



Partner Connect Messaging

Applicable to orders with Partner Connect

A quantity of SMS/MMS Messages is included in each Partner Connect Access SKU. Additional Partner Connect Messages can be purchased at any time during a subscription term.

The multiplier applied to each Partner Connect Message is determined by country destination for each individual message sent according to the table below. Multipliers are subject to change upwards or downwards at any time. Messages sent to countries not listed in the table below will be charged at a multiplier of 80. Marketing Cloud does not support all markets listed below as further explained [here](#). Supported and Unsupported markets are subject to change at any time.

Customers will be charged for all outbound, mobile terminated (MT) Partner Connect messages, whether delivered or undelivered. Customers will not be charged for inbound, mobile originated (MO) Partner Connect messages.

Multimedia short messages (MMS) have a multiplier separate from SMS and are available in the US only. Multipliers suffixed with “- D” in the table below apply only to Customers who either: (1) applied for and were approved by carrier(s) as being eligible for domestic sending, thus will send SMS through domestic gateways using pre-registered from names or (2) acquired a domestic short code within a specific region and are sending SMS on the domestic short code (“Domestic Multipliers”). Domestic Multiplier rates and eligibility are determined by the carrier and are subject to change at any time at the discretion of the carrier.

TABLES BELOW EFFECTIVE May 1, 2025 to July 31, 2025

Supported Countries with Multipliers :

ISO	COUNTRY	MULTIPLIER	ISO	COUNTRY	MULTIPLIER
AE	United Arab Emirates (incl. Short Codes)	46	BG	Bulgaria	98.14
AE - D	United Arab Emirates Domestic	18.92	BG - D	Bulgaria Domestic	60.2
AL	Albania	61	BH	Bahrain	34
AR	Argentina	86.38	BR	Brazil	12.88
AR - D	Argentina Domestic (domestic short code)	49	BY	Belarus	177
AT	Austria	34	CA	Canada	9
AU	Australia	14.3	CH	Switzerland	28
BA	Bosnia and Herzegovina	399	CL	Chile	13.09
BE	Belgium	80	CL - D	Chile Domestic (short codes)	21.07

Supported Countries with Multipliers :

ISO	COUNTRY	MULTIPLIER	ISO	COUNTRY	MULTIPLIER
CN	China	34	IT	Italy	35
CO	Colombia	0.71	JO	Jordan	222.47
CR	Costa Rica	33	JO - D	Jordan Domestic	27
CY	Cyprus	68	JP	Japan	53
CZ	Czechia	48	KE	Kenya	92
CZ - D	Czechia Domestic	38	KE - D	Kenya Domestic	14
DE	Germany	77.69	KR	South Korea	12
DK	Denmark	39.19	KW	Kuwait	131
DO	Dominican Republic	54	KW - D	Kuwait Domestic	48
DZ	Algeria	203	LB	Lebanon	235.56
EC	Ecuador	113	LB - D	Lebanon Domestic	19
EC - D	Ecuador Domestic (short code)	48	LI	Liechtenstein	19
EE	Estonia	45	LT	Lithuania	35
EG	Egypt	216	LU	Luxembourg	75
EG - D	Egypt Domestic	13.09	LV	Latvia	31
ES	Spain	31	LK	Sri Lanka	301
FI	Finland	62	MA	Morocco	169
FR	France	42	MA - D	Morocco Domestic	44
GB	Great Britain	31.41	MO	Macau	21
GH	Ghana	197	MT	Malta	55
GH - D	Ghana Domestic	17	MX	Mexico	66
GR	Greece	41	MX-D	Mexico Domestic	11
HK	Hong Kong	47	MY	Malaysia	170.13
HN	Honduras	196.3	MY - D	Malaysia Domestic	25
HR	Croatia	61.5	MZ	Mozambique	136
HU	Hungary	67	NG	Nigeria	197
ID	Indonesia	328	NG - D	Nigeria Domestic	27
ID - D	Indonesia Domestic	46	NL	Netherlands	66
IE	Ireland	48	NO	Norway	44.59
IL	Israel	129	NZ	New Zealand	50
IL - D	Israel Domestic	4	OM	Oman	117.78
IN	India	65	OM - D	Oman Domestic	33
IN - D	India domestic	2.37	PA	Panama	92
IS	Iceland	45	PE	Peru	109

