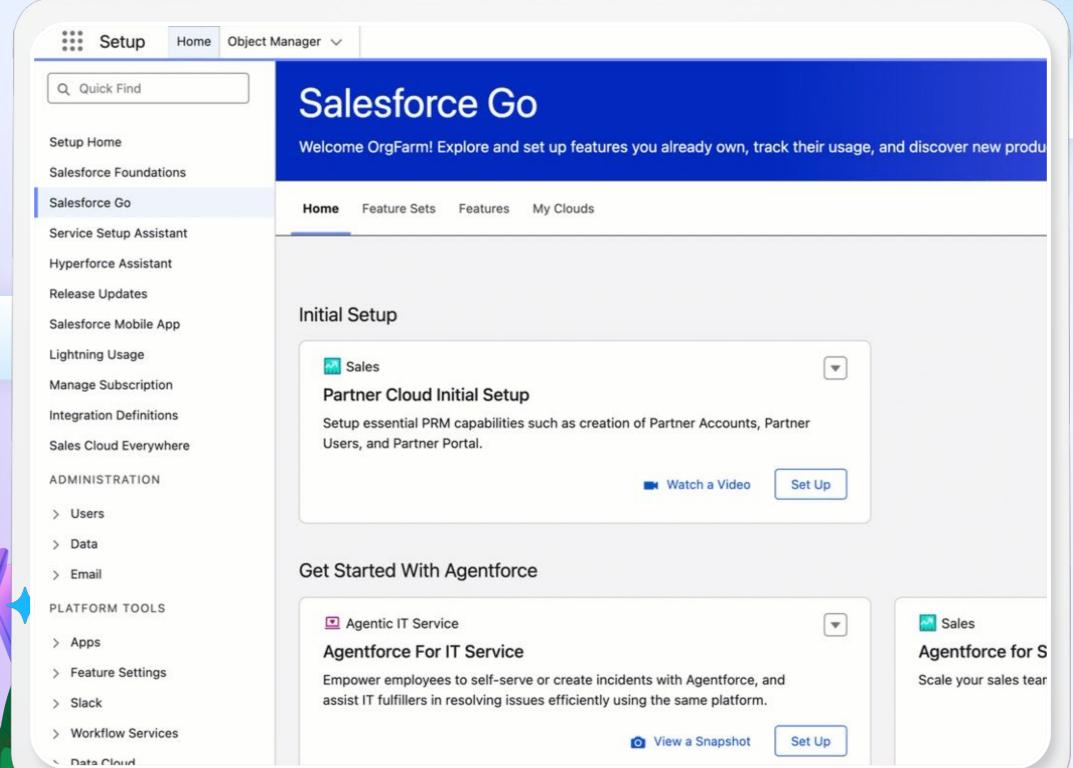
Feb'26

Prebuilt Solutions for a Curated Journey



Salesforce GO for Agentforce Financial Services





Effortless Discovery of

Product Capabilities

All-in-One Configuration within a unified interface

- Simplifying how customers explore, try, and configure features with product feature discovery and guided setup.
- Empowers customers with hands-on trials, ensuring a clear understanding of it's value.
- All-in-one configuration interface streamlines adoption, reducing the time from exploration to implementation.



