



## Salesforce Message Credits - Mobile App

A quantity of Salesforce Message Credits - Mobile App is included with certain Services, with the specific entitlement indicated on the Usage Details table on the Order Form for such Services. Customer consumes Salesforce Message Credits - Mobile App at the applicable multiplier rate based on the Usage Type identified below:

TABLE BELOW EFFECTIVE AS OF JULY 15, 2025:

Usage Type	Multiplier
Mobile Push Message Standard*	1

\*This type of message can only be sent by using the Marketing Cloud Engagement Platform

**Multipliers and usage types are subject to change at any time.**

Updated as of July 2025. Technical restrictions may apply.