

# Grow healthy relationships on the #1 AI CRM.

- Curate health experiences with trusted AI
- Connect care and service with real-time data
- Collaborate and scale with health automation



Choose the Health Cloud edition that's right for your business:

**Health Cloud Enterprise**

Out-of-the-box CRM for healthcare and life sciences.

Enterprise Edition

**\$350**

USD/user/month  
(billed with annual contract)

**Health Cloud Unlimited**

Unlimited CRM power and support for healthcare and life sciences.

Unlimited Edition

**\$525**

USD/user/month  
(billed with annual contract)

**Health Cloud Agentforce 1 for Service**

Gain health customers for life with the best of Salesforce service.

Agentforce 1 for Service Edition

**\$750**

USD/user/month  
(billed with annual contract)

**Health Cloud Agentforce 1 for Sales**

Build better relationships with patients, members, providers, & partners.

Agentforce 1 for Sales Edition

**\$750**

USD/user/month  
(billed with annual contract)

	Health Cloud - Enterprise	Health Cloud - Unlimited	Health Cloud - Agentforce 1 for Service	Health Cloud - Agentforce 1 for Sales
<b>Health Customer 360</b>				
Industry-Specific Data Models	✓	✓	✓	✓
Identity Verification	✓	✓	✓	✓
Social Determinants	✓	✓	✓	✓
Healthcare APIs	✓	✓	✓	✓
Assessments	✓	✓	✓	✓
Care Team and Household Map	✓	✓	✓	✓
EHR Integration, HL7-Compliant Interface	✓	✓	✓	✓
MuleSoft Direct for Health Cloud	S	S	S	S
Data Cloud	250K credits/org/year*	250K credits/org/year	2.5M credits/org/year*	2.5M credits/org/year*

\* Health Cloud Enterprise and Unlimited Editions include 250K Data Cloud credits/org/year and 1 TB storage with the Data Cloud Everywhere (\$0) add-on SKU

\* Health Cloud Agentforce 1 for Service and Sales Editions include 2.5M Data Cloud credits/org/year & 1TB storage provisioned to the org, plus 20 GB storage per user

\* Health Cloud Agentforce 1 for Service and Sales Editions include 1M Flex Credits/org/year, provisioned to the org

✓: Included in base SKU

S: Add-on or additional license required



	Health Cloud - Enterprise	Health Cloud - Unlimited	Health Cloud - Agentforce 1 for Service	Health Cloud - Agentforce 1 for Sales
<b>Provide premium health services</b>				
Contact Center for Health	✓	✓	✓	✓
Slack Enterprise Grid	\$	\$	✓	✓
Digital Engagement	\$	\$	✓	\$
Feedback Management	\$	\$	✓	\$
Einstein Conversation Insights	\$	✓	✓	✓
Health Intelligence	\$	\$	✓	✓
Service Cloud Voice	\$	\$	✓	\$
Self-Service	\$	\$	✓	\$
<b>Scale care from anywhere</b>				
Integrated Care Management	✓	✓	✓	✓
Risk Stratification	✓	✓	✓	✓
Virtual Care*	✓	✓	✓	✓
Remote Monitoring Exception Management	✓	✓	✓	✓
Medication Review	✓	✓	✓	✓
Behavioral Health App & Crisis Support	✓	✓	✓	✓
Utilization Management	✓	✓	✓	✓
Referral Management	✓	✓	✓	✓
Field Service	\$	\$	\$	\$
Medication Management	✓	✓	✓	✓
Home Health	\$	\$	\$	\$
Marketing Cloud Engagement for Health	\$	\$	\$	\$
Experience Cloud for Health Cloud	\$	\$	Customer Community Plus for Health Cloud - 20 logins/month	External Apps for Health Cloud - 1 login/user/month
Scheduler	350 service appts/mo	400 service appts/mo	400 service appts/mo	400 service appts/mo