Supported Countries with Multipliers :

ISO	COUNTRY	MULTIPLIER	ISO	COUNTRY	MULTIPLIER
PE - D	Peru Domestic (short code)	19.63	SG	Singapore	33
PH	Philippines	135.81	SI	Slovenia	118
PH - D	Philippines Domestic	4.45	SK	Slovak Republic	38
PK	Pakistan	328	TH	Thailand	6
PK - D	Pakistan-Domestic	34	TR	Turkey	5.71
PL	Poland	17	TT	Trinidad & Tobago	271
PT	Portugal	17	TW	Taiwan	25
PY	Paraguay	67.56	UA	Ukraine	144
QA	Qatar	157.0	US	United States (MMS)	16
QA - D	Qatar Domestic	20	US	United States (SMS)	4
RO	Romania	37	US - D	United States Domestic FTEU only	45
RS	Serbia	217	UY	Uruguay	43
RS - D	Serbia Domestic	18	VE	Venezuela	74.6
RU	Russia	415	VN	Vietnam	112
SA	Saudi Arabia	108	ZA	South Africa	10
SA - D	Saudi Arabia Domestic	21	ZW	Zimbabwe	190
SE	Sweden	33			

Unsupported Countries with Multipliers :

ISO	COUNTRY	MULTIPLIER	ISO	COUNTRY	MULTIPLIER
AF	Afghanistan	341	CD	Congo D.R.	158
AI	Anguilla	131	CI	Cote d'Ivoire	244
AW	Aruba	87	CM	Cameroon	163
AZ	Azerbaijan	328	DM	Dominica	167
BB	Barbados	164	ET	Ethiopia	260
BD	Bangladesh	249	FJ	Fiji	157
BF	Burkina Faso	131	GA	Gabon	184
BJ	Benin	171	GD	Grenada	124
BM	Bermuda	271	GE	Georgia	127
BN	Brunei	20	GM	Gambia	99
BO	Bolivia	131	GN	Guinea	223
BS	Bahamas	36	GT	Guatemala	197
BT	Bhutan	272	GY	Guyana	155
BZ	Belize	171	HT	Haiti	171

Unsupported Countries with Multipliers :

ISO	COUNTRY	MULTIPLIER	ISO	COUNTRY	MULTIPLIER
IQ	Iraq	257	RW	Rwanda	108
JM	Jamaica	271	SL	Sierra Leone	271
KG	Kyrgyzstan	244	SN	Senegal	177
KH	Cambodia	237	SR	Suriname	257
KN	St Kitts & Nevis	142	SS	Sudan	262
KY	Cayman Islands	184	SY	Syria	249
KZ	Kazakhstan	197	TC	Turks & Caicos Islands	144
LA	Laos	155	TD	Chad	210
LC	St Lucia	271	TG	Togo	288
LR	Liberia	158	TJ	Tajikistan	308
LY	Libya	295	TL	Timor Leste	99
MG	Madagascar	341	TM	Turkmenistan	217
ML	Mali	216	TN	Tunisia	244
MM	Myanmar	262	TO	Tonga	124
MN	Mongolia	167	TZ	Tanzania	262
MS	Montserrat	149	UG	Uganda	197
MS	Montenegro	92	UZ	Uzbekistan	379
MU	Mauritius	110	VC	St Vincent & the Grenadines	131
MW	Malawi	122	VG	Virgin Islands British	151
NE	Niger	236	WS	Samoa	157
NP	Nepal	228	XK	Kosovo	177
PG	Papua New Guinea	167	YE	Yemen	175
PS	Palestinian Territory	269	YT	Mayotte	109
PW	Palau	169	ZM	Zambia	236