



Flex Credits Rate Card

A quantity of Flex Credits is included with certain Salesforce Services, with the specific entitlement indicated on the Usage Details table on the Order Form for such Services. Flex Credits must be used before the Order End Date set forth in the Usage Details table on the Order Form, and no rollover will be permitted. Customer consumes Flex Credits at the applicable multiplier rate based on the Usage Type identified below.

Agentforce

Category	Usage Type	Multiplier	
		Production Environment	Sandbox Environment
Agentforce Actions	Standard Action	20	16
	Custom Action	20	16
Agentforce Voice Actions	Standard Voice Action*	30	24
	Custom Voice Action*	30	24
Bring Your Own Large Language Models	Starter Prompts**	2	
Salesforce-enabled foundational LLMs	Basic Prompts**	2	
	Standard Prompts**	4	
	Advanced Prompts**	16	

Speech Foundations

Category	Usage Type	Unit	Multiplier
Speech Foundations	Speech to Text	Per hour of transcription	150
	Text to Speech	Per 1M characters translated	6,000
	Translation	Per 1M characters translated	4,000

To learn more about how Flex Credits are consumed, and when other types of credits are consumed with generative AI features, please visit [Agentforce and Generative AI Usage and Billing](#) in Salesforce Help.

*For certain customers, the Agentforce Voice Minutes usage type may apply instead. Information on Agentforce Voice Minutes Usage types found [here](#).

**Applies to Agentforce 1 Edition Customers and Agentforce for Sales/Service/Industries Customers and any other Products that no longer use Einstein Requests, in addition to Agentforce Actions Usage Types which are consumed by all Product types.



Data 360

Usage Type	Unit	Volume-based Multipliers in Production*				Sandbox**
		Base Tier Multiplier <i>Up to 300k credits</i>	Tier 2 Multiplier <i>300k - 1.5M credits</i>	Tier 3 Multiplier <i>1.5M - 12.5M credits</i>	Tier 4 Multiplier <i>After 12.5M credits</i>	
Data 360 Prep	Per 1 Million Rows Processed	40	32	16	8	32
Data 360 Unification	Per 1 Million Rows Processed	75,000	60,000	30,000	15,000	60,000
Data 360 Segmentation	Per 1 Million Rows Processed	50	40	20	10	40
Data 360 Activation	Per 1 Million Rows Processed	60	48	24	12	48
Data 360 Zero-Copy Sharing-Out	Per 1 Million Rows Shared	60	48	24	12	48
Data 360 Queries	Per 1 Million Rows Processed	3	2.4	1.2	0.6	2.4
Data 360 Unstructured Processing	Per 1 Megabyte Processed	150	120	60	30	120
Data 360 Intelligent Processing	Per 1 Megabyte Processed	600	480	240	120	480
Data 360 Streaming Pipeline	Per 1 Million Rows Processed	3,500	2,800	1,400	700	2,800
Data 360 Real-Time Pipeline	Per 1 Million Combined Events, API & Actions	250,000	200,000	100,000	50,000	200,000
Data 360 Code Extension	Per Compute Unit	40	32	16	8	32

To learn more about how Flex Credits are consumed and additional information about usage types, please visit [Data 360 Licenses & Billing](#) in Salesforce Help.

*Tier multipliers are based on the individual usage type and reset on the first day of each calendar month. Tier thresholds are inclusive of the upper limit. For example, Tier 2 includes up to the 1,500,000th credit; Tier 3 multiplier begins at credit 1,500,001.

**Data 360 in Sandbox environments does not utilize tiered multipliers.

Use of any pilot features in conjunction with the Services may consume Flex Credits, to the extent expressly referenced in the applicable pilot terms agreed to by Customer for such pilot.

Usage types, tiers, and associated multipliers may be updated from time to time. For clarity, changes to tiers will be treated as multiplier changes.

Updated as of February 23, 2026. Technical restrictions may apply.