



Salesforce Message Credits - Email

A quantity of Salesforce Message Credits - Email is included in Marketing Cloud - Growth Enterprise, Unlimited and Performance Editions. Additional Salesforce Message Credits - Email can be purchased at any time during a subscription term.

Email Multipliers

The multiplier applied to each email usage type is outlined below.

- TABLE BELOW EFFECTIVE AS OF FEBRUARY 13, 2024 - JULY 14, 2025:

Email Usage Type	Multiplier
Email Standard	1

Multipliers and usage types are subject to change at any time.