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	Health Cloud - Enterprise	Health Cloud - Unlimited	Health Cloud - Agentforce 1 for Service	Health Cloud - Agentforce 1 for Sales
Automate health business processes				
Program Enrollment	✓	✓	✓	✓
Intelligent Appointment Management	✓	✓	✓	✓
Knowledge Management	\$	✓	✓	✓
Messaging & Bots	\$	✓	✓	✓
Service Reply Generation	\$	\$	✓	\$
Work Summary Generation	\$	\$	✓	\$
Tableau Next	\$	\$	✓	✓
Customer Experience Intelligence	\$	\$	✓	\$
Assessment Generation**	\$	\$	✓	✓
Sell efficiently and optimize revenue				
Spiff Platform	\$	\$	\$	✓
Salesforce Maps	\$	\$	\$	✓
Sales Planning	\$	\$	\$	✓
Sales Enablement	\$	\$	\$	✓
Quotes & Contracts	✓	✓	✓	✓
Action Launcher	✓	✓	✓	✓
Sales Agreement and Forecasting	✓	✓	✓	✓
Opportunity Tracking	✓	✓	✓	✓
Quotes & Contracts	✓	✓	✓	✓
Provider Relationship Management	✓	✓	✓	✓
Provider Network Management	\$	\$	\$	\$

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	Health Cloud - Enterprise	Health Cloud - Unlimited	Health Cloud - Agentforce 1 for Service	Health Cloud - Agentforce 1 for Sales
<b>Agentforce for Health Cloud</b>				
Agentforce for Health Cloud (Add-on)	\$	\$	✓	✓
Flex Credits	\$	\$	1M credits/org/year	1M credits/org/year
Salesforce Foundations (Marketing, Commerce, Data Cloud, Agentforce & more)	\$0 add-on	\$0 add-on	✓	✓
Agentforce Flexible Agreement	\$	\$	✓	✓
<b>Sell efficiently and optimize revenue</b>				
Einstein Next Best Action (requests per org. per month)	5K requests/month	5K requests/month	5K requests/month	5K requests/month
Benefit Sales & Administration	\$	\$	\$	\$
Medical Sales Email Generation	\$	\$	\$	✓
Distribution Management	\$	\$	\$	\$
Data Storage per User	20 MB	120 MB	120 MB	120 MB
<b>Drive productivity and coordination</b>				
OmniStudio & Business Rules Engine (calls per org per month)	100K (OmniStudio) 10K (BRE)	1M (OmniStudio) 50K (BRE)	1M (OmniStudio) 50K (BRE)	1M (OmniStudio) 50K (BRE)
Lightning Flow Automation & Data Processing Engine	✓	✓	✓	✓
Customizable Profiles and Page Layouts	Unlimited	Unlimited	Unlimited	Unlimited
Developer Sandbox	25	100	100	100
Developer Pro Sandbox	\$	5	5	5
Full Sandbox	\$	✓	✓	✓
Lightning Platform & App Builder	✓ 25 apps	✓ Unlimited	✓ Unlimited	✓ Unlimited
Custom Apps	260	Unlimited	Unlimited	Unlimited
Active Validation Rules per Object	100	500	500	500
Custom Objects	100	2,000	2,000	2,000
Custom Fields per Object	500	800	800	800

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\*Agentforce requires the \$0 Foundations SKU, which includes 1,000 leads, marketing email campaigns, Commerce Storefront, MIAW, and Data Cloud segmentation & activation credits. Additional credits, data storage, or channels may be required depending on usage.



	Health Cloud - Enterprise	Health Cloud - Unlimited	Health Cloud Agentforce 1 for Service	Health Cloud Agentforce 1 for Sales
Get the most out of Salesforce				
Standard Success Plan	✓	✓	✓	✓
Premier Success Plan	\$	✓	✓	✓
Signature Success Plan	\$	\$	\$	\$
Chat Support	\$	✓	✓	✓
24/7 Toll-Free Support	\$	✓	✓	✓
Developer Support	\$	✓	✓	✓
Access to Expert Coaching & Office Hours	\$	✓	✓	✓

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Health Cloud delivers all the applicable health functionality on top of the CRM (Sales Cloud & Service Cloud) license of the same edition.  
Health Cloud - Agentforce 1 for Service Edition delivers additional health service functionality on top of the Health Cloud Unlimited edition.  
Health Cloud - Agentforce 1 for Sales Edition delivers additional health sales functionality on top of the Health Cloud Unlimited edition.

Prices quoted require an annual contract.

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