



Salesforce Message Credits - Mobile App

A quantity of Salesforce Message Credits - Mobile App is included with certain Services, with the specific entitlement indicated on the Usage Details table on the Order Form for such Services. Customer consumes Salesforce Message Credits - Mobile App at the applicable multiplier rate based on the Usage Type identified below:

TABLE BELOW EFFECTIVE JULY 15, 2025 - OCTOBER 31, 2025:

Usage Type	Multiplier
Mobile Push Message Standard*	1

*This type of message can only be sent by using the Marketing Cloud Engagement Platform

Multipliers and usage types are subject to change at any time.

Updated as of October 2025. Technical restrictions may apply.